

## Cold sore gadget

A NEW lipstick-like device claims to treat cold sores forever.

Herpotherm is placed on the affected area for four seconds and applies "concentrated heat in the range of 50-51°C, which, when applied at the proper time prevents the formation of the blisters and allows further symptoms to subside quickly".

The chemical-free device will retail for \$109.95, with the maker BioRevive, saying it's clinically proven, with no expiry date, and there is no need to buy any other treatment ever again.

## Win a copy of Travelling Well!

EACH day this week, **Pharmacy Daily** is giving away a copy of Dr Deborah Mills' amazing book titled *Travelling Well*.

The book is a must have guide to a safe and healthy journey, with detailed advice about pre-trip preparation, how to look after yourself while away, and what to do if you get sick.

Dr Deborah Mills, widely known as "The Travel Doctor" is one of Australia's leading travel health care providers, and has over 20 years experience in the field.

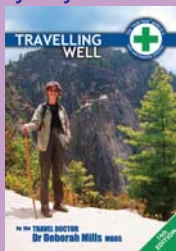
Congratulations to Fiona Evans who correctly answered that **Africa** and **South America** are the two continents travellers should get Yellow Fever vaccinations for before travelling (*PD* yesterday).

To enter today, subscribers must correctly answer the following:

**Name two items you would find in a Travellers Medical Kit?**

Email your answers to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

The fantastic prize will go to first reader who responds correctly, so for your chance to win, make sure you send in your entry NOW!



## Nurofen Plus to be S8?

THE National Drugs and Poisons Scheduling Committee has indicated that codeine-and-ibuprofen painkillers may be up-scheduled to S8.

The committee yesterday reported it had received a new submission reporting that pharmacists were under increased pressure to supply codeine-combined painkillers.

The submission claimed there was a public perception the products, not subject to advertising restrictions, were widely promoted and therefore not harmful, which had increased the number of consumer requests for the drugs.

Earlier this year fears were raised about the rise of Australians addicted to codeine. NPDSC is taking further

## Aged care places for NSW

MORE than 2,000 additional aged care beds worth \$74.8 million a year in recurrent funding have been allocated across NSW as part of the 2007 Aged Care Approval Round.

Aged care providers across the state will also benefit from more than \$10 million in capital grants to assist in the building of residential aged care accommodation.

Two-thirds of the new beds (1,415) will be high-care places, caring for the most frail of our older people.

The remaining 676 will be low-care residential places.

## Fragrance bible sale

IN the lead up to Mother's Day a 10% discount is being offered on *Fragrances of the World 2008*.

The book is aimed at pharmacy assistants and fragrance retailers.

It can now be purchased for \$162 until 02 May at - [www.fragrancesoftheworld.com](http://www.fragrancesoftheworld.com).

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submissions before making a decision about upscheduling at its June meeting.

Alternative solutions suggested by the pharmacy industry include limiting codeine content, banning 72-tablet packs and restricting advertising.

Today's media has widely covered the topic, largely naming Nurofen Plus as the favoured brand among codeine addicts.

The move follows a recent *Medical Journal of Australia* article which detailed instances of Nurofen Plus abuse (*PD* 09 Jan).

## Two pages today

PHARMACY Daily today includes a full page flyer from GlaxoSmithKline promoting the new look packaging for Panadeine and Panadeine Extra (formerly Panadeine 15) - see page two.

## Women's 'fatigue phenomenon'

NEW research reveals Australian women are experiencing a 'fatigue phenomenon' and it is causing havoc on their social and sex lives.

The Newspoll study looked at over 1000 women and found that both stay-at-home mothers and full-time working women are suffering from extreme tiredness.

Six out of ten women admitted their exhaustion is interfering with their sex lives and seven out of ten acknowledged they have let their friendships slip or skipped social activities.

Dr Amanda Patterson from the School of Health Sciences at Newcastle University believes iron deficiency could be a main cause.

"Women should seriously consider getting their iron levels checked to see if iron deficiency is the cause of their tiredness, especially as one-in-three women has been diagnosed with iron deficiency at some stage in their life," she said.

## DISPENSARY CORNER

HOW about this for an asthma lung function test?

A 13-year-old boy from the US last Fri inflated 213 balloons by blowing through his nostrils.

Andrew Dahl was helped in his record attempt by his father Doug, who measured the balloons to make sure each was the regulation minimum 20cm in diameter.

It's the second world record attempt by Andrew, after he blew up 184 balloons in Feb but had the try disallowed because his father tied the balloons.

CHINESE officials have imprisoned the general manager of a Shanghai chemical company for two years, after he was convicted of selling fake Viagra tablets over the internet.

The official Xinhua news agency said Yu Bohuai made a profit of more than 60,000 yuan by selling 14,030 counterfeit tablets to overseas clients.

A HEALTH-mad grandfather has become an unofficial tourist attraction in the New Zealand south island city of Dunedin.

The city's Baldwin Street is listed in the Guinness Book of Records as the steepest street in the world - which hasn't proved any impediment to 56-year-old Dave Kernahan, who runs up and down it 30 times a day.

He's been making the trek every day since being made

redundant 11 years ago and estimate he's climbed the steep street about 120,000 times.



# Panadeine

**NEW LOOK**

Leave  
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pain**  
behind

*PREVIOUS packaging*



*NEW packaging starts May 2008*



*Same strong pain relief – GREAT NEW NAME*



**Panadeine®**

PLEASE REVIEW FULL PRODUCT INFORMATION (PI) BEFORE RECOMMENDING. PANADEINE® EXTRA contains paracetamol 500mg and codeine phosphate 15mg. Use: Temporary relief from moderate to severe pain. Contraindications: Hypersensitivity to any ingredient in the product; Children under 12 years. Precautions: CNS, respiratory depression; high doses, prolonged use; renal, hepatic impairment; poor CYP2D6 function; pregnancy & lactation. Adverse reactions: Dependence; Impairment of mental & physical abilities; nausea, vomiting, constipation; dizziness, drowsiness. Interactions: Anticoagulants; sedatives, tranquillisers; drugs affecting gastric emptying; chloramphenicol; hepatic enzyme inducers; CYP2D6 inhibitors. Dosage: Adults and children 12 years and over: 2 caplets every 4-6 hours orally with water (maximum 8 caplets in 24hrs). The full PI is available from GlaxoSmithKline Consumer Healthcare on request (FREECALL: 1800 028 533). Panadeine contains paracetamol 500mg and codeine phosphate 8mg. For the temporary relief of strong pain. PANADEINE®, CAPLET® and the Panadeine Vibration™ are trade marks of the GlaxoSmithKline group of companies. GlaxoSmithKline Consumer Healthcare, 82 Hughes Avenue, Ermington NSW 2115. WH GSK14537



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