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Ibuprofen-codeine status quo

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PAGE 1 Editor: Bruce Piper email: info@pharmacydaily.com.au Business Plan finalists announced THE National Drugs and Poisons

THREE teams from Griffith University, the University of Sydney and the University of Queensland have been selected as the finalists for the 2008 National Student Business Plan Competition.

The finalists were chosen after presenting their business plans to a judging panel via a web conference, or 'webinar'.

The webinar technology allowed the Pharmacy Guild to expand the competition, involving three additional teams in the finals process.

The students will present their business plans on stage at the Pharmacy Women's Congress in Melbourne at the end of the month.

The overall winner, which will be announced 30 August, will receive \$6000 of the total \$15,000 prize pool for their team and university.

Japan deregulation

CHANGES in the regulatory landscape in Japan are set to see a tie-up between a major retailer and one of the country's biggest pharmacy chains.

Ain Pharmaciez Inc will sign a deal with supermarket operator Seven & i Holdings, under which Ain will open pharmacies and drug stores inside Seven & i shopping centres.

The companies will also work together on joint procurement and development of generics.

Currently in Japan a pharmacist must be present in order for drugs to be sold, but from Apr 09 stores will be allowed to handle most OTC products with only a "registered salesperson" on hand. THE National Drugs and Poisons Schedule Committee is considering limiting pack sizes for ibuprofencodeine combination pain relief products, but has decided to maintain their current scheduling.

Details of the decision, made at the NDPSC's Jun meeting, were made public today, with the matter raised following claims the medications were being misused.

The PSA has backed the move, saying the current scheduling "maintains access for consumers to these useful medicines.

"We believe the level of possible misuse is not regarded as widespread and, in most instances, pharmacists have been involved in providing appropriate interventions," said PSA past

NZ Guild push

THE New Zealand Pharmacy Guild is positioning itself for the upcoming NZ general election, briefing National Party members of parliament on Pharmacy Issues in Wellington yesterday.

The NZ Guild has been encouraging its members to "go out and meet local MPs and candidates" in the lead-up to the election, with a statement saying the Nationals "seem to be very comfortable with the concept of community pharmacy as a publicprivate partnership."

NZ National Party health spokesperson Dr Jackie Blue said "Pharmacy has a vital role to play in providing better, sooner, more convenient health care.

"If we are fortunate enough to be the government after the election, we look forward to working with the pharmacy sector to achieve this vision," she said.



president Brian Grogan. "PSA believes the decision reinforces pharmacists' role in promoting the appropriate use of medicines," he added.

Attenta discontinued

ALPHAPHARM has announced that it will discontinue the supply of Attenta (methylphenidate) 10mg tablets, effective 01 Nov.

The company said the decision was mainly based on commercial factors "with recent changes to the Pharmaceutical Benefit Scheme pricing arrangements making the long term viability of generic brands of methylphenidate increasingly tenous."

Alphapharm said it understood that other brands of the compound would continue to be made available in Australia.

Ninjas rob pharmacy

TWO men dressed all in black with their faces covered have robbed a US Walgreens pharmacy in North Andover, Massachusetts.

Police said the ninjas "with military precision" made off with a large amount of drugs in less than two minutes, after using sledgehammers to smash the door down at 12.38am, and then crowbars to break open drug lockers while the pharmacist took refuge in a cupboard.

Three pages today!

PHARMACY DAILY today includes a full page of news plus our regular Health, Beauty and New Products feature on *pg 2* and and a flyer promoting API's Pharmacy Best Buys, giving pharmacies the chance to win a Holden Barina valued at over \$17,000 - see *pg 3*.

Healthy marriage

MARRIED Australians live longer than single people, according to new data analysis released by ageing minister Justine Eliot.

ABS figures show that married people have lower death rates than non-married people in almost all age groups, for both men and women.

The difference starts in the 40s and grows sharply in the 60s.



WIN A COPY OF 'THE OTHER WOMEN'S MOVEMENT'

EACH day this week *Pharmacy Daily* is giving you the chance to win a copy of Dr Michael Levitt's book 'The *Other* Women's Movement'.

Congratulations to **Ngaire Thewlis** of **Calmans Pharmacy** who was the first reader yesterday to tell us that one of the symptoms of constipation is straining to pass stools.

The book is a must read for women who suffer with problems associated with sluggish bowels and disordered rectal evacuation.

Bowel specialist Dr Michael Levitt explodes the myths of good health and shows by example how to overcome problems that can affect women's life and health.

To enter, email your answer to the question below to comp@pharmacydaily.com.au.

What is the title of Dr Michael Levitt's first book?



The prize will be awarded to the first correct response. Hint! Visit Dr Levitt's websites - www.michaellevitt.com.au and www.colocappharma.com



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New product to promote? Advertise in *Pharmacy Daily*'s weekly Health, Beauty and New **Products feature**

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Lowers pre-quit anxiety

Reduce the anxiety associated with quitting abruptly, and triple a smoker's long term chance of quitting successfully, compared to cold turkey, with GlaxoSmithKline's new Nicabate Pre-Quit, which goes on sale from September. Targeted at the heavy smoker, it aims to ease the patient into a cessation attempt by allowing them to apply the patch but continue to smoke for two weeks.

RRP: \$61.99 Stockist: GlaxoSmithKline, Tel: 1800 251 905





Fathers Day skincare kit

QV Man has released a starter pack of four products, including a cleanser, shaving cream, a soothing aftershave balm and a moisturiser with sunscreen. Ego Pharmaceuticals' QV Man range aims to restore the skin's moisture, reduce irritation, improve appearance and help protect skin from sun damage. Perfect to stock for the upcoming Fathers Day in September. RRP:\$19.99

Stockist: Ego Pharmaceuticals, Tel: (03) 8586 8891



Stopping children's pain

Pain Stop for Children Day-Time Pain Reliever is a combination analgesic containing paracetamol and codeine. By combining both paracetamol and codeine, it provides more effective pain relief when children suffer from moderate to strong pain; for example when they have broken bones, suffer from bad earache, headaches or after surgery.

RRP: \$11.95 to \$12.95 (100ml) and \$14.95 to \$16.95 (200ml) Stockist: Care Pharmaceuticals, Tel: 1800 788 870



Big and bold lashes

Covergirl LashBlast Volume Blasting Mascara uses an advanced thickening brush with a special formula to deliver full, dramatic lashes. The brush has 50% more bristles and is 25% bigger core than any others on the market, allowing it to hold more mascara to create a bold look.

RRP: \$17.95 Supplier: Heat Group, Tel: 1800 181 040

High comfort level

Hartmann's Molicare Comfort suits sufferers of heavy incontinence wanting the highest level of security and protection. It features breathable air active side panels to prevent skin irritation; perfect fit with elastic tapes; an extra large absorbent core and anti-leak cuffs; and an anatomical shape ensuring a secure and snug fit.



RRP: \$17 - \$19 Stockist: Hartmann, Tel: (02) 9965 9600



Fast last minute tan.

Le Tan Jet Dry is a new fast drying artificial tan, drying in only 3 minutes compared to 30 minutes of other tanning products. The instant formula creates an immediate glow continuing to develop a more intense colour over the next 24 hours. It is alcohol free so won't dry your skin, and has a pleasant vanilla fragrance on application.

RRP: \$12.99 Stockist: LeTan, Tel: 1300 650 981 **DISPENSARY** CORNER

MAGGOTS have been used by British researchers to develop a new drug which they say can treat the medication-resistant MRSA bacteria.

Seraticin is made from "the secretions of green bottle fly larvae" but the manufacturing process is a bit laborious.

"It takes approximately 20 mugs of maggots to yield just one drop of purified Seraticin at present," said lead researcher Professor Norman Ratcliffe of Swansea University.

A US woman received a delivery this week of five puppies, cloned from her beloved dog 'Booger' which died in 2006.

Korean firm RNL Bio offers what it says is the "world's first successful commercial canine cloning service," with Bermann McKinney reportedly paying US\$50,000 for the cloned pitbull terriers.

RNL Bio said it eventually aims to clone about 300 dogs per year, and is also interested in cloning camels for Middle-Eastern customers.

THE answer to childhood obesity could be as simple as a good night's sleep.

Scientists at Pittsburgh University in the USA found a strong correlation between sleep patterns and weight, with heavier children sleeping on average 22 minutes less than kids who had normal weights.

They concluded that less sleep affected hormone levels and hunger, giving more time in the day to eat.

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and one of your customers could be driving a NEW CAR I

Now is the time to boost your sales with the proven pharmacy retail promotion that delivers more than any other program.

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Image for illustration purposes only. Prize will be a 3 door MY09 Barina

BARIN

WIN a new car in September

There has never been a better time to join in on the huge success of Pharmacy Best Buys. The September major prize is a Holden Barina valued at over \$17,000 with 5 consolation prizes of \$1,000 petrol vouchers. Imagine the attraction for your existing customers to spend more – and attract new customers to your pharmacy.

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