

## A packed PAC 2008

THE Pharmacy Australia Congress 2008 to be held in Perth from 24-26 Oct has been extended to include a wider range of topics.

Emeritus Professor Lloyd Sansom AO has been added to the program and will speak on *Ready or Not - a Snapshot of the new APF 21*.

Other speakers include Curtin University students Paul Buise and Christine Nguyen who will talk about their experiences of working in a mental institution in the Katula region of India.

## SA night of nights

THE PSA (SA branch) will hold its AGM, dinner and awards night on Monday 08 Sep.

Sponsored by PDL, the awards include the presentation of "Pharmacist of the Year" and "Pharmaceutical Society Gold Medal".

To be held at Caledonian Hotel, North Adelaide, the cost for members and their partners, including three-course dinner (excluding drinks) is \$49 per person - details 08 8272 1211.

## Win Designer Fragrances!

CONGRATULATIONS to Katrina Marinilli of PharmIT who was the first subscriber yesterday to tell us



that there are **eight** Designer Brand women's fragrances.

Each day this week *Pharmacy Daily* is giving you the chance to win a beautiful fragrance from Designer Brands, courtesy of Total Beauty Network.

The range of budget fragrances available are all based on quality, top selling, non-discontinued fragrances.

For your chance to win this fantastic prize, send your answer to the below question to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

**Name three fragrance families in the Designer Brands range.**

The first person to answer correctly each day will win.

HINT: Go to [www.tbn.com.au](http://www.tbn.com.au) each day and click on the Designer Brands logo at the top of the page.



## Stage 2 diabetes program

UP to 800 pharmacies across Australia are being recruited to participate in Stage 2 of the Diabetes Pilot Program.

The Pharmacy Guild and PSA today announced the move, with community pharmacies in both rural and metropolitan locations that meet the eligibility requirements able to participate.

Selection will be on a 'first in first served' basis, taking into account Pharmacy Access/Remoteness Index of Australia (PhARIA) criteria.

The Diabetes Medication Assistance Service aims to help patients with poorly controlled type 2 diabetes to improve self-management of their condition.

It includes a series of in-pharmacy consultations to assess, manage and review the condition.

Guild president Kos Sclavos said an estimated 275 people are

## Methadone workshop

PSA, in conjunction with Drug and Alcohol Services South Australia, will next month hold a free workshop for pharmacists who are practising in the area of harm minimisation and those who would like to learn about the opioid substitution treatment program.

This interactive workshop provides a comprehensive update on key issues surrounding opioid dependence and methadone services, such as problems and solutions to dosing issues; and the assessment process before clients enter into community.

Limited to 20 participants, the three-hour workshop on Sep 21 will be presented by Phuong-Phi Le, Coordinator, Community Pharmacy Program, DASSA.

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Jolly Price Gun **\$75.90**  
Kendo Price Gun **\$64.90**  
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Prices inc gst, delivery charges may apply.

## Flu affects few

THE flu has affected far fewer people this year, according to the Department of Health and Ageing.

The collected figures show 475 official notifications of influenza in July - 2,000 less than last year.

August has also seen "low activity", with only 97 reports - compared to more than 5,000 last August, with half this year's notifications from Queensland, followed by NSW, with little reporting from other states.

## Complementary chat

THIS afternoon's edition of ABC Radio National's *Australia Talks* program will discuss the looming overhaul of complementary medicine regulation in Australia.

Guests on the show include La Trobe University's Dr Ken Harvey as well as Dr Wendy Morrow of the Complementary Healthcare Council of Australia.

It's on air at 6pm (4pm WA).

diagnosed with diabetes every day.

"This is a huge concern for our health system and this pilot continues to examine the role community pharmacy can play," Sclavos said.

Participating pharmacies are required to engage up to 14 eligible patients with poorly controlled diabetes and provide them with five consultations over a six month period.

The pharmacist involved must have undertaken specialist PSA and AACP training.

Interested pharmacies can find out more at the Professional Pharmacy Services website at [www.guild.org.au/pps](http://www.guild.org.au/pps).

## Herpes treatment

PATIENTS with recurrent genital herpes should be offered a two-day higher-dose course of antiviral for self-treatment, according to a study of 873 patients in Sydney.

Compared to the current five-day regime of 125mg twice daily, researchers found a two-day course that starts with 500mg stat dose of famciclovir and then 250mg twice daily was slightly more effective.

When treatment was started within 12 hours of prodromal symptoms, recurrence occurred in 24% of patients on the two-day course and 28% of those taking the standard five-day course, study co-author Dr Mark Bloch wrote in this month's *Sexual Health* journal.

## Two pages today

TODAY'S *Pharmacy Daily* includes our weekly Health, Beauty and New Products feature on page two.

 **Colour laser printer for PMP only \$799\***

It will soon be **mandatory** to include colour images for medicines provided as part of the Patient Medication Profiling (PMP) Program.

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Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au).

### He's The One

It's time to stock up on the hottest aftershaves for Father's Day. Dolce & Gabbana is top of the list for the sophisticated, fashion-conscious man. The One for Men is a masculine, spicy, oriental scent, developed on the harmony of tobacco with refined boise notes.

RRP: \$86 (50ml); \$113ml (100ml)  
Stockist: Cosmax Prestige brands  
Tel: (02) 9695 5678



### Marine moisture for men

Dr LeWinn's has a new range for men based on a three-step beauty routine: clean, shave and moisturise. Products contain the Oceanic Repair System, a combination of brown and red algae extracts and MENactive Complex, based on potent herbs of saw palmetto, ginseng and muira puama.

RRP: \$19.95 - \$44.95  
Stockist: Dr LeWinns  
Tel: (03) 9676 1800



### Buzz about natural body care

Burt's Bees earth-friendly, certified-natural, personal care range is now available in Australia. The Burt's Bees Essential Body Kit is a collection of this cult brand's most popular products. Each item contains naturally softening buttermilk, emollient beeswax, vitamin-enriched oils and healing botanicals that nourish skin and restore essential moisture.

RRP: \$24.95  
Stockist: Burt's Bees  
Tel: 1300 855 478



### Bosisto's drops the sugar

Bosisto's new sugar-free eucalyptus drops soothe and invigorate sore throats with natural eucalyptus, honey, menthol and lemon flavours. The drops contain no artificial colours, flavours or preservatives and are individually wrapped for freshness.

RRP: \$2.60 (50g)  
Stockist: FGB Natural Products  
Tel: 1800 003 431



### Cosmetics capturing colour

Revlon's 'Crush on Color' make-up captures the bold spring 2008 beauty trends of playfulness and flirtatiousness. The rich lip colour comes in shades of peach, pink and soft reds. Eyes are accentuated in shades of ivory, beiges and neutral pink. Nails go glam in saturated tones of fuchsia, coral and the high-shine metallic touches of Gold Get 'Em.

RRP: \$12.95- \$23.95  
Stockist: Revlon  
Tel: 1800 025 488



### Drug info workshop

PSA NSW is offering a new program which aims to help pharmacists get the most from the internet.

The seminar, to be held 20 Sep from 9am-3pm at the University of Sydney, will give participants the knowledge and skills to "search the internet for credible drug information."

More info on 02 9431 1124.



### DISPENSARY CORNER

HEALTH food certainly isn't on offer at a US Burger King restaurant where one of the employees has been filmed taking a bath in the sink.

The four minute video was posted last week on the MySpace website, with the unidentified naked staffer understood to be taking the bath to celebrate his birthday.

Burger King said the sink is used to clean "large pieces of equipment" and has now dismissed two employees involved in the incident.

Other staff are being "retrained in health and sanitation procedures," the company said.

PEOPLE appear to be a lot cleaner in Finland, where 160 people from across the globe this week participated in the 10th annual sauna championships.

The contest was held in Heinola, close to the Arctic circle, where saunas were heated to 110°C.

The winner was Finnish Bjarne Hermansson who sweated it out for an amazing 18 minutes and 15 seconds.

"I have been training a lot with my brother to achieve this win," Hermansson said.

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