

Wed 20th Aug 08 www.pharmacydaily.com.au

PAGE 1 Editor: Bruce Piper email: info@pharmacydaily.com.au

## **UK reschedules** chlamydia drug

THE British Medicines and Healthcare Products Regulatory Agency has approved the reclassification of azithromycin for the treatment of chlamydia infection, meaning the medicine will be available for sale from UK pharmacies without a prescription.

It's the first oral antibiotic to be approved for reclassification, and will be available to people aged at least 16 years who have tested positive through an "approved standard test" and are asymptomatic.

The Royal Pharmaceutical Society of Great Britain said pharmacists already play an important role in the provision of sexual health services, with the azithromycin move set to "expand on existing services and improve access to chlamydia screening and treatment for patients."

#### **New arthritis chief**

**ARTHRITIS** New South Wales has appointed Karen Filocamo as its new Chief Executive Officer.

Filocamo has had an extensive career in the NSW health system, and as well as six years at ParaQuad was most recently the Area Manager of Palliative Care for Northern Sydney Central Coast Area Health Service.







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## Zuellig to "engage with Guild"

ZUELLIG Pharma says its purchase of Symbion Pharmacy (PD yesterday) is the culmination of a process over the last few years in which it has attempted to gain a foothold in pharmaceutical distribution in Australia.

Zuellig said the Symbion deal "represents an important step forward towards our goal of further expanding into the Australian market where we are committed to establishing a long term presence."

Locally the company also owns materials handling business Powerlift, acquired in 2006.

Zuellig's local head Christian Stoeckling said the firm was attracted by Symbion's "strong focus on customer service."

"We look forward to the opportunity to engage with the Pharmacy Guild and its members

### Two pages today

TODAY'S Pharmacy Daily includes our regular Health, Beauty and New Products feature on page two.

and other stakeholders to ensure the ongoing success of the business," he said.

#### Plavix case rolls on

THE Federal Court of Australia has delivered its ruling in a court case, in which Apotex is seeking the revocation of a patent held by sanofi-aventis for clopidogrel.

Apotex said the court found that the "broad claims in the Clopidogrel Patent to a single enantiomer and a process for preparing it were invalid" and "lacked novelty" because earlier sanofi-aventis patents expressly referred to "each of the enantiomers" of the relevant compounds.

However the ruling didn't go so far as to invalidate the patent's claims for particular salts, including for clopidogrel bisulfate and Apotex said it's optimistic that this will be reversed on appeal to the Full Court.

"This would allow Apotex to enter the market," the firm said.

## Youth diabetes site

**DIABETES** Australia last Fri launched a new online resource for young people with diabetes.

The 'myD' site, now online at www.myd.net.au targets the online information needs of people aged 16-25 who are living with the condition.

It's the first time Diabetes Australia has catered internet information to this age group.

myD provides information on type 1, type 2 and gestational diabetes and covers details such as nutrition, travel, exercise, relationships and sexuality.





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## Blender Bottle!

THIS week *Pharmacy Daily* has joined forces with Hipp Future to bring you another fantastic competition.

Every day we will be giving away **five** of Hipp Future's fantastic new 'Blender Bottles', the best mixer since the wire whisk, allowing you to make smooth, great-tasting drinks anytime.

Made from surgical grade stainless steel, the Blender Ball wire whisk makes short work of your mixing needs. All you need to do is drop the ball in with your ingredients and shake.

For your chance to win this fantastic prize, send your answer to each day's question to: comp@pharmacydaily.com.au.

Today's question is:

Name three things that the Blender Bottle can be used for.

The first five subscribers to answer correctly each day will win.

Congratulations to yesterday's winners -

Daniel Hillier, API; Daniel Marcuccio, Symbion Hospital Services; Kate Rutherford, Sigma Pharmaceuticals; Noelene Morris, Marlin Coast Amcal and Karyn Lovatsis, Avita Medical.

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## **New product to promote?**

Advertise in *Pharmacy Daily*'s weekly Health, Beauty and New **Products feature** 

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# Cealth, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

#### Versace for men

In time for Fathers Day, Versace Pour Homme is the new designer fragrance for the self-assured entrepreneur. The synergy of scents include top notes of fern, bergamot, citrus, bitter orange and geranium, a sensuous middle of clary sage, blue hyacinth, cedar wood and agar woods, and a base of amber and musk.

RRP: \$80 (50ml), \$100 (100ml)

Stockist: Trimex Tel: (02) 9663 4277



#### Do it all at once

Le Tan has created a 3-in-1 skincare regime which allows you to tan, moisturise and protect against the sun! Every Day Glow Face contains Vitamin E and Aloe Vera for intense hydration, making it perfect for use as an every day moisturiser under make-up. Two variants for 'Fair to Normal' and 'Normal to Dark' skin will be available from next month.

RRP: \$8.99

Stockist: Creative Brands Tel: 1300 650 981

#### Free funky emery boards

Manicare's latest gift with purchase is a pretty matchbook of emery boards. The bonus gift comes packaged with Manicare Precision Tweezers, Nail Scissors or Nail Clippers. The blackand-white retro print goes with any outfit.

RRP: \$4.95 - \$10.95 Stockist: Manicare Tel: 1800 65 11 46





#### **Smooth naturally**

Andrea Naturals Hair Removal System presents a range of hair removal waxes made of natural ingredients with no synthetic colours or irritating preservatives. The range consists of All Over Wax, Brazilian Bikini Wax, Ready-to-Use Cold Wax, Body Wax and Facial Wax all formulated with fruit extracts.

RRP: \$19.95 Stockist: La Prairie Tel: 1800 251 010

#### Tubing technology extends eyelashes

It sounds bizarre but L'Oreal's new mascara makes tubes around your eyelashes. Double Extension Beauty Tubes form an ultra-lengthening tube of colour around each lash. The new



DOUBLESTERSON () LOREAL

'tubing technology' means the mascara does not penetrate the lash. The extraordinary extension effect lengthens lashes by up to 80% without smudging or clumping.

RRP: \$25.95

Stockist: L'Oreal Paris Tel: 1300 659 259

#### Easy-glide lip care

For those who prefer not to dip their fingers in a pot of lip balm, Blistex has released Daily Conditioning Therapy. It has a similar taste and feel to their other lip conditioning products, but glides on easier. The handy applicator means no sticky fingers when making lips kissable this winter.

RRP: \$5.50

Stockist: Key Pharmaceuticals

Tel: 1800 653 373



BEAUTY TUBES

## DISPENSARY **CORNER**

A MAN from Puerto Rico has been granted his last wish by being embalmed standing up.

The body of Angel Pantoja Medina was specially treated to keep him on his feet during a three day period during which his family mourned him.

Pantoja was reportedly dressed in a Yankees baseball cap and sunglasses, propped up in his mother's living room and surrounded by grieving relatives.

**HEALTH** authorities in the UK have launched a graphic advertising campaign using images of a prematurely aged pop star to warn about the dangers of solariums.

Scottish star Sandi Thom. aged 27, has been digitally touched up to add discoloured. saggy skin and



BEFORE: 27-year-old Sandi Thom today deep-set wrinkles, simulating what she would look like in 30 years if she used sunbeds thrice a week.

"The thought of looking like this when I'm 57 is terrifying,"



who said that having seen the graphic images she would

AFTER: A simulation of

"never use what she could look like a sunbed again." in 30 years time.

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