

GP reporting down

THE number of adverse drug reaction reports submitted to the TGA over the past four years has remained constant, at about 10,000 per year, however reports from GPs have declined.

According to the TGA's Adverse Drug Reactions Unit, the number of reports from GPs has declined from 19% of all reports in 04/05 to 13% in 07/08.

The TGA is working on ways to help reporting by GPs, and has also simplified the "Blue-card", which can be sent electronically.

STOCK EXCHANGE

WELCOME to Stock Exchange.

Today Norwest Amcal Pharmacy in Sydney has short dated Ethical items for sale, including:

- 1x Minitran Pch 5mg 30 - expires 06/09 - \$15.52 (25% off)
- 1x Neurontin Cap 400mg 100 - expires 08/09 - \$55.39 (25% off)
- Ocuflax Eye-Drp 3mg/ml 5ml - expires 05/09 - \$7.19 (40% off)
- Lucrin Depot 3 Mth PDS 22.5mg - expires 03/10 - \$932.66 (20% off)

For these items and more, please email Kiran Shah at norwest.pharmacy@ninet.com.au.



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Aclasta in osteoporosis

THE risks of the newly PBS-listed drug zoledronic acid (Aclasta) should be considered with osteoporosis patients, the NPS has warned.

Due to the limited experience with this drug in osteoporosis, it is not yet known if the risk of osteonecrosis of the jaw differs from that with oral bisphosphonates in people

Homeless butterflies

BAYER Australia is supporting Mission Australia in its Transform Homelessness campaign.

The joint online initiative encourages people to visit transformhomelessness.com.au and create a butterfly to show their support for the 105,000 homeless Australians.

Bayer will donate \$1 to Mission Australia for each butterfly made.

treated for osteoporosis.

"Zoledronic acid is an alternative to oral bisphosphonates and may be particularly useful for those patients who cannot tolerate or who have difficulty taking oral bisphosphonates; however, the dosing convenience of an annual infusion will be somewhat limited if patients need calcium and vitamin D supplements, as these will still need to be taken daily," NPS Deputy CEO, Karen Kaye, said in this month's *NPS RADAR*.

Zoledronic acid has been linked with serious, often delayed, adverse effects, including renal dysfunction, inflammatory ocular disorders, osteonecrosis of the jaw and possibly atrial fibrillation.

Acute-phase reactions like myalgia and flu-like illness often occur within three days of infusion.

Win a 6 pack of Slimmm UHT!

THIS week *Pharmacy Daily* has teamed up with Slimmm and API once again to bring you another fabulous competition!

Each day this week we will be giving away a pack of the new Slimmm Ready to Drink UHT!

Slimmm is a weight management, meal replacement program designed to fit in with busy lifestyles. With a unique break out day each week, Slimmm helps you to lose weight and make smarter, healthier food choices in the long run.

The Slimmm program offers your customers the variety they want with the convenience they need to lose weight!

To enter, simply send the correct answer to the following question to: comp@pharmacydaily.com.au



Today's question is:

Where can your pharmacy purchase Slimmm from?

The first person to respond with the correct answer each day will win.

HINT! For clues and information visit www.slimmm.com.au



Congratulations to yesterday's winner, Marie of Warrandyte Pharmacy.



Today's PD issue

TODAY'S issue of *Pharmacy Daily* has two pages of news, including our *Health and Beauty* feature and a new comp question.

Endeavour in SA

ENDEAVOUR College of Natural Health has acquired the South Australian Health Education Centre, to become Australasia's leading provider of natural health and fitness education.

The college plans to introduce its bachelor degrees in SA, along with accredited Certificates (III/IV) in Fitness.

Natural medicine and health practitioners will be able to upgrade their qualifications in Adelaide through options including credit transfer, recognised prior learning, flexible course pathways, online and distance education.

ACEM booze ad ban

ADVOCATES for tougher restrictions on alcohol advertising have found support in the Australian College of Emergency Medicine, which says that a national initiative is needed.

ACEM President, Dr Sally McCarthy, says the College has always supported measures to cut alcohol consumption, adding that emergency departments are experiencing an increase in alcohol related presentations.



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Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Top 10 in 10 years

BOSS Bottled is celebrating 10 years of success - it's sold 50 million bottles and is still in the top 10 in the global male fragrance market. This collectors edition breaks new ground by combining apple, cinnamon and vanilla in a sensual woody base with a tiny amount of rose oil.

RRP: \$85 - \$109
Stockist: Cosmax
Tel: (02) 9695 5678



DISPENSARY CORNER

A SECURITY alert was raised in China this week when a woman who hadn't had a haircut for more than a decade called police to report that her tresses had been stolen.

30-year-old Xiao Hong claimed that someone cut off her metre-long plait as she walked out of a shopping mall.

"People were squeezing together out the door, and when I stepped out I felt I lost something," she told officers.

The devastated woman said that in the past she'd been offered more than \$700 for her hair but had refused to sell it.

HERE'S a healthy use for fat.

Army chefs in the UK are celebrating after they won an award for sculptures they had created using lard.

The Queen's Own Gurkha Logistic Regiment took out three awards at the Combined Services Catering Competition, with creations including a massive Buddha statue and a dragon.

The regiment's commanding officers Lieutenant Colonel Anthony Duncan said "It never ceases to amaze me how the Gurkha chefs manage to produce something so spectacular out of a block of fat."

AND speaking of healthy sculptures, Italian chocolatiers have created a 10m high Big Ben clock tower out of chocolate for a festival in central Italy.

Daytime temperatures in the region are about 3°C so the tower isn't in danger of melting.

It will be on display until Fri when it will be demolished and handed out to the public.

Moisture active

One of this year's biggest success stories, RoC, is now targeting those in their 20s. RoC Hydra+ Bio Active attracts water by using new patented technology called hydrovance, which creates a 'reservoir effect' by attracting external moisture to the skin. It contains omegas 3 and 6 and natural anti-oxidants feverfew and vitamin E.

RRP: \$35
Stockist: RoC
Tel: 1800 774 590



Beach-fit feet

With sandal season close on our heels, here is an answer for winter-ravaged feet. Scrub-A-Dub-Dub Premium Spa Lavender and Peppermint SOS Foot Treatment Scrub contains natural white pumice, walnut shell, kelp and sea mineral extracts. Follow with Feed Your Feet Premium Spa Rosemary and Citrus Mint SOS Foot Treatment Balm to nourish creases, calluses and dry skin.

RRP: \$9.95
Stockist: Vanilla Sugar
Tel (03) 9646 9690



Golden girl in the shade

For the 'golden goddess in the shade', DB Designer Brands has created a Mineral Bronzing Creme and a Shimmering Bronzer Powder. Both new products give skin an instant dose of sun-kissed colour, without that smelly or greasy feel of some fake tans.

RRP: \$9.99 - \$12.99
Stockist: Designer Brands
Tel: 1300 765 332



Sun 'bandages'

Clarins After Sun Skin Soothers contain watermelon and shea butter for hydration; sunflower, mimosa tenuiflora to repair damage; allantoin and aloe vera to soothe; and griffonia to encourage relaxation and self-confidence.

RRP: \$40 each
Stockist: Trimex
Tel: (02) 9663 4277



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