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Naked Kiss up for grabs!

CONGRATULATIONS to Jenny Hrehoresen of IMS Health who was the first *Pharmacy Daily* subscriber yesterday to tell us that the main ingredient in Naked Kiss is B6 Vitamin Derivative.

Each day this week *Pharmacy Daily* is giving you the chance to win this great Lip Plumping product from Naked Kiss, courtesy of Total Beauty Network



This product enhances your lips in minutes and lasts for 3-6 hours.

Each lip product includes unique blends of naturally derived oils and extracts selected from Jojoba, Avocado, Macadamia, Aloe Vera, Ginger, Mango, Black Current and Shea Butter.

These premium natural ingredients protect against dryness and smooth away cracks.

To win, send your answer to the below question to:

comp@pharmacydaily.com.au.

How much is moisture increased by?

The first person to answer correctly each day will win.

HINT: Go to www.tbn.com.au and click on the Naked Kiss logo at the top of the page.



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New Trade Practices bill

THE Pharmacy Guild has welcomed the introduction of the Trade Practices Amendment Legislation Bill 2008 into Federal Parliament, saying the Bill will give better protection for community pharmacies from anti-competitive behaviour.

Acting Guild national president Patrick Reid said under current arrangements, practical legal options are very limited.

"The high cost of taking legal action, coupled with confusion surrounding what it means to 'take advantage', and general difficulty in pursuing predatory pricing cases, mean current protections are fairly unhelpful to achieving practical results."

Nursing home visits

THE Australian Government's Aged Care Standards and Accreditation Agency will this financial year undertake a record 7,000 visits to the nation's 2,870 nursing homes during 2008-09.

More than 3,000 of these visits will be unannounced.

Australian government policy requires that each Commonwealth-subsidised nursing home receives at least one unannounced visit each year.

The increased monitoring assists in the early identification of non-compliance with care standards and also serves to allay public concerns that standards of care at the time of accreditation aren't maintained.

Over the next four years, the Government will invest more than \$40 billion in aged and community care, including \$28.6 billion in nursing homes.

TGA business plan

THE Therapeutic Goods Administration has released its 2008-09 Business Plan, now available on its website.

The plan underpins the TGA's Strategic Plan, which identifies key priorities and outlines major project initiatives planned for the next financial year.

In addition, the Department of Health and Ageing Portfolio Budget Statements for 2008-09 outline the performance information on which the TGA will report in the Department of Health and Ageing Annual Report.

The new legislation allows small businesses to take action against section 46 infringements in the Federal Magistrates Court, a much more affordable option.

Other provisions relating to predatory pricing and below-cost selling have also been amended.

"With the Trade Practices Act strengthened, we also look forward to strong action from the Australian Competition and Consumer Commission in relation to unfair, anti-competitive and predatory behaviour," Reid said.

Indians susceptible to atherosclerosis

SOUTH Asian Indians are more prone to the atherogenic effects of cholesterol and diabetes, according to Australian research.

A study at the George Institute for International Health in Sydney found that total cholesterol levels and diabetes had much stronger associations with atherosclerosis in 300 Indian patients compared to a sample of more than 1,000 Caucasian Australians.

The findings, published in *Atherosclerosis*, also show that Indians with higher HDL levels are not protected from atherosclerosis, despite this being the case for white Australians.

PPF seminars

THE Pharmacy Practice Foundation is running a free seminar series titled 'Retail Retail-iation' to help pharmacists understand the emerging health care and business environment "and get a handle on real and viable options for strategic retail response development within their own pharmacies."

Seminars will be held in Sydney and Brisbane, with the next taking place 21 Jul at North Ryde. More info 02 9351 7829.

NSW PSA positions

PETER Gissing was elected as president of the NSW branch of the Pharmaceutical Society yesterday, with vice presidents Stephen Carter and Claire O'Reilly.

Warwick Plunkett and Claire O'Reilly were also elected as National Board members.

MS drug on PBS

THE first new treatment option for relapsing-remitting multiple sclerosis sufferers in over eight years was yesterday made available on the PBS.

Tysabri is a new drug which clinical trials have shown to reduce relapse rates and slow progression of the disease.

Tysabri is administered by IV infusion every four weeks.



ABOVE: The NSW finalist in the Pharmacy Society of Australia's Alphapharm Pharmacy Student of the Year Award for 2008 was named at the Pharmacy Winter Ball in Sydney, which was held during the Pharmacy Expo last month.

Natalie Tasker of the University of Sydney is pictured second from right with, from left, Lisa Wallace, Charles Sturt University; Charina Thompson, University of Newcastle; and Reich Webber-Montenegro, Alphapharm Marketing Manager.

New product to promote?

Advertise in *Pharmacy Daily's* weekly Health, Beauty and New Products feature

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Soothing, sensible shave

Schick's two new dermatologically-tested shaving gels—SkinProtect All-in-One and Sensitive - shield skin from redness and irritation caused by shaving. The 200ml All-in-One and Sensitive cans are suitable for everyday use, while the Sensitive 75ml can is specifically designed to meet the international travel carry-on liquid restrictions.

RRP: \$5.99 (200ml); \$7.99 (75ml twin pack)

Stockist: Energizer Australia

Tel: (02) 9763 6111



Improved interdental design



TePe has come up with the perfect solution to replace weak interdental brushes that break easily - G2 brushes with a flexible neck. To be launched in spring this year, the improved G2 brushes can withstand repeated bending for 20 cycles, are extended by 20% for better reach, and will replace the existing pink (0.4 mm) and orange (0.45 mm) brushes.

RRP: \$7.95

Stockist: Troll Dental

Tel: 1800 064 645

Calcium with bite

Assist with patient compliance by recommending the new vanilla-flavoured chewable OsteVit-D & Calcium tablets. The tablets are also scored so they can be broken easily and swallowed if preferred.

RRP: \$11.95

Stockist: Key Pharmaceuticals

Tel: 1800 653 373



Homage to couture



To celebrate the 60th anniversary of L'Air Du Temps, a couture edition of the original fragrance will be launched in a bottle modelled after a dress designed for the Nina Ricci fashion show. Spicy notes of gardenia, centifolia rose and grasse jasmine are delicately powdered with violet and iris, with finishing touches of sandalwood, cedarwood, musk and amber.

RRP: \$79

Stockist: Trimex

Tel: (02) 9663 4277

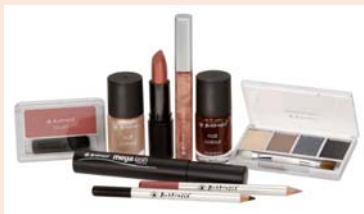
Sensual and sultry shades

Australis' After Dark makeup range is smouldering with shades of cobalt and black to vamp up the eyes for the ultimate smoky look. Customers should be advised to team sultry eyes with nude, demi-matte lips, and a sheer, dewy complexion.

RRP: \$7.95 - \$12.95

Stockist: Creative Brands

Tel: 1300 650 981



DISPENSARY CORNER

A DIFFERENT type of crack has been banned in the town of Flint, Michigan in the USA.

Police Chief David R. Dicks has issued a statement banning low-hung trousers which expose the tops of wearer's backsides.

"This immoral self expression goes beyond free speech," he said. "It rises to the crime of indecent exposure."

A NURSING home resident in the UK has been investigated after an accusation that he was keeping chickens in the facility.

Neighbours of 68-year-old Billy Verity complained after they heard 'cock-a-doodle-dos' every morning.

However when authorities searched Verity's private room they found a novelty rooster alarm clock.

"I sleep with the window open and I'm quite deaf, so it goes off a few times before I switch it off," he said.

LET'S hope this restaurant is more hygienic than it looks.

A new 'bathroom themed' eatery opened last month in Hangzhou, in the Chinese province of Zhejiang.

Diners eat from miniature bathtubs and toilet bowls (see below) and the dining chairs are also actually toilets.



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