

## Expo success

THOUSANDS of pharmacy staff descended on Sydney Convention and Exhibition Centre last weekend for the PSA/Guild 2008 Pharmacy Expo.

The expo featured educational sessions and short presentations with up to 20 CPD points on offer, and there was also a Guild President's Breakfast on Sun morning - following the Pharmacy Winter Ball on Sat night.

*Pharmacy Daily* was one of several hundred exhibitors at the associated trade show, with visitors to our stand able to enter a competition to win a Nintendo Wii video game.

The lucky winner was Philip Muller of Muller's Pharmacy in Canley Heights, NSW.

## Gong for NPS

NATIONAL Prescribing Service will today receive a prestigious award in New York.

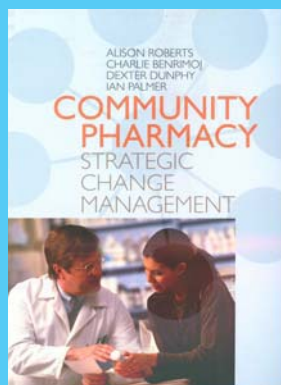
The International Association of Business Communicators will give NPS a 2008 Gold Quill Award for excellence in communications for its recent *Get to know your medicines* and *Generic medicines are an equal choice* national awareness campaigns.

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## Pharmacor changes hands

PHARMACARE has sold its generic offshoot Pharmacor to a Sydney-based pharmacist.

ASIC documents confirm that all the shares in Pharmacor were sold to a company called Pharmacy1 Pty Ltd late last month for \$550,000, with Pharmacor owned by Jean Pierre Salama who also owns a firm called Meditech International.

Pharmacor launched at the APP conference in Qld last year with a plan to eventually list on the Australian Stock Exchange, with pharmacist customers promised up to 20% of the company, shared out according to points earned via

## Community centre

THE federal health department has unveiled a new 'one stop shop' for community care in Knox, in Melbourne's eastern suburbs.

The demonstration site is the first of 14 to be set up across Australia, aiming to draw together information about all the different types of community care services, provided by all levels of government, into a single convenient location.

Ageing minister Justine Elliot said the site, known as Direct2Care, would help about 150,000 people aged over 65 years living in the region.

Services which can be accessed via the centre include home help, respite, delivered meals, eye care, physiotherapy and property maintenance, she said.

## Pathology workshop

DEBBIE Rigby will present a CPD session on *Pathology Tests - Interpretation for Pharmacists* at Qld Uni on Tue 01 Jul.

Details [mandyc@psaql.org.au](mailto:mandyc@psaql.org.au).



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## DISPENSARY CORNER

TWO very big babies were born to a woman in North Carolina, USA last week, who's now feeling considerably lighter.

The twins weighed in at a combined total of 10.46kg (23 pounds 1 ounce) and are said to be in "excellent condition."

The boy weighed 4.9kg (10 pounds 14 ounces) and the girl was 5.5kg (12 pounds 3 ounces).

Luckily for the relieved mother they were delivered by caesarean section.

AN exclusive Russian health spa has unveiled a giant monument to that time-honoured cleansing treatment, the enema.

Director of the Mashuk-Akva Term spa in the city of Zheleznovodsk in the Caucasus Mountains, Alexander Kharchenko, said the gigantic bronze syringe bulb (pictured below) weighs about 400kg and is held aloft by three angels.

"There is no kitsch or obsenity, it is a successful work of art," he said, adding that "An enema is almost a symbol of our region."

During the launch a banner proudly invited guests at the spa to "Beat constipation and sloppiness with enemas."



## Get your copy of *Community Pharmacy* today!

*Community Pharmacy: Strategic Change Management* has hit the book shelves!

The book, which covers the essential trends and issues in successful pharmacy management for today and the future has been written by S.I. (Charlie) Benrimoj, Professor of Pharmacy Practice at the University of Sydney; Alison Roberts, a research fellow in the Faculty of Pharmacy at the University of Sydney; Dexter Dunphy, Distinguished Professor and Ian Palmer, Associate Dean (Research) and Professor of Management at the Faculty of Business, University of Technology, Sydney.

The book will help community pharmacists and pharmacy owners adapt to an increasingly competitive retail environment by providing industry-specific tools for change.

Key features include authentic pharmacy case studies, development by world leading authorities utilising the latest research and balanced coverage with theoretical insights and practical focus.

The book is highly suitable for pharmacy students, providing the knowledge and skills for best practice in community pharmacy - [click here to view a list of bookstores stocking the publication.](#)