

Space for Croatia

A FEW unavoidable cancellations means there's room for up to four more couples on the upcoming Pharmacy Small Group Tour to Croatia in Oct.

The 15-day tour led by Mike Lazarow and Dipak Sanghvi will depart 13 Oct and also take in Slovenia, Bosnia & Herzegovina and Montenegro; more info from lazarow@netspace.net.au.

\$500,000 reward

HIGH Tech Health is giving away up to half a million dollars to reward pharmacy staff who demonstrate its Circulation Booster product.

CEO Sam Penny said 57% of people who try the product for more than ten minutes buy one.

The 'demo dollars' incentive sees pharmacy staff earning one Demo Dollar for each demo, with the prizes converted into Coles Myer Gift Cards.

There's also a consumer incentive with a prize of five nights at Kingfisher Bay Resort on Fraser Island in Qld.

See www.demodollars.com.au.

HOT Travel Deals

WELCOME to *Pharmacy Daily's* new travel feature.

Each week we plan to highlight a couple of great travel deals which we're sure will be of interest to everyone in the pharmacy industry.

Solar Springs Health Retreat at Bundanoon, in the NSW Southern Highlands is offering a pampering package for the Queen's Birthday long weekend June 6 -9. The package includes 3 nights accomm. with all meals and a bonus Deluxe Skin Treatment and Swedish Massage. Priced from \$785pp. For details call 1800 044 944.

Bench International is offering a great opportunity to see one of the worlds most amazing spectacles. Their Migration special is a 14-day itinerary which spends 4 days in the Masai Mara Game Reserve

during the movement of millions of wildebeest and Zebra from Tanzania to Kenya. Costing from \$6350 the package includes return air fares to Nairobi, transport in Kenya, accommodation and some meals plus more. Available for travel from July 1 to Oct 31.

For more details visit www.benchinternational.com.au

Flight Centre has a great 7 night Caribbean experience joining the Trinidad Carnival and playing masquerade with a local band in full costume. The package is priced from \$5265 pp. Call 131 600 for more info.

PBAC independence fears

THE Pharmaceutical Benefits Advisory Committee may be forced to rely on industry funding due to the Govt's decision to fund it only on a cost-recovery basis.

The "backflip", part of this week's Federal Budget announcement, has been criticised by drug companies, experts and Medicines Australia who fear it could impact on the independence of PBAC.

From July 1, pharmaceutical companies will be asked to contribute \$7 million over forward estimates to help run the PBAC.

Codral relaunch

THE pseudoephedrine-based version of Codral will be relaunched next month with revitalised packaging.

Now known as Codral Original Cold & Flu Max, the manufacturer says the pseudoephedrine-based product continues to remain available to customers who prefer this option - despite the increasing popularity of the phenylephrine-based range.



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It's a strategy the Labor Government once slammed the former Coalition government for pushing.

Ken Harvey, from La Trobe University's School of Public Health, told the Australian that the savings would threaten the committee's future integrity and the industry would probably pass on the extra cost to consumers.

Ian Chalmers, chief executive, Medicines Australia, said it was unreasonable to expect the industry "to pay for the business of government".

What women want

A NATIONAL Wish Survey, commissioned by Pantene, has identified what Australian women want in three aspects of their lives.

If Australian women could have one wish for their life, they said it would be for more time spent with family and friends.

The top wish for the community was for greater support for women undergoing chemotherapy and cancer treatment.

Respondents had seven wishes when it came to their hair: smoother, shinier, fewer split ends, more nourished, stronger, manageability, and softer locks.

Assistant at sea

BLACKMORES is offering one pharmacy assistant a berth on the Young Endeavour for 10 days.

The recipient will join 23 other young people on the square rigger, which a gift from the British Government to mark Australia's bicentenary in 1988.

"The Young Endeavour Youth Scheme challenges the crew and teaches them the value of leadership, teamwork and passion; values that are consistent with Blackmores," said Marcus Blackmore, Executive Chairman of Blackmores Ltd.

Entry forms are available from Blackmores Area Managers in Jun.

DISPENSARY CORNER

AN Australian yobbo has attracted attention for his child safety expertise, after being pulled up and arrested for having his five year old child unrestrained in his vehicle.

The officer noticed that the boy was free to roam, while his place in the car was taken by a safely strapped in slab of beer.

The incident, on a desert highway near Alice Springs, gobsmacked the arresting officer who said that although he often picks up drivers carrying contraband booze, "this is the first time that the beer has taken priority over a child."

A US inventor has patented a new "bottom brassiere" which is claimed to tighten up sagging backsides.

Promotional material for the device - featuring a model who obviously doesn't need it (below) - shows straps worn around the waist and under the buttocks to "instantly shape and add tone."

Dr Karin Hart says the idea came to her "at a moment of personal need" after she looked in a mirror at an unfortunate angle.

She's selling it online with the brand name "Butt Bra".



What a cheeky idea!

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