

## Child fever survey

DON'T forget to give your feedback on what recommendations you make to customers about childhood fevers.

**Click here to give your opinion on fever therapy**

## Drugs extend life

A STUDY has confirmed new-generation medicines can add up to fourteen months to your lifespan - but it will cost \$10,585 for every extra year of life.

The study compared the average age at death from 1995 to 2008 with dates of registration of 113 drugs being sold in Australia.

The latest drugs, rather than older versions, were found to be linked with longer lifespans.

"This implies that using newer drugs has reduced premature mortality - especially mortality before age 65 - in the Australian population," it says.

The US National Bureau of Economic Research study, said older medicines still offered benefits, with the average age at death up by about eight months.

## WA Libs home care plan

THE Western Australian Liberal opposition has today announced an \$84m preventative healthcare plan which aims to reduce hospital admissions.

Opposition leader Troy Buswell claimed the move could cut the number of people admitted each year by 34,000, giving various healthcare providers more resources to treat people before they need to go to hospital.

## FAA bans Champix

THE US Federal Aviation Administration has removed varenicline, marketed here by Pfizer under the Champix brand name, from its list of medications approved for pilots trying to quit smoking.

The FAA said the move followed the publication of a report (*PD Mon*) which warned of possible safety concerns involving the drug's use by people who operate any sort of vehicle.

Pilots are still able to use therapeutic nicotine to address cigarette withdrawal cravings.



## Two pages today

TODAY'S *Pharmacy Daily* includes our regular Health, Beauty and New Products feature on page 2.

## Home visit game

HEALTH professionals can now use a video game to learn how to conduct patient home visits.

Developed by the Centre for Medical Education at the University of Sydney, RiskDom-X is a new tool that simulates a patient's house for medical students to explore.

They click on elements considered to be risk factors for the patient, and at the end of the game, the students receive feedback on which moves were right or wrong.

It can be used for either teaching or learning the major concepts behind home visits.

## Shingles family risk

A FAMILY history of shingles increases your risk of developing the disease, new research suggests.

The case-controlled study, published in *Archives of Dermatology*, shows patients with herpes zoster were almost four times more likely to have a blood relative who had also experienced the disease than those patients with no such family history.

The *West Australian* reported that the funding would be provided via a tender process which would see organisations place staff in the emergency departments of major hospitals "with the task of co-ordinating health care provided in the home."

Patients would be assessed by an emergency department doctor, but in some cases the decision could be made to have them managed in the home.

The next WA state election will be held sometime before May 09.

## Pharmacy first aid

ST John's Ambulance will deliver a customised course for pharmacies in Tasmania in July.

Workplace Level 1 Emergency First Aid Course for Pharmacies covers DRABC, EAR and CPR, management of unconsciousness, infection control, bleeding, burns, shock and hyperventilation.

While intended for pharmacists, pharmacy assistants are welcome to attend at member prices (\$99) if employed by a PSA member.

The full-day course will be held on 13 July at venues in Hobart, Launceston and Devonport.

## Fish oil for PCOS

VOLUNTEERS are needed for a trial to see if fish oil may help women with heightened cardiovascular risk due to Polycystic Ovary Syndrome.

A clinical trial, at the University of WA School of Medicine and Pharmacology, Royal Perth Hospital unit, asked women to alternate between fish oil and olive oil for eight-week periods.

Fish oil is known to improve cholesterol, blood vessel abnormalities and high blood pressure, which are all factors associated with PCOS.

If patients with PCOS would like to take part in a further trial, call 9224 0255 or email [gail.abernethy@uwa.edu.au](mailto:gail.abernethy@uwa.edu.au).

## RGH Pharmacy

Due to popular demand the  
**RGH Pharmacy**  
**Anticoagulation Handbook**  
is now available to the  
pharmacy industry across Australia.

The handbook gives patients important information about warfarin treatment and has a chart to record INR results.

Repatriation General Hospital is making it available for purchase for \$2.80 per booklet, reduced to \$2.40 for PSA and SHPA members.

More information  
[chris.alderman@rgh.sa.gov.au](mailto:chris.alderman@rgh.sa.gov.au)



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## New product to promote?

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## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au).

### Sparkle like a star

Limited-edition Moon Sparkle from Escada captures the essence of today's iconic young woman – youthful, confident and ambitious like a true starlet. The scent combines a top accord of summer fruit notes, a middle of floral notes and a base of light muskiness.

RRP: \$79 (30ml); \$99 (50ml)  
Stockist: Cosmax Prestige Brands  
Tel: (02) 9695 5678



### No fishy odours

Blackmores Odourless Fish Oil 1000 is perfect for consumers who want the benefits of fish oil without the drawback of a fishy smell. Subjected to the same testing standards for mercury, dioxins and PCBs, this new product does not contain any polysorbates, but uses lemon and vanilla flavouring to mask odours.

RRP: \$24.95 (200 capsules); \$42.95 (400 capsules)  
Stockist: Blackmores  
Tel: 1800 803 760

### Hair dipped in chocolate

L'Oréal Paris Casting Crème Glossy Chocolates collection offers three rich shades: praline brown, chocolate and caramel. Luminous glints of gold also warm up the colour and bring out hair's natural beauty.

RRP: \$15.45  
Stockist: L'Oréal Paris  
Tel: 1300 659 259



### Kids fish oil chews

Efalex Chewies, which contain both omega-3 and omega-6 in an orange-flavoured capsule, are suitable for children who need these essential fatty acids, but don't like the taste of fish. The chews contain clinically researched ingredients such as Evening Primrose Oil and have no sugar, artificial colours, flavours or preservatives.

RRP: \$19.95 (30 capsules), \$35.95 (60 capsules)  
Stockist: Planet Health  
Tel: (02) 4862 9999

### Aftershaves for city men

Police Original and Dark are targeted at well-groomed, city-dwelling men aged between 25 and 40 years, who lead a busy professional, sporting and social life. The Original version is classic and aromatic; the Dark version is woody and oriental.

RRP: \$29.95 to \$39.95  
Stockist: Frostbland  
Tel: (02) 8709 8800



### DISPENSARY CORNER

NINETEEN people were treated in the UK overnight after a series of bizarre cheese rolling-related accidents.

Wet weather didn't dampen the spirits of participants in the annual cheese rolling event, on a steep slope called Coopers Hill in Gloucestershire.

First aid officers said the rain had reduced the risk of serious injury by softened the ground.

However the first race was won by 19-year-old Christopher Anderson - who was unfortunately carried away on a spinal board after hurting his back tumbling past the finish line head over heels.

MAKE sure you check out your new staff properly.

That's the lesson from an incident in Arizona, USA last month in which a 21-year-old man rang a convenience store, falsely said he was a new employee, arranged for training and was shown how to use the cash register.

Police have now arrested Marc Antoine Stovall, alleging that he used his new-found knowledge to pose as a counter clerk at the store - also taking the opportunity to clean the cash out of all the registers.

NO, it's not a big bouncy vitamin pill.

Space Vitamins is promoting its range of 'super premium' vitamins using blow-up bouncers which look suspiciously like creatures from another planet.

PD's children were lucky enough to sample the bouncy balls and we can assure our readers that they are lots of fun!

