

OTC workshop

A WORKSHOP will be held in Sydney on 20 Nov on 'Better Brand Management in a Changing OTC Market'.

The hands-on session will teach OTC marketing skills and how to avoid expensive mistakes.

Delegates will be encouraged to show their brands, speak of their successes and seek advice on their failures.

It costs \$1500 per delegate, and presenter Nicholas Hall will also appear the previous day at the ASMI Conference at Australian Technology Park in Sydney.

Book on info@NicholasHall.com.



The Pharmacy Guild of Australia

This week's update from the Guild

QCPP Fast Track

Attention QCPP 1st edition pharmacies - There is free assistance available to help transition to 2nd edition.

The Fast Track resources are still available to help your pharmacy make the transition from the 1st edition of the QCPP to the 2nd edition.

Fast Track has been designed to help pharmacy staff understand the standards, policies and protocols of the QCPP 2nd edition so that it can be implemented in the most efficient way possible.

The program is divided into four units that cover the basics of QCPP, including how to read the standards and developing a Pharmacy Operations Manual.

At the end of each unit there are 'home work' style tasks that help to progress the pharmacy through implementation.

You can now download all of the content of the Fast Track materials online at www.qcpp.com or ask your QCPP State Manager to help you.

They can visit your pharmacy at no cost and put you on the Fast Track to 2nd edition implementation!

Vic pharmacy guidelines

THE Pharmacy Board of Victoria is inviting submissions from the industry on new draft guidelines for Good Pharmaceutical Practice by Victorian pharmacists.

The document will eventually replace the previous guidelines published in 2004, and aims to help pharmacists comply with the requirements of the Vic Health Professions Registration Act.

It covers requirements for registration and insurance,

BioPharma sale

THE administrators of stock exchange-listed Apollo Life Sciences are inviting expressions of interest in the company's assets including patents, trade names and the firm's "next generation nano-technology OTC skin care therapeutics business."

Apollo ceased trading on 24 Oct with the directors appointing Pitcher Partners as administrators.

Chemsave on TV

GROWING pharmacy brand Chemsave has moved to the next level in its marketing, and will appear during prime time TV this month in the Newcastle, Central Coast and Hunter regions of NSW.

Founder Michael Dixon told *PD* the move was in response to extensive television advertising by pharmacy discounters.

There are now 65 Chemsave Chemists across Australia, incl six recently added in Queensland.



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practice as a pharmacist incl labelling, dispensing, patient counselling and workload.

Other areas covered included internet dispensing, premises and hospital ward dispensing stations.

Comments are required to be submitted in writing by Fri 12 Dec - see www.pharmacybd.vic.gov.au.

Privacy probe of Sydney pharmacy

THE Australian Privacy Commissioner has launched an investigation after hundreds of credit card receipts from into Chemist Warehouse in Bondi Junction, Sydney were found strewn across a local park.

The *Sun Herald* said the first dockets, complete with active credit card numbers, expiry dates and signatures, were sighted on 09 Oct and some were still on Mascot Oval over a week later.

Some of the transactions were less than a month old.

A spokesman for the pharmacy, Tony Herro, said he had "no idea" how the receipts came to be strewn across the park.

"There's been no break-in so I need to get to the bottom of this."

"We take the privacy of our customers seriously," he insisted.

Privacy Commissioner Karen Curtis said the probe would "assess whether or not the organisation has met its obligations under the privacy act."



DISPENSARY CORNER

A TOWNSHIP in Holland has recorded a massive baby boom, nine months after a major power cut meant lights out for two days for its 23,000 citizens.

Last Dec a helicopter crashed into the power lines that supplied electricity to the municipality of Maasdriel in the east of the Netherlands.

In Sep the local hospital delivered 26 babies - a 44% increase on the previous year's figure of 18 births.

Local officials said that while they are keen to boost the local population "we are not envisaging doing so by cutting the power."

PARAMEDICS responded to a fairly unusual medical incident in the UK this week when a 35-year-old man became stuck to a toilet with super-glue.

It's understood that a prankster had smeared the chemical on the seat of the toilet, with emergency workers having to remove the stainless steel pan with the man still attached.

After treatment with solvent in hospital a spokesman said the victim "appeared to be none the worse for his ordeal other than being understandably somewhat embarrassed."

EEEEWWW!

A study in the USA has found that you probably have about 150 different species of bacteria on your hands.

The researchers identified more than 4700 different species across 102 human hands in the study, with a "higher bacterial diversity" on female subjects.

Win a Shimmering Mineral Bronzer

EACH day this week *Pharmacy Daily* is giving you the chance to win a Shimmering Mineral Bronzer from Designer Brands, courtesy of **Total Beauty Network**.

The Mineral Bronzing Crème goes on smooth, dries instantly and looks deliciously natural.

What girl doesn't love the idea of instant healthy tan - no sun, no smelly fake tanning potions, simply a nourishing natural way to get an instant dose of sun-kissed colour with a scent of fragrant frangipani.

For a chance to win, send your answer to the below question to: comp@pharmacydaily.com.au.

What scent does the Bronzer have?

The first person to answer correctly each day will win.

HINT: Go to www.tbn.com.au each day and click on the Designer Brands logo at the top of the page.

CONGRATULATIONS to yesterday's winner, Erica Jones of **Webstercare** who correctly identified the four main ingredients in the bronzer - mica, minerals, coconut and bronze highlights.



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