

Wed 5th Nov 08

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PAGE 1 Editor: Bruce Piper email: info@pharmacydaily.com.au

Shift your pharmacy into gear with the new...





#### Super clinic rebuff

FUNDING agreements are only in place for two GP 'super clinics' the govt has revealed.

The annual report of the Department of Health and Ageing said Senate estimate hearings have been told that construction at the two funded sites in Bendigo & Ballan have not yet commenced, and they won't be operational until late next year.

The Government had aimed to have 6 sites commissioned by Sep 08 & have funding for 12 clinics in 07-08, with 31 to be established over the next 4 years.

## Win a Shimmering Mineral Bronzer

EACH day this week *Pharmacy Daily* is giving you the chance to win a Shimmering
Mineral Bronzer from Designer
Brands, courtesy of
Total Beauty
Network.



The Mineral Bronzing Crème goes on smooth, dries instantly and looks deliciously natural.

For a chance to win, send your answer to the below question to: comp@pharmacydaily.com.au.

Complete the sentence - 'The DB Mineral Bronzing Creme goes...'

The first person to answer correctly each day will win.

**HINT:** Go to **www.tbn.com.au** each day and click on the Designer Brands logo at the top of the page.

**CONGRATULATIONS** to yesterday's winner, **Nicola Barr** of **Griffith University School of Pharmacy** who correctly answered that the bronzer has a *frangipani* scent.



### 2009 Rural Scholarships

THE Pharmacy Guild is calling for applications for the 2009 round of the Rural Pharmacy Scholarships.

There are up to 30 on offer, valued at up to \$10,000 a year per student and aim to provide financial support to encourage

#### **Beauty convention**

COSMOPROF has announced its next beauty convention will be held July 19-21 at the Mandalay Bay Convention Center, Las Vegas.

2008 was the first year that the Australian Trade Commission (Austrade) participated with an official delegation in attendance, with participants including Advanced Natural Australia, Botany Essentials, Grahams Natural Alternatives, LillyPilly, PharmaCare Laboratories, Privity and Sharon-Lee Studios - see www.cosmoprofnorthamerica.com.

#### Irish standards

**IRELAND** is introducing a new code of conduct for pharmacists.

The code consists of six principles relating to ethics including a provision to ensure "discriminatory practices are not demonstrated against any patient or sector of the community".

Previous codes in Ireland have been voluntary whereas this new code is legally enforceable. and enable students from rural and remote communities to undertake undergraduate or graduate studies in pharmacy.

Recipients are encouraged to seek employment in rural and remote areas after graduation.

Applications for the 2009 scholarships close at 5pm on 12 Dec 2008 - more infrormation at www.guild.org.au/rural.

#### Capsule recall

THE TGA has issued an urgent medicine recall for Zhen De Shou 10 x 250mg capsules in 10 day trial pack or 1 month supply, from No Fuss Weight Loss.

A statement said "the fat loss tablets were illegally supplied to the market and contain prescription only (S4) substances."

#### **Pharmacy E-Bulletin**

THIS week's edition of the Repatriation General Hospital Pharmacy E-Bulletin deals with management of hypercalcaemia.

Treatment strategies for mild asymptomatic hypercalcaemia include rehydration, but for symptomatic hypercalcaemia options include biphosphonates, calcitonin, mithramycin, gallium nitrate and glucocorticoids.

The bulletin is available at no charge by emailing chris.alderman@rgh.sa.gov.au.

#### Takeda tumbles

JAPAN'S largest drug manufactuer, Takeda Pharmaceutical Co, has reported a 70% decrease in first-half profit but it has raised its dividend forecast for the year to March.

Takeda bought Millennium Pharmaceuticals for \$US8.9 billion in May, in a bid to survive the expiration of its patents for diabetes drug Actos and ulcer drug Prevacid in 2011.

Takeda reported a profit of ¥100.98 billion (\$US1.02b) for the six months to 30 Sep, compared to ¥333.7b the previous year.







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#### **New product to promote?**

Advertise in *Pharmacy Daily*'s weekly Health, Beauty and New Products feature

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## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

#### **Long-lasting resistance**

Rimmel's Lasting Finish 16Hr Mineral-Enriched Foundation contains silicone and water-friendly polymers to provide long-lasting transfer resistance. It's formulated with seven essential minerals to energise the skin, smooth lines and conceals dark shadows.

RRP: \$16.95 Stockist: Coty Tel: 1800 812 663





#### For a nourishing tan

SHE Cosmetics Sun Beauty Moisturising Lotion is an all-natural botanical moisturiser and luxurious bronzer. The two-in-one product glides on skin to build a light, even tan while hydrating with vitamins A and E. For best results, exfoliate skin before using.

RRP: \$12.95

Stockist: SHE Cosmetics Tel: (03) 8317 0367

#### **Zip-lock tampons**

De Jour tampons, which come in a discreet zip-lock bag, have a new look to celebrate the brand turning 10 this year. Practical yet stylish, the unique pack is a compact way to carry protection for 'that time of the month'. A new website, www.dejour.com.au, has also been launched, with prizes to be won.

RRP: \$4.49 Stockist: De Jour Tel: 03 9555 1318





#### **Bottles of fun**

Presented in a pack of three, these baby bottles have a cute farm animal print. Aimed at the price-conscious consumer, every **Bébelle** product passes Australian safety standards, is excellent quality, easy to use and great value for money.

RRP: \$10.99

Stockist: McPherson's Consumer Products

Tel: 1800 651 146

#### Slow release

Inspired by the slow-living movement, **Trussardi Essenza del Tempo** is a slow fragrance, a tribute to the fundamental need to allow time for pleasure. Subtle top notes of bergamot, ginger, carrot seeds, open to a middle of iris and solar petals blending into a base of cedar wood, coffee and balsamico.

RRP: \$98 (75ml) and \$128 (125ml)

Stockist: Trimex Tel: (02) 9663 4277



## DISPENSARY CORNER

A SWISS pharmacist is so sick of motorists asking him for change for the local parking meters that he now makes them sing a song before giving it to them.

Rene Jenni, the proprietor of a pharmacy in Zurich, said he used to get more than 20 people a day walking into his shop, asking to change notes for coins to feed the meters.

"I didn't want to be rude and just tell people to get lost, so I thought up the idea of getting them to do something if they really wanted the money.

"It was a good move because many people are too embarrassed to start singing. But anyone who actually sings gets the coins for free," he said.

"We had an opera singer in here the other day who sang a whole aria."

THIS probably isn't the ideal way to deal with an armed hold-up at your pharmacy.

Detectives in the Texas city of Fort Worth are searching for a suspect who came up against an uncooperative cashier during a robbery of a convenience store early on Mon morning.

According to a police spokesman the offender walked into a 7-Eleven at about 3.20am and demanded all the cash from the register.

"No. Either shoot me or leave my store," came the belligerent response from the cashier.

The spokesman said the robber cursed at the brave 30-year-old clerk and left on foot, with investigators now checking the store's security cameras for images of the suspect.

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