

Allergies go nuts

2007, according to the latest

practices in Canberra.

of peanut anaphylaxis had

figures from a study of allergy

THE number of children with

peanut allergy has risen from six

per year in 1995 to 51 per year in

ANU researchers also found that

in the same period the incidence

increased from three to 20 per

year, while it was also revealed

history of asthma, eating peanuts

that in women with no family

during pregnancy may actually

peanut allergy in their babies. The findings were presented at

last week's Society of Clinical

Immunology and Allergy meeting.

Win a Lip Spa Kit

have a protective effect against

Wed 19th Nov 08 www.pharmacydaily.com.au

PAGE 1 Editor: Bruce Piper email: info@pharmacydaily.com.au

# Concern over MA speaker

NON-PROFIT group Healthy Skepticism has raised concerns about the pharmacutical industry connections of a keynote speaker at the upcoming Australian Medicines Policy Conference.

Healthy Skepticism (HS) is dedicated to "improving health by reducing harm from misleading drug promotion," and has written to Dept of Health and Ageing Deputy Secretary David

Learmonth about the "appropriateness" of Canadian speaker Durhane Wong-Rieger, who's billed as a consumer advocate but according to HS has "extensive ties to the pharmaceutical industry."

Shift your pharmacy into gear with the new...

**FeelGood** 

Learmonth has dismissed the concerns, saying Dr Wong-Rieger's industry connections are well known and that she's not speaking as a consumer advocate.

# CLICK TO VIEW

#### **PAC Sydney**

THE first Pharmacy Australia Congress of the new, unified Pharmaceutical Society of Australia is to be held in Sydney on Oct 15-18, 2009.

The new format, including the inaugural PSA member forum, will be based on the theme 'Securing Your Practice Advantage'.

The 34th PSA Pharmacy Refresher Course is heading overseas in 2009 to Scandinavia and St Petersburg.

### **Healthy shopping**

A NEW consumer information website is helping consumers decide which health products to purchase in the lead-up to Christmas.

HealthyComparisons.com.au compares items such as vitamin supplements side-by-side for product specifications and recommended retail price.

It includes independent information, product reviews, blogs and a forum in which consumers can ask questions.

# **Growth charts** stunted

THE NSW Health Department has run out of growth charts because Pfizer holds the original artwork which is required to make changes.

According to a report in the Sydney Morning Herald, department officials told the Australasian Paediatric Endocrine Group - a non-profit group responsible for endorsing the artwork - that it wanted the charts revised and Pfizer's logo removed - nine months ago.

But Pfizer says it was unaware of the issue until last week.

Pfizer Australia owns and prints the growth charts and sells 100 for \$20 to organisations and hospitals.

A company statement confirmed that Pfizer had agreed to release the artwork to the health department.

# Kos handles the pressure



**GUILD** President Kos Sclavos now knows exactly how the stressful life of politics has affected Old premier Anna Bligh.

He's pictured taking Bligh's blood pressure earlier this week during the announcement of \$2.6m in extra funding to allow community pharmacies in Queensland take part in the 'Know Your Numbers' stroke prevention campaign (PD Mon).

The boost was announced at Sclavos' pharmacy, Terry White Chemist Myer Centre in Brisbane and is part of a govt collaboration with the Guild and the Stroke Foundation.

Sclavos said a national rollout of the program is also likely to follow, adding that: "This shows the Queensland Government has complete confidence in community pharmacy playing a great role in primary healthcare."

Bligh said that from Feb next year up to 300 Qld pharmacies would perform the free checks on about 50,000 people in the first 12 months, growing to 120,000 by 2011 when the three year program is "fully rolled out to up to 600 pharmacies.

"This program...is a great example of government, the community sector and business working together to improve the health of our State," she said.

A report released on Fri showed that high blood pressure accounts for about 6.6% of the total burden of disease and injury in the state.

# **CONGRATULATIONS** to

Veronica Habib of Respironics who was yesterday's lucky winner of a Lip

Spa Kit from Naked Kiss, courtesy of **Total Beauty** 

Network. **EACH** day this week **Pharmacy** 

Daily is giving you the chance to win the Lip Spa four step lip care system which promises to help renew and restore your lips and make them fuller, sexier and more kissable!

It exfoliates, moisturises, restores and seals in a matter of minutes - to win, send your answer to the below question to: comp@pharmacydaily.com.au.

#### Name the four stages of the Lip Spa.

The first person to answer correctly each day will win.

HINT: Go to www.tbn.com.au each day and click on the Naked Kiss logo at the top of the page.

naked kiss'



PENCIL THESE DATES IN YOUR DIARY NOW!

FRI 12th - SUN 14th JUNE 2009

PHARMACY EXPO RETURNS TO DARLING HARBOUR IN 2009.

For further information contact Carlene Clarke on 02 9467 7127 or visit www.pharmacyexpo.com.au



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## New product to promote?

Advertise in *Pharmacy Daily*'s weekly Health, Beauty and New **Products feature** 

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# Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

#### Christmas pampering gift packs

Innoxa's gift selection for Christmas has indulgent bath and skin therapy ranges to suit all skins and budgets. One such range complete with its own travel duffel and leather diary is the Relax and Enjoy gift set, with head-totoe skincare products containing lavender, rosemary, geranium and patchouli.

RRP: \$49.95 Stockist: Innoxa Tel: 1800 025 607



# DAMISIL

#### Save your soles

Lamisil Sole Repair is clinically proven to help cure moccasin-type tinea pedis. The active ingredient, terbinafine, is highly effective at eliminating the fungus that is the cause of this infection, while the moisturising formula helps soothe the skin. Applied once daily for up to four weeks, Lamisil Sole Repair can help bring feet back to natural good health.

RRP: \$29.95 Stockist: Novartis Tel: (03) 9701 2711

#### Colour me rich

Designed to complement individual hair and skin colouring, L'Oréal Paris Colour Riche Made-For-Me Naturals Lip Blush comes in six shades of pink. Colour Riche contains omega-3 oils and vitamin E to prevent lips from drying out, and its soft, creamy and comfortable texture leaves lips moisturised and smoothed.

RRP: \$23.50 Stockist: L'Oreal Paris Tel: 1300 659 259





#### Vintage pots of joy

Bourjois has introduced its Vintage Collection of eight 'little round pots of joy'-five eye shadows and three blushers. Each pot has designs reminiscent of the 19th and early 20th centuries, matched to the colour of the powder inside. There is also a gift set with Blanc Diaphane Eye Shadow, Marron Glace Eye Shadow and a Rose D'or Blush.

RRP: \$20 (blush), \$19 (eyeshadow), \$49.95 (gift set)

Stockist: Heat Group Tel: 1800 181 040

#### From shirts and ties to scents

Van Heusen gift sets are ideal for Christmas as they are sure to please the man who likes to look good and smell great. Van Heusen's clean, crisp and modern scent comes from notes such as citrus fruits and delicate florals that weave into fragrant woods.

RRP: \$39.95 to \$49.95 Stockist: Frostbland Tel: (02) 8709 8800



#### DISPENSARY **CORNER**

A DUTCH couple on holiday in India paid over the odds for a special herbal remedy, when all they wanted was a bite to eat.

The pair paid 10,000 rupees (about \$340) for four samosas -1000 times the normal price for the deep-fried snacks.

The tourists were visiting a fair in the eastern state of Bihar. and queried the price after they noticed other stallholders were offering much cheaper food.

Their vendor told them his "special" samosas cost more because they contained herbs with aphrodisiac qualities, but the police disagreed and forced the shopkeeper to return 9,990 rupees in change.

THE stakes are high in the UK this week where eight of Britain's fattest pets (all more than 30% overweight) will commence a 100-day diet and fitness regime.

One cat and seven dogs will participate in the challenge, with the winner crowned as the "pet fit" champion.

The pet who achieves the biggest weight loss by following the regime will win its owner a pet-friendly holiday.

THE Gold Coast certainly won't forget this week's Prostate Cancer Foundation conference after organisers yesterday unveiled three gigantic pairs of underpants.

Foundation spokesman Andrew Giles said the big undies aim to highlight the fact that prostate cancer claims a man's life every three hours.

"They are huge Bonds undies, they are 13m by 10m," he said.

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