

Fri 21st Nov 08 www.pharmacydaily.com.au

Drive retail sales from your dispensary

DispensaryLoop™ FeelGood

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Asthma program

100 PHARMACIES are to be selected from ACT, NSW, VIC & QLD to take part in the Pharmacy Asthma Management service as part of the first stage of the Asthma Pilot Program, an initiative funded by the Better Community Health Initiative by the Pharmacy Guild of Australia with the support of the Pharmaceutical society.

The first of the two stages will focus on poorly-controlled asthma & improving self-management.

MOUNTAINTOP'S REG SOFTWARE Australia's best value pharmacy POS software Ring 1800 500597

Win a Lip Spa Kit

CONGRATULATIONS to Karen Lovatsis of Avita Medical who was yesterday's lucky winner of a Lip Spa Kit from Naked Kiss, courtesy of **Total Beauty** Network.

TODAY is the last day PD is giving you the chance to win the Lip Spa four step lip care system which promises to help renew and restore your lips and make them fuller, sexier and kissable!

To win, send your answer to the below question to:

comp@pharmacydaily.com.au.

Does the Lip Spa also provide a pluming elelemt?

The first person to answer correctly each day will win.

HINT: Go to www.tbn.com.au each day and click on the Naked Kiss logo at the top of the page.

naked kiss

No late-night chemists?

THE proposal by the Australian Industrial Relations Commission to apply after-hour penalty rates to pharmacies could lead to the closure of late-night chemists, the Pharmacy Guild has warned.

As reported in *The Australian* this week, the new retail pay award could mean that customers need to start making appointments, according to Guild president Kos Sclavos.

He said a decision to apply the retail industry's penalty rates and allowances to pharmacies could

Risky comp meds

PHARMACISTS & GPs believe they don't have enough access to scientific information about complementary medicines, and are not confident discussing them with patients, according to the National Prescribing Service.

A recent NPS survey also found that more than 80% of doctors and pharmacists feel that complementary medicines need more scientific testing.

Findings also revealed many patients fail to tell their GP or pharmacist when they are taking a complementary medicine.

reduce access to late-night services and labour-intensive health programs.

The Guild also warned that salaries could rise by 3-20%, depending on the state or territory, under the proposed changes.

Pharmacy Alliance retail pricing tool

PHARMACY Alliance is claiming a "first for independent pharmacies" which means its members don't have to worry about setting their store's pricing.

The tool, enabled by the centralised IT platform used by members, allows pharmacies to decide what gross profit they want to run and use this to select one of 13 zones of retail pricing.

Pharmacy Alliance says it also monitors the pricing of the top ten lines in each department vs the main pharmacy players, AC Nielsen data and supermarkets, and updates the relevant zone accordingly.

Marketing mgr Matt Archdall said the unique pricing system gives more control over inventory as well as saving stores "hours in unproductive staff time."

DISPENSARY **CORNER**

DOCTORS in Italy have diagnosed a 13-year-old boy with 'Playstation addiction' after his distressed father rushed him to hospital.

The initial diagnosis was a stroke or brain disorder, with the teenager unable to speak and seemingly incognisant of anything going on around him.

However then clinicians found he'd just completed a marathon session on his games console.

"They eventually managed to take care of him once they understood that this was a strange kind of mental detachment connected to his Playstation," said a spokesman.

Reports say that after recovering the teenager asked his father to throw away the games system.

"If I even think about it I want to throw up," he said.

AIRLINES are suffering from the obesity crisis too, with a ruling in Canada that extremely overweight passengers euphemistically known as "customers of size" - must be offered two seats for the price

The country's Supreme Court has declined to hear an appeal of a decision earlier this year by the Canadian Transport Agency which ruled that people who are "functionally disabled by obesity" must be provided with two seats without paying extra.

The move runs counter to calls earlier this year which suggested airlines should start charging passengers by the kilogram in order to offset high fuel prices.

PPF Governor's 2008 dinner



THE Pharmacy Practice Foundation (PPF) within the University of Sydney held its annual Governor's dinner on Tuesday night in the university's Great Hall, coinciding with it's 30th year anniversary.

The Merck Sharp & Dohme (Australia) Medal of Excellence in Pharmacy Practice award went to Frank Payne.

Will Delaat took out the Sanofiaventis Medal of Excellence in Pharmacy Practice award and

Albert Regoli won the Pharmacy Practice Foundation Industry Medal of Excellence.

PPF and PSA president, Mr Warwick Plunkett, thanked the industry and individuals for donating funds and for their continued support, including major sponsor, Australian Pharmaceutical Industries.

Pictured above is Mr Warwick Plunkett and Hon. Dr Craig Emerson, MP, with Frank, Will and Albert.

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