

New Blackmores ceo

CHRISTINE Holgate has been appointed as chief executive officer and managing director of Blackmores and will commence at the end of Nov.

The company is set to move its production lines to Warriewood from Balgowlah over the coming weeks.

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Reschedule of medicines

GLOBAL experts are calling for a switch from prescription-only medicines to over-the-counter (OTC) in a bid to reform the public health system by providing increased access to self care treatments.

The switch would affect pharmacists in particular, as patients would be diverted from the doctor to the pharmacist or retailer, as stated by Nicholas Hall, a global OTC expert and one of the speakers at the upcoming Australian Self-Medication Industry (ASMI) Conference.

He also states the switch will "underpin profound changes in the healthcare system and will alter the way consumers interact with healthcare professionals."

Diabetes coalition

INTERNATIONAL diabetes leaders have formed a coalition designed to replicate successful community-based solutions to improve diabetes care and prevention.

The Johnson & Johnson Diabetes Institute has brought the experts together to launch Diabetes HOW: Helping Our World.

More than 25 health leaders from 12 countries are engaging in the two-day summit to share ideas for promoting diabetes prevention strategies and to discuss the effect of the sharp downturn in the global economy on diabetes care.

The various issues that underpin a prescription to OTC switch will be examined at the ASMI conference, 'Integrating Self Care into the Healthcare System', on Wednesday 19 Nov at Australian Technology Park Redfern, with a number of industry experts attending.

Topics include the evidence for Self Care & its global evolution, the future for therapeutics regulation & the development of a Self Care alliance in Australia.

Childhood arthritis hidden

A NEW report has revealed the extent of suffering by the 4,600 Australian children with arthritis.

The report from the Australian Institute of Health and Welfare also shows that 22,000 adult Australians' arthritis started in childhood.

Ainslie Cahill, chief executive of Arthritis Australia said the report documents "probably for the first time, how wrong it is to think of childhood arthritis as similar to what adults' experience."

"The vast majority of these children find it hard to mix socially because of their pain and disability; more than half cannot sit properly in class; more than two-thirds are limited in what they can do physically and about one in two have trouble doing everyday tasks," the report said.

Win a Collagen Booster

EACH day this week **Pharmacy Daily** has been giving readers the chance to win a Collagen Booster from Naked Kiss, courtesy of **Total Beauty Network**.

This chap stick not only gives you healthy lips, but it also plumps and gives you a full smile with no irritation.

All natural ingredients and Maxi Lip formula build on to your natural collagen to give you a luscious pout.

For your last chance to win, send your answer to the below question to: comp@pharmacydaily.com.au.

Is it a long-term or short-term plumper?

The first person to answer correctly will win.

HINT: Go to www.tbn.com.au and click on the Naked Kiss logo at the top of the page.

Congratulations to Denise Potiphar of Symbion Health who was yesterday's winner.



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DISPENSARY CORNER

ONE lady is in desperate need of some serious Decoré treatment, as her 8-foot long dreadlocks are now longer than she is tall!

This modern day Rapunzel has submitted her hair to the Guinness Book of World Records, hoping to win the first entry for the longest dreadlocks, proving some people will do almost anything for their 15 mins of fame!

One of her dreads would be 11 inches longer had she not stepped on it and broke it off.

Asha Mandela started growing her locks 20 years ago, and admits to using a whole bottle of shampoo and one bottle of conditioner every time she washes her hair, which is not very often because of the effort.

Asha wraps her hair around her like a scarf, or lets it trail behind her like a wedding veil - where ever she goes she is the "mane" attraction!

BEWARE of someone spiking your drink...or banana!

An elephant in China has completed a detox stint in rehabilitation, attempting to combat his heroin addiction after traders used heroin-spiked bananas to control him.

State media has confirmed the elephant, also known as "Big Brother", has kicked his habit, but is unfit for the wild.

"Three years of domestic life and a huge amount of rehabilitation medicine have changed the physical situations, odours and habits" of the elephant, quoted a Chinese Wildlife Park manager.

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