

Shift your pharmacy into gear with the new...

FeelGood Guide



## Worm survey results

AN online survey has found that parents value pharmacists advice when it comes to seeking info on treating worms in children.

The survey of 500 parents, conducted by Johnson & Johnson Pacific, found that 85% thought pharmacists advice was important to help choose a product.

## WIN A WINE BOOK FOR FATHER'S DAY

CONGRATULATIONS to Alison Chu of Health Line Pharmacy who was the winner of yesterday's copy of *Australian Wine Vintages*.

Each day this week *Pharmacy Daily* is giving you the chance to win a copy of the Gold Book, just in time for Father's Day this weekend.

To enter, email your answer to the question below to [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

Today's question is - *How many copies of the book have been sold since its introduction in 1979?*



The prize will be awarded to the first correct response.

So, get those entries in as tomorrow is the last day to enter!

## HOT Travel Deals

WELCOME to *Pharmacy Daily's* travel feature.

Each week we plan to highlight a couple of great travel deals which we're sure will be of interest to everyone in the pharmacy industry.

Always wanted to see India? Well here is your chance to do it in style. Creative Holidays is offering a 7 night package from \$1587pp(ex Delhi). Experience India's famous sights and luxurious accommodation, visit new Delhi, watch the sunset over the Taj Mahal and much more. The package includes transport by private air-conditioned vehicles, internal airfares and local English speaking guide. Valid for travel from 1 Oct 2008. For more see [www.creativeholidays.com](http://www.creativeholidays.com).

If you have thought of River cruising in Europe now is the

time with great offers on sale.

Scenic Tours has a fantastic offer on its 21 day Paris to Prague tour, which includes a 15 day River Cruise on the new luxury Scenic 'Space-ships'. Save up to \$2470 per couple, including a partner fly free offer. Book before 31st Oct 08.

For more info visit [www.scenicspaceships.com](http://www.scenicspaceships.com).

APT is offering 'Buy 1 get 1 Free' on their 8th Nov 08 sailing of their 15 day Magnificent Europe cruise from Budapest to Amsterdam. On the new ms Sound of Music. For more details go to [www.aptouring.com.au](http://www.aptouring.com.au).

## Vytorin cancer concern

HEART experts have called for caution over the use of Vytorin after a US study suggested it may be linked to cancer.

Authorities have ordered an investigation into the drug, which is marketed in the US as Inegy.

Published this week in the New England Journal of Medicine, the study showed 105 cancer cases reported among patients taking Inegy compared with 70 taking a placebo - an increase on the preliminary rates of 93 and 65 respectively reported in July.

Australian Medical Association South Australian president Peter Ford yesterday told *The Advertiser* that patients taking the drug should reassess their risk in partnership with their GP.

However, Cancer Council chief

executive Professor Ian Olver said it was possible the result found in the trial was by chance.

A spokesman for Merck and Schering-Plough said they believed the cancer findings were "likely to be an anomaly".

The Therapeutic Goods Administration will review the new information and determine if action is required in Australia.

## Assistant finalists

THREE more state winners have been announced in the Pharmacy Guild/GSK Pharmacy Assistant of the Year Award.

Julie Power, of Priceline Pharmacy in Goolwa (SA); Tracy Boyd, of Mersey Pharmacy in East Devonport (TAS); and Dianne James, of Priceline Pharmacy in Warragul (VIC).

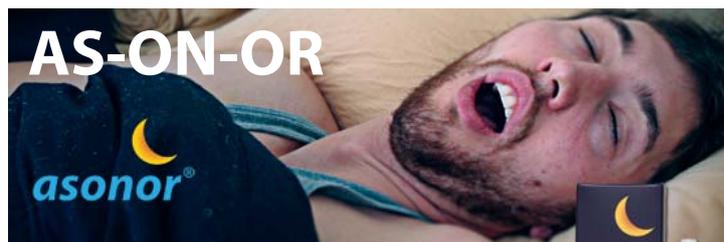
## New eczema cream

A NEW non-steroidal eczema treatment is now available for treating atopic dermatitis in adults, children and infants.

OTCO Global's pharmacy-only Atopiclair is a breakthrough treatment for the condition, with a recent clinical study, published in the *Journal of Paediatrics*, concluding that it was as "effective and safe as monotherapy for the treatment of symptoms of mild to moderate atopic dermatitis in infants and children".

## PA08 iPod winners

JANELLE Kynaston, of Healthpoint Day & Night Chemist in Mackay, and Judith Sage, of Box Hill South Pharmacy in Vic have won the early-bird registration iPod Nano prizes for the Pharmacy Assistant National Conference.



## AS-ON-OR



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## DISPENSARY CORNER



YOUR mum was right when she told you to eat your greens.

Diabetes researchers have found that broccoli could have an effect on reversing vascular disease in people with the condition.

A report published recently in the journal *Diabetes* found that George Bush Senior's least favourite food contains a compound called sulforaphane which was found to encourage the production of enzymes that help protect the cell lining of coronary arteries in diabetics.

BUT if vegies aren't your thing why not try a new hamburger being heavily promoted using TV commercials by Hungry Jack's in Australia this week.

The \$5.95 Quad Stack Burger has been slammed by health groups as irresponsible and a clear indication that the fast food industry is ignoring warnings about the obesity epidemic.

This greasy fat-fest contains four beef patties, four slices of cheese, two rashers of bacon, barbecue sauce and two sugared buns, coming in at a whopping 4250 kilojoules, which equates to more than half a woman's recommended daily intake and about a third of a man's.

It's been on sale in the USA since 2006 where it's provoked similarly outraged reactions.

An analysis showed that it contains 71g of fat, 1930 mg of sodium and 75g of protein.

And no salad whatsoever.