

Dementia Awareness Week begins

DEMENTIA Awareness Week kicks off tomorrow, with a number of public events based on the 'Mind your Mind' theme to be held throughout Australia.

For details of events near you see www.alzheimers.org.au.

MEANWHILE Nature's Sunshine Products has released a new non-prescription capsule that it says has powerful antioxidant and anti-inflammatory properties which can help treat the symptoms of Alzheimer's disease.

The active ingredient is a patented C3 complex of curcumin, the active ingredient in Indian spice Turmeric, which has shown promise in a number of studies for the treatment of various health issues including Alzheimer's.

According to Alzheimer's Australia, the number of cases of dementia in Australia per year is increasing rapidly.

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QUM compliance project

PRICEWATERHOUSECOOPERS Health Advisory Practice will undertake an 18-month pharmacy practice research project focused on medication compliance.

The trial, which will include more than 100 pharmacies across Australia, will develop and evaluate strategies that assist patients who have poor compliance for various reasons.

It will investigate possible indicators and causes for non-compliance and propose specific patient-centred approaches.

The research team will also explore links with services such as Dose Administration Aids, Patient Medication Profile and Home Medicines Review.

"With the introduction of

NT PATY finalist

EMMA Hohn, of Alice Springs Pharmacy, has been selected as the Northern Territory finalist in the Guild/GSK Pharmacy Assistant of the Year Award.

A judging workshop was held yesterday in Darwin - for the first time in the Award's history - attended by nine pharmacy assistants from Tennant Creek, Katherine, Alice Springs and Darwin, and judges from the Guild and Post Script magazine.

Ms Hohn, 34, receives a trip to next month's PA08 conference on the Gold Coast to participate in the national finals.

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Two pages today

TODAY'S *Pharmacy Daily* includes a full page from the Sydney University Pharmacy Practice Foundation inviting nominations for the 2008 sanofi-aventis Medal of Excellence in Pharmacy Practice - see p2.



DISPENSARY CORNER

AUTHORITIES in Germany have closed down a sweet shop in Berlin after finding that the owner was selling lollipops and chocolates with a few special secret pharmaceutical additives - such as marijuana and hallucinogenic mushrooms.

A police spokesman said that during a raid officers found "120 pieces of magic mushroom chocolate and countless cannabis lollipops."

A CRACK team of researchers in the US have invented three ply toilet tissue.

The scientists at the Georgia Pacific Innovation Institute say the extra ply gives additional comfort, with the product set to be marketed to women 45 and older who "view their bathroom as a sanctuary for quality time."

WHAT do you think is the dirtiest thing in a hotel room?

According to recent studies it isn't the bedspread, carpet or even the bathroom - it's the TV remote control!

And as the most germ-laden item you're likely to contact on a holiday, the TV remote is also one of the most likely ways for a sickness to pass from guest to guest.

So now a US company called Pineapple Hospitality has created the ZAPLEX: a clear plastic skin that can be put over the remote and changed after each guest (pictured below).



MedsIndex, an IT resource already being used to measure patients' compliance of medications, community pharmacy is at the forefront of assisting patients who are non-compliant," said Kos Sclavos, National President of the Pharmacy Guild, which appointed PwC to the project.

Yoga record attempt

AN attempt for Australia's biggest yoga class will take place on Bondi Beach on 03 Oct.

Staged by Gumtree.com.au, the free class aims to remind Aussies about the health and wellbeing benefits that people experience by engaging with their community.

Coordinator Rebecca Attenborough said: "This free community yoga class is Gumtree's way to reinforce the benefits gained by joining a class, group, activity or starting a new hobby in your local area".

Yoga gurus from BodyMindLife.com will guide participants in Basic Power Yoga.

Covergirl Ellen

IN one of the beauty industry's more unusual partnerships, Covergirl cosmetics has announced its newest face is comedienne Ellen DeGeneres.

This will be the first beauty campaign for the 50-year-old talk show host, who will appear in Covergirl advertisements in Australia in 2009.

HOT Travel Deals

WELCOME to *Pharmacy Daily's* travel feature.

Each week we highlight a couple of great travel deals which we're sure will be of interest to everyone in the pharmacy industry.

Combine surf and savannah on Student Flight's 14-day African safari. The Safari across Kenya and Tanzania takes in the plains of the Serengeti, the Ngorongoro Crater and a chance to explore the alleyways of Stone Town in Zanzibar. Travellers see wildlife, get to sample African culture and go diving or snorkelling in the reefs. Prices start from \$1660pp and includes 10 nights camping accomm, 3 nights hostel accomm in Zanzibar, all meals while camping, tours and more. For more details go to

www.studentflights.com.au.

Something different for families is Escape Travel's 12-day Egypt adventure. This 5 star trip designed for families includes a camel ride at the pyramids, donkey ride to the Valley of the Kings and a luxury cruise down the Nile. Priced from \$1615pp plus local payment it includes 6 nights in 5 star hotels, 3 nights cruise and 2 nights overnight sleeper train, private transport, most meals and more. Time to relax by the pool or haggle for bargains in the bazaars. More info visit www.escapetravel.com.au.



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MEDAL OF EXCELLENCE IN PHARMACY PRACTICE

AWARDED TO A PHARMACIST

Sanofi-Aventis and the Pharmacy Practice Foundation share the vision that outstanding Pharmacy Practice should be recognised.

This medal is awarded to a community or hospital pharmacist who is putting new professional ideas into their practice. This will have resulted in practice changes that are innovative, differentiated and of demonstrable value to the consumer and the profession. It should be possible to articulate and assess the value of these ideas, albeit subjectively.

Please nominate a community or hospital pharmacist who is putting good professional ideas into their practice.

The 2008 medal will be presented to the recipient at the Governors' Dinner to be held on Tuesday, 18 November 2008.

PREVIOUS RECIPIENTS

1997 - Reginald Maher
1998 - **Raymond Feller** (*posthumously*)
1999 - Benjamin Basger
2000 - The Illawarra Pharmacists Asthma Care Team
2001 - Phillip Davis
2002 - **Bob Crane & Ben Wilkins**
2003 - Arnold Green
2004 - **Susan Samimi**
2005 - Susan Welch
2006 - **Rhonda White**
2007 - James Delahunty

Nominations should include the nominee's contact information, specific details of the contribution made and duration, and reasons why the nominee is considered a suitable choice. It should also include a summary of 500 words or less and a Curriculum Vitae.

Please forward to:

Andrea Thompson,
Pharmacy Practice Foundation A15
University of Sydney NSW 2006 or
email to: ppf@pharm.usyd.edu.au

Deadline: Friday, 31 October 2008



The University of Sydney
Faculty of Pharmacy

