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STOCK EXCHANGE

WELCOME to *Pharmacy Daily's* Stock Exchange column, where the industry is able to promote close to expiry or surplus items.

Today Leichhardt Amcal Chemist in Sydney is offering the following:

- Risperdal 4mg x 60 tabs, one box exp 06/09 50% off list price
- Reminyl 8mg SR x 28 tabs 4 boxes exp 02/10 30% off
- Temodal cap 100mv x 5 2 boxes exp 04/09 50% off
- Zyprexa Zydys wafer 10mv x 28 3 boxes exp 06/09 50% off

The pharmacy also has a number of other products - if you're interested or need more information contact the pharmacy on leichhardt@amcal.net.au.

If you have items you'd like to offer through PD please email info@pharmacydaily.com.au.

New Vaporizer

VICKS says it's "full steam ahead for winter" with its new look Vaporizer, which has had a packaging makeover.

The new box has a prominent yellow flash which highlights the suitability of vaporizers for under-2's - relevant following the recent TGA restrictions on cough and cold medications for infants.

Vicks said this winter parents will be looking for "natural alternatives to help ease their children's cold and flu symptoms."

Guild launches Mirixa

LAST night the Pharmacy Guild held the first of 15 roadshow sessions around Australia to launch its new Mirixa software system for pharmacies.

More than 220 attended the function in Brisbane, with Guild President Kos Slavos telling PD he was "delighted with the response."

In fact scores of pharmacies had signed up for the system on the spot, he said.

The first Mirixa module to roll out here will be an Adherence module, aiming to encourage and measure patient compliance.

Slavos said the Mirixa Adherence program to be launched represent about 20% of the size of the government's annual PBS expenditure.

Pilot sites will commence operation in May, while the first program (Seretide) will roll out in June with the remainder in July.

The roadshow sessions explain how the program works, provides training and shows the delegated tasks between pharmacists and pharmacy assistants, Slavos said.

Events will now take place around the country, with the final roadshow at APP on the Gold Coast early in Apr.

Speakers from Mirixa in the USA will also be presenting at APP. - more info guild.org.au/events.

Slavos is pictured below with Paul Gibson and Paul Baker of Friendly Care Pharmacies.



Hydration donation

HYDRATION Pharmaceuticals is donating an unlimited supply of Hydralyte to the Country Fire Authority and Australian Red Cross (Vic) Emergency Services First Aid Department.

It will be used for survivors of the fires, firefighters, emergency workers and volunteers requiring first aid for dehydration.

Measles eliminated

MEASLES has been eradicated from Australia, according to infectious disease experts.

Although there are ongoing outbreaks of imported measles, these are not sustained, and since 2005 Australia has met the main criteria of having low level of the infection (one case per million population), no endemic measles transmission and no sustained transmission following an importation of the virus, said a report in the *Bulletin of the World Health Organisation*.

The measles-free status is due to our high vaccine coverage (94% of children receiving at least one dose of vaccine), researchers said.

Oral anticoagulant

THE TGA has approved the registration and marketing of dabigatran etexilate (Pradaxa), said to be the first oral direct thrombin inhibitor available here.

It's indicated for the prevention of venous thromboembolic events (VTE) including deep vein thrombosis and pulmonary embolism in adults who have undergone elective total hip or knee replacements.

More superclinics

THE Health Department says it's signed contracts for new GP Super Clinics in Redcliffe in Qld and Southern Lake Macquarie in NSW.



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MARCH WEEKEND

Continuing education by the beach...

Lifestyle Management of Chronic Conditions Friday 27 – Sunday 29 March 2009
Novotel Northbeach Wollongong

The Pharmaceutical Society of Australia Annual Therapeutic Update

For more information, [click here](#).

pharmacy Expo 2009

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Almost all-natural

Almay Pure Blends delivers the pureness of nature in radiant finishes and eco-friendly products without compromise. These hypoallergenic formulas contain 95.8%-98.2% natural fruit and flower extracts. Free from talc and added parabens, the products come in eco-friendly packaging (44% recycled materials on average).

RRP: \$15.95-\$29.95
Stockist: Revlon
Tel: 1800 025 488



Flutter in colour

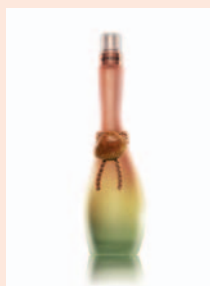
For customers sick of boring black eyelashes, Blinc Cosmetics has dark purple, blue and green mascaras. Channel the summer goddess with peepers to glam up and get ready to play. Blinc claims its mascaras are easier to use, with great staying power and convenience to deliver length to lashes, all day long.

RRP: \$48
Supplier: Blinc Cosmetics
Tel: 1300 734 783

J-Lo glows again

Inspired by Jennifer Lopez, Sunkissed Glow is a floral, fruity, sensual blend of ruby red grapefruit, pineapple juice and cassis sorbet. Add a kiss of beach flowers, orange flower, water lily and passion flower, and finish with a warm breeze of sheer amber, cashmere wood.

RRP: \$45-\$85
Stockist: Coty
Tel: 1800 812 663



Goodbye cucumber slices

Garnier Skin Naturals Nutritionist Caffeine Eye Roll-on massages bags and dark circles to help decongest puffiness. The roll-on is infused with caffeine, known for its stimulating properties, while the metal ball has an immediate cooling and soothing effect on dull skin.

RRP: \$17.75
Stockist: L'Oreal Paris
Tel: 1300 659 259

Step in line to get happy

Neat Feet's Femme Slimline Gel range is designed specifically for women as it's estimated that women have four times as many foot problems as men. Based on a super-soft gel that offers superior cushioning to reduce pain, the new range includes Heel Shields & Cushions, Bunion Protector, Blister Pads, Corn Pads & Forefoot Insole.

RRP: \$11.95 - \$25.95
Stockist: Neat Feet
Tel: 07 3860 6082



DISPENSARY CORNER

PEOPLE who enjoy showing off their muscles will be delighted with a new product developed by researchers in Holland.

It's a digital imaging system which projects a real-time virtual display of moving muscles inside someone's body.

Actually developed to help therapists to see what's going on after an injury, the system highlights which muscles are flexing as patients move.

"It's like we're stripping off the skin and helping the doctor to see more clearly than they have before," said Michiel Westermann, who's ceo of Motek Medical which developed the system.

It works using infrared strobe lights and cameras, tracking the movement of individuals as they exercise using a special suit.

Athletes may also benefit with the system helping with technique training and injury prevention, the company said.

"DO it for Fido."

That could become the latest anti-smoking marketing message, after US researchers reported that some cigarette addicts are more concerned about their pet's health than their own.

The journal *Tobacco Control* reported that 28% of pet owners who smoke said they would quit if they were certain that second-hand smoke could harm their dogs, cats and other pets.

Another 11% said they would consider quitting.

The researchers said studies had shown an owner's smoking can raise a pet's risk of cancer as well as eye and skin diseases.

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