



Drive sales from your dispensary

Dispensary
Loop

Actonel on PBS

THE first once-a-month osteoporosis therapy to be listed on the PBS becomes available today, with more than 2 million Australians suffering from the condition set to benefit as a result.

Actonel (risedronate sodium) 150mg Once-a-Month is a biphosphonate PBS-listed for the treatment of osteoporosis in patients with a prevalent fracture, those aged 70+ with a BMD T-score of -3.0 or less and in patients on long term (3 months or more) high dose corticosteroid therapy with BMD T-score of -1.5 or less.

The convenient dosing regimen means patients only need to take 12 tablets a year, meaning compliance is much easier.

Cancer therapy subsidised from today

AVASTIN (bevacizumab) has today become available on the PBS, with the listing allowing the use of the drug in combination with chemotherapy for previously untreated metastatic colorectal cancer patients.

Avastin is a humanised monoclonal antibody, and has been shown to extend survival in colorectal cancer patients, blocking angiogenesis by binding to vascular endothelial growth factor and inhibiting its effects on tumour vasculature, inhibiting growth and in some cases initiating tumour shrinkage and the spread of metastases.

From today there's also a new Medicare rebate available for MRI scans used for the initial staging of rectal cancer, as well as funding of Medicare benefits for patients accessing PET services at Royal North Shore Hospital, Westmead Hospital and Austin Health.

Terry White-Symbion pact

MEMBERS of the Terry White Chemists group will be offered an opportunity to acquire an equity interest in the company which operates the franchise, under a "unique partnership arrangement" with Symbion announced today.

The new agreement will see the Terry White Chemists brand licensed to a company owned by the seven pharmacist directors of the Terry White Chemists board.

It will also see the business known as Terry White Management, which operates the franchise, owned by the board members effective today.

Group Chairman Terry White said the move was "about stabilising the ownership of the franchise company, offering the TWC members an equity interest in the franchise company and putting in place a significant development strategy for the TWC network focused on retail systems and professional services."

He said staff at Terry White Management would continue in their current roles, with the firm initially owned by the directors and over the next 18 months offered to all TWC members and key executives in a capital raising.

"There are a lot of opportunities for pharmacists investing and working together as a compliant network that provides a sustainable support structure for Australian Pharmacists," White said.

The same seven pharmacist directors already own Pharmacy Direct, which they purchased as a result of Coles being forced to divest itself of the business by the NSW Supreme Court (PD 16 Apr).

White said franchisees would also be offered equity in "Australia's largest on-line pharmacy business, thus aligning members' interest to

develop and grow the TWC on-line business in the future."

Symbion Pharmacy ceo Patrick Davies said the deal was "a positive and optimistic outcome."

"This agreement enables the pharmacist members to take a greater role in the retail operations of the business while cementing our partnership into the future."

Davies said that Andrew Vidler, who had been in charge of TWC for the last five years, would now head up a new Retail Services Group to expand Symbion's retail portfolio.

"We have seen excellent growth in Terry White Chemists, Chemmart, Consumer Products and Minfos over recent years, and we are in good shape to develop a range of initiatives in these areas," Davies said.

CPD not compulsory

THE Pharmacists Board of Queensland has reassured that compulsory CPD and recency of practice requirements will not be implemented from 01 Jul 09 "due to the proposed introduction of the national registration and accreditation scheme" and to avoid duplication of effort.

However under the national scheme, from 01 Jul 2010 registrants are expected to be required to demonstrate participation in a CPD program approved by the national board.

Recallers updated

THE TGA has issued a new list of co-ordinators for urgent medicine recalls under the *Uniform Recall Procedure for Therapeutic Goods*.

The updated list is now online at www.tga.gov.au.

WIN AN ICE AGE 3 PACK



We've already received lots of entries in this week's *Pharmacy Daily* competition, in which there's an \$80 Ice Age 3 prize pack up for grabs - including this one from Janenne Wilson of the Pharmacy Guild (NSW Branch):

Ice Age 3 fabric strips turn a mammoth tumble into a scrat of a tumble.

Pharmacy Daily & Elastoplast know how unsettling it is for you and your child when they take a little tumble.

Have your child playing silly like Sloth again and protect their small wounds with NEW Elastoplast Ice Age 3 strips.

Not only will the plasters help the wounds heal faster, but the character strips are a great way to put a smile back on their face as they pick out their favourite character strip.

To coincide with the release of Ice Age 3 in cinemas, **Pharmacy Daily** & Elastoplast are giving away an Ice Age 3 prize pack, valued at over \$80 to one lucky reader this week.

For your chance to win this prize pack containing one Ice Age 3 double season pass, a kite, lunch box, height chart and five boxes of Elastoplast Ice Age 3 & Heavy Fabric Strips, simply send in an answer to the weekly question below to comp@pharmacydaily.com.au:

Tell us how you think Elastoplast and Ice Age 3 can make small tumbles forgotten.

All entries must be submitted by the end of the week.

To view the Ice Age 3 product info, visit www.elastoplast.com.au and click on 'spending time with kids'.

Please note: The product may vary from images shown.

Elastoplast

New

NICABATE[®] Minis

**STAY CALM,
IN CONTROL
AND QUIT ONE
CIGARETTE AT A TIME.**

*Speed of release does not imply speed of craving relief.
ALWAYS READ THE LABEL. Stop smoking aid. Use only as directed.

References: 1. GSK data on file. 2. Nicabate Minis product information. 3. Nicorette product information. Nicabate[®] is a registered trade mark of the GlaxoSmithKline group of companies. WH GSK15657

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Sleek and shine, light and smooth

Garnier Fructis' Sleek & Shine, Light & Smooth shampoo and conditioner haircare range is specially formulated to help fine hair fight the frizz, with a super light texture that won't weigh fine hair down. Enriched with apricot oil and nutritive oils, the result is stronger, lighter hair that is full of bounce.

RRP: \$5.95 for 250mL

Stocklist: Garnier

Web: www.fructis.com.au

Skyscraper lashes

The new Bourjois 2 in 1 Coup de Theatre Mascara achieves spectacular lash lengthening results in just one application, rather than the two step application required by double-ended mascaras. This mascara contains a lengthening base with micro nylon fibres for a stunning lash extension effect. The brush is specially designed to spread the formula evenly from eyelash root to end.

RRP: \$21.00

Stockist: Bourjois - call 1800 181 040

Web: www.bourjois.com.au



Look simply ageless

Covergirl and Olay have joined forces to create the new Simply Ageless makeup, which combines Covergirl foundation with the Olay Regenerist serum. The makeup stays suspended over fine lines and wrinkles to create a flawless coverage. The lightweight foundation is still firm enough to provide great coverage and even skin tone. The Olay Regenerist serum contains vitamins, skin conditioners and anti-oxidants to sooth the skin.



RRP: \$24.95

Stockist: The Heat Group

Web: www.heatgroup.com.au

The finest scented candle experience

Bijoux Perfumery is a new start up Australian company specialising in scented wax and candles. Its products feature the highest quality ingredients and colours, which are combined in an amazing blend that cannot be matched in scent or quality. These hand made Australian products are ideal gifts for the home or office. Products include Allure, Shanghai Charm, Tahiti, Casablanca and more.

Stockist: Bijoux Perfumery

Web: www.bijouxperfumery.com.au



Your new Carmex friend

The new Carmex Lip Balm Click Sticks come in original, cherry and strawberry flavours and come with the protection of SPF 15+. They help condition the lips, protect them from wind and dryness, can be worn under or over lipstick, are extremely fruity, are easy to carry and provide a long-lasting glossy shine. The sticks are based on the traditional Carmex combination of menthol, camphorin, cocoa butter and waxes

RRP: \$5.99

Stockist: Carmex Australia

Web: www.carmex.com.au

DISPENSARY CORNER



HEALTH professionals are being warned to watch their music-loving patients for signs of depression following the sudden death of pop star legend Michael Jackson last week.

The head of the largest online Michael Jackson fan club, London-based Gary Taylor, said yesterday he was aware of at least 12 suicides by distraught fans.

A number of callers to Lifeline Australia have also this week told counsellors about their distress at his death, according to *News Limited* reports today.

OLD age begins at 68, according to most Americans - except for the ones who are already getting close to that age.

A survey of about 3000 US adults aged 18 and older found that on average they believe 68 is when old age starts.

Breaking it down into smaller bands, respondents under 30 said they thought old age began at 60, while those aged 30-64 cited 70 as the key milestone.

People aged 65 or older said 74 was when old age started - but over 70% of older respondents said they "personally do not feel that they have hit old age."

PEOPLE who only eat vegetables are less likely to develop some sorts of cancers, according to a UK and NZ study of 60,000 people.

The research, published in the *British Journal of Cancer*, found that those who followed a vegetarian diet developed fewer cancers of the stomach, blood and bladder.

However contrary to some expectations the apparent protective effect of avoiding meat didn't extend to bowel cancer.

The paper said that while about 33% of people will develop some type of cancer in their lifetime, for those who don't eat meat the figure was slightly lower at 29%.

And in some types of cancer, such as cervical cancer, the study found the risk for fish-eaters and vegetarians was about twice that of those who also ate meat.