

CH conference

SENATOR Jan McLucas will today be one of the keynote speakers at the Complementary Healthcare Council's Sponsor's Obligation Conference in Sydney.

The theme for the conference is 'Pharmacovigilance' with other presenters including TGA staff as well as Dr Lesley Braun who'll speak on the "Integration of complementary medicines into community pharmacy".

STI advisory body

THE Government has established a new key advisory body on the blood-borne viruses and sexually-transmissible infections.

Chaired by Professor Michael Kidd, the 15-member committee will advise on a national framework to prevent and treat blood-borne viruses and STIs, and play a role in implementing and monitoring its progress.

They will also develop an action plan to prevent these types of viruses and infections among Aboriginal and Torres Strait Islander people.

Metabolic dairy trial

CURTIN University is recruiting overweight middle-aged volunteers to go on a three-week diet to confirm a Dutch study's recent findings that three daily serves of low-fat dairy foods can prevent metabolic syndrome.

Metabolic syndrome, which affects up to 30% of adult Australians, combines high blood pressure, high cholesterol and diabetes.

Volunteers should be aged 50-65 with a BMI of 25-35, and not smoke or have any medical conditions. Call (08) 9266 7294 or email wheyproteinstudy@curtin.edu.au.

Mirixa presentation online

THE Pharmacy Guild yesterday launched an online presentation about its Mirixa system for pharmacists and assistants across the country who missed the recent national roadshow.

The Guild says the momentum gathered through the roadshow means "it is clear Mirixa Australia will become the leading provider of clinical health information technologies for pharmacy, developing solutions needed to deliver point-of-pharmacy, medication-related patient care."

A new monthly newsletter called Mirixa Messenger was also launched, confirming that more than 2000 pharmacies across the country have already signed up.

TGA approves US-banned plant

AN Indian drug factory blacklisted by the US has been approved by Australia's TGA.

The US Food and Drug Administration said in February that India's largest drug company, Ranbaxy, had "falsified data and test results in approved and pending drug applications."

FDA has suspended evaluations of any new or pending drug approval applications containing data supplied by the generics plant in Himachal Pradesh.

But the TGA has given Good Manufacturing Practice certificates to the plant.

Britain's MHRA has also approved new product applications for the UK and the rest of the European Union, Ranbaxy said.

Ranbaxy has vowed to work with the FDA to clear its name.

NUROFEN JUST GOT FASTER

THAN STANDARD NUROFEN

TWICE AS FAST

NUROFEN ZAVANCE

*ABSORBED UP TO TWICE AS FAST AS STANDARD NUROFEN

MA red tape plan

MEDICINES Australia today outlined a three-point plan which it said would "attract substantial international investment in clinical research for Australia."

Chairman Will Delaat was speaking at the fourth annual R&D Taskforce Forum in Sydney, and said Australia was well placed to win such investment from regional competitors such as India and China.

He urged state and federal governments to expedite the establishment of a national streamlined system of ethics approval for multi-centre clinical trials, establish coordinated national patient referral networks to help with recruitment of patients into clinical trials, and ensure that systems of electronic medical records in public hospitals are compatible with industry requirements.

"The global economic crisis presents Australia with a precious window of opportunity to attract substantial global investment in clinical research," Delaat said.

"If Australia is to be globally competitive as an R&D destination we must harmonise the complex and ethical review processes for multi-centre clinical trials," he added, with some firms currently discouraged by the "absurd amount of red tape."

WIN A COPY OF

NIGHTS IN RODANTHE ON DVD



Pharmacy Daily has this week again teamed up with EseaCruising.com and Roadshow Entertainment, giving readers the chance to win a copy of the romantic movie, *Nights In Rodanthe*, on DVD.

Starring Richard Gere and Diane Lane, the movie is about a doctor who is travelling to visit his estranged son, and on his way stops at a North Carolina inn and sparks with an unhappily married woman.

To enter, simply tell us in 25 words or less what is one of the most eye-catching product displays you've seen in a pharmacy window and why this was so effective.

The best entry sent in each day will win a copy of the DVD and have their story published in *Pharmacy Daily*.

Send your entries to: comp@pharmacydaily.com.au.



CONGRATULATIONS to **Laura Inat** of *National Pharmacies* who was yesterday's winner, sending in the following entry - The best and most effective display highlighted the problems associated with smoking. It contained a large cardboard cutout of a cigarette which was surrounded by tins of chemicals, e.g. nicotine, kerosene, tar etc. It also featured pictures of the lungs and arteries of smokers. We received many comments on this display.

Accounting

Legal

Financing

Investments

Stay across it all with advice that matters.

Guild



Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy! Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

New natural skincare pharmacy line

Coming soon to pharmacies, the Sada Natural Skin Care range emphasises pure natural ingredients, with purified water as one of its main ingredients. Sada products do not contain chemical solvents, propylene glycol and commercial surfactants, so are lighter and less drying and foaming. The range is suitable for sensitive or allergy-prone skin.

RRP: \$11.95-\$38.95

Stockist: Sada Skin Care

Tel: 0420 354 809



Organic anti-ageing serum

The Purist Company new Akin Pure Alchemy Cellular Radiance Serum contains six certified-organic anti-ageing extracts that work in synergy to energise and brighten the face. Its dual-action formula has the benefits of anti-oxidants and essential fatty acids to help maintain and strengthen the skin cell walls.

RRP: \$39.95

Stockist: The Purist Company

Tel: 1800 631 283



A spa-like experience

Revlon Age Defying Spa Foundation promises to revitalise and protect skin for spa-like results. Infused with stone therapy minerals that revive stressed skin, and vitamin C fusion to brighten the skin, this brush-on foundation also contains antioxidants and SPF 18 to strengthen defences against ageing.

RRP: \$35.95

Stockist: Revlon

Tel: 1800 025 488



Six hours of glamorous gloss

Traditionally, women who wanted an extreme-hold lip colour had to accept a matte finish. Glam Shine 6Hours lip glosses are claimed to offer six hours of colour, while keeping lips moist and supple. The colour will last, without fading or dulling, thanks to L'Oreal's Shine Fix technology, the company said.

RRP: \$24.95

Stockist: L'Oreal Paris

Tel: 1300 659 259



Balmy beachy bursts of Burberry

Burberry Summer fragrances for men and women capture the essence of a balmy evening on the beach. These limited-edition fragrances are light and fresh, offering a sparkling twist on the original Burberry scent. The women's version bursts with radiant green, fruity florals, while the men's is a citrus, aqueous woody aroma.

RRP: \$79 - \$89

Stockist: Cosmax

Tel: (02) 9695 5678



DISPENSARY CORNER

THIS could reduce pharmacy sales of deodorant.

Scientists in Japan have come up with a range of "odour-free underwear" which is currently being tested by an astronaut on the International Space Station.

Dubbed J-Ware, the fabrics used are designed to kill bacteria, absorb water, insulate the body and dry quickly.

"He can wear his trunks for more than a week," said an official with the Japanese Aerospace Exploration Agency, of Koichi Wakata, the first Japanese astronaut to live in space.

"The other astronauts became very sweaty, but he doesn't have any sweat. He didn't need to hang his clothes to dry," he said.

A US woman used someone else's identity in an attempt to enhance her own, when she charged \$12,000 worth of liposuction to someone else's credit card.

Police said the 30-year-old opened the line of credit at a California clinic, which she also used to get breast implants before leaving town without paying.

THIS could be a true definition of a stimulus package.

US sperm bank Xytex International is offering US\$200 off a vial of sperm to clients wanting to start or add to their family, with the deals applying to a special clearance of sperm from 'select donors'.

Xytex explained that Select Donors are men from whom the firm has "many, many vials because they're very successful donors or able to stop in several times a week or...for whatever reason, we have a huge inventory."

Tell your pharmaceutical friends about Pharmacy Daily

They can sign up for a free subscription at

www.pharmacydaily.com.au

Click here