## Pharmacy Grow sales by \$1.07 per script!

Dispensary 

Wednesday 14th Oct 2009 PHARMACYDAILY.COM.AU

#### \$21m health grants

THE government is set to provide \$21 million in 'Better Health Grants' to help researchers work directly with health departments so that research results can be mainstreamed into healthcare practice and policy expediently.

Provided through the National Health and Medical Research Council, the grants will be given to 27 projects incl 'improving health and wellbeing in the workplace', 'reducing salt in the Australian diet' and 'improving primary health care for Indigenous peoples'.

#### Two charged

TWO US men are set to stand trial for allegedly releasing 15,000 misbranded drugs to the public.

Throughout Dec 08 the pair are purported to have distributed generic medicines featuring all the active ingredients, but not the genuine brand of 'Cialis' 'Viagra', 'Propecia' and 'Levitra' tablets.



for Haemorrhoids

**Innovative Product Good Margin Product** ARTG Listed Medical Device

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Asthma revelations for kids

WITHIN the first three years of life almost 17% of Australian children experience asthma or wheezing illness, whilst 4.1% of non-asthmatic kids 4-5yrs will develop asthma by 7yrs, according to the results of a two year study by the Australian Institute for Health and Welfare, on asthma and wheezing in one year olds and kindergarten kids.

The study, titled 'Asthma in Australian Children: Findings from Growing up in Australia, the Longitudinal Study of Australian Children', showed that the risk of asthma or wheezing between 1-3yrs was more common for boys, those with older siblings, those born prematurely or who were admitted to a neonatal intensive care unit after birth.

Researchers did however find a link between breastfeeding within

#### Tighten the caps

THE TGA is warning parents and caregivers that some caps on selected children's liquid medication may need tightening to ensure the child resistant device is activated.

Parents and caregivers are advised to tighten the cap and then check it is working by trying to unscrew it without pressing down.

The TGA has issued an extensive list of products which may be affected by the problem, including Chemmart children's paracetamol, cough and cold mixtures, Demazin Cough and Cold Relief, Pharmacy Choice children's paracetamol, cough and cold mixtures, Pharmacy Health children's paracetamo, ibuprofen and cold mixtures, Priceline children's paracetamol, decongestant and antihistamine elixir, Soul Pattinson children's paracetamol, Terry White Chemists cough mixtures and Your Pharmacy cold remedies.

#### FDA codeine action

THE US Food and Drug Administration has ordered four companies to stop marketing unapproved codeine sulfate tablets, saying it has "no evidence that they are safe and effective".

The affected manufacturers are Lehigh Valley Technologies, Dava International, Cerovene and Glenmark Generics, with the FDA saving other companies are able to meet the demand for the drug.

the first year of life and an increased resistance to the conditions, with a longer breast feeding duration equating to an increase in protection levels.

Regarding the leap between 12 months and five years of age researches said 'there are important differences between wheezing illness in infancy and kindergarten-aged children, both in the nature of the disease and in its risk factors,' said Professor Marks.

One point of difference recorded was the at age five the rate of new asthma and wheezing illness cases evened out between the sexes.

Researches also found that children who developed either condition at five were more likely to be hospitalised, visit GPs and later on, develop obesity issues.

Children who live in rural communities or with allergies were also found to be more likely to develop asthma-like symptoms, whilst parents of kids who suffer asthma/wheezing conditions were more likely to report their children suffering from poor health and disrupted sleep.

#### Gunnedah clinic

AUSTRALIA'S 36th GP Super Clinic, in the NSW regional town of Gunnedah, has been approved by the government, and will offer training places for pharmacy, medical, allied health and nursing students from the Universities of NSW and New England.

Set to be constructed on Gunnedah District Hospital grounds and led by the Barwon Division of General Practice, the one-stop shop for health will focus on chronic disease self-management.

The 'Healthy Life Program' catering to the specific needs of Aboriginal and Torres Strait Islander people will also be relocating to the Super Clinic.

#### Spam epidemic

A recent Canadian report by antivirus provider McAfee has found that 70% of Canada's internet spam email messages during September were pharmaceutical-related.

The messages promoted a range of products including erectile dysfunction treatments and swine flu drugs, with users then redirected to a fake Canadian drug retailer.

### Relax with this Lavender pack

CONGRATULATIONS to Amy Grima from The Pharmacy Guild, who was the first Pharmacy Daily reader yesterday to tell us 3 household uses for Bosisto's Lavender Spray.



**RECENT** statistics show the average person spends over 2.5 hours a day worrying and a quarter of us toss and turn at night as a result. Fear no more, because Bosisto's has the perfect anxiety antidote, called Bosisto's Lavender Spray. Bosisto's has teamed up with Pharmacy Daily this

week, giving readers the chance to win a Bosisto's Relax Pack every day this week, featuring Bosisto's Lavender Spray; Oil; a Handy Hints brochure and luxury fluffy bed socks, valued at \$45 each.

The ingenious Lavender Spray product harnesses the clinically proven therapeutic properties of 100% pure lavendula angustifolia oil, in a handy Spray can.

For your chance to win this sensational Bosisto's Relax Pack, simply be the first reader to email the correct answer to the daily question below to: comp@pharmacydaily.com.au.

#### What type of Lavender Oil does Bosisto's Lavender Spray contain?

Check out the Bosistos website for hints at www.fgb.com.au.

# Pharmacy

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### Health, Beauty and New Products

#### Give eyes a Luminous sheen!

Laura Mercier has released its new 'Satinee Creme eye colour'. Formulated to be long-wearing, crease-proof and water-resistant they are easy to apply and leave lids with a satiny, luminous colour. Available in Pink Chiffon, Ecru Silk, Peach Organza and Rum Satin.

**RRP: \$44** Stockist: Trimex Tel: (02) 9663 4277

#### Look after your heart

Blackmores CardiWell Omega Q10 is one of the new products in the'Heart Health Range'. Containing omega-3 fatty acids tohelp maintain healthy blood triglyceride levels and CoQ10 to support healthy heart function. This 2-in-1 formula is a convenient way to proactively look after your heart.

RRP: \$34.95 for 60 caps Stockists: Blackmores Tel: (02) 9910 5383. Web: www.blackmores.com.au





#### **Rock with Varvatos**

John Varatos is set to release a brand new men's fragrance Rock Volume One on 02 Nov, in time for the Christmas sales period. The new scent is inspired by music, blends rose absolute with coffee beans to create a 'rock' n roll' scentual experience, evocative of a classic melody.

RRP: \$110 for 125ml Eau de Toilette spray Tel: (02) 9663 4277.



#### Perfect, immaculate-looking skin.

Australis has released its new Mineral Inject Liquid Foundation. Offering superior coverage with a silky finish, it comes in a easy to use pump pack in five shades. With an SPF of 12 it contains the Inject Super Formula of Vitamin C for collagen formation, Vitamin E for moisturising and Peptides to enhance skin smoothness.

RRP: \$17.95 **Stockist: Australis** Tel: (03) 9662 2604. Web:www.australiscosmetics.com.au

#### Nature's wonder moisturiser for Lips

Lanolips is releasing 'Lip Kisses From Lady Lamb' gift sets for Christmas. Sets include the Original 101 ointment (with its ultra-medical grade lanolin) and two Lanolips colour lip ointment, these with an SPF of 15.

RRP: \$29.95 Stockist: Trimex from 19th October 2009. Tel: (02) 9663 4277



Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

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ANOTHER reason to just quit! A Canadian trucker has recently been fined for smoking in his vehicle because Canada law prohibits smoking in a workplace including work vehicles.

The 48yr old trucker was driving on a South Western highway, when he was spotted lighting up by a highway patrol officer who pursued him, issuing a \$209 ticket.

ACCORDING to British scientists, a woman's preferences of male companions may be dictated by being on the pill.

Researchers found that women whose hormone levels were controlled by contraceptive medication were less likely to pursue 'rugged' and muscular men, whilst women not on the pill generally preferred dominant, competitive men with more masculine features and to whom they were significantly genetically dissimilar.

The report also found less masculine preferences may create problems with conception, with the report saying "There is evidence that genetic similarity between couples might be linked with infertility,".

A SCHOOL in the east of England has been ordered to pay \$30,000 after it failed to adequately protect a student form the loss of her fingers during an art class.

The 16 year old girl was attempting to create a plaster of paris cast of her hands when the mould set, trapping both hands.

Neither staff members nor the paramedics that attended the scene were able to get the cast off, the plaster temperature rose to an estimated 60°C, causing severe and permanent damage.

After 12 operations she was left no left hand fingers, and only two right hand digits.

A hefty fine was imposed on the school which had also neglected to report the incident.

According to the girl's lawyer she is now doing "remarkably well" despite the injuries.

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