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Blackmores winners

PHARMACY Daily readers have embraced the Blackmores offer of a \$25 Myer Voucher, with a number of winners already completing the online training module.

Conratulations to Tiffany Mok of Terry White Chemists Innaloo, Caroline Ennis from Pulse Pharmacy Robertson Drive, Nigel Todd from Mollmook Pharmacy, Craig Lupton of Bindoon Pharmacy, Matthew Burton from Pymble Pharmacy, Ella van Tienen from the University of Tasmania, and Devina Jogia of Deepdene Pharmacy.

To win, complete Blackmores Nutritional Oils online module at education.blackmores.com.au and then answer one simple question: "Which Blackmores fish oil product contains double the omega-3s of standard fish oil?"

Email your answers to elarning@pharmacydaily.com.au.

Pharmacy all at sea

THE US Navy has signed up for telepharmacy, to supplement its dwindling pharmacist numbers.

The ScriptPro telepharmacy service allows pharmacists to remotely oversee the dispensing process and provide counselling and advice, via a satellite hook-up.

Telepharmacy allows pharmacists who are in store and on land to view original prescriptions, medication images and patient histories via a video link.

This link also allows pharmacists to interact with patients, discussing with them their medication and health issues and questions.

Finance for small businesses

THE Pharmacy Guild of Australia is urging the government to improve access to finance "on reasonable terms" for all small businesses.

As part of this push, the Guild presented an application including ten member case studies to the Senate Inquiry into small business access to finance, which clearly demonstrated the difficulties faced by small pharmacies since the onset of the GFC.

Asthma amendments

SEVEN metered-dose inhalers that are used in the treatment of asthma and chronic obstructive pulmonary disease will be gradually phased out from the US, according to the latest statement from the US Food and Drug Administration.

The move comes as part of the FDA's compliance with the 'Montreal Protocol on Substances that Deplete the Ozone Layer'.

The affected products and their end of run dates include: Tilade Inhaler (nedocromil), 14 Jun 2010; Alupent Inhalation Aerosol (metaproterenol), 14 Jun 2010; Azmacort Inhalation Aerosol (triamcinolone), 31 Dec 2010; Intal Inhaler (cromolyn), 31 Dec 2010; Aerobid Inhaler System (flunisolide), 30 Jun 2011; Combivent Inhalation Aerosol (albuterol and ipratropium in combination), 31 Dec 2013 and Maxair Autohaler (pirbuterol) on 31 Dec 2013.

The application outlined extended delays in application processing, a lack of competition for pharmacy finance, significant increases on fees for existing services and increases in lending margins of up to 2% as major issues that need addressing in the pharmacy finance industry.

"We hope the Government will be encouraged to work with the banks and small businesses to reach solutions to these issues," said Guild President, Kos Slavos.

"It is important that a balance is found between maintaining a strong financial industry and providing small business finance to establish and grow businesses," he added.

As a result of its submission the Guild has been invited by the Senate Inquiry present its case and the difficulties experienced by Guild members in dealing with financial institutions since the economic downturn at a hearing into the matter on 10 May.

TGA updates forms

THE Therapeutic Goods Administration has updated its Application for Advertising Approval form.

The form has been revised to assist in the process of applying for the approval of advertisements which fall into the "Specified Media" to which Division 2 of Part 2 of the Therapeutic Goods Regulations applies.

Specified Media includes mainstream print media (magazines or newspapers), broadcast media, cinematograph films and displays about goods: in shopping malls; in or on public transport and on billboards.

The TGA has also added updated information and forms regarding its Fit and Proper Persons requirements to reflect the recent amendments to the requirements for fit and proper persons in relation to manufacturing licences and for Conformity Assessment Certificates (sections 38(1)(g) - (h) and 41(1)(a)) in the Therapeutic Goods Act 1989.

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WIN A PURE SPA PACK



Pharmacy Daily is once again giving readers the chance to win an All Pure Spa® baby pack every day this week, courtesy of Aromababy.

Valued at \$45, Pure Spa® offers a simple choice in pure and natural baby skincare and an easy way to care for your precious baby and yourself the way Mother Nature intended.

To win an All Pure Spa® baby pack, simply send in your answer to the question below to comp@pharmacydaily.com.au.

In 50 words or less, tell us why you would use All Pure Spa® natural skincare products on a baby.

There are five packs to be won and the lucky winners will be announced in **PD** next Monday.

Visit the Pure Spa website at www.purespa.com.au.

Vicki Hulands of **The Pharmacy Guild of Australia** sent in the following response:

I would use All Pure Spa on my 1 month old granddaughter because she has beautiful soft and sensitive skin which needs the best care without harmful chemicals and additives.

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



DISPENSARY CORNER

HAIR colour products never looked so utterly important.

A recent poll of 1031 women in the US found the state of a woman's hair can drastically affect their daily outlook.

44% of respondents confessed that their mood had been significantly affected by a bad hair day, and 26% admitted to having a large sob after getting a haircut.

One third of study participants also admitted that they had seriously regretted previous changes to their hairstyle.

"Hair is a big thing for women, and if it's not behaving it can be a bit traumatising because you still have to walk out of the house and be seen in public," said Lisa Freeman of Shopsmart magazine, who conducted the poll.

The study also revealed a long list of participants' greatest hair concerns some of which included: thinness, fineness, bad colour, too curly/frizzy, dry, damaged, too thick, hard to style, too straight, going gray and falling out.

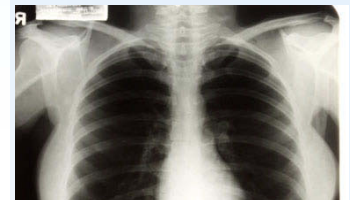
WHAT could possibly be a better present than a chest x-ray!

That's what auctioneers in Las Vegas are banking on when they put a set of chest x-rays taken at Cedars of Lebanon Hospital in 1954 of tragic movie icon Marilyn Monroe under the hammer.

In their previous life, the x-rays were used by a doctor at the hospital to teach his students.

It is expected that the x-rays will sell for around \$1500 - \$2500.

Other macabre items once owned or used by the star up for auction include an unopened bottle of Chanel No 5 and a couch she laid on during her therapy sessions.



The very lungs of Miss Norma Jean!



Lipgloss and lipstick together for a steal!

BYS Cosmetics has released a new Lipstick & Lipgloss Duo range, priced to appeal to even the most budget conscious shopper. The Duo's are basically two ended pencils; one end is the lipstick and the other end is its matching lipgloss. Convenient for purse carriage, the range comes in 14 colours including Chilli Red, Dusty Rose, Foxy Fuchsia, Iced Candy, Lilac Crush, Mocha Magic, Nearly Nude, Kiss Me Coral, Pearly Peach, Wild Berry, Sweet Sugar Rush, Wine That Shines, Berrylicious and Pucker Up Pink.

RRP: \$4.95

Stockist: (03) 9551 4666

A three-minute miracle

Pantene has launched its best selling hair treatment, the 3 Minute Miracle, in a convenient single-use ampoule travel pack. Previously only available in three packs, the 3 Minute Miracle is claimed to be able to repair three months worth of damage in only three minutes. The product does this by filling in the hairs damaged outer fatty layer with artificial fatty deposits designed to mimic the hairs own structure. Overall the 3 Minute Miracle leaves hair noticeably softer, and its new travel pack makes it an easy travel conditioning alternative, and can be easily popped in a gym bag for a quick hair fix after a workout.

RRP: \$2.99

Stockist: 1800 028 280



Say goodbye to wizened winter lips

Aussie naturopath and herbalist created skin care range **Botani** has launched a new 'Healing Lip Balm' just in time for the winter months. Olive derived, all-natural and petroleum jelly free, Botani's Healing Lip Balm is made from olive butter, fatty acids, olive wax, olive squalane, evening primrose oil, and calendula oil blended together with vanilla oil to give it a slightly sweet taste.

The rich formula is designed to melt into the lips, and provides effective hydration and protection, whilst also relieving the effects of dryness, cracking, itching and irritation.

RRP: \$11.95 (10g)

Stockist: 03 9380 8529

New Mineral Coral Colours

Coral Colours' new Mineral Cosmetics range features a series of loose powder foundations, eyeshadows, compact bronzers and blushes. Created from finely ground minerals, which sit on top of the skin rather than being absorbed (great for acne prone or sensitive skins) the mineral formulations can be built up to provide users with a variety of levels of coverage, and they also work to reflect light and minimise the appearance of fine lines.

RRP: \$14.95 (foundations), \$9.95 (eyeshadows), \$8.95 (bronzers and blushes)

Stockist: 03 9383 5077



Relive the 80's for eight glorious hours

Elizabeth Arden is right on trend with the latest limited edition of its hugely popular 'Eight Hour Cream'. The new packaging is designed to capture the essence of the eighties and appeal to younger trendsters!

The fun packaging is eye catching and features a neon carton, frosted jar and customised punk cap.

Inside the jar the old favourite still performs its usual smoothing, healing and protecting skin service, via its vitamin E, petrolatum and beta hydroxy acid combination.

RRP: \$35

Stockist: 1800 015 500

