## Pharmacy DAILY —

Wednesday 25 Aug 2010

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#### Stem cells stopped

A US Federal Court Judge has over-ruled a presidential order which expanded funding for embryonic stem cell research.

The ruling has left many in the scientific community shocked, with the head of the National Institutes of Health, Francis Collins, telling reporters that whilst current stem cell studies would continue, the ruling meant that no new studies would be embarked upon.

"Stem cell research offers true potential for scientific discovery, and hope for families," said Collins.

"This decision has just poured sand into that engine of discovery," she added.

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### Guild pro GMiA code change

THE Pharmacy Guild says it's in favour of the ACCC proposal to extend the Generic Medicines Industry Association Code of Conduct to include reporting of pharmacist incentives for sale of generic medicines.

In a submission to the ACCC following the commission's draft approval of the code (*PD* 04 Aug), Guild executive director Wendy Phillips said the Guild understands and supports the condition which requires "high level disclosure of the value of non-price incentives offered to pharmacists by GMiA companies."

She noted that this information, along with commercial trading terms data, is already reported to government as part of the price disclosure requirements of the PBS reforms.

The Guild has also come out in favour of the other major ACCC condition for authorisation - the extension of education event reporting requirements to all health professionals including pharmacists.

Phillips said the Guild "understands and supports this extension to the code," but pointed out that "in the case of community pharmacy, these education events are limited in their scope and content".

In its submission to the ACCC the Guild also welcomed Parliamentary Mark Butler's proposal for stronger self-regulation by the pharmaceutical and therapeutic goods industries for promotion of their products to doctors and other health professionals, and in particular his call for greater consistency in the codes of conduct.

**MEANWHILE** Medicines Australia has also made a submission after the draft determination, supporting the condition requiring reporting of benefits to pharmacists including hospitality, entertainment, gifts, non-price incentives and loyalty rewards programs.

However MA also said it would prefer that such incentives were specifically prohibited under the GMiA code, adding that it was concerned that financial sanctions for inappropriate behaviour under the code were not sufficient.

Medicines Australia said the GMiA fines should be comparable to those under its code.

#### NZ psoriasis change

COMMUNITY pharmacists in New Zealand's Pharmacybrands group are able to dispense calcipotriol (Daivonex) without prescription, under a change by the NZ Medsafe regulator which has approved the change under a strict protocol implemented by the group.

The product can be dispensed to adults with psoriasis previously diagnosed by a doctor, with the move initiated by Pharmacybrands which operates about 210 stores.

#### Chronic fatigue find

**RESEARCHERS** from the US Food and Drug Administration and National Institutes of Health have discovered a possible virus link in chronic fatigue sufferers.

Murine leukemia-related viruses (MLV) were reported to be found in the blood of 86% of the study's chronic fatigue participants, compared to 7% of healthy participants.

Prediominantly found to cause cancer in mice, the MLV viruses are hard to detect in humans, however a new study is currently underway to find out how MLV is transmitted.

#### WIN AN EXPRESS KIT



Every day this week, *Pharmacy Daily* is giving readers the chance to win a Designer Brands Express Kit courtesy of **Total Beauty Network**.

Designer Brands are delighted to launch the LIMITED EDITION Cosmetic Kits for 2010. Just in

time for Christmas shopping, last year the demand was so high stock ran out within a month!

Don't miss out, great quality cosmetics is what Designer Brands is all about taking all the ingredients, colour and quality from design label cosmetics and make them available at a more affordable price.

#### Which kit is the bronzing kit?

Email your answer to: comp@pharmacydaily.com.au
The first correct entry received will win!

Hint: Visit: www.tbn.com.au

**Congratulations** to yesterday's lucky winner: **Julie Sage** from **Plunketts Chemmart Pharmacy**.

#### NAPSA executive meets in Tassie



**ABOVE**: Last weekend's Pharmacy Women's Conference in Hobart provided an opportunity for the recently appointed committee members of the National Australian Pharmacy Students' Association to gather.

The weekend's educational agenda included presentations from pioneering professional women including Noeline Brown and Ita Buttrose, and attendees were also treated into insights from the Fifth Community Pharmacy Agreement from fellow female pharmacy leaders Wendy Phillips and Toni Riley, as well as lively panel discussions on the "glass ceiling effect", successful business strategy sessions and workshops on financial planning.

The NAPSA team is pictured above at the conference, from left: Timothy Mizzi, Treasurer; Ashleigh Coome, President; Toni Riley, Pharmacy Guild; Sarah Sinclair, Secretary and Daniel Bowtell, Vice President.

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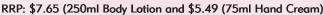
## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

#### **Dove's Visible Beauty**

Much loved skincare brand Dove has just launched a moisturising range, aptly titled Visible Beauty. Designed to moisturise all three layers of the skin, the range includes a Body Lotion and a Hand Cream. Basically the 'Multi-Layer Complex' technology used in the products, features a combination of three key ingredients to provide "better looking skin in just three days". The key ingredients are glycerol quat (a novel humectant designed to hold moisture at the surface of the skin); Glycerin (penetrates skin and provides lasting moisture, so skin cells are hydrated when they reach the surface) and hydroxyethyl urea (to hydrate the deeper layers of skin, ensuring optimal functionality).



Stockist: 1800 061 027



#### Body butter good enough to eat!

and work as a barrier to lock in moisture.

Made from 72 percent organic materials, Body America's delicious Body Butter tub range includes Southern Belle (peach and mango), Vermont Va Va Voom (green apple, maple and blueberry), Toast to the Coast (passion seed and grape seed) and New York Cheesecake with an Edge (vanilla and strawberry). All of the butters smell divine, and are relatively (for a body butter) light-weight. They absorb quickly

RRP: \$14.99

Stockist: 1300 765 332



#### Soothe legs after waxing

Waxaway's After Waxing Oil is an antiseptic post waxing treatment. The product's key product ingredient is pure Australian 'Thursday Plantation' Tea Tree Oil which acts to remove wax residue, and condition the skin. The oil also helps to inhibit the formation of ingrown hairs, pimples and pustules. As an added bonus the product is a dry oil, and as such it absorbs easily and will not stain clothing.

RRP: \$9.50

Stockist: 1800 245 412

#### Relax and sooth with a milk bath

Avado's Baby Naturals Bath Milk is a non-foaming formulation, designed to soothe and nourish skin. Created using certified organic avocado oil, olive oil and oat protein the bath milk is a great way to calm young ones, whilst also providing effective moisturisation and protection for all skin types. The great thing about this product is that it can also be used by adults, and leaves skin, silky and smoothe to the touch.



Stockist: (03) 6225 4098



#### Paw paw replaces hydration

The most potent product in the Only Papaya range, the Only Papaya Active Treatment Serum replaces the company's highly successful Hydrating Gel. Primarily made from antioxidant-rich pawpaw to help fight skin-damaging free radicals, the formulation also contains borage and evening primrose oils to strengthen the skin's natural moisture barrier. In terms of texture the serum is light and absorbs instantly leaving no greasy residue. As an added bonus the serum comes packaged in a pump pack to retain the its integrity, can be applied both morning and night underneath moisturiser and is great for all skin types.

RRP: \$39.95

Stockist: (07) 3376 9770

## DISPENSARY CORNER

**AND** he though he only had to worry about a hangover.

A 32 year old Polish man living in Germany received a blow to the head five years ago when he was attending a street party on New Year's Eve, but did not seek medical assistance.

After feeling a lump in the back of his head recently he saw a doctor who discovered a .22 calibre bullet had been shot into his head five years ago, that fortunately had not penetrated his skull

Police say the bullet must have been a stray fired from a reveller in celebration.

**WHAT** a great motivation to stay the same size.

A British man was refused entry back into the UK in Aug 2006, after border control authorities in the Netherlands could not correctly identify 37 year old Derrick Agyeman because he had gained 31kg since getting his passport photo taken nine years ago.

Border control said he was not the same person because of the differences in the thickness of his ears and lips.

The weekend trip to Amsterdam ended up lasting three months and a court case over his treatment by the country's Foreign Office.

A LABRADOR who ate a beehive has been awarded the dubious honour of being accorded the most unusal pet insurance claim in the USA.

The beehive contained pesticides and thousands of dead bees, but thanks to rapid veterinary intervention the dog, named Ellie, fully recovered from the unfortunate incident.

Runners up in the unusual award ceremony included a border collie which ran through a window in an attempt to bite a postman, and a terrier that bit a chainsaw while it was running.

"The beehive in the backyard was just another culinary adventure for Ellie," said the labrador's owner.