Pharmacy

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FeelGood

Wednesday 27th January 2010 PHARMACYDAILY.COM.AU

RGH E-Bulletin

SOUTH Australia's Repatriation and General Hospital has again begun issuing its weekly Pharmacy E-Bulletins, with this week's edition describing the rapid assessment and treatment of Transient Ischaemic Attacks.

The bulletin is available at no charge by emailing Chris Alderman on chris.alderman@rgh.sa.gov.au.

Living Cell patent

THE European Union has granted Living Cell Technologies a patent for its choroid plexus cell product, NTCell for the treatment of neurological diseases including Parkinson's and Alzheimer's.

Another pharmacist gong

JAMES Howard, managing director of National Pharmacies Australia, has been accorded the honour of becoming a Member in the General Division of the Order of Australia in yesterday's Australia Day Honours List.

In his award citation Howard was honoured in particular for his service to the pharmaceutical industry, through his executive and education roles, legislative reform and financial management.

Jim Howard has been head of National Pharmacies for 13 years and is also President of the

Australian Friendly Society Pharmacy Association.

He's also been the chairman of the Pharmacy 2000 conferences for the past ten years and has also chaired Adelaide's University College Council of St Ann's for the past six years.

Dedicated to pursuing the furtherment of community pharmacy, Howard has also been involved in pharmacy National Competition Policy Reviews, and was instrumental in the historic Memorandum of Understanding signed between the Pharmacy Guild and the Friendly Societies Pharmacies Association (PD 18 Mar 09) which saw the Guild represent the association in the Fifth Agreement negotiations.

Alli's UK warning

THE UK's Medicines and Healthcare products Regulatory Agency is warning consumers against the dangers of buying medications online, after fake versions of Alli (orlistat) were found to be distributed online in the US.

"The trend of self-diagnosing and self-prescribing is potentially dangerous, but unless the website has a physical address clearly displayed, and the green cross logo of the Royal Pharmaceutical Society of Great Britain (RPSGB) then the likelihood of obtaining a counterfeit product is greatly increased," a statement from the MHRA said, adding: "Buying weight loss medication from unregulated websites is a dangerous way to slim down".

Bayer stops trial

BAYER has announced it will cease the Phase II Clinical Trial of its long-acting recombinant factor VIII, BAY79-4980, after an independent Data Safety and Monitoring Board analysis of a phase II BAY79-4980 trial, which found that the drug would not achieve the predetermined efficacy endpoint

FDA pain approval

THE US Food and Drug Administration has given approval for Morphine Sulfate Oral Solution in 100 milligrams per 5mL or 20 milligrams per 1mL concentrations, for the treatment of moderate to severe, acute and chronic pain in opioid-tolerant patients.

The FDA has also approved Victoza (liraglutide), a new once daily injection for the treatment of type 2 diabetes in adults, where diet and exercise has failed to supply sufficient benefit.

MEANWHILE the FDA has also ordered a class 1 I recall of Exel/ Exelint Huber needles, Exel/Exelint Huber Infusion Sets and Exel/ Exelint "Securetouch+" Safety Huber Infusion Sets, manufactured by Nipro Medical, due to coring issues found in the needles design and manufacturing processes.

Hospital merger

SYDNEY Children's Hospital and Westmead Children's Hospital are set to merge and become the Sydney Children's Hospitals.

The move, announced by NSW premier, Kristina Keneally, comes as part of the state government's health service reform strategy which aims to join a number of child health services under the supervision of one chief paediatrician.

No firm date has been scheduled for the changeover at this stage.

Infarction results

PATIENTS suffering from hypertension diagnosed with a first fatal or non-fatal myocardial infarction or stroke, were found to have a greater risk of myocardial infarction (but not stroke) when treated with diuretics plus calcium channel blockers, when compared to patients treated with diuretics plus beta blockers, a recent Washington Uni study has found.

The researchers said a further trial of second line antihypertensives is now required to provide a solid basis for treatment recommendations.



Pharmacy Daily has teamed up with Sunpouch™ and is gíving subscríbers the chance to win a 75ml SunpouchTM every day

The cheerpack phenomenon has taken

this week.

the UK by storm...and now it's Australia's turn!

Sunpouch™ 30+ is a little pocket of sun protection you can easily carry with you.

It's packaged in a funky, convenient pouch that's small enough to keep in your bag, on your desk and at home.

There's three different Sunpouch TM to choose from - a kids pouch, a regular special edition pouch and a trendy design pouch to match your outfit, swimmers or even your handbag.

SunpouchTM is odourless, light and non-greasy, so you won't even notice you have it on!

For your chance to win a Pouchie™ today valued at \$7.95, simply send your answer to the weekly question below to comp@pharmacydaily.com.au.

Congratulations to Monday's winner, Michelle Collins from the Pharmacy Guild of Australia.

For some inspiration, visit www.sunpouch.com.





Darling Harbour • Friday 4 – Sunday 6 June 2010

For exhibitor enquiries visit www.pharmacyexpo.com.au or contact us on 02 9467 7127





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Registration now open! www.appconference.com

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

All natural and very girly!

Bellaboo's three-step Natural Skin Care System was developed in consultation with a panel of teenage girls- and is specifically designed to reflect what teens want. The program includes 'All That Clean Facial Wash', 'All That Buff Facial Exfoliator' and the 'Gorgeous Skin Moisture Dew' moisturiser. The products are based on 99.5% natural and organic ingredients packaged in 100% recyclable and funky containers. Centered around the antibacterial, antioxidant and antifungal properties of the Himalayan Sea Buckthorn Berry's oil, the products do not contain benzoyl peroxide or salicylic acid.



RRP: \$14.95-16.95 Tel: 1300 788 305



Clarins goes totally nude

Clarins has released its newest nude inspired winter eye-shadow palate, 'Nude Quartet for Eyes 110'. Offering a selection of natural pink, beige and mauve hues pearled with gold and iridescent reflectors, the four eyeshadows are long-wearing and easy to blend.

RRP: \$65

Stockist: Trimex Tel: (02) 9663 4277

Healthy bamboo baby solution

Gaia Skin Naturals' latest baby product, Bamboo Baby Wipes, falls in line with the brand's 'clean and green' ethos by featuring 100% biodegradable bamboo cloth, grown and harvested without pesticides, and manufactured free of chlorine and bleach. Delicate enough to use infants face, hands and nappy area, the bamboo baby wipes are made with moisture rich organic plant extracts including aloe vera and camomile, and are totally free of skin irritants; alcohol, soap, sulphates, petrochemicals and paraben.



RRP: \$6.50

Stockist: Gaia Skin Naturals Tel: (03) 9703 1707

Fashionista's perfect perfume

Renowned British fashion designer, John Richards has dipped his toe into the world of scent, releasing his first female oriented perfume-imaginatively titled John Richmond Eau de Parfum. Created by the makers of Moschino Glamour and Armani Code, the new scent is distinctively feminine and features top notes of pink grapefruit, pear and dewberry; a heart of daffodil, magnolia, and white sand lily which is finished with a 'dryout' of sandalwood and patchouli.





Lovers of fine brows unite

Designed for eyebrow aficionados, Laura Mercier's latest brow defining eyebrow kit features a pot of eyebrow colourant (available in fair, soft and warm) formulated from gel (for easy application) and wax (for long lasting effect). Also included in the kit is Laura's patented brow definer brush and tweezer apparatus.

RRP: \$90

Tel: (02) 9663 4277



DISPENSARY CORNER

A WEIGHTY argument erupts! Weight Watchers is suing its rival Jenny Craia in a US court over allegations that a recent Jenny Craig TV campaign falsely claimed its weight loss program was superior to Weight Watchers'.

The advert itself features a spokesperson in a white lab coat telling the audience that recent clinical trials had found that "Jenny Craig clients lost, on average, over twice as much as those on the largest weight loss program (Weight Watchers)".

WW hit back calling JC's advertisements false, and adding that JC "did not conduct a major clinical trial comparing its product with the Weight Watchers program".

In addition to seeking financial damages, Weight Watchers has asked the court to force Jenny Craig to withdraw the TV ads, as the start of the year was a "critical time for weight-loss companies"due to New Year's resolution dieting.

TWO doctors at a Peruvian hospital have been suspended from duty after accidentally amputating the wrong leg of an elderly patient.

The man's daughter, Carmen Villanueva, said she was "shocked when I lifted the sheets and saw they had taken his left leg.

"The ulcer was on his right leg and they had to then amputate that one too to keep the infection from spreading," she lamented.

AND while we're on the subject of amputation, it appears that people have been cutting off limbs for thousands of years.

Archaeologists now believe that Stone Age medicine is more advanced than previously thought, after the discovery of a 7000 year old skeleton with only one arm.

Scientific tests on the bones showed that early Neolithic surgeons used a sharpened flint stone to cut off the limb above the elbow, in "an intentional and successful amputation".

Scientists postulated the man may have damaged his arm in a fall, animal attack or battle.