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From the people who brought you the Circulation Booster

Friday 4th June 2010

Today's issue of PD

TODAY'S Pharmacy Daily has three pages including a special full page promoting the Jorgensen range of drug safes on page 3.

The issue is also being distributed in hard copy to visitors to the Pharmacy Expo at the Sydney Convention and Exhibition Centre stop by at **BOOTH 60** and say hello.

Each day of the show we're giving away a complimentary pass for two adults to Sydney Tower Observation Deck and the OzTrek attraction, courtesy of Sydney Attractions Group and Pharmacy Daily so call by for your chance to win.



Osteoporosis approval

THE US FDA has approved Prolia, a new injectable treatment for postmenopausal women with osteoporosis at high fracture risk.

Prolia (denosumab) is a sixmonthly fully human monoclonal antibody injection which works to decrease the destruction of bone and lift bone mass and strength.

PSA welcomes Guild plan

THE Pharmaceutical Society of Australia says the Pharmacy Guild's new Roadmap for community pharmacy (PD Wed) is a welcome contribution to the debate on pharmacy's future in Australia.

PSA President Warwick Plunkett said the Guild document has a clear focus on the business side of community pharmacy "and this is in keeping with the Guild's membership base of community pharmacy owners.

"This focus is also reflected in the professional programs which the Roadmap correctly addresses as playing a central role in pharmacy's future, which PSA had already identified in its Issues Paper on the Future of Australian Pharmacy," Plunkett said (PD 26 May).

However the PSA's Issues Paper had been developed with a view to generating wide-ranging debate on the future of the profession and provides a whole-of-profession approach and debate, "which unfortunately the Roadmap will not do," Plunkett added.

He said the PSA's approach invites consultation from across the

broad range of stakeholders in the profession, "because PSA sees significant change ahead in the flexibility and structure of the remuneration model for pharmacy which will affect everyone involved in the profession, regardless of

which sector they are involved in."

Plunkett emphasised that the input of all stakeholders is vital to the process "to ensure that the future direction we take is the right one for pharmacy and for the needs of Australian health consumers.

"The Guild's Roadmap will help inform that consultation process and we look forward to further input from the Guild as the principal representative of pharmacy owners," he said.

Safety Update

THE TGA has published the third edition of its Medicines Safety Update which replaces the former Australian Adverse Drug Reactions Bulletin.

Issues covered include 61 reports of suspected adverse reactions to sibutramine after preliminary results from a trial which showed higher rates of heart attack and stroke in subjects who were obese or overweight and were using it.

"The TGA is reviewing the safety of the product and while that review is ongoing has reinforced existing advice to healthcare professionals to carefully review the sibutramine Product Information before prescribing the product," the update warns.

There's also a review of reports of drug-induced pancreatitis associated with exanitide (Byetta) and an article emphasising the importance of identifying the AUST L number on the label of complementary medicines suspected of causing adverse reactions.

HIP directors resign

HEALTH Corporation Limited, the parent company of the Health Information Pharmacy franchise group, has announced the resignation of its chairman Graham Dunkley and board member Greg Albert as non-executive directors, effective immediately.

The company's new chairman is Jason Davis who joined the board two weeks ago, with other members Mathew Abrahams, Tony Ince and Executive Director Ken Lee.

SHPA updates CPD

THE Society of Hospital Pharmacists has updated its shpacpd Continuing Professional Development program to meet the new Pharmacy Board of Australia requirements for registration renewal under the new scheme which commences at the beginning of next month.

"The provision of quality continuing professional development has always been a core and valued member service," said SHPA president, Neil Keen.

"Now we have a national focus on enhancing skills and competency as part of annual re-registration.

"All members can meet these requirements seamlessly by using SHPA products that are part of their core membership and via the new CPD online recording system that guides them to record key learnings and to reflect on the value to their day-to-day work," he added.

SHPA members can also print CPD summaries that include all activities and PBA CPD credits as either Group 1, 2 or 3 activities.

The society its membership base is rapidly expanding to include pharmacists working in public and private hospitals, community pharmacy, academia, research, industry and government.

More info at www.shpa.org.au.

WIN A KABUKI BRUSH



Every day this week, Pharmacy Daily is giving readers the chance to win a stylish Kabuki Brush, courtesy of Total Beauty Network.

Designer Brands Kabuki brush is compact, luxurious and easy to use. Containing all natural hair so its better for your skin and great with your make-up. Kabuki brush is the ideal tool to apply bronzers, powders & blushes for a smooth and even finish.

For your chance to win your own Kabuki brush this week, simply send through the correct answer to the daily question below:

> Where did name Kabuki come from?

Send entry to: comp@pharmacydaily.com.au

The first correct entry received each day will win. Hint! Visit www.tbn.com.au.

Congratulations to yesterday's lucky winner: Catherine Paton from Symbion Pharmacy Services. The correct answer was: goats hair.

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MRAI update

THE Medication Review Accreditation Incentive (MRAI) payments cease on 15 Jun and won't continue under the Fifth Agreement - however transitional agreements mean that pharmacists currently undergoing MMR accreditation can still receive the \$1500 payment if they complete it within an appropriate timeframe.

To be eligible pharmacists must register by 15 Jun, and reaccreditation payment will also no longer be paid after 01 Jul 2010 so renewal applications must be finalised before that date.



WELCOME to Pharmacy Daily's Continuing Professional Development Calendar, featuring upcoming events and opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

- 16 Jun: Law and Ethics in Pharmacy Workshop, University of Sydney Faculty of Pharmacy www.pharm.usyd.edu.au/aapae.
- 23 Jun: Australia's Health 2010 Conference and Report Launch, Canberra National Convention Centre - conference@aihw.gov.au.
- 23 Jun: Joint PSWA/SHPA 'Drug Information' evening for pharmacists only - more info Igregory@pcwa.com.au.
- 28 Jul, 30 Jul: One day intensive conference on Pharmaceutical Law - Melbourne (28th) and Sydney (30th) - 02 9224 6011.
- 01 Aug, 08 Aug: Drug Interaction Seminar presented by Debbie Rigby and Geraldine Moses -Sydney and Gold Coast 12 CPD \$275 drigby@bigpond.net.au.
- 28 Aug-02 Sep: 70th FIP World Congress, Lisbon, Portugal www.fip.org/lisbon2010.
- 11-12 Sep: Australasian Conference for Compounding Pharmacists - www.accp.net.au.
- 15-18 Sep: Pharmacy 2010, the Pharmacy Management Conference on Hamilton Island www.pharmacyconference.com.au.
- 28-31 Oct: PSA's Pharmacy Australia Congress in Melbourne - details www.pac10.com.au.

NZ medicine recall review

NEW Zealand Health Minister Tony Ryall has announced an urgent review of medicine recalls, following the spate of recent incidents which have involved significant input from the country's community pharmacists (PD 28 May).

The move follows agitation by the Pharmacy Guild of New Zealand, with its president, community pharmacist Ian Johnson, having initiated legal action against GlaxoSmithKline over a January recall of warfarin as a test case.

There have been four medicine recalls so far this year in NZ, including an issue affecting more than 40,000 patients after reports of non-consistently sized tablets in atenolol manufactured by Alphapharm's sister company Mylan New Zealand.

The minister issued a statement saying "Pharmacists have asked whether the processes, contracting and compensation arrangements for medicine recalls are adequate.

"I believe the issue could benefit from closer scrutiny," he said.

The Director-General of Health will update the government on the matter in a month's time, after taking input from appropriate people in the sector.

The NZ Guild has urged that an experience community pharmacist be involved in the review, with ceo Annabel Young saying the establishment of clear procedures for managing recalls is "crucial for patient safety, the credibility of recalls and for how pharmacy is to be compensated for the time involved in managing recalls".

Asthma-burger link

EATING three or more hamburgers a week is linked to a higher risk of asthma, according to research published in the Thorax journal this week.

The researchers also found that eating fruit, vegetables and fish also appeared to cut asthma risk.

DISPENSARY CORNER

AUSSIE doctors will pay you to drop your dacks!

The University of Tasmania is offering cash incentives for men who volunteer to have their genitals inspected, as part of its School of Medicine's "Man Check" program.

Employed under the title of 'clinical teaching associates' the Man Check volunteers will be paid \$40 per hour in return for their services which will in turn help the University's medical students become better skilled at performing the inspections.

The University has also said that the exams will also aid its students to develop correct etiquette.

The Man Check program is set to commence early next year.

MOZART for the microbes.

A sewage plant in Germany has come up with a unique plan to help expedite the decomposition process.

Operators say they will play Mozart classics 24 hrs a day in the hope this will to stimulate the bacteria that break down waste.

According to the plant, recent research has shown microbes are particularly partial to harmonies and rhythms.

HOW about a Mexican Wave as a way of dealing with exam stress?

A new YouTube video clip is taking over the computer screens of students worldwide, showing a group of pupils in an English school starting a choreographed "Mexican Wave' of movements whilst sitting exams unbeknownst to their examiners and invigilators.

The wave begins small and builds towards an all out Mexican wave music and lights show.

The creators of the video is British youth counselling charity ChildLine which approached students from schools and colleges all over England to participate, in the hopes that the humorous video would help other stressed out students garner a sense of perspective about their studies

To view the video CLICK HERE.

ConPharm hails winners

LAST weekend the AACP held its sixth **Annual Consultant** Pharmacy Seminar 'ConPharm '10' in Hobart, with about 300 delegates in attendance.

Outgoing AACP chair, Judith Liauw, welcomed the pharmacists and gave an overview of the organisation's achievements during her two year tenure



which wraps up at the end of the month, when she will be replaced by consultant pharmacist Debbie Rigby.

The event featured a diverse range of clinically relevant presentations and workshops from a plethora of respected geriatricians, academics, researchers and other accredited pharmacists

Another event highlight included the announcement of the AACP Pfizer Consultant Pharmacist of the Year award which was this year jointly awarded to independent accredited pharmacist Penny Kraemer and Peter Tenni, manager of the clincial division of Medscope in which role he's recently been involved in the development of a novel tool to help pharmacists to identify drug-related problems when performing medication reviews.

Both winners were hailed for their dedication to enhancing the reputation of the profession of pharmacy, as well as their "outstanding and ongoing commitment to the development of consultant pharmacy.

Penny is pictured above acknowledging her award with, from left: AACP ceo Grant Martin; Juith Liauw and Neil Wildman of Pfizer.

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