Pharmacy DAILY —

Thursday 30 Sep 2010

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Health Corp's losses

HEALTH Corporation Limited has clocked a consolidated loss of \$3,180,089 for the period ending 30 June 2010, a result which marks a considerable 63.45% increase on its 2009 loss of \$1,945,590.

The period also saw the company complete an entitlements issue whereby it allotted 35,511,218 shares at an issue price of AU\$0.0075 per share, which raised a total of \$266 before costs.

In addition the period also saw HCL acquire a new complementary bioscience business, as part of its drive to acquire assets to add to its existent business model.

Moving forward the company stated that it would continue to look for investment opportunities throughout the next financial year, and that it already has its eye on "a number of complementary business investments and project acquisitions".

So far HCL directors have remained tight-lipped on their response to the results, however stay tuned to **PD** for their comments over the coming weeks.

Voting for herpes

VOTING is now for the finalists in The Live & Love Short Film Competition (PD 06 Sep).

An initiative of The Australian Herpes Management Forum (AHMF) the film competition called on film-makers to make a 30 second film with the aim of destigmatising the Herpes Simplex Virus.

Entries for the competition have now closed, and the AHMF is now calling on healthcare professionals to view and vote for their favourite short by 11 Oct at www.liveandlove.com.au.

Pharmacy Daily Pharmacy Job of the Day!

Jobs4Careers is Australia's leading source for pharmacy jobs ... click here to find out more and see the Pharmacy Daily Job of the Day ...

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Pharmacy of the year open

THE Pharmacy Guild of Australia is now inviting entries for its 2011 Pharmacy of the Year Awards.

Three categories will make up the 2011 awards, and these include Business Management, Innovation in Professional Services and Community Engagement, with each category to be awarded to a different community pharmacy.

The overall winner of the Community Pharmacy of the Year 2011 title will go to one of the three category winners.

The pharmacy that takes the crown will be the one that demonstrates achievements across all three areas of business management, innovation in professional services and community engagement.

"Being named the Pharmacy of the Year in 2010 was the culmination of a five year plan including self-analysis, evolution, perseverance and a desire to better serve our customers," said pharmacist Craig Clarke, whose South City Chemmart Pharmacy in Bunbury won the Excellence in Innovation category and then went on to be named the overall pharmacy of the year.

"The whole process was actually a very successful business exercise.

"Importantly, the driving force behind each innovation was to ensure better health care for our customers," Clarke added.

The award ceremony will take place during the Australian Pharmacy Professional (APP)

Cholesterol Coach

PFIZER Australia has renewed its agreement with Mirixa Australia for the continuation of the Pfizer Lipitor Cholesterol Coach Program in community pharmacies.

"This is a great vote of confidence in the role that pharmacy plays in the support of patients," said Roma Cecere, Mirixa Australia General Manager.

"This news from Pfizer Australia demonstrates that there is strong support for pharmacy to deliver patient care services.

"Pharmacies now have more confidence to move ahead with helping their patients through this smart, effective program," Cecere added.

conference held on the Gold Coast next year between 17-20 March.

Winners of each category will share in a cash prize pool and will also eceive a display trophy to take back to their pharmacies.

As an added bonus, all travel and registration costs to attend the award ceremony for category winners will also be covered.

"I am extremely proud of our industry and there is no better showcase of our individual and collective achievements than this rigorously judged and highly respected award," said Guild president Kos Sclavos.

"Since its inception in 1998, the standard of entries for Pharmacy of the Year has improved each year, and I expect that 2011 will be no exception," he added.

To enter the running, pharmacies simply need to fill in the entry form online at www.guild.org.au/pharmacyoftheyear, or print it out and post it before 03 December.

EU domination

AN new audit of EU anticoagulant use in European hospitals has found that more than half of all European patients admitted to hospitals who are given anticoagulants during their stay are given Sanofi-Aventis's Clexane (called Lovenox in France and the US).

The report, compiled by Arlington Medical Resources, also found that patients admitted for surgical venous thromboembolism (VTE) primary prophylaxis accounted for 48% of all inpatient anticoagulant users.

Pharmacy Ball

NEW details surround the North Queensland Pharmacy Ball have just been released, including the theme which is: Top Gun.

Held at Jupiter's Casino in Townsville on 16 October, the evening is priced at \$90 per person, and will include food, drinks and entertainment.

For details call 07 4054 2440.

WIN AN ORGANIC HAND WASH



Certified Organics at a low price for FAST sell through!

This week **Pharmacy Daily** is giving readers
the chance to win an Aloe
Leaf Hand Wash from **Designer Brands** NEW
Organic Collection.

Designer Brands Organics provides intense

moisturising protection for hair and skin, leaving it soft and supple for complete head to toe hydration. With the launch of Designer Brands Organics, certified organic skin care no longer means having to pay the price for purity. This paraben-free, urea-free, SLS-free, artificial colour-free range is certified organic, dermatologist tested and is biodegradable. Good for you and the planet!

Based on the healing and nurturing power of organic Aloe Leaf Juice, this is beauty without boundaries when it comes to skin and hair loving benefits and affordability.

For your chance to win, simply send through the correct answer to the daily question below:

Name 3 nasties that have not been included in the range?

Email your answer to: comp@pharmacydaily.com.au

The first correct entry received will win!

Hint: Visit www.dbcosmetics.com.au

Congratulations to yesterday's lucky winner: Joanne Campbell from Gosford Hospital Pharmacy.



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J&J acquisition

JOHNSON & Johnson has finalised its takeover of Micrus Endovascular.

As part of the J&J family, Micrus, a developer and manufacturer of minimally invasive devices for hemorrhagic and ischemic stroke, will operate under Codman Neurovascular (a division of J&J's DePuy family of companies).

Both Micrus and Codman produce complementary technologies for treating cerebral aneurysms, and will work together to develop products for hemorrhagic stroke and ischemic stroke.

According to Codman & Shurtleff worldwide president, P. Laxmin Laxminarain, together the companies will create "one of the world's broadest portfolios and one of the deepest pipelines in the neurovascular industry".

PBAC on Soliris

THE Pharmaceutical Benefits Advisory Committee has recommended that the Australian Government fund Alexion Pharmaceuticals' drug Soliris (eculizumab) for the treatment of Paroxysmal Nocturnal Haemoglobinuria (a rare lifethreatening blood disorder that causes premature red blood cell death) through the Life Saving Drugs Program.

Despite the recommendation, in order for Soliris to receive the funding under the scheme, funding arrangements need to be negotiated with Alexion Pharmaceuticals.

In addition, an expert Disease Advisory Committee is being established to develop eligibility and continuation criteria for patients to receive Soliris treatment, and treatment guidelines.

CSU Pharmacy social

CHARLES Sturt University has announced details of its upcomina Pharmacy Social Weekend, to be held between 15-17 Oct in Orange.

Festivities include golf, drinks and and canapés, a tour of Orange Campus Pharmacy School, CSU Pharmacy Foundation Dinner and more, call 02 6338 4834 for details.

Practicing proprietor rules

THE Pharmacy Board of Australia is a role which "impacts on safe, has issued a consultation draft of its guideline regarding the responsibilities of pharmacists when practicing as proprietors.

Under the draft guideline a registered pharmacist who is a proprietor must maintain an awareness of the manner in which his or her pharmacy business is being conducted, "and where necessary, intervene to ensure the practice of pharmacy is conducted in accordance [with] applicable laws and guidelines".

The new guideline also stipulates that because pharmacy ownership

Pharmacy ginger

ICONIC Australian-owned food manufacturer Buderim Ginger has announced its plans to move into the pharmacy sector with the roll out of four "functional food lines".

Typically, functional foods are categorised as foods that have health benefits, and Buderim's line includes 'Traveller's Friend', 'Ginger Honey & Lemon Chews', 'Ginger Bears' and 'Naked Ginger' products.

"The introduction of our functional food range into pharmacies follows on from our recent launch of two 'condition specific' complementary health products targeting osteoarthritis, joint and back pain, together with an anti-nausea formula for morning and motion sickness," said Paul Ritchie, General Manager of Buderim Ginger.

Launching to pharmacies nationally the new lines complement Buderim's partnership with the University of Sydney, which involves a current three year study has seen the commencement of a three year study into the efficacy of ginger's components against a variety of ailments.

"The studies underway are yielding some very promising results and we're confident that the findings together with a raft of other studies underway around the world, will further validate the importance of ginger and its role in preventative health," Ritchie added.

See www.buderimnaturals.com.

effective delivery of services in the profession and involves the use of professional skills" that a "pharmacist who owns a pharmacy is practicing pharmacy".

As such pharmacy owners must understand the range of goods sold and services provided in their business including non-traditional and novel goods and services, and must ensure that the pharmacy is resources suitably and staff training is sufficient to provide services and sell products.

Pharmacist proprietors must also understand the liability associated with the sale of goods and provision of services; maintain a direction over what types of goods are sold and services provided and must also ensure that the business procedures and policies that they have put in place are being adhered to.

The Guideline also states that all procedures and policies relevant to the conduct of the pharmacy are documented and available within the pharmacy, and that an owner or part-owner of a pharmacy cannot abdicate his or her professional obligations.

The Board is now calling for submissions of comment on the draft guideline by no later than 29 Oct, for details go to www.pharmacyboard.gov.au.

Plunkett is back

THE Pharmaceutical Society of Australia has announced the reelection of Warwick Plunkett as its President.

Elected for the third consecutive year, Plunkett said he was honoured at the decision and looked forward to the challenges ahead.

As part of his address Plunkett also thanked outgoing Vive President Lisa Nissen for the contribution saying "Lisa has made a significant and lasting contribution to the PSA".

The elections, held at a Beard meeting in Adelaide today, also saw the appointment of South Australian community pharmacist Grant Kardachi and Victorian pharmacist Joe Demarte were as Vice-Presidents.



DISPENSARY CORNER

WE'VE heard of fortifying bread with iodine, but this is ridiculous.

British bakery Premier Foods has pleaded guilty to violation of health laws after a man called Stephen Forse found a mouse baked into one of the company's loaves last year.

Forse said that at first he thought that a dark spot in the 'Best of Both' loaf was due to some poorly mixed dough - but then to his horror he noticed it had fur

The company was fined about \$25,000 for the disgusting error.

MID-LIFE crises start much earlier than previously thought, with a UK survey finding that the ten years from the mid-30s was many people's "unhappiest decade".

The poll by relationship advice charity Relate found that 21% of those surveyed aged 35 to 44 felt lonely a lot of the time, with bad relationships at work leaving them feeling depressed.

Relate said the study highlighted the problem of workrelated mental health issues.

HERE'S one way to clean out those blocked sinuses.

Chinese stuntman Yang Guanghe, from Guizhou Province, says he deserves to be in the record books for the 30 different bizarre stunts he can perform.

In a performance in the city of Changsha last week he demonstrated his versatility, with the act including pulling a car with his eyelids, and standing on knives and live light bulbs.

But the piece de resistance was when he inserted a live snake (below) into one of his nostrils and pulled it out of his mouth.



A lot quicker than an antihistamine!