Pharmacy DAILY —

Wednesday 03 August 2011 PHARMACYDAILY.COM.AU

A pharmacy partner you can **trust.**



MM-398 approval

THE US FDA has approved Merrimack Pharmaceuticals' MM-398, a Nanotherapeutic Encapsulation of Irinotecan, for the Treatment of Pancreatic Cancer.

MM-398 is a novel, stable nanotherapeutic encapsulation of the marketed chemotherapy drug iringtecan



CALL NOW

1300 858 898

www.sukinorganics.com

New HPS Pharmacies ceo

PRIVATE hospital pharmacy provider HPS Pharmacies says the appointment of industry veteran Tony Wyatt as its new ceo is a "significant milestone".

Wyatt has shared the role of the company's chief operating officer with fellow partner Kirsten Boyce since founder and former ceo Bruce Heal retired in 2009.

Chairman Andrew Holsman said the business was in an "exciting

Novogen consumer sale

NOVOGEN Limited has sold its consumer products business to Pharma-A-Care Laboratories P/L, for a total price of \$10.1m.

Chairman William Rueckert said the move followed a strategic review, with consumer products considered "non-core to the company's future focus on drug development".

He said most of the proceeds would be invested in Novogen's majority-owned subsidiaries Marshall Edwards and Glycotex.

Magnets and asthma

A STUDY published in the Archives of Pediatrics & Adolescent Medicine has found a link between pregnant women's exposure to magnetic fields and a higher risk of their children developing asthma.

Children of mothers who had high magnetic field exposure in pregnancy - due to power lines or electrical equipment - had a more than threefold risk of asthma, compared to children whose mothers exposure level was low.

growth phase" and it was now time to formalise its leadership.

"The Board is delighted that the depth of our management team and our internal succession planning has enabled us to appoint an internal candidate of Tony's calibre," he said.

Wyatt has been an equity partner within HPS since 2003, and before that owned and operated various hospital pharmacies across Melbourne as well as holding the role of Managing Partner within a large hospital pharmacy business.

HPS currently services more than 300 hospitals, aged care and correctional service facilities from a total of 18 pharmacy locations in SA, Vic, Qld, WA, NSW and Tas.

The business employs more than 300 staff and has an annual turnover of more than \$100 million.

Big RMMR changes

FROM 01 Oct pharmacists will need a referral from a GP to conduct a Residential Medication Management Review.

And from the same date, all RMMR Service Agreements which include associated QUM Services will be terminated by Medicare Australia or the Health Dept.

The move follows last year's Campbell Research review of the RMMR scheme, which concluded that better outcomes were achieved using a collaborative approach, despite this leading to a higher cost per review.



PBS-APPROVAL NUMBER

FOR SALE

- Located in landmark Shopping Centre on Sydney's North Shore
- Offers close 12 Aug 2011

Contact: Sean Roffey PBS-Pharmacy Brokers

0408 882 111
pbs@healthbusinesssales.com.au

Kids dental decay

FORTY percent of Australian children aged between four and five years have untreated tooth decay, according to a report by the AIHW.

The report found that between 1993 and 2000, the proportion of children brushing less than once a day when they began brushing their teeth almost doubled from 8% to 15%.

The proportion brushing twice a day reduced from a high of 44% in 1993 to 32% in 2000.

Researchers also noted that during this time, the number of children under the age of six brushing with low-fluoride toothpaste increased (as per recommendations), with most young Aussie children now using a low-fluoride kids toothpaste.

WIN ARTHRO-AID PAIN EASE PACK



This week *PD* is giving away Arthro-Aid Pain Ease Cream and Spray to five lucky readers, courtesy of **Keysun**.

Arthro-Aid, the leader in Arthritis Pain Relief introduces New Arthro-Aid Pain Ease Cream and Spray. Arthro-Aid Pain Ease provides temporary relief therapy for arthritic pain, muscular aches, back pain and rheumatism.

To win, simply be one of the first two people to send in the correct answer to the question below to: comp@pharmacydaily.com.au

Pain Ease provides temporary relief from arthritic pain, muscular aches, back pain and

Hint! Visit www.keysun.com.au

Congratulations to yesterday's lucky winners, Christine Flage from API, QLD and Noelene Morris of Marlin Coast Amcal Pharmacy, QLD.

WE WILL PAY YOU TO BE A CHEMSAVE COMPLIANT MEMBER

Yes, we pay you! And because we're happy to pay, we offer a number of easy ways to be a Chemsave compliant member!

Plus, as a Chemsave compliant member, we will provide you with a suite of profit-boosting member benefits for **FREE!**



With a choice of membership levels to suit all pharmacies, all the way up to full branding, now is the time to join Chemsave!









Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

SU-VANNO estant bronzing gal have a series and bronzing gal have been series and bronzing series and bronz

Banish that winter white

Whilst Aussies are still wiping frost off car windows in the morning, at least they can have tanned skin, with the release of the ultimate natural solution to that pasty winter look, **Trilogy Instant Bronzing Gel**. The 100% natural formula is made using caramel from non GMO cane sugar for instant colour, alongside a natural ECOCERT selftanning ingredient which works to develop a safe natural looking tan. And the inclusion of light reflecting minerals from natural mica leaves a subtle shimmer on the skin, whilst aloe vera adds moisture and Vitamin E nourishes and protects skin

RRP: \$27.95

Stockist: 03 9533 1336 (in stores from 15 September)

Everyone loves a little candy

Prada's newest fragrance, **Prada Candy**, is a cocktail of feminine scents, which together create a young colourful perfume classed in the oriental category. Aptly named, the playful perfume is described by its creators as "an excessive fragrance with too much of everything". The scent composition includes multiple musk notes, alongside a generous helping of laotian benzoin and caramel. The bottle is reminiscent of art-deco design and its box breaks with Prada's classical tradition (as does the perfume for that matter), and features a lot of colour and a female art-deco inspired illustration.

RRP: \$93 (30ml), \$105 (50ml), \$137 (80ml), \$67 (150ml bath and shower gel), \$90 (200ml body scrub), \$77 (150ml body lotion)

Stockist: Trimex 02 9663 4277 (launches to the public in October)



CLARING

Everlasting coverage

Designed to provide a flawless complexion for up to 15 hours, **Clairns** new **Everlasting Compact Foundation** features an SPF of 15, as well as plant extracts to hydrate thirsty skin. The ultra-fine powder is light, fairly invisible and non-occlusive and can be applied wet or dry, depending on the user's preference. Long-lasting, the soft silky foundation smoothes and evens the complexion for a matte finish. The formula is available in six shades.

RRP: \$60

Stockist: Trimex 02 9663 4277 (launches to the public in October)

One step to silky hair

All it takes is just a few drops of **Argania Hair Oil** to create shiny and smooth hair. Made from certified organic argan oil, the product is antioxidant rich and great for detangling wet hair when combing. Other benefits of the oil include instant lustre without an oily residue, the elimination of frizz between washes, and protection and extension of the life of hair colour. To apply, a few drops should be worked through the hair, starting from the mid section and working down, before leaving it for a minute to absorb then styling as usual.

RRP: \$34.99

Stockist: 1800 056 633





HEALTHY obsession?

A 51-year old British woman, Elsie Campbell's life was saved because of her strange addiction to lettuce.

"I woke up one day and suddenly fancied some lettuce," said Campbell, who added that in the following weeks and months her need for greens was so great that she was polishing off around four lettuces per day.

"I'd eat a whole iceberg lettuce at work, and sit on the bus on the way home thinking about eating more and more," she said.

At the peak of her addiction her husband, a research scientist, took it upon himself to uncover what nutrients lettuce contained that Elsie could be lacking.

He found that a particular nutrient in the leafy green is often absent in breast cancer sufferers, and insisted she see a doctor.

Shortly after Elsie was diagnosed with breast cancer.

Following lump removal surgery and months of treatment Elsie is now cancer free, and admits that these days she has little desire for a crisp iceberg.

SURPRISE surgery.

An Indian farmer and father of two got quite a shock after he awoke from a hernia operation to discover he had in fact undergone a hysterectomy.

The farmer was admitted to hospital suffering severe stomach pains, and doctors, recognising the symptoms of hernia decided to do some exploratory surgery to find out the exact cause.

Doctors did find a hernia sac, but were surprised to find that it did not contain the usual large and small intestines, but rather quite a developed uterus, both ovaries, fallopian tubes, a cervix and under-developed vaginal tissue.

Despite the shock, doctors say the man is recovering well and in good spirits.