

Friday 19 August 2011

PHARMACYDAILY.COM.AU

# A pharmacy partner you can **trust.**



#### **Pharmacy Guild jobs**

**THE** NSW Branch of the Pharmacy Guild of Australia is today advertising for a registered pharmacist to take on the role of Health Services Manager.

Also on offer is a Business
Development Manager position,
with the successful applicant
responsible for supporting Guild
member pharmacies through
endorsed products and services
and developing new programs.

For details see page three.

#### **Nutrition website**

**THE** Jimmy Little Foundation has launched a new 'Thumbs Up!' online resource to promote healthy eating in NT indigenous children.

The project has been funded by Medicines Australia, and includes educational resources on healthy food choices in the hope of reducing the risks of chronic disease.



# PBS-APPROVAL NUMBER FOR SALE

Number available in North QLD Shopping Centre

Contact: Peter Marshall 0417 721 203

peterm@pharmacysolutions.com.au

## **GMiA** hails Senate report

THE Generic Medicines Industry Association has welcomed the Senate Committee report into the govt's administration of the PBS (PD yesterday) - and in particular comments made by one of the committee members, Victorian Greens Senator Richard Di Natale.

During the tabling of the report in the Senate, Di Natali stressed that "one of the critical things that needs to happen is that generic medication needs to be made available without delay when patents expire on originator medications".

GMiA said the strong criticism of the Cabinet approval policy for new PBS listings reflected "broad

#### Pfizer gm departs

JOHN Montgomery, the general manager of the Established Products unit for Pfizer in Australia and New Zealand, has left the company after just over two months in the role.

Montgomery, formerly head of Alphapharm and Mylan, has been defending the controversial Pfizer Direct distribution model since his appointment.

Yesterday a Pfizer spokesperson confirmed the departure.

"Regrettably, John and Pfizer had different expectations about his role and the business," she said.

Pfizer said it would be announcing a replacement in due course.

The company downplayed industry speculation which has emerged in recent days about another possible senior departure.

community concerns" with over 50 submissions calling on the government to reverse the move.

The report described the policy as a "false economy" and said that the govt could leverage far more significant savings from already existing PBS reforms.

As confirmed yesteday, PM Julia Gillard has undertaken to resolve the concerns by the end of Sep.

#### **Conference earlybird**

**EARLY** bird registration for the PSA's new PharmacyLIVE! professional development event close next Mon 22 Aug.

The conference on 17-18 Sep will focus on QUM, chronic disease and adherence - 02 9431 1100.

#### Slimina warning

**THE** Therapeutic Goods Administration says an analysis of Slimina weightloss capsules shows the products contain therapeutic quantities of sibutramine.

The TGA said it's aware that some Australian consumers may have bought the unapproved product over the internet.

Prescription-only sibutramine was withdrawn from sale in Australia in Oct 2010 due to safety concerns, and the TGA advised consumers to stop using the capsules and discard any remaining product.

"Consumers are again advised to exercise extreme caution about purchasing medicines from unknown overseas internet sites," the TGA said in a statement.

#### **Alive Pharmacy RSVPs**

PHARMACISTS wanting to attend the free upcoming Alive Discount Pharmacy seminars in Brisbane and Melbourne (PD yesterday) can RSVP by Fri 26 Aug to Nick Loukas on 0412 359 683 or email to zorbie@retailpharmacygroup.com.au.

# Pharmacy layouts must work for **Peak Period!**



- Is every part of your store being trafficked?
- How strong and relevant are your current categories?
- Do they clearly support your health position, or... do they project a mixed business with a dispensary at the back?

Join Hilary Kahn for a one hour action packed online seminar that can immediately make a difference to your pharmacy.

#### 23rd August 2011

2 x 55min Sessions: 9.00am & 4.00pm (AEST)

CLICK HERE to register

## WE WILL PAY YOU TO BE A CHEMSAVE COMPLIANT MEMBER

Yes, we pay you! And because we're happy to pay, we offer a number of easy ways to be a Chemsave compliant member!

Plus, as a Chemsave compliant member, we will provide you with a suite of profit-boosting member benefits for **FREE!** 



With a choice of membership levels to suit all pharmacies, all the way up to full branding, now is the time to join Chemsave!





### **PHARMACY FOR SALE**

Chemist Depot Pty Ltd (Receivers & Managers Appointed) T/A Chemist Depot York Street, Sydney NSW 2000 is being offered to the market for sale by expression of interest.

For a copy of the information memorandum please email Sean Roffey (PBS Pharmacy Brokers) pbs@healthbusinesssales.com.au or call (02) 9261 1123.



Friday 19 August 2011

PHARMACYDAILY.COM.AU



Friday 26 August 2011

NSW & ACT Pharmacy Assistant of The Year Finals Gala Dinner

Saturday 27 & Sunday 28 August 2011

2 Day Conference & Trade Expo



#### PAC11 careers seminar

PHARMACY careers within the pharmaceutical industry are the subject of a session at the upcoming Pharmacy Australia Congress in Melbourne.

The talk will be presented by industry pharmacists including Geraldine Peterson-Clark from Boehringer Ingelheim - more info at www.pac11.com.au.

### **CPD Calendar**

### WELCOME to *Pharmacy Daily's* Continuing Profession

*Daily's* Continuing Professional Development Calendar, featuring upcoming events and opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

- **26-27 Aug**: SHPA Victorian Pharmacy Managers Meeting and Branch Summit, Parkville; online regos at shpa.org.au.
- **27 Aug**: SHPA WA Branch Symposium - Transplantation info 03 9486 0177.
- 27-28 Aug: NSW Pharmacy Assistants Conference, Four Points by Sheraton Darling Harbour Sydney - details at nswpharmacyassistant.com.au
- **29 Aug**: Alive Discount Pharmacy seminar, Brisbane Southbank; details 0412 359 683.
- **31 Aug**: Alive Discount Pharmacy seminar, Vic, Downtowner on Lygon; details 0412 359 683.
- 15-17 Sep: Pharmacy 2011 Management Conference, Fairmont Resort Leura NSW pharmacyconference.com.au
- **17-18 Sep**: PharmacyLIVE! clinical information conference at Sydney Showground. More information 02 9431 1100.
- **o6-o9 Oct**: PAC11, Melbourne Convention Centre pac11.com.au
- **13-15 Oct**: Pharmacy Assistant National Conference, Gold Coastpharmacyassistants.com.au
- **10-13 Nov**: SHPA's Medicines Management 2011 conference in Hobart - www.shpa.org.au.
- 27 Apr-o3 May 2012: 37th PSA Offshore Refresher Conference, Istanbul Turkey - 1300 139 293.

## Closer pharmacist-GP links

THE British Royal College of General Practitioners has issued a joint statement with the Royal Pharmaceutical Society of Great Britain, urging stronger links between pharmacists and GPs in order to improve patient care.

A paper exploring closer cooperation recommends the use of shared standards to ensure consistency of services, improved IT links, and even joint education and training at both undergraduate and postgraduate levels.

62 recommendations are included in the document, including looking at how pharmacists and GPs can work together in specific clinical areas, such as the management of chronic conditions.

It also strongly recommends the participation of pharmacists in medicine reviews for housebound patients, while pharmacists should "form part of the out-of-hours team for palliative care".

Cardiovascular risk assessment could also be carried out by

pharmacists, including on-site cholesterol monitoring, while pharmacists with appropriate expertise could also become providers of travel immunisations and malaria prevention treatments, the report suggests.

Increasing self-care is also a focus, including a recommendation that the National Health Service could fund a pharmacy-based Minor Ailments Service to support GPs in urgent and out-of-hours care.

"In these financially and structurally challenging times, integration across professional boundaries is so important to improve the quality of care we provide to our patients," said RCGP chair Dr Clare Gerada.

RPS President, Martin Astbury said the preparation of the joint report shows a "clear direction and willingness to work more closely together".

The full list of recommendations in the report can be viewed online at http://bit.ly/uk rps report.

#### DISPENSARY CORNER

A THEME park in Ohio, USA, has changed the names of some of its Halloween-themed attractions after outrage from a number of mental health lobby groups.

The offending attractions include a haunted house titled 'Dr D.Mented's Asylum for the Criminally Insane' as well as a music show titled 'The Edge of Madness: Still Crazy'.

The operators of the Cedar Point park were asked by the US National Alliance on Mental Illness to rename the attractions because they "promote false stereotypes and misinformation".

After initially refusing to make any changes, the company has now had a change of heart, with the music show to be retitled 'The Edge of Madness: Six Feet Under' while the haunted house will now be known as 'Eternity Infirmary'.

The Alliance said portraying patients with mental disorders in the attractions was "like using cancer patients to scare people".

**BLUSHING** brides will be stocking up on Telfast if they decide to wear these special shoes.

A Serbian florist says he's flat out due to strong demand for his new range, which involves painstakingly decorating bridal shoes with real flowers (below).

29-year-old Nikola Mihailovic said "Every girl wants to look like a princess on her wedding day and I've found a great way for them to feel that way".

Mihailovic travels to every wedding personally with a small battery-powered refrigerator to keep the blossoms fresh.

A number of reports quip that brides suffering from hayfever could describe the creation as made by Jimmy a-ti-Choo.



#### WIN A SLIM SECRETS GLUTEN FREE PACK



This week *Pharmacy Daily* is giving five lucky readers the chance to win great Gluten Free packs of tasty treats from award winning, globally exported Slim Secrets.

Slim Secrets are the convenient and tasty treats to compliment your health, fitness and weight loss goals. Each pack is valued at \$60 and contains one box of the snack bars (mixed flavours 16x 28g) and two boxes of potato chips (12x40g packs).

Gluten free, healthy and taste great...is that possible? With Slim Secrets new gluten free Wanted! less than 100 calorie snack bars and their low fat potato chips you can now have it all! For more product details go to <a href="https://www.slimsecrets.com.au">www.slimsecrets.com.au</a>.

For your chance to win this exciting prize pack, simply be the first person to send through the correct answer to the question below:

Chia Seeds are a great source of \_\_\_\_\_ & \_\_\_\_ essential fatty acids

Email your answer to: comp@pharmacydaily.com.au Hint: Visit www.slimsecrets.com.au

Congratulations to yesterday's lucky winner, Kaye Hazel from Angel Medicine, QLD.



## Pharmacy Guild Health Services Manager

The Pharmacy Guild of Australia (NSW Branch) is seeking a registered pharmacist for the position of Health Services Manager.

The full-time role is based at St Leonards, Sydney (close to public transport).

#### Responsibilities include:

- Management of the Cold Chain Testing Centre.
- Management of the Guide to the Poisons Schedules
- Project management on an as needed basis
- Legal pricing
- Managing the Needle and Syringe Program in NSW
- Providing practice and other advice to members

#### The role needs someone with excellent:

- Communication written and verbal
- Organisational and time management skills
- Ability to manage staff working off site
- Ability to meet reporting deadlines
- Ability to liaise with various organisations and government instrumentalities
- Experience in Microsoft Office programs
- Attention to detail

Previous experience in project management will be viewed favourably.

An attractive remuneration package commensurate with experience will be offered.

## **Business Development Manager**

The Pharmacy Guild of Australia (NSW Branch) is looking for a Business Development Manager who will be responsible for supporting Guild member pharmacies through endorsed products and services, and by developing new programs and services to support our members.

#### You will have the ability to:

- Secure and develop new commercial partnerships and opportunities to generate revenue streams.
- Develop and manage infant business units.
- Manage commercial contracts.
- Assess and exploit market opportunities.
- Have sales experience, be organised, business literate, creative and innovative, entrepreneurial and self-motivated.

Commercial acumen and project management skills are essential and knowledge of the pharmacy sector is desirable, but not essential. Knowledge of IT systems and capacity is important. Delivery of professional services experience is desirable.

A salary commensurate with skills and experience will be negotiated.

Please email applications to anne.bidstrup@nsw.guild.org.au or contact via email for more information about this fantastic opportunity!