

Wednesday 08 June 2011

PHARMACYDAILY.COM.AU

Fighting for independent pharmacy since 2002.



PCEHR support

THE Society of Hospital
Pharmacists has thrown its support
behind the development of
personally controlled electronic
health records (PCEHR), saying
despite the bad press, the PCEHR
has great potential to support
health professionals to work better
together and in real partnership
with each other and with consumers.

"A lot of water has gone under the bridge, but I am pleased to say that all levels of government are now working towards this national system," said SHPA CEO Yvonne Allinson.

Pharmacist integration

THE Government is being urged to formally integrate pharmacists into the Medicare Locals scheme.

The call by the The Pharmacist Coalition for Health Reform (PCHR), follows this week's announcement of 15 Medicare Locals from NSW, Qld, SA, WA, Tas and the ACT and four as-yet un-named Victorian Medicare Locals (*PD* yesterday).

"Pharmacists have knowledge and expertise in medicine and disease management and can play a key role working within Medicare Locals to achieve better coordinated services for the community," said PCHR spokesperson and CEO of the Pharmaceutical Society of Australia, Liesel Wett.

"Medicare Locals require salaried, sessional and funded pharmacists on staff to work alongside GPs, practice nurses and other health professionals to deliver chronic disease management services," she added.

Aussie first in the capital

CANBERRA'S Kaleen Day & Night Pharmacy in Gwydir Square is now sporting the nation's first Websterpak Robot.

Created to make pharmacists life easier, save time and reduce medication errors, the Robot packages up individual patients' Webster-pak dose administration aids by filling each compartment with the required medications.

The software which controls the robot works by reading and printing out the patients' profile before directing the robot to fill the packs according to the patient specs.

In addition, the software can be switched to manual operation which allows for hand packaging (in the case of hygroscopic and half tablets etc).

"This is a very exciting time for us," said Gerard Stevens, pharmacist and Managing Director of Webstercare, developers of Webster-paks and the robot.

"We have been developing the robot for the past ten years and have streamlined it by testing and development in our pharmacy.

"The robot has no common chute for medications, occupies just one

Aged health a concern

85% of Australians ranked care for the elderly as their top healthcare concern, followed closely by the availablity of hospital beds, in a recent Bupa Healthwatch Survey.

Other concerns included hospital waiting times, lack of healthcare funding and shortages in nurses.

square metre, packs both multi dose and unit dose systems and is fully integrated into the Webstercare MMS software," he added.

So far, the robot has been up and running in Kaleen Day and Night Pharmacy for the past four weeks, and according to reports from Webstercare and Kaleen, it is "going strong".

PPR reducing CVD risk

THE latest NPS Pharmacy Practice Review 'Reducing Cardiovascular Disease Risk', is aimed at helping pharmacists deliver best practice care for patients using a statin and/or ezeimibe.

Accredited by the Pharmaceutical Society of Australia as a Group 2 activity for 16 credit points, pharmacists can enroll for the Review before 08 July; **CLICK HERE** for details.

WIN A HAIR NUTRITION PACK



Every day this week, *Pharmacy Daily* is giving two lucky readers the chance to win a hair supplements pack for women, courtesy of *Hair Nutrition*.

Ladies, is your hair feeling thin and brittle? Does your hair seem

to break or shed easily? Is it lacking strength and shine? Has it lost its body and bounce? Hair Nutrition can help!

Hair Nutrition for Women feeds your hair with a rich supply of nutrients where it matters – the site of the hair formation, the hair follicle. It feeds your hair from the inside out helping you to get thicker, fuller, stronger and faster growing hair with results in just 30 days.

You can win this effective and trusted product along with some Hair Nutrition Intensive Protein Shots which gives your hair that extra boost of nutritional protein when it needs it most.

To win, simply send in a correct answer to the daily question below.

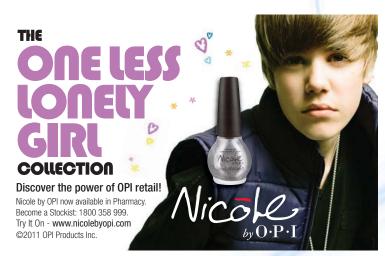
Where is the site of the hair formation?

Email your answer to: comp@pharmacydaily.com.au

First 2 correct entries received will win!

Hint: Visit: www.keysun.com.au

Congratulations to yesterday's lucky winners, **Brooke Barnes** from **Greater West Area Health, NSW** and **Katy Duldig** from **The Pharmacy Guild of Australia, QLD.**



HAS YOUR WHOLESALER
REDUCED YOUR PBS DISCOUNT?
CAN YOU AFFORD TO LOSE
\$5,000 PER YEAR FOR EVERY

\$1M IN TURNOVER?*

We GUARANTEE we can increase

your current PBS Discount!
You can get back what you
have lost and more!

Click here for more Chemsave benefits
Approximate and average figures based on a 1,25% PBS discount reduction



STILL OFFERING AUSTRALIA'S HIGHEST WHOLESALER PRS DISCOUNT!

Contact us NOW to see how we

DAVID PATTON: 0432 515 717



Wednesday 08 June 2011 PHARMACYDAILY.COM.AU

COMMUNITY PHARMACY OPPORTUNITY

The Royal Children's Hospital will shortly be issuing a public tender to develop and operate a new Community Pharmacy and is currently seeking Expression of Interest from parties who would like to be included in the tender process.

To register your interest, please provide your details to John Brown at john.brown@rch.org.au before 5pm (AEST) June 2011.

Please note that this is an expression of interest only and does not form any commitment from you or the RCH.

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

DISPENSARY **CORNER**

MORE than just new dentures.

An American woman, Karen Butler, got more than she bargained for after a dental operation left her with a whole new accent.

Described as a "bit Transylvanian" Butler's accent is the result of Foreign Accent Syndrome (FAS), usually caused by brain injury.

Butler is one of only a handful of known cases of FAS.

EFFECTIVE child safety measure.

A US man in the state of Kansas who used a concrete alligator as a deterrent to children jumping in his pond, was surprised recently when he heard two gun-shots coming from near his carefully crafted water-feature.

According to reports, the gator was such a good replica, that in addition to warning off children, it had begun to spook adults.

Following a gator tip-off from a member of the public, two police officers entered the man's yard, and spotting the reptile, under the advice of conservation agents, fired twice into its skull.

It was only when the second bullet bounced off the seemingly indestructible dinosaur that the police realised the gator may have been all bark and no bite.

WATER and wine don't mix!

A man who believed his wife had fallen overboard was relieved when police discovered that she was in fact safe on dry land.

He was however unimpressed when the same police then arrested him for sailing whilst intoxicated.

According to reports the man had taken a jolly jaunt in his boat out into open waters all the while enjoying numerous beverages.

Trouble struck, when he reached a level of inebriation where he forgot that he had not taken his wife along for the cruise.

Water police arrived shortly after receiving the drunken man's call, reassuring him that his wife was okay, before slapping cuffs on.

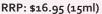
Revive tired winter eves

Skin Physics' Cellugen Eye Revive is a light textured eye gel, which works to reduce puffiness, under-eye bags and dullness, as well as aiding in the prevention of fine lines and wrinkles. The formula contains apple stem cells to stimulate cell, collagen and elastin renewal; natural antioxidants including Kakadu plum and Davidson plum to stave off oxidative stress and an algae extract which works to firm and tighten the skin around the eye. The particularly nice thing about this product is that due to its light touch, the gel sinks into the skin quickly and does not leave the eye area feeling weighted.

RRP: \$49.00 (15ml) Stockist: 1300 797 662

Get a goat to help you with your dry scalp

Based on natural goats' milk, Billie Goat Soap's new Shampoo and Conditioner have been crafted to clean, nourish and restore balance to dry hair and sensitive scalps, without causing any irritation. The haircare products are also great for people with eczema and psoriasis, as all ingredients are organic, gentle and plant derived, and neither the shampoo or the conditioner contain any colours, fragrance, parabens, SLS, propylene glycol or petrochemicals.



Stockist: www.billiegoatsoap.com.au





In True Romance Love Conquers All looks

Drawing inspiration from colour hues swanning down the catwalks of Paris this season, Designer Brands has launched a True Romance collection in time for winter. Included in the romantic line-up is Love Conquers All, a four-shadow palette of deep purples and charcoals to create simmering smokey eyes which will heat the

winter chill. For a more subdued smokey-eye DB has released Brown Pearl, a natural shimmering palette centred around on-trend winter browns, whilst Truly Madly Deeply is a palette of blues and greys which work together to create dramatic smokey looks. DB rounds out its winter range with Blooming Romance, a collection of rose coloured shadows which lightly dust the eye in pretty feminine shades.

RRP: \$6.99 (per palette) Stockist: 1300 765 332

Quench thirsty skin whilst keeping the sun at bay

Clarins' HydraQuench Tinted Moisturiser SPF 6 combines the best of both worlds by offering effective moisturisation, coupled with light foundation coverage and sun protection. Key ingredients include Katafray Bark extract to stimulate the formation of filaggrin (a protein which increases the synthesis of natural moisturisation); and 'healthy glow pigments' which deliver sheer coverage and a hint of colour to provide skin with a subtle healthy glow. The cream is non-comedogenic and provides an SPF of 6 for light sun protection. HydraQuench is available in four shades, No 1. Naturel (for light complexions); No 2. Beige (the most universal colour); No 3. Peach (for a radiant, rosy complexion) and No 4. Blond (to create a tanned effect).

