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PHARMACY ALLIANCE GROUP
Freedom to choose

Three pages today

TODAY'S issue of *Pharmacy Daily* features two pages of news, plus a full page providing details of this year's Pharmacy Expo - see p3.

The next issue of *PD* will be published on Tue 14 June due to a public holiday in NSW on Monday.

WIN A HAIR NUTRITION PACK



Every day this week, **PD** is giving

two lucky readers the chance to win a hair supplements pack for women, courtesy of **Hair Nutrition**.

Hair Nutrition for Women feeds your hair from the inside out helping you to get thicker, fuller, stronger and faster growing hair with results in just 30 days.

To win, simply send in the correct answer to the daily question below to:
comp@pharmacydaily.com.au

Included in this pack is the Hair Nutrition Intensive _____ Shots?

First 2 correct entries received will win!

Hint: Visit: www.keysun.com.au

Congratulations to yesterday's lucky winners, **Cecilia Salinas** of **Pfizer** and **Jodie Schwartfeger** from **Visible Results**.

Asthma attacked at Priceline

AUSTRALIANS are responding to Priceline's new asthma consultation program in droves, with over 1,000 asthma sufferers visiting Priceline pharmacies across the nation to access the service in the first week of its launch alone.

Part of Priceline's "Live Well" initiative, the program has the backing of Asthma Australia and offers asthma sufferers free consultations with pharmacists about the condition and the correct technique for inhaler use.

Asthma inhaler technique is an particularly important issue affecting sufferers, with recent research revealing that up to 90% of patients do not use their inhalers effectively, resulting in poor asthma management.

In the weeks leading up to the launch last month, each Priceline pharmacist was provided with extra asthma management training.

"We have had a fantastic response to the program so far, which truly shows that our customers are confident in speaking to our Priceline Pharmacists about their health concerns - this is what differentiates us from other

pharmacy groups," said Bronwyn Flanagan, Pharmacy Services Manager at Priceline.

The program comes as more Aussies feel the asthma flare-ups due to the sharp drop in temperatures, with research from the Australian Centre for Asthma Monitoring showing that hospital admissions for adult asthma sufferers are at their highest in winter.

APP2011 up for sale

PHARMACISTS who missed out on attending the Guild's APP2011 in March this year are now able to download video and presentations from individual program sessions at a cost of \$30 each.

The downloads are also free for those who attended APP2011.

Viewing all sessions can earn a maximum of 30.45 Group One credits (without assessment).

For details **CLICK HERE**.

Willach's new Richmond showroom opens



THIS week dispensary robotics maker Willach proved its long-term commitment to the Australian market, by opening a new showroom in Richmond, Melbourne. "We're thrilled to open our new showroom - the versatility of this space means we can have our

solutions on display permanently as well as having warehouse and office areas all at the one location," said Willach Australia md Mark Warburton.

Industry leaders in attendance at the event came from across the nation to witness the opening, and to have an exclusive viewing of Willach's new CONSIG B0 robotic dispenser and the compact FAMA DAA storage system.

The CONSIG B0 can store up to 3,700 packages and has a footprint of 2sqm, whilst the FAMA DAA system is designed to improve workflow and stock management and can store 340 blister packs with a 0.45sqm footprint.

Pictured above is Rachel Walker, Partner at Quality Pharmacy Group, Epping Plaza with Willach's Sin Kee, while at right is Pharmacy Board of Australia president Steve Marty with Rob Sztar, Terry White Chemist, Malvern.



Annual Medicines Update

This program is being delivered in short course and full day format:

Short Course - Sydney CBD

15 June - Diabetes and Cardiovascular
22 June - Respiratory and Mental Health
23 June - Pain and Neurology

Full Day Program - Parramatta CBD

18 August 2011



www.psa.org.au

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CPD Calendar

WELCOME to *Pharmacy Daily's* Continuing Professional Development Calendar, featuring upcoming events and opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

17-19 Jun: Pharmacy Expo, Darling Harbour Sydney - details pharmacyexpo.com.au.

29 Jun-02 Jul: 9th International Conference on Life Long Learning in Pharmacy, Rotorua NZ - www.llpharm.com.

14-18 Aug: Medici Capital Pharmacy Snow Business Conference 2011; Mount Buller, Victoria - www.medic.com.au.

02 Jul: Workshop, Sexual Health What Every Pharmacist Needs to Know; Central Coast, NSW - 02 9431 1125.

06-09 Oct: PAC11, Melbourne Convention Centre pac11.com.au

National Health Authority

AUSTRALIAN Health Ministers have agreed in principle on a framework creating a new National Health Performance Authority (NHPA), as the next stage in the nation's health reform process.

The new agreement solidifies the future creation of the NHPA, whose establishment was agreed to by COAG in February this year.

According to the Department of Health, the NHPA will fall under the Performance and Accountability

Framework, and will monitor assess and report on performance of the health system, reporting on the performance of hospitals and health networks to State and Territory Health Ministers prior to public release of the information.

Refinements to the Performance and Accountability Framework legislation agreed to by the Ministers for the establishment of the NHPA include the affirmation of the States and territories as system managers of public hospitals.

The Ministers also agreed to examine the number of national bodies to which hospitals are required to report, with a view to rationalising the data requirements; as well as details of the establishment of national hospital performance measurement criteria for application by the NHPA.

The in principle agreement reached this week is now subject to the production of a final re-worked Bill and framework.

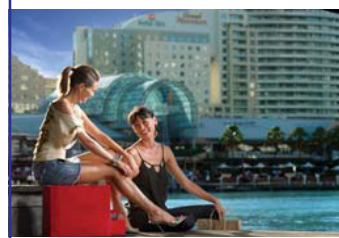
Biologicals framework

THE TGA has published the comprehensive details of the new regulatory framework for biologicals, which commenced on 31 May - details at www.tga.gov.au.

Designer Brands

THE price for Designer Brands' True Romance range of eyeshadows (**PD** Wed) is \$8.99 per palette.

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- Megan Kelly, Kiama



DISPENSARY CORNER

SUGAR highs, and lows...

A sugar-loving father has been arrested at a child's birthday party after threatening the host with a fake gun because his children missed out on some cake.

According to reports, the father was so incensed that there was not enough cake to go around, that he left the party and got a fake gun from his apartment.

He then returned to the host's house and flashed the toy, demanding cake be provided for his suffering kids.

NATURE gives...and takes away.

An oak tree which predated Christopher Columbus' discovery of the Americas has been felled by a powerful storm in the US state of Ohio this week.

The five hundred year old oak, a popular attraction for locals and tourists alike, was split "as easy as a banana peel" by the storm winds.

June MIMS Monthly Medicine Update

NEW PRODUCTS

Eumovate (Clobetasone butyrate) 0.05% is a corticosteroid used topically for its glucocorticoid effects. The anti-inflammatory properties of clobetasone butyrate reduce the erythema and itchiness associated with eczema and dermatitis. The cream base in Eumovate Cream has moisturising properties. It is indicated for the short-term (up to 7 days) treatment of milder forms of eczema, dermatitis and other steroid responsive skin conditions. It is contraindicated in untreated bacterial infections such as cellulitis, folliculitis, furunculosis or impetigo; fungal infections such as those associated with tinea (eg athletes foot, jock itch); viral infections including cold sores (herpes simplex), chicken pox or shingles (Varicella zoster) or vaccinia; parasitic infestations such as scabies; acne vulgaris, acne rosacea and perioral dermatitis. Topical corticosteroids inhibit wound healing processes and are contraindicated in skin ulcers, cuts and abrasions. Eumovate is available as 30g tube.

Implanon NXT (Etonogestrel) is a subdermal contraceptive implant. Each implant contains 68 mg of

etonogestrel and is recommended to be removed and replaced every three years to ensure continued contraceptive efficacy. It is contraindicated in known or suspected pregnancy; active thromboembolic disorders; presence or history of severe hepatic disease as long as liver function values have not returned to normal; known or suspected sex steroid sensitive malignancies; known or suspected carcinoma of the breast; benign or malignant liver tumours; undiagnosed vaginal bleeding. The pack contains one implant (4.0 cm in length and 2.0 mm in diameter) which is preloaded in the stainless steel needle of a ready-to-use, disposable sterile applicator. The applicator containing the implant is packed in a blister pack made of transparent polyethylene terephthalate glycol (PETG) sealed with a foil lidding.

Twynsta (Telmisartan and amlodipine besylate) combines two antihypertensive compounds with complementary mechanisms to control blood pressure in patients with essential hypertension. It is indicated for the treatment of hypertension. Treatment should not be initiated with this fixed-dose combination. It is contraindicated in pregnancy; lactation; biliary

obstructive disorders; severe hepatic impairment and cardiogenic shock. Twynsta is available as 40/5 mg 40/10 mg 80/5 mg 80/10 mg tablets and is available on the PBS (restricted benefit) in blister packs containing 28 tablets.

Kuvan (sapropterin dihydrochloride) is indicated for the treatment of hyperphenylalaninemia (HPA) in sapropterin-responsive adult and paediatric patients with phenylketonuria (PKU) or tetrahydrobiopterin (BH4) deficiency. Treatment with KUVAN must be initiated and supervised by a physician experienced in the treatment of PKU and BH4 deficiency. It is provided as a 100 mg soluble tablet and comes in a pack size of 30 tablets.

NEW INDICATIONS

Tykerb in combination with an aromatase inhibitor, is indicated for the treatment of postmenopausal women with hormone receptor-positive metastatic breast cancer whose tumours overexpress HER2 (ErbB2) and for whom hormonal therapy is indicated. The recommended dose of Tykerb in the treatment of HER2+ overexpressing metastatic breast cancer is 1250 mg

once daily continuously when taken in combination with capecitabine.

Ablify is indicated in the acute treatment of manic or mixed episodes associated with Bipolar I Disorder in adults as monotherapy and in combination with lithium or valproate, and for the maintenance treatment of manic or mixed episodes in Bipolar I Disorder in adults as monotherapy.

Crestor is indicated for prevention of major cardiovascular events in men ≥ 50 years old and women ≥ 60 years old with no clinically evident cardiovascular disease but with at least two conventional risk factors for cardiovascular disease (hypertension, low HDL-C, smoking, or a family history of premature coronary heart disease). The recommended dose for this indication is 20 mg once daily. Crestor is also contraindicated in patients with active liver disease including unexplained, persistent elevations of serum transaminases and any serum transaminase elevation exceeding 3 x the upper limit of normal (ULN).

Neupro is indicated for the symptomatic treatment of moderate to severe idiopathic Restless Legs

Syndrome in adults. A single daily dose should be initiated at 1 mg/24 hours. Depending on the individual patient response, the dose may be increased in weekly increments of 1 mg/24 hours to a maximum dose of 3 mg/24 hours. The need for treatment continuation should be reconsidered every 6 months for risk-benefit analysis.

SAFETY RELATED CHANGES

Motilium is now contraindicated in patients with moderate or severe hepatic impairment.

Velcade should be started at a reduced dose in patients with moderate or severe hepatic impairment.

Dosing recommendations for **Xeloda** as a combination therapy have been added - see full PI for details.

Premia should be used with caution in angioedema, exogenous oestrogens may induce or exacerbate symptoms of angioedema, particularly in women with hereditary angioedema.

This list is a summary of only some of the changes that have occurred over the last month. Before prescribing always refer to the full Product Information.

pharmacy expo2011

17TH - 19TH JUNE DARLING HARBOUR

The Premier Pharmacy Practice Event



REGISTER ONLINE NOW!

Expo Hours:

Friday 17 June: 8.30am – 5.00pm
 Saturday 18 June: 9.00am – 5.00pm
 Sunday 19 June: 9.00am – 5.00pm

Education Hours:

Friday 17 June: 9.00am – 5.00pm
 Saturday 18 June: 10.00am – 4.00pm
 Sunday 19 June: 10.00am – 4.00pm

Education Program

Friday 17 June 2011 – 9.00am - 5.00pm

Theatre 1	Theatre 2	Theatre 3	Theatre 4	Theatre 5
SMART PHARMACY BUSINESS	PAEDIATRIC CORNER	DERMATOLOGY	CLINICAL FOCUS RED (Mental Health)	CLINICAL FOCUS BLUE (Musculoskeletal)

Saturday 18 / Sunday 19 June 2011 – 10.00am - 4.00pm

Theatre 1	Theatre 2	Theatre 3	Theatre 4	Theatre 5
SMART PHARMACY BUSINESS	COUNTER PRESCRIBING	NEW RESEARCH & PRACTICE UPDATES	CLINICAL FOCUS RED (SHPA)	CLINICAL FOCUS BLUE (Integrated Medicine)

EARN UP TO 24 CPD POINTS – over the 3 days

IMPORTANT: Friday workshop streams are pre-booked and with a number of sessions sold out in advance last year, we recommend you secure your place early.

Pharmacy Expo 2011 has something for everyone – Community, Hospital & Industry pharmacists, Accredited pharmacists, Owners & Managers, Pharmacy Assistants, Dispensary Assistants and Students, Graduates & Interns.

Go online now to www.pharmacyexpo.com.au and review the list of 100 plus Exhibitors (36 of them are Brand new, offering products & services you may not have seen before) at the FREE to attend TRADE EXPO and to register your attendance at any of the Education Sessions.

If you're unable to Book Online, please call us on 02 9467 7118 and we'll send you a Fax Back Registration form

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