

Win Expo passes!

TODAY Pharmacy Daily, in conjunction with Good Pharma, is giving away five full passes giving access to all of the education sessions at this weekend's Pharmacy Expo in Sydney's Darling Harbour.

For your chance to win a pass simply tell **PD** what the three levels of subscription offered by Good Pharma are.

Hint: visit goodpharma.com.au.

Entries ASAP by email to: comp@pharmacydaily.com.au.

MEANWHILE the Pharmacy Expo kicks off at 8.30am tomorrow - please come and visit **Pharmacy Daily** (stand 50 just opposite the cafe) while you're there.

Brain test for newborns

AUSTRALIAN Hearing and the HEARING CRC have developed a world-first device, HearLab, that detects sound registering in an infant's brain.

HearLab allows doctors to test if a hearing aid or cochlear implant is working for an infant, by measuring changes in brainwave patterns through electrodes placed on the baby's cranium.

Actonel EC clarification

THE newly PBS-subsidised Actonel EC (**PD** Tue) is the first oral bisphosphonate "offering optimal absorption and reliable efficacy whether administered with or without food," by virtue of its delayed release enteric coating.

PPI registrations hit 80%

PHARMACIES across the nation have signed up in droves for the new Pharmacy Practice Incentives, with the cut-off date for payments looming at the end of the month.

Around 4000 Australian pharmacies (80%) have signed up for PPI's so far, whilst the remaining 1,100 pharmacies have until 30 June to register and receive the once-only start-up payments.

After cut-off, pharmacies will still be able to register, but will not receive any start up monies.

"The payments are a new way for pharmacies to be rewarded for their contribution to delivering quality health

services," a statement from the Pharmacy Guild of Australia said.

The six priority areas included in the PPI line up are: Dose Administration Aids; Clinical Interventions; Staged Supply; Primary Health Care (including disease state management and health promotion); Community Service Support (including services such as needle and syringe programs); and Working with Others, which involves documented collaboration with other health professionals.

One-off start up PPI payments cover three of the six priority areas, including Dose Administration Aids; Clinical Interventions and Staged Supply with the total combined payments expected to exceed \$6,500 for those who register.

To be eligible for the payments pharmacies must be approved Section 90 pharmacies, accredited by a QCPP and comply with and display a Community Pharmacy Service Charter.

For more information or to register for the Pharmacy Practice Incentives visit www.5cpa.com.au.

WA drug seminar

PHARMACISTS in Western Australia will be excited to learn that the popular Managing Drug Interactions Seminar is coming to Perth.

Presented by Dr Geraldine Moses and Debbie Rigby, the seminar teaches pharmacists how to 'manage' drug interactions and includes mechanisms of action, clinical significance, practical recommendations for managing interactions and comparison of drug interaction resources.

The seminar will be held at the University of Western Australia on 31 July, email drigby@bigpond.net.au for details.

New Antigen CEO

FORMER Schering-Plough Corporation executive, Jos van der Woert, has been appointed to act as Chief Executive Officer of Generex Biotechnology Corporation's Antigen Express, Inc., following its spinout.

Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals which we're sure will be of interest to everyone in the pharmacy industry.

IRIRIKI Island Resort and Spa in Vanuatu has launched a special deal which entitles holidaymakers to a seven night stay for the price of five nights.

The deal includes full buffet brekkie daily and return airport transfers.

It's valid for sale and travel until 31 Mar 2012, with some blackouts.

For full details visit the Iririki website at www.iririki.com.

TRAVELLERS to Hawaii have the opportunity to scoop up a \$10 room special when staying at any of the 16 hotels under the Aqua Hotels & Resorts banner.

The deal is applicable on the first night of any stay three nights or longer booked before 15 July for travel between 11 August and 22 December 2011.

See www.aquaresorts.com.

AIR bookings of four or more travellers from Sydney or Auckland to Tahiti will incur a 25% discount on airfares with Air Tahiti Nui, booked before 31 July - see www.airtahitinui.co.nz/dive.

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Annual Medicines Update

This program is being delivered in short course and full day format:

Short Course - Sydney CBD

- 15 June - Diabetes and Cardiovascular
- 22 June - Respiratory and Mental Health
- 23 June - Pain and Neurology

Full Day Program - Parramatta CBD

18 August 2011



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Nano dialogue

THE US Food and Drug Administration is set to publish a series of proposed guidelines on how it will identify whether nanomaterials have been used in FDA-regulated products.

Titled *Draft Guidance for Industry, Considering Whether an FDA-Regulated Product Involves the Application of Nanotechnology*, the guidance is said to provide a starting point for nanotechnology discussion.

"Our goal is to regulate these products using the best possible science," said FDA Commissioner Margaret Hamburg.

"Understanding nanotechnology remains a top priority within the agency's regulatory science initiative and, in doing so, we will be prepared to usher science, public health, and FDA into a new, more innovative era," she added.

In the lead-up to the release, the FDA is calling for comment from both industry leaders and the general public.

See www.fda.gov for details.

R&D tax credit gets support

AUSTRALIA will become more competitive on the international stage as a destination for research investment, if the Government with the backing of the Greens manages safe passage for the new Research and Development tax credit Bill through Senate, according to peak pharma industry group Medicines Australia.

The Government's tax credit garnered the support of the Australian Greens yesterday, and according to Medicines Australia could reduce the cost of eligible R&D by 10%.

"R&D sustains Australia's \$18 billion medicines industry and provides thousands of jobs," said Medicines Australia's acting ceo Andrew Bruce.

"This legislation is a big step in the right direction to ensure

Australia remains competitive in the face of strong overseas competition," he added.

As an added bonus, Bruce said the legislation was likely to keep Australia's own top researchers and scientists engaged in Australian R&D, and would attract greater investment in Aussie universities and other research institutions.

Last year, without the tax credit, the Australian medicines industry attracted more than a billion dollars in R&D investment, whilst around 18,000 Australian citizens participated in clinical trials.

Climate health change

REDUCING climate change may have positive effects on your health, according to a new review this week from by the World Health Organisation.

The report found that investments in climate friendly housing (such as home insulation) can go a long way to improve asthma and allergies, as well as heart disease and stroke "related to increasingly intense heat waves and cold spells".

WHO also found that investments in, and use of, safe walking/cycling and public transport networks are strongly associated with more healthy physical activity, lower rates of premature mortality, and less obesity.



SICK with love.

The mystery of Harry the African Grey parrot was solved by a local Belfast vet, after his owner David went on the hunt for why his bird kept vomiting.

According to reports, Harry would throw-up every time that David came near, meaning Harry spent a lot of time regurgitating food.

Sick with worry David began the quest for a cure, and eventually located a vet who knew the cause - love.

"Birds regurgitate as a sign of affection," the vet Dan Flynn told media, after diagnosing Harry's condition and prescribing a bird partner for the puking parrot, which would divide his affections, and reduce regurgitation.

ARMLESS archer.

An US man born without arms, Matt Stutzman, is fast becoming an Olympic favourite after beating out his able-bodied competitors for a chance to be part of archery team trials.

Using his feet, head and mouth to work the bow and arrows, Stutzman says he is confident he'll make the team and win gold, gold, gold for the USA at the London Olympics next year.



WIN AN INSTANT WRINKLE FILLER



Pharmacy Daily has teamed up with Plunkett Pharmaceuticals this week and is giving 4 lucky readers the chance to win an Instant Wrinkle Filler valued at \$39.95.

Now you can have perfect, even skin – no more fine lines, wrinkles or open pores.

Instant Wrinkle Filler is a translucent, lightweight, waterless gel that instantly fills imperfections and primes the skin for makeup application, creating a smooth, even surface, while mattifying for a flawless finish.

Instant Wrinkle filler uses topical fill technology to temporarily erase imperfections and silica to diffuse light and blur fine lines and wrinkles.

For your chance to win your very own Instant Wrinkle Filler, simply be the first person to send in a correct answer to the daily question below to: comp@pharmacydaily.com.au.

What role does silica play in the Instant Wrinkle Filler?

Hint! Visit www.johnplunkett.com.au

Congratulations to yesterday's lucky winner, **Janelle Lee** from **Jadin Chemist Group**, QLD

Do your customers suffer from the 'chicken skin' condition?

Keratosis Pilaris (often referred to as chicken skin) affects around 30% of the population.

DERMATOLOGISTS RECOMMEND LANÁTE FOR THE TREATMENT OF KERATOSIS PILARIS

To order or for more information click here

