

Pharmacy DAILY

Wednesday 30 Mar 2011

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Arthritis NSW

ARTHRITIS NSW has advised that its Challenging Arthritis self management program (**PD** yesterday) is available free to its members, and can also be accessed by non-members for a one-off fee of \$60 (including a personal diary info sheets and two CD's).

See www.arthritisnsw.org.au.

Senate to investigate \$100

THE supply of PBS medicines by remote Aboriginal Health Services (AHS) is set to be the focus of a new probe by the Senate Community Affairs Reference Committee.

The Senate agreed to the move last week, with the investigation set to focus on the special arrangements under Section 100 of the *Health Act* which have allowed the bulk provision of medicines to remote Indigenous Australians for the last decade without the oversight of pharmacists (**PD** 22 Mar).

Under the current scheme no money has been made available for the Aboriginal Health Service to

develop its own pharmaceutical care program and there is no electronic recording of drugs dispensed, with hand-written labels usually the "norm".

"Mainstream Australians have access to a pharmacist (by law) in every pharmacy in Australia when a PBS prescription is dispensed," said Pharmacy Consultant Rollo Manning said.

"No such facility is available to an Aboriginal patient of an AHS," he said, urging that "the involvement of pharmacists in this process should be a leading principle".

The scope of the Senate inquiry will include the clinical outcomes achieved by the measure, the degree to which the quality use of medicines has been achieved, distribution funding, labelling and monitoring of medications, and "access to PBS generally in remote communities".

Guild gets e-health

GUILD-owned company Fred IT Group's Medview project has been selected as one of nine lead implementation sites for the Govt's second wave e-health rollout.

Yesterday Health Minister Nicola Roxon announced the move, which will test the roll-out of electronic health records.

Fred's Medview project will allow clinicians to see a combined list of prescribed and dispensed medications regardless of how many doctors and pharmacies a patient has attended.

Initially Medview will be deployed to all pharmacies and GPs in the Geelong (Vic) region, as well as a targeted further 10% of pharmacies and GP's across Australia.

Partners in the Fred IT MedView project also include the PSA, Monash University, Geelong General Practice Association and several other software vendors.

Priceline flu vax move

PRICELINE is set to launch a flu vaccination program next week across its 120 pharmacies nationwide.

It's understood that the scheme will allow patients to make an appointment to see a nurse in-pharmacy for a \$30 flu jab.

Pharmacy immunisation is set to receive lots more attention in the coming weeks, with incoming NSW health spokesperson, Jillian Skinner promising before last weekend's election that if elected the Coalition Government would consider proposals to give pharmacists a more active role in vaccination programs.

PharmaSave App

THE PharmaSave group has launched its own iPhone App which allows users access to its catalogue, as well as a store locator (with Google Map directions), the pharmacy phone number and trading hours, and special news/promos.

The App is available to download free from the Apple App store.

WIN A MOTHER'S DAY PACK

With Mother's Day only six weeks away, **PD** is giving readers the chance to win a special pack which will spoil your Mum (or you!), courtesy of **Plunkett Pharmaceuticals**.

The pack contains two full size products - Advanced Collagen Lift Moisturiser and Advanced Skin Perfecting Exfoliator, valued at \$99.90.

For your chance to win this fantastic Mother's Day gift, simply be the first person to send in an answer to the daily question below to: comp@pharmacydaily.com.au

When should Collagen Lift Moisturiser be used each day?

Hint! Visit plunkettpharmaceuticals.com.au
Congratulations to yesterday's lucky winner, **Felicia Woong** from **Priceline Pharmacy Burwood**.

NEW

Sensodyne iso-active foaming gel

All round protection and sensitivity relief.



GSK/JPPD0311

For the relief of sensitive teeth. ALWAYS READ THE LABEL. Use only as directed. Consult your healthcare professional if symptoms persist. Sensodyne® and iso-active® are registered trade marks of the GlaxoSmithKline group of companies.

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Wound Awareness Week (March 28 - April 3) will highlight the issues facing the 270,000 Australians suffering with a slow healing wound.

Just one click away from keeping up to date with all the breaking news as it comes to hand...



Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

25 hours worth of Lasting Finish

Rimmel London's new **Lasting Finish 25 Hour Foundation** is the company's first transfer-resistant (won't rub off on clothes) foundation, which is said to offer coverage for a full 25 hours. The "stress-proof and fade-proof" formula is relatively thick and creamy, and does not take long to set for medium coverage. Unlike other long-stay products, the Lasting Finish foundation does not cause skin to feel tight, due to its added moisturising aqua primer which re-energises skin. Just a little bit of this product goes a long way, leaving the skin with a natural light-weight coverage. Lasting Finish 25 Hour Foundation is available in seven shades.

RRP: \$17.95

Stockist: 1800 812 663



DISPENSARY CORNER

HE'S going to need some Deep Heat! A 48-year old French "urban Climber" Alain Robert, has mastered the world's tallest building after a strenuous six hour climb.

Known as the French Spiderman, Alain has made headlines across the world for his exploits climbing (often illegally) buildings including Chicago's Sears Tower.

Surprisingly Alain was actually granted permission by Dubai authorities to climb the 160-storey Burj Khalifa, albeit with the proviso that he wore a rope and harness.

Despite raging winds which delayed his ascent for hours, Alain said the most nerve-racking thing about the climb was the attention it got.

"Actually there is huge pressure on me because I know that they have installed everything there; this is for me," he said.

"There is a giant screen, 50 metres high, 30 metres long.... I know everybody is going to look at me so it's ... a lot of stress in fact," he added before commencing his climb.

EVERY pig has its day.

A 250kg Australian pig named Boris is set to make history after a vet agreed to make him the first ungulate to undergo facelift surgery.

The surgery has been necessitated by Boris' recent weight gain, which triggered a deformity which made his brow droop over his eyes, rendering him sightless.

According to Boris' family, putting the porker on a diet did not help the situation, as his weight loss led to even more skin sag over his peepers.



Boris blinded by obesity.

Targeting those pesky free radicals



Practitioner-only **BIOCeuticals' Antiox Excel** supplement is designed to protect against free radical induced damage, assist in the maintenance of good health, and may aid in reducing oxidative stress and improving the body's detoxification process. Available in capsule format to be taken once or twice daily, Antiox Excel is made up of a blend of a nutrients and herbal extracts including giant knotweed, grape seed, milk thistle, ginko biloba, tomato fruit, blueberry, dunaliella salina cell, Vitamin A, Vitamin B2, Vitamin C, D-alpha-Tocopheryl acid succinate, rutin, taurine, zinc and selenium.

RRP: \$39.44

Stockist: 1300 650 455

The science of skin correction

Physicians Formula **Mineral Wear Talc-Free Mineral Correcting Powder** is a three-in-one colour corrector, primer and powder in a pre-blended formulation. The pre-pressed powder features a mix of four colours which blend together to neutralise the most common skin problems, smooth skin texture and even out tone. Colours included in the swirl are flesh (for a natural look), pink (to brighten up dull skin), green (tones down redness) and yellow (adds warmth to skin). The talc-free formula is light-weight and does not cake or settle into fine lines.



RRP: \$29.95

Stockist: 02 8709 8800

Wound cleaning at home



For the first time ever patients who suffer from chronic wounds have access to the wound cleansing agent, **Prontosan**. Designed to gently clean and slough bacteria off chronic, EB and acute wounds, as well as fistulas, abscesses, and 1st and 2nd degree burns, Prontosan contains Betaine (surfactant which penetrates difficult coatings and removes debris, bacteria and biofilm) and the non-irritating polyhexanide (a preservative that prevents bacterial growth).

RRP: \$15.17 (350ml Wound Solution) \$17.50 (Wound Gel)

Stockist: 1300 772 000

Abahna's got Mother's Day covered!

Bath and body product specialist **Abahna** has released four luxuriant **Mother's Day Sets**, each containing a sumptuous 250ml hand wash and a deluxe 250ml scented hand cream. The sets include the fruity Mandarin & Sicilian Bergamot pack, the citrus pick-me-up White Grapefruit & May Chang set, the soothing Lilac Rose and Geranium blend and the delicately feminine Frangipani & Orange Blossom pack. Each set is created using high levels of natural and organic ingredients and is fragranced with essential oils. The products are free from paraben preservatives, Sodium Lauryl Sulphate and Sodium Laureth Sulphate.

RRP: \$49.95

Stockist: 02 8709 8800

