

PD's Friday winner

CONGRATULATIONS to Laura Brazier of Warwick Friendly Society who was the lucky winner of last Friday's Slim Secrets **Pharmacy Daily** competition

For more chances to win see the Nude by Nature comp below.

WIN A NUDE BY NATURE PACK



This week **PD** have managed to get

their hands on the entire 4-step **Nude By Nature** system to give to three lucky readers!

Each prize pack is valued at over \$150 and includes the Undercover Airbrush Primer, Natural Mineral Cover, Mineral Bronzer, Natural Finishing Veil and Mineral Brush.

For your chance to win this fantastic Nude By Nature pack, email your answer to the question below by COB on Friday.

In 25 words or less tell us why Australia's number one mineral brand Nude By Nature is your number one choice for cosmetics

Email your entries to:
nudebynature@pharmacydaily.com.au

Three most creative entries will win this fantastic prize pack and their names will be announced in **PD** on Monday 23rd May.

Migraines are a headache

81% of Australians who suffer migraines are looking for a more effective way to manage their condition, according to findings from the 'MIA - Migraine Impact in Australia' study released this week.

The study found that whilst three in four migraine sufferers opted for over the counter medications, only 8% rated OTC treatment option as 'very satisfying'.

In contrast the researchers noted that 87% of sufferers who used prescription medication for their migraines reported that they were 'very satisfied/satisfied' with their treatment.

"The answer is not found in a perpetual cycle of analgesic use but rather more specific therapies should be tested in an

More flood relief

THE Pharmacists' Support Service (PSS) has opened applications for financial support from pharmacists affected by the natural disasters in Queensland, NSW and Vic earlier this year.

The joint flood appeal was set up in conjunction with the Pharmaceutical Society of Australia and is now open to all pharmacists nationally who were affected.

Queensland Benevolent Fund applicants will also be considered for access to the pool of funds.

To apply for flood support complete the application form which is available via the PSA, SHPA, PDL, APESMA and AFSPA websites or by calling PSS on 1300 244 910.

attempt to achieve control of this disabling condition," said neurologist and conjoint professor at Sydney's Prince of Wales Hospital, Associate Prof Paul Spira.

Spira added that the key to migraine management lies in a combination of clear and effective communication between healthcare professionals and patients and the application of targeted treatment.

Spira also urged patients to be proactive in keeping migraine journals in which changes evoked by interventions can be assessed.

"It is vital that the patient is enlisted as a partner in the effort rather than feeling as if they are merely its subject," said Spira.

MEANWHILE Prof Michael Halmagyi, President of Headache Australia and consulting neurologist at Royal Prince Alfred Hospital, responded to the study by encouraging sufferers to access information and support via the national migraine register.

"Being part of the register provides a way in which people living with migraine can gain access to information and advice quickly and confidentially to better equip them in living with migraine and helping them to cope with their condition," Halmagyi said.

For migraine register details see www.headacheaustralia.org.au.

PSA election results

THE Pharmaceutical Society of Australia has announced the results of its recent State and Territory Branch Committee elections for the ACT, NSW, SA, Victoria, Queensland and Tasmania.

The new **ACT** state Branch Committee comprises: Bill Kelly, Claire Antrobus, Gabrielle Cooper, Kenneth Cox, Grant Martin, Trish Russell, Cathy Beckhouse, Greg Kyle and Kevin Foreman.

NSW: John Bell, Peter Carroll, Claire O'Reilly, Stephen Carter, Warwick Plunkett, Lachlan Rose, Stephen Cohen, John Bronger, Charlie Benrimoj, Christopher Wills and Lisa Kouladjian.

Qld: Warren Blee, Bruce Elliot, Anthony Harris, Karalyn Huxhagen, Justin Lee, Lisa Nissen, Debbie Rigby, Nerida Smith, Julie Stokes and Gilbert Yeates.

SA: Grant Kardachi, Sue Edwards, Kingsley Coulthard, Sia Hassouros, Vivienne Mak, Lyn Banner, Peter Bayly, Andrew Sluggett and Robyn Johns.

Tas: Shane Jackson, Luke Bereznicki, Ann Todd, Lorraine Smith, Helen Howarth, Martin Neumeyer, Robert Scanlon and Hillary Edwards.

Vic: Joe Demarte, Mark Feldschuh, Michael Gray, John Jackson, Jing Bo Li, Michelle Lynch, Benjamin Marchant, Louis Roller and Michael Scavone.

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



Give skin a drink from the wellspring of youth

Skin Physics' groundbreaking new **Cellugen** skincare range marries nature with science to birth a line of Australian products that deliver impressive anti-ageing results. Included in the line-up is a powerful daily moisturiser, **Cellugen Day SPF15**. What is so special about this moisturiser is that it is the only product in Australia to feature apple stem cells (*malus domestica*). These stem cells are said to actively stimulate cell, collagen and elastin renewal and regeneration within the skin. The claims are backed up by clinical studies which found that applying apple stem cells to skin twice daily increased stem cell production by 150% and significantly reduced the wrinkle depth of crows feet in 100% of participants. Added ingredients such as Australian kakadu plum, green tea, capuacu butter, cucumber and hydrolyzed collagen also provide skin with a dose of antioxidant, nutrients and hydration, whilst an SPF of 15 protects users skin from UV ageing. As a bonus the light-weight cream contains no sulphates, parabens or petrochemicals, so it is perfect for all skin types.

RRP: \$59.00

Stockist: 1300 797 662

Skin perfecting oil

People who are beginning to feel winter's harsh touch will be pleased to learn of a new **Rosehip Skin Therapy Oil** product from pharmacy favourite **Palmers Coco Butter Formula**. Formulated using rosehip and Vitamin E, the oil is designed to nourish and hydrate dry and damaged skin, whilst also helping to fade scars and stretchmarks, boost skin elasticity and aid with uneven skin tone. It's even great for just everyday moisturisation, and leaves skin silky smooth and smelling subtly of floral rosehip. The non-greasy formula is light, rapidly absorbed and non-staining meaning you can put it on just before you get dressed, and in terms of longevity, a little bit goes a long way. Available in a travel friendly 60ml bottle the oil can easily be carried in handbags or stored in cars and desks for on-the-go moisture.

RRP: \$9.99

Stockist: 1300 191 918



Now Lola can pop in your purse

Marc Jacobs has made it more convenient to smell like the brand's iconic **Lola** fragrance, by introducing a new purse spray to the market. The eau de parfum purse spray is refillable and comes with its own colourful carry purse. Lola is best described as a floral bouquet which features warm notes of pink pepper, pear, ruby red grapefruit, peony, rose, geranium, vanilla, creamy musk and tonka.

RRP: \$75.00

Stockist: 1800 812 663

Get the London Look!

Rimmel's new **GlamEyes** eyeshadow range features 25 shades "inspired by the pulsating vibe of the London fashion scene". Contained within a series of complementary palettes as well as individually, the eyeshadows are silky in texture and are fairly easy to apply. The colours are also easily blendable and buildable, meaning they are suitable for day wear, and can be darkened by building up colour for popping night-time eyes. As an added bonus both the single eyeshadows and the colour palettes come with printed application instructions on the back, developed in consultation with Rimmel's own international make-up artist, Liz Pugh.

RRP: \$10.50 (single eyeshadows) \$14.95 (quad eyeshadow palettes)

Stockist: 1800 812 663



DISPENSARY CORNER

PIGGISH behaviour bad for health.

Two customers shopping for the perfect slice of ham have been hospitalised alongside two shop assistants after an argument over how thick ham should be sliced.

According to reports, the female in the husband and wife shopper combo strongly objected to the thick style cut of ham she was given by a deli assistant in Italy.

However it appears that the assistant, along with a colleague may not have embraced the "customer is always right" creed and snapped back, arguing that the ham slice was in fact perfect.

From here fisticuffs broke out, with shoppers soon calling police and ambulances, who treated the group for cuts and bruises upon arrival at hospital.

SLOW and steady wins the race?

It took just 26 days and a will of steel for the "human snail" to complete the iconic London Marathon this month.

Encased in his snail costume (a character called Brian from a popular UK children's show), the former soccer player Lloyd Scott toiled for eight hours a day on a metal sled to move, using a periscopic camera to see where he was going.

During his epic snail race, Scott suffered consistent nose bleeds and nausea inside the snail, and at one point had to go to hospital to have his nose cauterised.

But Scott wasn't complaining, saying he didn't want the journey to be easy, as he was raising money for sick children who themselves do not have an easy road.

"I mean, it's the children that are here today that's really been foremost on my mind and have been driving me forward," he said.



Brian the snail