# Pharmacy

Wednesday 23 Nov 2011 PHARMACYDAILY.COM.AU

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### Vote against stroke

**OVER** 1,000 Australian health professionals have signed Boehringer Ingelheim's Vote Against Stroke petition which urges the Govt to cease delaying listing Pradaxa on the PBS.

To view the petition see www.voteagainststroke.com.au.

### **WIN A BOTANI PACK**



This week Botáni brings five **PD** readers a special prize pack Christmas

2011 to reawaken their skin radiance - Sensational Skin Hydration Pack, valued at \$70.

"True hydration and nourishment for the whole body is made possible with this deeply penetrating and versatile skin hydration pack for the face, hands and body.

To win, simply be the first person to send in the correct answer to the question below to: comp@pharmacydaily.com.au

Name 2 skin sensitivities that can be soothed with the Olive Hand Cream?

Congratulations to yesterday's lucky winner, Jill Truloff from Friendly Care Pharmacy Ipswich.

### **Guild faces Senate inquiry**

THINGS are heating up for the Pharmacy Guild of Australia, with Australian Greens Senator Richard Di Natale yesterday calling for a Senate inquiry into the Fifth Community Pharmacy Agreement.

The call follows a letter penned by a pharmacy coalition including the Pharmaceutical Society of Australia, the Consumer Health Forum and APESMA which requested an end to the Guild's exclusive Community Pharmacy Agreement negotiations (PD 21 Nov).

The coalition also expressed concerns over the supposed damage done to pharmacists' public image due to recent Guild controversies, including its now void Blackmores Companions deal.

Backing up his request Di Natale said "Financial deals between the Pharmacy Guild and companies such as Blackmores and Pfizer have the potential to compromise healthcare advice and allow commercial interests to override the integrity of the health-care system.

"We need an inquiry into the agreement and how the interests of taxpayers, consumers and pharmacists themselves should be better represented in the negotiation process," he added.

Federal Health Minister, Nicola Roxon, responded to Di Natale's request during a speech at the National Press Club by saying she was "open" to the idea of an inquiry.

Roxon however defended the current Agreement, saying she had no intention of renegotiating or

unpicking it within the first years of its five year term.

Roxon said that whilst she was open to constructive processes, she does not "believe in using Senate inquiries for a witch hunt".

**MEANWHILE** Guild National President, Kos Sclavos, responded to the furore saying "The Guild agrees with Senator Di Natale that it is important that the interests of pharmacists, consumers and taxpayers are met through the Community Pharmacy Agreement.

"We are confident that the current Agreement - a publicly available document - meets these needs in an accountable way," he added.

The Guild also went into defence of the Agreement, saying that the in the negotiations the interests of taxpayers and consumers were "well and truly represented by their elected Government, and by the Department of Health and Ageing.

"As the Minister said today, other professional and health organisations may seek input into program delivery, but they cannot deliver \$1 billion in savings to Government, as the Guild did in the last negotiation," the Guild said.

"Through the willingness of the Guild to negotiate on behalf of its members, that billion dollar saving was able to be put to other areas of the health system.

"The savings were achieved through reduced remuneration for community pharmacies," he said, with there being "no genuine need" for an inquiry.

### UTS pharmacy appt

JOHN Montgomery has been appointed as an Adjunct Professor of Pharmacy by UTS.

The three year appointment will see Montgomery contribute to the development and promotion of the school, as well as teaching and mentorship of students.







For the relief of sensitive teeth. ALWAYS READ THE LABEL. Use only as directed. Consult your healthcare professional if symptoms persist. Sensodyne®, NovaMin® and the rings device are registered trade marks of the GlaxoSmithKline group of companies.

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### **REGISTER NOW FOR 2012**



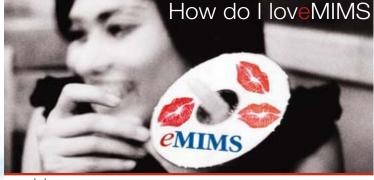


With final exams over, now is the time to enrol! The Guild Clinical Intern Training Program is a practical, Community Pharmacy based program which prepares Interns for a career in

Guild Interns highlight their enthusiasm for the program "We felt valued as individuals, love the support and interaction as well as the networking with owners – thank you Guild - Class of 2011". Don't delay, interns should enrol NOW for 2012.



**Register NOW by contacting Guild Clinical on** Pharmacy Academy 02 9467 7124 or email david.bryant@nsw.guild.org.au











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### **CUT COSTS, SAVE TIME**



# Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

### You don't need a torch, use your teeth

White Glo Express Whitening System features a new double strength formula which means a redution in treatment time to just five minutes. The gel formula works by removing the food and drink that cause discolouration stuck in the miniscule pores of the teeth. The gel is placed in a mouth tray, which is placed over the teeth where the gel is absorbed into the teeth for five minutes. Once the ingredients are inside the tooth, active oxygen is produced and the tooth enamel is lightened by the conversion of the coloured food and drink substance into a colourless substance. The product is not suitable for children under 12, and people who have braces, colitis, bad gums, exposed roots, ulcers or periodontal disease should only use the product under dental supervision.



RRP: \$14.99

Stockist: 1300 729 930 Website: www.whiteglo.com

### Embrace your inner bohemian

Want that tousled beach goddess hairstyle without all the hassle? David Babaii for WildAid Bohemian Beach Spray is designed to create sultry texture, volume, curls and waves that last all day. Created by renowned celebrity hairstylist David Babaii in partnership with Hollywood darling Kate Hudson, the spray contains sea salt from the Dead Sea for naturally enhanced texture; volcanic ash from Vanuatu for increased volume; blue algae, mango and kiwi for hydration; and shea butter, jojoba oil, hemp oil and cupuaca butter for added shine and moisture retention. The spray can be used on both wet and dry hair, is free of sulfates, parabens, petrochemicals and animal products, and is contained within an eco-friendly, non-aerosol bottle. Better yeta portion of the product's price goes towards WildAid, a non-profit organisation which works with governments and communities to protect endangered animals.

RRP: \$23.70 (200ml) Stockist: 1300 853 833

Website: www.db4wildaid.com.au

#### No need to fear hidden nasties

Kiddie Concepts' Adaptable Kiddie Bottle is a three in one product which adapts as children grow. The product converts from a nipple teat, to a sippy top and then a sports top and is designed to be light weight and durable. Made from food grade stainless steel the Kiddie Bottle is also free from toxins and BPAs, and features easy to grip handles.

RRP: \$27.95 (Adaptable Kiddie Bottle, Sippy Top), \$19.95 (Adaptable Kiddie Bottle,

Sport Top), \$7.95 Sports Top (including cap)

Stockist: 1300 687 887

Website: www.nurturecare.com.au



### Summer smokes and crackles

Sally Hansen's Crackle Overcoats come in eight shades: Snow Blast, Vintage Violet, Fractured Foil, Fuchsia Shock, Distressed Denium, Antiqued Gold, Cherry Smash and Ink Splatter. To create a custom crackle design, the overcoats should be applied thinly over the top of a dry base nail colour. Once applied, the overcoat will begin to crackle, and eventually create a unique pattern on each nail.

RRP: \$9.95

Stockist: 1300 812 663

Website: www.sallyhansen.com

## **DISPENSARY**

**IMODIUM** might have helped.

A Delta Airways pilot sparked hijacking fears after he got locked in the toilet mid flight between North Carolina and New York.

The trouble really escalated when a concerned passenger knocked on the cockpit door to tell the flight crew that the pilot was trapped.

Unfortunately the co-pilot could not hear the passenger clearly and called the flight control tower saying a passenger with "a thick foreign accent" is "giving me the password to access the cockpit".

"And I'm not about to let him in," he added.

The control tower then advised the co-pilot to declare an emergency and "just get on the ground".

Fortunately however, the pilot freed himself shortly after and was able to quell the emergency saying "The captain - myself went back to the lavatory and the door latched ... I had to fight my way out of it with my body to get the door open."

"There is no issue, no threat."

#### **SLEEP** apnoea in rodents.

A YouTube video of a snoring dormouse has captured the hearts of people worldwide, notching up 305,044 views since its recent posting.

Conjuring up images of the snoozy Dormouse from Alice in Wonderland, this real life endangered mouse was hibernating when he was discovered by researchers from the Surrey Wildlife Trust.

The researchers were doing a survey of nesting boxes located in a forest near Leatherhead, when they found the dozy rodent, who stayed snoozing when he was lifted out of his box to be measured and weighed.

"It was making a funny whistling sound every time it breathed out," said one researcher.

For your daily dose of dormouse cuteness CLICK HERE.