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PHARMACY ALLIANCE Freedom to choose

## In-home monitoring

THE Minister for Veterans' Affairs, Warren Snowdon, has announced an \$8m trial which will enable chronically ill veterans to have their health monitored by health professionals without leaving their home.

The in-home telemonitoring technology will monitor vital statistics and enable high definition video consultations between veterans and their GP or nurse coordinator when required.

The trial will involve 300 veterans, and will start in July 2012.

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## **APESMA** pushes for probe **DESPITE** dissension in the ranks

and the departure of NAPSA from the Pharmacist Coalition for Health Reform, APESMA is forging ahead with its calls for a Senate Inquiry into the Fifth Community Pharmacy Agreement, saying an inquiry is the best way to review the current arrangements.

NAPSA announced its withdrawal from the Coalition yesterday (PD 29 Nov) saying it does not support an inquiry, and believes the current 5CPA is delivering major benefits. The PSA has also voiced its concerns, saying it is reviewing its role in the Coalition and its future direction, after the Coalition called

### **OTC update progress**

THE commencement of the TGA's Australian Regulatory Guidelines for OTC Medicines (PD yesterday) Review marks a milestone in the updating and reform of OTC Medicines regulation in Australia, according to Medicines Australia.

Medicines Australia also said the ARGOM forms a critical element in the registration of products prior to commercialisation on Australian shores.

**UBM** Medica

for the Senate Inquiry against the PSA's "express instructions".

Not discouraged however, APESMA has since proposed a new Terms of Reference for a Senate Inquiry which focuses on new benefits to pharmacists including "providing a role for pharmacists in Medicare locals and GP clinics and new measures to reform the health care system".

Speaking on behalf of APESMA, Chris Walton accused the Pharmacy Guild of Australia of bullying PSA and NAPSA to drop their support for the Inquiry, saying that it is "frightened" of a probe because it fears its "grubby deals" will be exposed to the public.

Walton added that there was nothing in the proposed Senate Inquiry that would cause the current Community Pharmacy Agreement to cease.

"It is standard practice and good governance to review major funding agreements to make sure future arrangements are better," he said.

"If we don't review this agreement we cannot expect better outcomes for patients and for pharmacy professionals in the future," he added.

How do I loveMIMS

### AIDS under control?

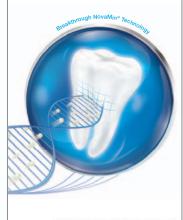
ACCORDING to a new report from the US Centers for Disease Control, around one in four Americans with AIDS have their infection under control through the use of medication.

The study also found that of the 1.2m HIV sufferers in the US only 40% are regularly taking medication to control the disease.

"The big picture is we could do a lot better than we're doing today," said Dr. Thomas Frieden, the CDC's Director.

## new







For the relief of sensitive teeth. ALWAYS READ THE LABEL. Use only as directed. Consult your healthcare professional if symptoms persist. Sensodyne<sup>®</sup>, NovaMin<sup>®</sup> and the rings device are registered trade marks of the GlaxoSmithKline group of companies.

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# Pharmacy DALLY Wednesday 30 Nov 2011 PHARMACYDAILY.COM.AU

# Health, Beauty and New Products

## PHARMACY BOOKKEEPING

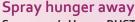
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#### CUT COSTS, SAVE TIME

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



**Supprexxa's HungerBUSTER** is a dual action weight loss tool which combines a Metabolism KICK Oral Spray with a Fat BURNER MAX Capsule. Supprexxa is claimed to assist in weight loss, as well as decreasing hunger, fighting fatigue, stimulating fat burn, improving energy and supporting exercise performance and weight loss programs. The key ingredients of the Oral Spray include brindleberry 3.33g, hydroxycitric acid 200mg and levocarnitine hydrochloride 333mg. The Fat Burner Capsules contain green tea 4.5g, brindleberry fruit 2.5g, hydroxycitric acid 150mg, guarana seed 1.705g, chromium 50mcg and iodine 50mcg.



#### RRP: \$49.95

Stockist: Available nationally through Symbion and API from the second week in January 2012 Website: www.hungerbuster.net.au



#### Christmas cheer without the liver stress

Herron's Liver Detox Milk Thistle 6000 is the perfect companion this festive season, with its preventative and protective liver action. The herb milk thistle is used as a liver detoxifying agent which assists in the breakdown and elimination of toxins, and Herron's Milk Thistle 6000 is a high potency, standardised extract of milk thistle which replicates the same dosage used in successful clinical trials to help detoxify and protect the cells of the liver to assist in the maintenance of healthy liver functioning. Milk thistle also has an antioxidant and free radical scavenging action, and also helps in the generation of new liver cells.

RRP: \$17.29 (90 tablets) Stockist: Contact your Aspen Consumer Pharmacy Account Manager Website: www.herron.com.au

#### Fun in the sun without the burning after effects

Australians love the sun, and December is usually the time when we try to make the most of long summer days by spending our time outdoors. This however can be harmful to the skin, particularly if it is not protected against UVA and UVB rays. **Banana Boat's Dry Touch Sport SPF 30+** helps to protect skin with four hours of water resistant action. What is different about this product is its dry touch properties, meaning that it goes on like a lotion but quickly dries like a powder making it perfect for playing sport in the sun as it provides non slippery grip.



Stockist: 1800 810 310

Website: www.bananaboat.com.au

RRP: \$14.95

#### Perfect your fake bake

The **PureTan Removal Mitt** gently removes self tanners while at the same time exfoliating skin. The Mitt offers two strengths of removal/exfoliation; a lighter side (blue) for soft buffing and a darker side (black) for stronger exfoliation. The product is also suitable for pre tanning in that it exfoliates skin leaving it smooth so that when the tanner is applied there are no blotchy patches. As an added bonus the Mitt is environmentally friendly and can help to improve circulation. The Mitt should be used

wet, after a warm shower where skin is softened.

RRP: \$24.95 Stockist: 0422 534 873 Website: www.puretan.com.au





BEDBUGS love Christmas too.

As Australia prepares for the holiday season, so too are bedbugs, with new research finding that only 26% of travellers check their beds for the bugs after returning from travel.

"Being aware of bed bugs while traveling by plane, train or car is important because these pests are great hitchhikers," said one researcher, Ron Harrison.

To combat the festive season bedbug surge, experts have recommended that travellers always check their beds for bedbug signs such as tiny rustcolored spots on mattress tags and seams and bed skirts.

## WIN THE PERFECT EYE PACK

This week *PD* is gving readers the chance to win the Perfect Eye Pack valued at \$45.80, courtesy of **Australis**. Each pack includes a Double Decker Eye Duo- Supernova Casanova, a Double Decker Eye Duo-Greenhouse Effect, an IntensifEYE Liquid Eyeliner-Black Shimmer and a Killer Curves Mascara.

To win, simply be the first person to send the correct answer to the

question below to: comp@pharmacydaily.com.au



Congratulations to yesterday's lucky winner, Lindsay Scott from Broken Hill Base Hospital Pharmacy, NSW.

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