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PHARMACY ALLIANCE
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Advanced framework

THE Advanced Pharmacy Practice Framework Steering Committee (APPFSC) has created a customised competency tool which has mapped all relevant Performance Criteria to articulate the contributions of pharmacy schools and ITPs.

The work is part of its progress in mapping the 2010 competency standards to the revised Health, Medicine and Veterinary Science threshold outcomes of the Learning and Teaching Academic Standards project.

MEANWHILE the APPFSC is also in the process of developing an advanced practice framework for the pharmacy profession.

According to the Committee 'advanced practice' describes practice at a performance level which is beyond a level that is usually observed.

PSA and Guild split on Expo

THE NSW branch of the PSA is set to establish its own Clinical Expo, after deciding not to renew its agreement with the NSW Pharmacy Guild to jointly present the annual Pharmacy Expo.

The PSA said the decision was based on concerns over the Guild's "trade fair" Expo program proposal, which the PSA said "was not in the best interests of pharmacists or the public they serve".

"Although we were keen to work collaboratively with the NSW Pharmacy Guild regrettably, in our view the new format proposed by the Pharmacy Guild would potentially undervalue clinical presentations and their critical importance in helping to improve the wellbeing of Australians," said NSW PSA President, Charlie Benrimoj.

"We believe the original concept of a PSA Clinical Expo is still very valid, and should include a close integration of the education program with the exhibiting companies.

"For instance, pharmaceutical companies could have experts available to discuss their products, and the optimal use of those products, with pharmacists," he said.

The PSA's clinical expo will do away with "trade fair" format, which it said was outmoded, and instead will focus on clinical presentations and the continuing professional development of pharmacists.

"PSA will present an event that is relevant, targeted and gives pharmaceutical companies, manufacturers and patient support groups the opportunity to present

to pharmacists on the clinical aspects of their products and services," said Benrimoj.

HOWEVER the Guild has reassured the industry that the move won't alter the running of the Pharmacy Expo, as well as its clinical and professional education streams.

Next year's event, rebranded as "The Guild Pharmacy Academy National Convention Exhibition 2012" will take place as previously announced from 15-17 Jun 2012 at Sydney's Darling Harbour Convention and Exhibition Centre.

NSW Guild Events Manager, Rob Keen, said the PSA pullout presented "an exciting opportunity to rebrand and refresh the event".

He said the new format would expand exhibitor interaction by offering staggered workshop and break times, plus the introduction of new education streams catering to pharmacists, owners, interns, and pharmacy assistants.

"The Guild strongly supports the need to deliver a multi-platform event which incorporates clinical education alongside an interactive exhibition," he said.

Want a rural grant?

THE Federal Govt is calling for submissions from rural and remote health professionals seeking grants under the sixth round of its National Rural and Remote Health Infrastructure Program.

Funds are available for capital works or refurbishments, equipment and strategic service planning - see www.health.gov.au.

Grow with Reform

TODAY'S PD features two pages of news, plus a full page from the Reform Conference on financial planning, see **p3** for details.

Aussie research boost

THE Macular Degeneration Foundation has launched a Research Grants Program, which this year will award nearly \$1 million to support research on macular degeneration.

The aim of the funding is to shed light on prevention and early detection, and recipients of the grants include Prof Paul Mitchell, Vision Research Westmead Millennium Institute and Prof Robyn Guymer Deputy Director Centre for Eye Research Australia.

Macular degeneration is the leading cause of blindness in Australia, and estimates predict it will rise 70% by 2031.

WIN AL'CHEMY PRODUCTS



This week **Pharmacy Daily** is giving five lucky readers the chance to win a shampoo & conditioner

pack, courtesy of **Al'chemy**.

With a selection of hair strengthening shampoos, hydrating conditioners and rich hair treatments, the Al'chemy range is made with vitamins, protective anti-oxidants and natural botanical actives.

For more info, visit www.purist.com.

For your chance to win, simply be the first person to send in the correct answer to the question below to:

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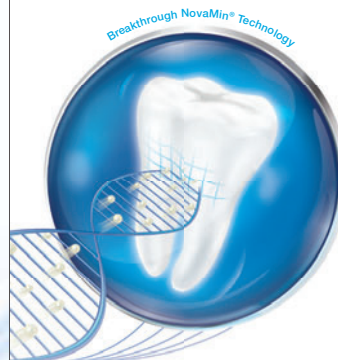


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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Potent immune booster

Life Space Liquid's Immune therapy is a liquid supplement which contains a herbal blend of echinacea (angustifoliae/purpurea) 1000mg, olive leaf 1000mg, elderberry 1000mg and panx ginseng 1000mg. The blend is further enriched with the addition of Vitamin C and zinc. According to Life Space, Immune will help the body to protect itself against harmful bacteria and viruses, as well as help to reduce the severity and duration of colds. The product does not contain any gluten, lactose or added colours and does not require refrigeration. Immune is also naturally flavoured with apple and blackcurrent.

RRP: \$29.99

Stockist: Available through API and Symbion

Website: www.mylifespace.com.au/retailer



DISPENSARY CORNER

IT'S alive! It's alive!

Serbian officials have told world media that they have "indisputable proof" that Yetis exist.

The evidence comes in the form of footsteps and hair samples found by researchers on an expedition to the Azasskaya Cave.

Located in the Shoria Mountains- long thought to be a Yeti stronghold - the caves yielded scientists from the US and Canada a slew of snowman stuff, including his footprints, supposed bed, and "various markers with which the yeti marks his territory".

Unfortunately, or perhaps luckily, the Yeti in question was not present in the caves, presumably off doing Yeti things.

His belongings however are now set to be analysed in a laboratory.

WHAT goes up must come down.

London's iconic Big Ben clock tower has begun a gradual descent, beginning with a lean which will take a casual 4,000 years to reach the recline of the Leaning Tower of Pisa.

Engineers however claim that Big Ben's tilt is now visible to the naked eye.

Should Ben decide to accelerate his lean into a full blown lie-down, he would end up resting on top of MP's offices.

The reason for his lean, according to the scientists, is a gradual sinking or settling into the land on which he is built.

"I don't think we need to do anything for a few years yet," said engineer John Burland.

RUNNING induces labour.

A 38-week pregnant woman gave birth just hours after she completed the Chicago Marathon.

Buoyed by onlookers cheering her on, Amber Miller completed her run in 6 hours and 25 minutes, which was slower than her usual marathon pace.

According to Miller, she had enrolled in the Marathon before she found out she was pregnant and had received her doctor's all-clear before competing.



Sweet relief for mum and baby

Dreambaby's Stroller Fan features a new, improved design to provide a premium cooling solution for little ones in the coming summer months. Created to attach easily to most strollers, the fan features soft foam fins to protect little fingers whilst providing a gentle breeze for infants and toddlers. The fan's flexible neck also means that parents can direct the breeze exactly where they want it. In addition, the Dreambaby Stroller Fan can also be used on the side of a playpen, or attached to the handlebars of childrens' tricycles. To use, the fan requires two AA batteries and can be turned on with the flick of a switch. As an added bonus the fan is less pricey than its 2010 incarnation.

RRP: \$11.95

Stockist: 02 9386 4000

Website: www.dreambaby.com.au

Enjoy purely ageless hands

Sukin's new Purely Ageless Hand Treatment SPF15 is a luxurious cream, crafted to help combat the tell-tale signs of ageing. The non-greasy formulation contains hydrolysed wheat protein to strengthen nails and cuticles, whilst Kakadu plum provides deep nourishment and antioxidant protection. The hand treatment also contains sesame and jojoba oils to soften skin and keep it hydrated, as well as zinc oxide to provide natural sun protection. Besides the obvious benefits of this highly nourishing cream, the product smells absolutely divine, and a small amount goes a long way.

RRP: \$17.95 (100ml tube)

Stockist: 1300 858 898

Website: www.sukinorganics.com



Wear black without any worries

Dove's Clear Touch Deodorant has been formulated with enhanced hydrating solvents to protect black clothes from white marks, whilst also keeping users dry and fresh for 24-hours. The deodorant is also great for sensitive skin types as it contains "one quarter moisturising cream", as well as Vitamin E to protect the delicate skin under the arm area. The product's scent is pleasant and fresh without being overbearing, making the deodorant the perfect accompaniment for handbags this summer party season. Clear Touch comes in both roll-on and aerosol formats.

RRP: \$5.47 (100g aerosol), \$4.20 (50ml roll-on)

Stockist: 1800 061 027

Website: www.mydove.com.au



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