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PHARMACY ALLIANCE
Freedom to choose

TGA invites comment

THE TGA is calling for comment from interested parties on the draft of the document *Evidence Required to Support Indications for Listed Medicines (excluding sunscreens and disinfectants)* (PD yest).

The consultation will close on 25 May, see www.tga.gov.au.

Priceline's pharmacy flu jab

PHARMACY-based flu vaccinations should become the norm in Australia, according to pharmacy giant Priceline, who aims to make pharmacies one of the top choices for Australians when getting their flu shots.

According to Priceline, pharmacy vaccinations are popular in many other countries around the world, with pharmacies in the US only outnumbered by doctor's surgeries as the number one choice for people getting their flu jab (18.4% vs 39.8%).

In comparison, a recent Priceline survey of Australians found that the majority of respondents chose to get their vaccine from their GP or at work (74% and 21% respectively).

"There are great examples overseas where pharmacies play a really important role in flu prevention," said Bronwyn Flanagan, Pharmacy Services

Manager for Priceline Pharmacy.

"In New Zealand they've recently introduced a training program for pharmacists that enables them to provide flu jabs on their own.

"These examples show us that we can have a bigger role in protecting people from the flu," she added.

Flanagan went on to say that in particular Priceline has set its sights on increasing flu inoculation rates in Australians aged between 18 and 50.

"Compared to older people who may see their doctors on a more regular basis, and therefore are more likely to be recommended by their doctor to get the flu jab, younger people often think that they don't need it," she said.

To that end, Priceline is offering its flu vaccination service across 80 of its locations nationwide, at a cost of \$30, until 01 June.

Earn points at CPEXpo

THE Pharmaceutical Society of Australia's CPEXpo 2012 gives pharmacists the chance to earn up to 34 CPD Group 2 credits.

The program features five education streams: Professional Practice, Primary Care, Health Awareness, Therapeutic Update, and Advanced Clinical Pharmacy.

For more details see **page 3** of today's issue.

Understanding Malaria

COINCIDING with World Malaria Day (tomorrow), International SOS is hosting a one hour seminar titled Understanding Malaria Prevention.

The webinar kicks off at 7pm tomorrow and includes information on what malaria is, what causes it, who is at risk, symptoms and prevention, as well as case studies.

For more information **CLICK HERE**.



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Prostate grants

THE Prostate Cancer Foundation of Australia is calling for applications from researchers interested in securing its Young Investigator, New Concept and Equipment grants for research into prostate cancer.

The projects can range from basic research of understanding the disease through to clinical trials into new treatment options for prostate cancer sufferers.

Successful applicants will score a share in the PCFA's \$4m November funding.

For details see www.pcfa.org.au.

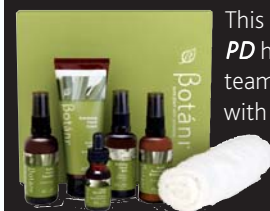
US R&D outsourcing

GBI Research has estimated that the Contract Research Organisations (CROs) industry will grow at an annual rate of 12.8% to US\$56 billion by 2018.

"A slower growth rate in turnover against growth in R&D expenditure indicates that many companies struggled to maintain their level of returns on R&D expenditure," a statement from GBI Research said.

"Outsourcing clinical trial activities to CROs, particularly in the developing nations, is rapidly gaining acceptance in the industry," GBI added.

WIN A BOTANI GIFT PACK



This week PD has teamed up with Botani and is giving four

lucky readers the chance to win a Purify Facial Gift Pack.

For your ideal in home spa experience, Botani offers you an exclusive gift pack to cleanse, treat and hydrate your skin. A perfect gift for a loved one or an opportunity to indulge and spoil yourself.

To win, simply be the first person to send in the correct answer to the question below to: comp@pharmacydaily.com.au

What is the key ingredient in the Olive Skin Serum?

Hint! Visit www.botani.com.au

Congratulations to yesterday's lucky winner, **Suzanne Wright** of Bathurst Base Hospital.

Raven's

WHAT'S YOUR PHARMACY WORTH?

The Pharmacy Market is changing! Would you like to know what your pharmacy is worth right now and how to position yourself to achieve the best possible price when you decide to sell? Click here to get a **FREE appraisal.**

Need a pharmacy specific Payroll and Rostering solution?

Click below to register for a free webinar



Presented by JR.pharmacy on Thu 26th April 2012 at 4pm

Guild Update

About 1.7 million Australians over the age of 25 are likely to be unaware they have chronic kidney disease (CKD).

The Pharmacy Guild and Kidney Health Australia, the national peak charity responsible for awareness-raising on early detection, prevention and management of CKD, are determined to do something tangible to expose the health of your community's kidneys.

Early detection can save lives and reduce the need for dialysis and organ transplants.

Over the next three years Kidney Health Australia intends to encourage as many Australians as possible to 'take the test' and promote 'some decent exposure' on this subject.

Help this worthy initiative by taking a Red Undies Week counter display for the Red Undies Week program to run 27 May to 2 June.

Each counter display contains 25 test kits.

The test kit contains a cut-out pair of red paper undies that display the risk factors of kidney disease, encouraging the customer to log onto

www.checkmykidneys.com.au to take the kidney health check and a cheeky transfer tattoo that will aid in word-of-mouth marketing.

Don't worry – you and your employees will get a few transfers too to stick on and have a bit of fun.



The Pharmacy Guild of Australia

Pharmacy Choice at TAFE

SYMBION has partnered with North Coast TAFE to provide its Gold and Silver Pharmacy Choice members with access to online training courses.

The resulting training program is designed for use by both pharmacists and pharmacy assistants and is tailored as not only an education tool, but as a way to enhance customer satisfaction and to increase front of store sales.

Educational components in the training program allow staff at member pharmacies the ability to gain a Certificate or Diploma in Community Pharmacy, S2/S3 medicines, Retail, or Retail Management.

Other training options include refresher courses and product information sessions.

"At Pharmacy Choice we see it as our role to help our customers' businesses improve and become more resistant to current market forces – and this new TAFE partnership is designed to do just that," said Richard Manthey, National Development and Operations Manager for Pharmacy Choice.

PD comp winners

CONGRATULATIONS to the winner of last Friday's John Plunkett's Instant Wrinkle Filler competition, Katy Duldig from The Pharmacy Guild of Australia and Carolyn Clifford from Pharmabroker Sales.

"We're finding our members' appetite for information is continuing to grow and this training program will help them keep up-to-date with the latest industry and retail developments – something which is paramount in a market that is continually changing and evolving," he added.

For more details see www.pharmacychoice.com.au.

Free P&G software

PROCTER & Gamble has made its environmental sustainability analysis software available free to any company which wishes to use it.

The software enables companies to measure and interpret key environmental sustainability metrics across their supply chains and identify progress as well as opportunities for improvement.

"We're taking every step we can to help others make their supply chain more sustainable," said P&G's Larry Loftus, Director of Purchases Capability & Strategy.

"We believe we have a useful process and tools, and we want others to benefit from that," he added.

According to P&G the program and its score card is part of the reason the company has been able to save nearly \$1b in bottom-line operational savings from reductions in energy, water, waste and CO₂ over the past ten years.

CLICK HERE for more info.

DISPENSARY CORNER

SURPRISING hospital visitor.

A determined two-year old British boy was so determined to visit his sick gran in hospital that he packed a snack and rode his toy bike across town by himself, whilst his mother thought he was playing quietly in his room.

The tot was however apprehended by police 4.8kms from his home, after a frantic call from his mother and reports from passersby who saw the toddler riding the streets alone.

"He didn't really know the way to the hospital," said a police spokesperson.

"But he blamed that on his bike for not being fitted with sat nav," the spokesperson added.

A friend of the boy's family spoke to media following the incident saying that he was a very determined boy who was "worried about his grandmother and wanted to do something about it".

SURFING, the cheats way.

A US company has launched a motorised surfboard, the WaveJet, which is said to "overcome the limitations of traditional surfing".

The small battery powered board can be attached to the user's normal board, and will provide an extra 19kms speed and 20lbs of thrust to make catching waves easier.

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	1	2	3	4	5
FRIDAY	Professional Practice	Primary Care	Health Awareness	Therapeutic Update	Advanced Clinical Pharmacy
	The Future of Pharmacy	Professional Services	Diabetes & Risk Factors	Mental & Cardiovascular Health	
8:30am-9:00am	EXPO VIEWING & REGISTRATION				
9:00am-10:30am	Pharmacy Services (including 5CPA)	The Tired Worker: stress reduction, energy boosting	Diabetes Therapeutic Update metabolic syndrome & non-insulin requiring diabetes	Mental Health Therapeutic Update bipolar disorder	Palliative Care & Pain
30min	EXPO VIEWING				
11:00am-12:30pm	Differentiate Yourself: Marketing Pharmacy Practice	Obstructive Sleep Apnoea: setting up a pharmacy sleep clinic	Diabetes Therapeutic Update insulin requiring diabetes	Mental Health Therapeutic Update schizophrenia & psychotropic drugs	Renal Impairment
60min	LUNCH				
1:30pm-3:00pm	Pharmacy Issues of today impact of price disclosure	Professional intervention for treatment of nicotine dependence	Fundamentals of weight management and treatment options	Cardiovascular Therapeutic Update optimising outcomes in hypertensive patients	Evidence Based Complimentary Medicine
30min	EXPO VIEWING				
3:30pm-5:00pm	Practice Incentives screening & monitoring services	Asthma Control	The Polycystic Ovarian Syndrome	Cardiovascular Therapeutic Update atrial fibrillation & stroke	Drug Interactions
5:00pm-8:00pm	WELCOME DRINKS				
SATURDAY	Professional Practice	Primary Care	Health Awareness	Therapeutic Update	Advanced Clinical Pharmacy
	New Products & Research		Sports Medicine	Women's Health	Geriatrics
8:30am-9:00am	EXPO VIEWING & REGISTRATION				
9:00am-9:40am	PLENARY - CONNECTING PRACTICE TO PATIENT OUTCOMES: QUM - PATIENT PERSPECTIVE				
9:40am-10:20am	Probiotics in Sport	Infant care	Sports Injuries	Fertility & Conception	Osteoporosis
30min	EXPO VIEWING				
10:50am-11:30am	Probiotics in Sport	Infant care	Sports Injuries	Fertility & Conception	Osteoporosis
30min	EXPO VIEWING				
12:00pm-12:40pm	Adoption of Electronic Health Record	Eye care	Sports Nutrition	Menopause	Constipation in the elderly
12:40pm-1:40pm	LUNCH				
1:40pm-2:30pm	PLENARY - PHARMACY STUDENT OF THE YEAR COMPETITION (PSOTY)				
2:30pm-3:10pm	Adoption of Electronic Health Record	Eye care	Sports Nutrition	Menopause	Constipation in the elderly
30min	EXPO VIEWING				
3:40pm-4:20pm	Prasugrel, Ticagrelor (antiplatelets)	Skin care acne & acne scarring	Mobility Matters	Human Papillomavirus and Cancer	The Clinical Management of Bleeding
30min	EXPO VIEWING				
4:50pm-5:30pm	Buprenorphine/Naloxone Sublingual Film	Skin care acne & acne scarring	Mobility Matters	Human Papillomavirus and Cancer	The Clinical Management of Bleeding
6:00pm-8:00pm	PSOTY COCKTAIL PARTY				
SUNDAY	Professional Practice	Primary Care	Health Awareness	Therapeutic Update	Advanced Clinical Pharmacy
	New Products & Research		Pain Management	Men's & Sexual Health	
8:30am-9:00am	EXPO VIEWING & REGISTRATION				
9:00am-9:40am	DPP-4 inhibitors 'gliptins' (diabetes)	Dry mouth (xerostomia)	Acute Pain	Sexually Transmitted Infections	Inflammatory Bowel Disease
30min	EXPO VIEWING				
10:10am-10:50am	DPP-4 inhibitors 'gliptins' (diabetes)	Dry mouth (xerostomia)	Acute Pain	Sexually Transmitted Infections	Inflammatory Bowel Disease
20min	EXPO VIEWING				
11:10am-11:50pm	PLENARY - CONNECTING PRACTICE TO PATIENT OUTCOMES: QUM - INTERPROFESSIONAL COLLABORATION				
11:50am-12:30pm	New COPD guidelines	Rhinitis	Chronic Pain	Testicular & Prostate Health	Epilepsy
12:30pm-1:30pm	LUNCH				
1:30pm-2:10pm	New COPD guidelines	Rhinitis	Chronic Pain	Testicular & Prostate Health	Epilepsy
20 min	EXPO VIEWING				
2:30pm-3:10pm	PLENARY - CONNECTING PRACTICE TO PATIENT OUTCOMES: IMPACT OF BUSINESS CHANGES ON PROFESSIONAL PRACTICE AND SERVICES				
3:10pm-3:50pm	Advances in Topical Skin Cancer Treatments	Iodine in pregnancy, child development & thyroid disorders	Neuropathic Pain	Male Sexual Health	Pertussis Epidemic
30min	EXPO VIEWING				
4:20pm-5:00pm	Advances in Topical Skin Cancer Treatments	Iodine in pregnancy, child development & thyroid disorders	Neuropathic Pain	Male Sexual Health	Pertussis Epidemic

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