

PBN is coming soon

THE Pharmacy Guild of Australia is reminding pharmacists that there is only four weeks to go until its Business Pharmacy Network event between 13-16 Sep 2012 in Canberra.

For more details, see **page three** of today's issue.

Pseudo bust

THE Joint Organised Crime Task Force has netted 109kg of pseudoephedrine in Victoria as part of an investigation into the trafficking, manufacture and importation of illicit narcotics into Australia.

According to the Australian Federal Police, the pseudoephedrine haul had the potential to manufacture 77.5 kilograms of methamphetamine, commonly known as 'ice', which would equate to a street value of up to approximately \$77 million.

Two 23-year-old men and a 46-year-old man have been charged over the crime.

PSA Excellence

THE cut-off for nominations for the Pharmaceutical Society of Australia Awards for Excellence is drawing closer, with the 30 August deadline looming.

The Awards for Excellence include: Pharmacist of the Year, Young Pharmacist of the Year and Lifetime Achievement.

The award winners will be announced at PAC12 in Melbourne in October.

Quilty to take the wheel

THE Pharmacy Guild of Australia has announced the retirement of its Executive Director, industry stalwart Wendy Phillips.

Phillips has been with the Guild for two decades, joining as its National Secretariat in 1992.

During her time with the Guild Phillips also served as its Director of its Strategic Policy Division and in 2006 was promoted to the newly created position of Deputy Executive Director.

Two years later she was appointed as the Guild's Executive Director.

"Wendy Phillips has made an outstanding contribution to the Guild and to community pharmacy over many years, and is recognised as a committed, effective and influential leader," said National President of the Guild, Kos Sclavos.

"Wendy has overseen the development of many major Guild policies, which have been aimed at increasing the recognition of the health care role of pharmacists and the value of the current network of community pharmacies to the Australian health system," he added.

Phillips will hang up her hat on 01 December this year, passing her role over to the former Group Managing Director of Public Policy and Communications at Telstra, David Quilty.

According to the Guild, Quilty is a "highly regarded strategic adviser and corporate affairs professional who has served with distinction at the highest levels of business and

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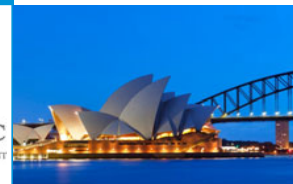
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Plain packaging win

THE High Court of Australia has rejected a legal challenge by big tobacco against Australia's plain packaging of tobacco laws.

Under the laws all tobacco products sold in Australia must be in plain packaging by 1 Dec 2012.

Described by the Government as a watershed moment for tobacco control around the world, the decision means that from December plain packaging will restrict tobacco industry logos, brand imagery, colours and promotional text appearing on packs, whilst all brand and product names will be in a standard colour, position and standard font size and style.

Designer Brands brings the Hollywood Glam



Pictured above surrounded by celebrity look-alike models is Tony Rechtman, Designer Brands CEO and standing to his right is make-up artist extrodinaire Fiona Corrigan.

AUSTRALIAN women now have access to a new tool in their beauty kit which will help them to shine like a star, a free magazine titled *Hollywood Glam*.

Launched this month by pharmacy favourite, Designer Brands Cosmetics, *Hollywood Glam* takes some of the world's most beautiful and recognisable faces such as Scarlett Johansson, Rihanna and Emma Stone, and with the aid of internationally-acclaimed make-up artist to the stars Fiona Corrigan, shows readers how to recreate the stars' looks at home.

Billed as a beauty bible, the 70-page *Hollywood Glam* is purse sized and empowers every woman with the skills and tools to create her own eye-catching photo-ready looks using Designer Brands cosmetics.

Each page of the self-styled beauty bible features neat tips and tricks on how to apply makeup,

how to make the most of facial features, and how to create different looks- from natural girl-next-door to full on red-carpet wow.

Hollywood Glam also features Masterclasses on makeup including mascara, eye shadow, lipstick, blush, and brushes.

"This book is about helping women create the luxury make-up and hair looks of their favourite celebrities with a good value, cosmetic brand, like Designer Brands," said *Hollywood Glam* Editor, Melinda Ayre.

The magazine is free of charge with any two purchases of Designer Brands cosmetics.

Hollywood Glam will be delivered to all pharmacies stocking DB, with the initial drop to include 24 magazines (with an option to order more), plus POS including easel, shelf wobblers.

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Travel Specials

WELCOME to *Pharmacy Daily's* travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by **Cruise Weekly**.

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CONTIKI has launched its inaugural Crown Oaks Day tour as part of its 2012/13 Australian program.

The tour leaves roundtrip from Sydney and includes two nights twin-share central hotel accom, return coach transfer between Sydney and Melbourne, private coach transfer to and from the event, an experienced Tour Manager & Driver Team, a champagne brunch at one of Melbourne's coolest cafes and racecourse entry.

The trip departs 07 Nov 2012, and is priced from \$465pp.

See www.contiki.com.au.

AURORA Expeditions is celebrating the launch of its 2013/14 Antarctica Program by offering 20% off selected Nov and Dec 2012 Antarctic voyages.

The 20% discount is available on three voyages: Sail Antarctic Peninsula Ushuaia roundtrip departing 26 Nov; Antarctic Peninsula Ushuaia to Punta Arenas departing 06 Dec; and Antarctic Peninsula Punta Arenas to Ushuaia departing 14 Dec 2012.

Discounted rates start from US\$5,095 per person.

The company is also offering a 10% Earlybird discount on all 2013/14 voyages, see www.auroraexpeditions.com.au.

GSK sells brands to Aspen

PHARMACEUTICAL giant GlaxoSmithKline has entered into an agreement to offload the majority of its Classic Brands in Australia to Aspen Global Incorporated (Aspen).

The agreement will see Aspen pay GSK approximately £172 million (approx AU\$256.7m) in cash for 25 non-promoted and genericised products including Valtrex, Lamictal, Timentin, Amoxil and Aropax.

Last year the above quintet generated total sales of approximately £83 million (approx AU\$123.8m), as well as an estimated £31m (approx AU\$46.2m) in the first half of 2012.

According to GSK, revenues for these products have gradually declined over recent years due to local market price reductions and generic competition.

Moving forward GSK has said that rather than the Classic Brands, it sees its future growth coming from

patent protected brands and new products in its pipeline.

"The Australian Government's mandatory 16% price cuts on medicines when they are genericised as well as further annual price cuts based on competitive discounting to pharmacies are likely to continue," GSK said in a statement.

"This has made the continued distribution of non-promoted and genericised products from GSK Australia Pharmaceuticals unsuitable for planned future growth," GSK added.

Meanwhile, General Manager Pharmaceuticals GSK Australia, Geoff McDonald said that the company's pipeline of new drugs has the "the potential to transform GSK's future and as such the divestment of these brands allows us to focus more on bringing these new medicines to Australian patients".

WIN A BODHI ME PACK

Every day this week **Pharmacy Daily** is giving two lucky readers the chance to win a new Bodhi Me pack from **You, Me and Everybody®**.



Each prize pack is worth \$85 and includes Bodhi Me Hand Wash, Body Wash, Body Lotion, Shampoo, Conditioner, Cream Cleanser, Facial Scrub, and Daily Moisturiser.

What's not in skin care products is nearly as important as what is in them, and Bodhi Me is a range of skin

and hair care products that have been formulated to exclude harsh ingredients so they are good for the entire family. The products are also Australian made, suitable for vegans and free from animal testing.

Bodhi Me – we decided to leave out the bad stuff so you can enjoy the good stuff.

For your chance to win this great prize pack, simply be one of the first two people to send through the correct answer to the question below.

Name three ingredients you won't find in Bodhi Me products.

Congratulations to yesterday's lucky winners, Kaye Hazel from **Angel Medicine**, and Han Le from **Visible Results Australia**.

Email your answer to: comp@pharmacydaily.com.au

Hint! Visit www.youmeandeverbody.com.au

DISPENSARY CORNER

REINVENTING the loo.

Billionaires Bill and Melinda Gates have plumbed new depths to reinvent the toilet, hosting a competition which invited entrants to submit an eco friendly loo.

To be considered for the competition, the entries must function without running water, electricity or a septic system; not discharge pollutants; and cost less than five cents a day to run.

Toilet humour aside, the comp had a serious side, with the Gates telling media that he wants to help stop the death of the estimated 1.5 million children who die each year due to severe diarrhea caused by poor sanitation.

Just some of the designs entered into the comp included a loo which used microwave energy to transform waste into electricity, a loo that captures urine and uses it for flushing, and one that uses fly larvae to process waste.

The winner of the comp however was a team from the University of Colorado who created a loo which uses solar power to disinfect and decompose waste and turn it into biological charcoal, a natural fertilizer for farm use.

SPOT the difference.

A Dalmatian dog has gone against its hunting instincts and adopted a baby goat after it was rejected by its own mother.

The situation is made stranger by the fact that the duo actually resemble each other, with the baby goat covered in Dalmatian-like speckles.

Following its adoption, the goat now happily follows the dog around and even goes to sleep with its 'mother' inside the dog kennel.



Mother and her kid



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WEEKS TO GO!

13-16 SEPT 2012

CANBERRA

Here are some of the other numbers you might like to know.

PRACTICAL SESSIONS

With 25 sessions, workshops and discussions including the Rental Symposium Updated, the first Judy Liauw Foundation address and the announcement of the winners of the National Student Business Plan, this will be the most hands on and practical event on the pharmacy calendar. Visit the website to view the full program and activities.



19.5 Hours of activity
29 Group 2 CPD credits
5 Group 1 CPD credits

More information and registration
visit www.guild.org.au/pharmacybusiness



The Pharmacy Guild of Australia

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