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PSA 2013 Conference

THE Pharmaceutical Society of Australia's Pharmacy Australia Congress, will next year be held in Brisbane at the Brisbane Convention & Exhibition Centre (BCEC) from 11-13 October 2013.

The conference will be themed *One Profession, One Focus, One Voice*.

WIN A BB CRÈME

Every day this week **PD** is giving four lucky readers the chance to win **Designer Brands NEW Tinted Moisturising Miracle BB Crème**.

For a flawless finish without the heaviness of foundation, Designer Brands NEW Tinted Moisturising Miracle BB Crème provides an all-in-one solution that's as easy to use as a moisturiser, combining the best of make-up with the benefits of skincare.

To win, be one of the first four readers to send the correct answer to the question below to: comp@pharmacydaily.com.au



How much is Designer Brands Tinted Moisturising Miracle BB Crème?

Healthy parents, healthy kids

PARENTS are sending mixed signals to their children by not 'walking the talk' when it comes to living a healthy lifestyle.

The news comes from the latest Bupa Health Survey 2012, which took into account the responses of 14,528 respondents from 13 countries, including Australia, between March and May this year.

The results of the survey showed that seven in 10 Australian parents who are overweight or obese believe that they are the top source for their children's education about living a healthy lifestyle.

Speaking at a media conference to launch the results, Bupa Australia, Chief Medical Officer, Dr Paul Bates said "It's easy to know the right thing to do, but it's harder to do the right thing".

"We need to ensure that parents are properly equipped to pass along the right messages so that children lead healthier lifestyles and that parents feel comfortable enough to lead by example," he added.

Interestingly, not having a healthy diet and not exercising enough outranked accidents or disease and illness, as the main concerns that parents have for their children.

These concerns are juxtaposed with other data in the survey which revealed that, alarmingly, one in 10 parents don't speak to their children about health at all, and instead rely on other family members, schools, the internet and media to fill in the gaps.

Despite this, 63% reported discussing healthy eating with their kids, and 54% talked to their

children about the importance of exercise.

"Quite a lot of parents don't realise how unhealthy they are, so they need to role model and bring the whole family into the equation," said social analyst Imogen Randell.

"The best thing is to make a family solution rather than a diet as such, make the switch over in a subtle way," Dr Bates added.

On a positive note, 49% of parents told survey researchers that they talk to their children about their emotions, which is a massive generational shift, as only 19% said that their parents talked to them about their emotional health when they were growing up.

MIMS supports pharmacy

MIMS has thrown its support behind the Pharmacists' Support Service with a \$2,000 donation to help the organisation build its website and broaden its outreach to pharmacists throughout Australia.

"A PSS website will be available to pharmacists across time zones, day and night and will equip them with information and links to a range of resources," said John Coppock, President of PSS

PD comp winners

CONGRATULATIONS to the lucky winners of yesterday's BB Creme competition, Bronwen Harris MCI Australia; Gayleene Chapman, Health Focus Pharmasave; Noelene Morris, Marlin Coast Amcal Pharmacy; and Adrian Sung Pharmacy Online Discount Outlet.

CSL reorganisation

CSL Limited's plasma product operations in Australia will soon take on the name of CSL Behring (the company's global plasma business), whilst its vaccine, pharmaceutical and diagnostics business will operate under the newly created name of bioCSL.

According to CSL, the name changes are the result of a reorganisation of CSL Biotherapies, and the new operating arrangements will take effect from 01 January 2013.

"The integration of CSL's Australian plasma product operations with CSL Behring will create a single, globally-integrated supply chain for the Company's world-class portfolio of plasma therapies and its promising new recombinant products," the company said in a statement.

"In parallel, the establishment of stand-alone business within the CSL Group to focus on vaccines, pharmaceuticals and diagnostics, including third party logistics, will provide a dedicated management structure for these distinct products and services," the company added.

The reorganisation, will see CSL Behring in Australia led by Dr Simon Green.

Dr Green is a biochemist, who has held a number of positions since joining CSL in 1998, most recently as Senior Vice President, Global R&D Product Development.

Meanwhile bioCSL will be led by Dr John Anderson, who was formerly Vice President Commercial Operations of CSL Biotherapies and brings to the role more than 25 years of experience in the pharmaceutical industry.

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South Gippsland - VIC (#1431)

- * Modern fit-out
- * Good lease with minimal rent
- * Two doctors in town
- * T/o in excess of 300K

* Great opportunity for owner/operator
Sale Price \$295,000

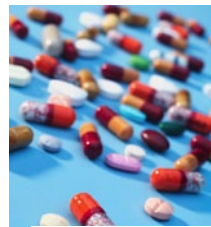
South Brisbane - QLD (#1527)

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- * Space for consultation area

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



DISPENSARY CORNER

ETERNITY.

Ukrainian man, Stepan Piryanyk, is expanding his coffin business to the living, offering people what he deems "coffin therapy".

The new brand of therapy is supposed to help people prepare for death, by getting them to lie in a coffin for 15 minutes, with the option of listening to water falling, lid on or off.

HEY Fido, can I have a lift?

An animal shelter in the New Zealand is taking behavioural training to the nth degree, training three of its shelter dogs to drive.

The training is part of the shelter, Auckland SPCA's, bid to prove to the public just how intelligent dogs can be, in the hopes of boosting adoption levels and saving the pups from being put down.

The three pooches were put through their paces during an eight week driving course, which saw them engage in daily driving exercises.

The exercises were designed to get the pups familiar with the mechanics of driving, and eventually led to the trio, Porter, Monty and Ginny, getting behind the wheel of an adapted Mini Cooper.

Not a trio to do things by halves, the Mini was a manual, and the dogs are now able to steer, put the car in gear and accelerate.

Up until now, the dogs have been on their L's and as such have had to drive with a co-pilot, however the SPCA now plans to move the pooches to their P's and have them drive solo.



Nourish your body this summer season

Designer Brands' is nourishing Australian bodies this festive season with the release of its brand new **Bath and Body** range. The range comes in four flavours, Coconut, Mango, Pomegranate, and Vanilla and is enriched shea butter to lock in essential moisture against heat and environmental aggressors. The Coconut range is perfect for stressed skin, with coconut oil being rich in vitamins C and E to help to repair damaged skin; whilst the Mango range also contains high levels of vitamin C to repair dry, damaged skin and minimise peeling. Meanwhile the Pomegranate range's antioxidant cocktail helps to support the skin against environmental aggressors; and the Vanilla line leaves the skin energised and uplifted with a lightly sweet smell.

RRP: \$12.99 (Body Butter, Pump or Tub); \$9.99 (Body Lotion, Body Scrub, Body Wash or Hand and Nail Cream).

Stockist: 02 9817 8731

Website: www.dbcosmetics.com.au



Summer Souffle

Laura Mercier has lovers of luxuriant skin care products covered this Christmas, with the release of a new **Soufflé Body Crème Sampler** containing four of the brands popular Soufflé cremes: Ambre Vanillé, Fresh Fig, Crème Brulee and Almond Coconut Milk. The ultra-rich whipped, soufflé-like cremes can be used morning and night and their key benefits include: all-day moisture protection without being heavy or greasy, earth minerals that leave the skin with a discreet sheen and

radiance, and liposomes imported from France to tone and condition the skin.

RRP: \$69 (4 jars 100g)

Stockist: 02 9663 4277

Website: www.adorebeauty.com.au

Bun styler starter kit

Lady Jayne is giving Australian women a master-class in bun styling, with the launch of four new **Bun Styl'r kits: Light Small/Medium, Light Medium/Large, Dark Small/Medium and Dark Medium/Large**. The kits each contain a Bun Styl'r, hair elastic, five bobby pins and a Lookbook. The Bun Styl'r is basically a bun which when placed over a pony tail can be used to integrate with the wearers natural hair to create the perfect bun, whilst the Lookbook provides users with a range of bun looks and instructions.

RRP: \$8.99 (S/M size), \$9.99 (M/L size)

Stockist: 1800 651 146

Website: www.ladyjayne.com.au



Beat breakouts with Palmers

Palmers Cocoa Butter Formula Daily Cleansing Gel is the perfect antidote to summer sweat and oil, with its ability to remove the duo whilst at the same time toning the skin. The gel is great for use after a workout or just a day in the Aussie summer heat, and also includes cocoa and shea butter to leave skin moisturised and nourished, not tight and dry as some gels are prone to.

RRP: \$9.99

Stockist: 1300 191 918

Website: www.palmersaustralia.com.au