

Pharmacy winners

CONGRATULATIONS to the winners of last week's Nude by Nature competition: Denise Simpson, Symbion; Mimoy Lee, Demartes Amcal Pharmacy; Rebekah Wallace, Chemplus; Lisa Shannon, St Andrews Aged Care; Kim Bartels, Phoenix Medical Publishing and Natasha Flynn, Cabot Health.

WIN A YEAR'S SUPPLY OF NS-8



This week **PD** and **NS-8** are giving you the chance to win a year's supply of

NS-8 Heel Balm.

Each prize pack is valued at \$100.75 and contains a year's supply of NS-8 Heel Balm PLUS NS-7 Dry Skin Moisturiser to keep your legs looking soft and smooth:

- ✓ 2 x NS-8 Heel Balm 250ml
- ✓ 2 x NS-8 Heel Balm 60g
- ✓ 1 x NS-7 Dry Skin Moisturiser 250ml
- ✓ 2 pairs of NS-8 Sports Socks

Send in an answer to the question below to:

comp@pharmacydaily.com.au

In which country is NS-8 Heel Balm made?

Congratulations to yesterday's lucky winner, **Susan Carby** of **Cotton Tree Pharmacy**.

Address antibiotic issues

EFFECTIVE communication between healthcare professionals and their patients can reduce the antibiotic demand for self-limiting conditions like respiratory tract infections, and as such, help to reduce the levels of individual- and community-based antibiotic resistance, according to NPS.

The statement comes on the back of its newly launched antibiotics campaign (**PD** 01 Feb) which is designed to help stem the rising tide of antibiotic resistance.

"Many patients are unaware of the issues surrounding antibiotic resistance and how it can affect them, their friends and family," said NPS Clinical Adviser

Dr Danielle Stowasser.

"Prescribing an antibiotic now, for infections that resolve without drug treatment, means that antibiotics are likely to be less effective for them when they need to treat a severe infection in the future," she said.

Adding to the patient safety benefits of explaining issues surrounding the misuse or overuse of antibiotics to patients, Stowasser said that there is evidence to suggest that patient satisfaction is more likely to be influenced by good communication over prescribing an antibiotic.

For more information see www.nps.org.au.

Mental health in SA

HEALTH Authorities in SA are launching a new campaign aimed at breaking down discrimination and stigma associated with mental illness through a new 'Let's Think Positive Campaign'.

The campaign includes a series of thought-provoking TV, radio, online and outdoor ads which will "challenge common assumptions about mental illness".

"This campaign's intended to get people thinking about how our actions, attitudes and language can really affect others," said SA Mental Health Minister, John Hill.

"One in five of us will be affected by mental illness this year and we want to shine a light on the stigmatisation and discrimination that can accompany it," he added.

Premier's health award

APPLICATIONS for the 2012 Premier's Award for Health and Medical Research (Victoria) are now open.

The award celebrates the "vital contribution" made by early career researchers to Victoria.

"I encourage the state's health and medical research postgraduates, and those in the research community, to showcase the great talent we have by putting forward nominations for the Award," said Premier Ted Baillieu.

Past winners of the award have worked in medical fields including cancer, diabetes, and TB.

Applications for the award close at 5pm on 21 March 2012.

See www.business.vic.gov.au/premiersaward.

Guild: Business Bites

GUILD Business will host its first Business Bites evening workshop at St Leonards on 06 March.

Regular Business Bites and full-day Masterclasses will be held in the following weeks.

Workshops are aimed at pharmacy owners and managers and will identify key issues across: retail management, standing out from the crowd and staff management.

For details contact Guild Clinical on 02 94677132.

Woolcock appointment

THE Woolcock Institute of Medical Research has appointed Professor Carol Armour as its new Executive Director.

Armour will step into the role on 30 June 2012, when Professor Norbert retires from the position after 12 years.

The Woolcock Institute of Medical Research (formally the Institute for Respiratory Medicine) is a leading centre for respiratory and sleep disease research.

New Blood Manager

LEIGH McJames has been appointed GM of the National Blood Authority (NBA), and is expected to take up the job in late March.

McJames comes to the role after having served as the Executive Director, Corporate Support at Albury Wodonga Health.



PHARMACIES FOR SALE

Capricorn Coast Queensland (#1503)

- Est Feb, 2009
- Growing turnover
- Location, location
- Doctors next door
- 53 scripts per day
- Long lease – 100 sqm

Sales Price \$450,000

Inner City Suburb of Sydney (#1477)

- High traffic shopping centre
- Turnover \$3.9m +
- 164 scripts per day
- Medical Centre in the centre

Sales Price \$1,550,000

Phone: 1800 670 440

Email: info@ravens.com.au

Web: www.ravens.com.au

Visit us at the
APP Stand 217

[Click here](#) for more
pharmacies For sale



The Pharmacy
Guild of Australia

APP2012

8-11 March

Online registrations
close 1 MARCH!

CLICK HERE TO BOOK NOW



Discover the formula for making the most profitable PBS reform decisions.

Book Now on 03 9860 3300
or email marketing@pharmacyalliance.net
Briefing held in: Melb, Perth, Syd Sth, Syd Nth & Bris


PHARMACY ALLIANCE
Freedom to choose

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Get rid of lice the natural way

Lice Breaker Naturals Conditioner is a pleasant smelling formula designed to rid the hair of lice. The conditioner features melaleuca (tea tree) oil 5.0% w/v, and is created to be gentle on the hair and scalp, leaving it soft and shiny. For effective usage, the conditioner should be applied to dry hair and be combed through using a lice comb to remove lice and their eggs. The product is suitable for use on children aged 2 and up.

RRP: \$11.99 (150ml), \$18.50 (250ml)

Stockist: 1800 630 056

Website: www.valeant.com.au



Sleep pro-naturally

Bayer's new natural sleep product, **Prosomnia**, has been shown to improve sleep quality and help patients return to their natural sleep patterns. Prosomnia is a once daily tablet which works by helping people to get to sleep, and stay asleep for longer. In a placebo controlled study, the natural formula was shown to reduce the time taken to get to sleep from an average 56.5 minutes to an average of 12 minutes after four weeks of daily use. Additionally, study participants spent less than half the time awake in bed and spent more time in the deeper, more restorative, stages of sleep after taking Prosomnia. Key ingredients in the formula include valeriana officinalis

(valerian) and humulus lupulus (hops) extract.

RRP: \$29.95

Stockist: Available via wholesalers

Get Golden with Lanolips

The new **Lanolips Lovely Lanolin Golden Ointment** is a super moisturiser designed for extremely dry skin on the body. Made using a 100% natural mix of ingredients, the rich ointment nourishes and soothes very dry skin, leaving it silky, soft and dewy looking. The lanolin used in the formula (65%) is ultra-pure and medical grade, holds 200% of its own weight in water (making it an extremely effective moisturiser) and is cleansed of all colour, fragrance and impurities. In addition the lanolin is hypoallergenic and safe enough to be used on babies. Other key ingredients include Manuka honey, which is known to assist in tissue healing, soothing and inflammation and is often used to treat eczema; and healing Vitamin E. Testing of the Ointment revealed that skin was 50% more moisturised 2 hours after application with this level only dropping slightly to 43% at the eight hour mark and to 23% after 48 hours.

RRP: \$28.95 (50g)

Stockist: 02 9662 2604

Website: www.lanolips.com



Temperature taking is simply a dream

Dreambaby has launched a new **Rapid Response Digital Thermometer**, which is created for quick and easy temperature taking, and provides an accurate reading in eight seconds. The device

comes with a fever alert indicator which makes the panel glow red and emit a rapid beeping sound if a temperature of over 37.6°C is detected, if lower, the panel will show green. As an added bonus, the thermometer comes with a case for convenient and hygienic storage

RRP: \$24.95

Stockist: 02 9386 4000

Website: www.dreambaby.com.au

DISPENSARY CORNER

DOPPELGANGERS are among us?

A junior British police officer spent 20 minutes chasing himself recently, after a CCTV operator mistook him for a suspect.

The incident occurred when the plain clothed officer attended the scene of a burglary.

Shortly after having arrived at the crime scene, the officer was called by the operator who wanted to report someone acting suspiciously.

The officer then began to track the suspect, following the operators instructions, with the operator insisting that he was "hot on the heels" of the criminal.

It was not until the officer walked into the control room that the mistake was realised.

A HEADACHE and a fine.

Residents were nursing more than headaches on New Year's Day in St Mary's Island, Sicily, after they found they had been given parking fines.

According to reports, residents, a little worse for wear after a big night of celebrations, stumbled out of their respective New Year's haunts to find they had been given fixed penalty notices.

The fines did not sit well with the bleary-eyed bunch, who labeled the police force as draconian and begun to lodge complaints.

It was soon after the complaints began to roll in that the police realised the fines were not the work of the officers, and were in fact the work of a prankster who had dressed as a traffic warden.

"We were a little confused as there was no one on duty on New Year's Day," a police statement said.

"Using our honed investigation skills, we think we have realised what has happened.

"If you received one of the above tickets from the fancy dress Isles of Sicily Parking Warden, they are not real and nothing to do with us!," the statement added.