



Hemoclin for relief

BIOREVIVE is today promoting Hemoclin Gel, a water-based gel for haemorrhoids, fissures and other anal irritations, which is available through all major wholesalers.

The product offers rapid relief - for full details see the **last page** of today's *Pharmacy Daily*.

Sydney Uni GHB findings

PHARMACEUTICAL researchers from the University of Sydney have helped discover where the party drug known as GHB or 'fantasy' binds to a special brain protein - highlighting the potential for an antidote to the sometimes deadly substance.

The findings, part of a partnership

with the University of Copenhagen, have been published in the US *Proceedings of the National Academy of Science* journal.

Gamma-hydroxybutyric acid latches onto a specific protein receptor known as a GABA_A according to Prof Mary Collins from Sydney Uni's pharmacy faculty.

"We have identified an important unknown target that can provide the basis for explaining the biological significance of the transmitter substance," she said.

"This opens up new and exciting research opportunities for us".

The drug is extremely toxic, because the difference between a normal intoxicating dose and a fatal dose is so small, Collins added.

Another salve alert

THE Therapeutic Goods Administration is once again advising consumers against the use of black salve, red salve or cansema products, which are claimed to cure or treat skin cancer.

The products contain an active ingredient called sanguinarine, which is derived from Bloodroot (*Sanguinaria canadensis*), with zinc chloride sometimes also present.

In a formal statement issued yesterday the TGA said it was not aware of "any credible scientific evidence that black salve, red salve or cansema can cure or treat cancer," and that the corrosive products will cause skin irritation and can destroy skin and underlying tissue regardless of whether a malignancy is present.

DON'T MISS SALES OPPORTUNITIES

instigo have the complementary sales systems for the front of shop and dispensary to help you offer your customers a complete health solution and ensure you don't miss out on vital sales opportunities.



INSTIGO COMPLEMENTARY SELLING
CLICK HERE FOR MORE INFORMATION
www.instigo.com.au/contactus.html

instigo.

nicole@instigo.com.au
ph 02 9248 2628
www.instigo.com.au

EMA PI consultation

THE European Medicines Agency has launched a public consultation on changes to product information, due to the new pharmacovigilance legislation (**PD** 03 Jul).

The new laws require the addition of information to product information and consumer medicines information, including a statement and a black symbol for medicines that are under additional monitoring for safety issues.

The changes also require a further statement encouraging healthcare professionals and patients to report suspected side effects from the medicine to their national reporting system, and will apply to all human medicines marketed in the EU.

The consultation is open until 17 August, with feedback sought on the location of the symbol and the wording of the explanatory statements and standardised text.

MEANWHILE the EMA has also named Emer Cooke as its Head of International and European Cooperation.

Cooke is a pharmacist with an MBA and has been working at the agency since 2002.

The one tool you can trust to meet all your professional program needs



As a Guild owned company we are focused on building your business, by helping to position your pharmacy as a healthcare destination.

And what could be easier than using one tool to do this - add programs to patients, develop services, handle reporting and set KPIs. Backed by online and in store support and training nationwide.

Our people know pharmacy so our programs are in tune with you and integrate with dispensing software. They flag opportunities through prompts and make compliance easy.

With over 1 million cases completed by over 3000 pharmacies we are tried and tested and here to stay, but it does not stop here...

**MedsCheck Services
available soon**

**Subscribe now!
To receive an
Early Bird Special**

powering the better use of medicines

guildlink

ATTENTION PHARMACY OWNERS

- Does Your Pharmacy Turnover \$1.5 to 3.5M ? ☒
- Is your Gross Profit between 32- 38% ? ☒
- Are you located in Coastal/Country QLD, NSW OR VIC? ☒

If so, **we have buyers ready to pay top \$ for your PHARMACY RIGHT NOW** - CALL RAVENS FOR A CONFIDENTIAL CHAT TODAY

Ph: 1800 670 440 E: info@ravens.com.au

Web: www.ravens.com.au



AIHW food guide

THE Australian Institute of Health and Welfare yesterday released *Australia's Food and Nutrition 2012*, which is a "comprehensive report on the key components of Australia's food and nutrition system".

Parliamentary Secretary for Health and Ageing, Catherine King, said the publication updates an earlier edition which for the first time brought together in one volume information from all sectors of the system.

Speaking in Melbourne during the 22nd World Congress of the International Federation for Home Economics, King highlighted findings in the report including that 68% of Australian males and 55% of females are overweight or obese.

This underlines the importance of the government's support for food and nutrition-related initiatives designed to lift health outcomes.

"We have made a record \$872.1 million investment in preventive health to encourage Australians to think about ways to lead healthier lifestyles," King said.

Clinical trial compliance patent

US health technology firm ERT has been granted two patents on Clinical Trial Subject Compliance.

The company said the patents cover the "tracking and enhancement of participant compliance with a research protocol," and can be used to provide evaluability data related to participant performance in a trial.

Compliance is tracked using two ERT electronic diary products: DIARYpro (for remote patient data collection) and SITEpro (for site-based data collection).

ERT has now launched a tiered licensing program to allow other industry suppliers to incorporate the functionality in their products.

DIARYpro and SITEpro utilise the patented methods "and have been repeatedly proven to capture important clinical outcome assessment data at the point of the participant's experience, yielding a more accurate measurement of treatment effect" - www.ERT.com.

ACPA meeting dates

MEETING dates for the Australian Community Pharmacy Authority have been revised for late 2012, and pharmacists need to be aware of the changes if they plan to submit a section 90 application for a new or relocated pharmacy.

Meetings will now take place on 27 Jul, 24 Aug, 28 Sep, 26 Oct, 07 Dec 2012 and 25 Jan 2013, with the change aiming to provide a more efficient process over the Christmas and New Year period.

Weight loss approval

THE US FDA has overnight approved Qsymia (phentermine and topiramate extended-release) for chronic weight management in adults with a BMI of 30 or greater, or 27+ with a related condition such as hypertension, type 2 diabetes or dyslipidemia.

It's indicated for short-term weight loss in conjunction with exercise and a low-calorie diet.

Ready to render First Aid



A GROUP of Victorian pharmacists gathered together last month at the Mercure Hotel Treasury Gardens to renew their Senior First Aid Training.

Each participant received 20 CPD credits, with the activity accredited by the Australian College of Pharmacy.

The training was conducted by Vital First Aid and Dr Reddy's Laboratories Australia was the major sponsor of the day.

Pictured proudly presenting their new certificates are the team from Syndal Pharmacy: Catherine, Malcolm (owner), Vishal, Annie & Samantha.

WIN A YEAR'S SUPPLY OF CARMEX® LIP BALM PRODUCTS

Every day this week *Pharmacy Daily* is giving 2 lucky readers the chance to win a Carmex lip balm prize pack, which includes one year supply of Carmex products and a bling mirror.

Dry, chapped lips are often a sign that winter is reaping havoc on your lips! Winter relief is easy "squeeze" with the Carmex lip balm squeeze tube - the essential accessory this winter!

Ideal as a winter lip primer under lipsticks, Carmex ensures your lips are looking healthy and happy! Echo European Winter 2012 make up trends, and keep your look natural by applying Carmex simply on its own, ensuring nourishment and natural beauty.

For more info go to www.mycarmex.com.au.

For your chance to win this great prize pack, simply be the first person to send in the correct answer to the question below.

What 2 ingredients create that famous Carmex tingle?

Email your answer to: comp@pharmacydaily.com.au

Congratulations to yesterday's lucky winners, Anne Van Heel from Glenhaven MediAdvice Pharmacy and Vanessa Wells of Care Pharmacy Watsonia.



HOW DO YOU SEE YOUR RETIREMENT?

Are You and Your Finances Ready for Retirement is the financial planning workshop designed specifically for pharmacy. The program will highlight the below key factors for you to consider. The practical component includes risk profiles, worksheets and questionnaires to benchmark your ongoing financial plan.

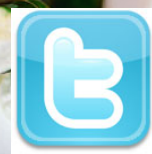
- Strategies for Risk – Business and Personal
- Debt Management • Saving for Retirement – Making the Transition
- Protecting your Wealth – Pre and Post Retirement

Take control of your future and **REGISTER NOW!** The workshop will be held at St Leonards on **Wednesday 1st August** and be presented by Guild Financial Services and RSM Bird Cameron. **11 CPD credits available.**



Click [HERE](#) for further information or call Guild Clinical on 02 9467 7132

Just one click away from keeping up to date with all the breaking news as it comes to hand...



Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.

Five blades of glory

Gillette Venus and Olay have for the first time ever come together to create the new **Gillette & Olay Razor**. Offering five blades to shave you close with every smoothing stroke, the razor also offers Olay Moisture Bars to help lock in moisture for less dryness, with petrolatum and Glycerin meaning the razor only needs to be wet to release a light lather. The result is "ultra-smooth skin which gives women the confidence to reveal their inner Goddess." As with most Venus razors, the Venus & Olay features a rounded, pivoting head designed for women's curves and a soft-grip ergonomic handle.

RRP: \$14.99 (razor), \$19.99 (three replacement cartridges)
Stockist: Procter & Gamble Beauty & Grooming - 1800 028 280
Website: www.Gillettevenus.com.au



Make your iPad or iPhone iWaterproof

Seal Shield has announced the launch of the world's first iPad waterproofing solution for healthcare. **Seal Shields** are form-fitting, polyurethane covers that make iPhones and iPads 100% waterproof, washable and disinfectable. The product has been created in light of the proliferation of touch screen devices in hospitals which can pose a cross contamination infection risk for patients and practitioners. Seal Shields are reusable and recyclable, and the iPhone and iPad products complement other Seal Shield products including washable keyboards, mice and TV remotes.



RRP: from US\$19.99
Stockist: Seal Shield LLC - +1 904 507 7765
Website: www.sealshield.com

Six shades lighter in just one hour

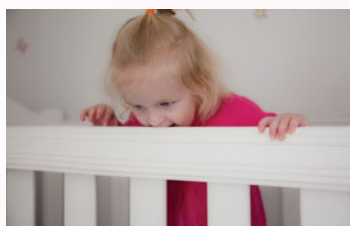
Luster Premium White is a new cosmetic toothpaste which offers "unique technology that instantly whitens teeth after just one brush". The product claims to whiten faster than any other brand, giving consumers a professional, dentist white result from the comfort of their home. There are a range of products including the one-hour tooth whitening kit complete with whitening light; the 2-minute White for touch-ups; and the Luster Now toothpaste and mouthwash. There's also Power White 7, which contains 45 therapeutic grade essential oils and is 97% plant derived to cater for people with extra tooth sensitivity. It has less than 1% of hydrogen peroxide and 11% carbamide peroxide, well below safety levels set by Australian standards. The product is endorsed by celebrity dancer Carmelino Pizzino of *Dancing With The Stars*.

RRP: \$89 (1 hour kit)
Stockist: Marc Milan Operations - 1300 970 950
Website: www.lusterpremiumwhite.com.au



Munch on this, little ones!

The **Munch White Cot Teething Rail** is a functional teething accessory and cotrail protector made from soft, chewable, durable TPE with the added benefit of ridges that provide much needed relief for sore gums. It's completely safe for baby and protects precious teeth and soft enamel, both top and bottom, while also protecting the cot rail. The product attaches via adjustable Velcro straps and can be cut to size lengthwise with scissors.



RRP: \$55
Stockist: Muffets Kidz Pty Ltd 0409 906 747
Website: www.insideoutorganic.com.au

DISPENSARY CORNER

A SEA change is good for your health, according to UK researchers who have found that people living on the English coast are much more likely to say they are fit and well than those who live inland.

The journal *Health and Place* published a report by researchers from the University of Exeter, who analysed census data from 48 million Britons.

The study found that people living less than 1km from the shore were more likely to say they were in "good health" than those further away.

The scientists postulated that one explanation could be the stimulating seaside environment which encourages people into physical activity.

However they also said it would be possible that wealthier and healthier people might be more able to live by the ocean.

"They are possibly moving to the coast and bringing their good health with them," said lead researcher Dr Ben Wheeler.

THIS was truly a deathbed confession.

A 59-year-old US man who wrote his own obituary before he died last week revealed a number of long-held secrets as he cleaned the slate.

Throat cancer sufferer Val Patterson, who his friends and family thought held a PhD from the University of Utah, actually received the degree due to a paperwork error - and that in fact he didn't ever even graduate, the obituary published in the *Salt Lake Tribune* confirmed.

There was also a confession of theft: "As it turns out, I AM the guy who stole the safe from the Motor View Drive Inn back in June 1971," he wrote.

According to local broadcaster KSL-TV, his widow Mary Jane agreed that the confessions were truthful.

NEW!

HemoClin

For 50 % of Australians this is what toilet paper feels like...



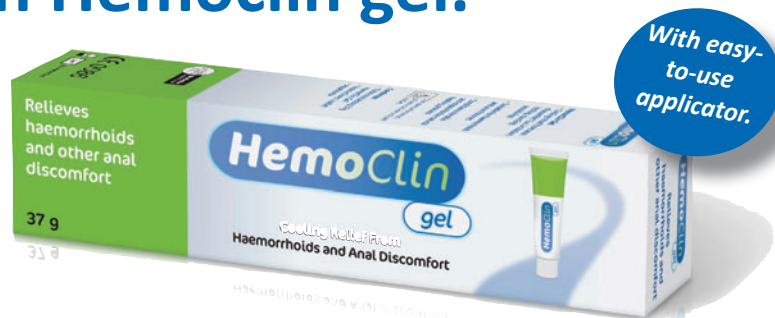
"I have been suffering from haemorrhoids for some time and have tried every medication available but nothing worked....until now!!! The itching and discomfort was unbearable but within two days of using HemoClin the improvement was amazing."

"I have been using this product for 12 mths and have found it to be a miracle cure. I had been suffering from a painful anal fissure for a number of years and was reluctant to have surgery. I tried this and 12mths on I am completely free of pain and the fissure appears to have disappeared. Well worth waiting for the gradual improvement over 12 mths rather than going under the knife. I highly recommend HemoClin."

"After experiencing childbirth you want to get well again...having problems 'down there' are not good when you have a young baby to look after....I have tried all the usual treatments the doctor recommended but this is a truly brilliant product...it has no known side effects and is quick and easy to apply...I had a fissures and grade 3 haemorrhoids but am now much, much better....do try HemoClin!"

For more HemoClin testimonials:
<http://www.amazon.co.uk/product-reviews/B0015X5ZJW>

...help them find rapid relief with Hemoclin gel.



Hemoclin - rapid cooling relief for haemorrhoids, fissures & other anal irritations.

Unlike other treatments, Hemoclin is a **water-based gel for both haemorrhoids & anal fissures**. Hemoclin has a superior applicator for easy application. It also supports healing & blocks bacterial infection. HemoClin gel can be used during pregnancy and breastfeeding.

For HemoClin deals contact your BioRevive Territory Manager or call 1300 790 978. www.biorevive.com

HemoClin PDEs: API 360368 Sigma 059055 Symbion: 024147