Pharmacy Friday 15 June 2012 PHARMACYDAILY.COM.AU

Discounters being a pain in the ...?

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PHARMACY ALLIANCE Freedom to choose

Pharmacy winners

CONGRATULATIONS to Lynda Carter from Flinders Medical Centre and Casey Tonna from the University of Sydney of who were the lucky winners of Wednesday and Thursday's Pharmacy Daily Australis competition.

Win an Australis **Mascara All Sorts Prize!**



This week PD has teamed up with Australis and is giving four lucky

readers the chance to win an Ultimate Australis Mascara All Sorts Prize.

Some like them thick, some prefer them groomed. Some flirt their curves, others stretch their luck. Some just need some TLC. Lashes come in ALL SORTS, That's why we've got a mascara for you. Australis Mascara comes in 7 different styles for every sort of lash.

For your chance to win, simply be the first person to send in the correct answer to the question below to:

comp@pharmacydaily.com.au

What is the name of Australis' lengthening mascara?

Hint! Visit www.australiscosmetics.com.au New pharmacy migration **RECEIVING** a skills assessment letter from the Australian Pharmacy Council will not guarantee an applicant's Expression of Interest will result in an invitation to apply for a skilled migration visa, under the Department of Immigration and Citizenship's (DIAC) new skilled migration program.

According to the Australian Pharmacy Council (APC), the DIAC will manage the number of overseas pharmacists granted visas based on economic need and regardless of how many pharmacists are issued with a skills assessment letter from the APC. Under the new program

individuals on the SOL will be required to submit an Expression of Interest regarding working as a pharmacist to the DIAC through SkillSelect. an online service.

The DIAC's program will limit the number of places granted to all professions on the SOL through SkillSelect, meaning that there will be a limited number of Expressions of Interest accepted for each profession based on demand, in order to ensure that no one profession skews the skilled migration numbers and that genuine areas of skill shortages are addressed through migration.

"This change means that DIAC will be fully in control of the numbers of overseas pharmacists selected to apply for a skilled migration visa and that numbers and timing of these invitations will be entirely up to the Minister for

Immigration and Citizenship," a statement from the Australian Pharmacy Council said.

"The ACP will continue in its role as assessing authority for pharmacists in Australia and will work closely with DIAC to ensure that these changes are communicated to all relevant stakeholders." the statement added.

Boosting immunity

INCREASING rates of whooping cough across the country has highlighted the need for vaccination and isolating the infected, according to Dr Philip Britton and Prof Cheryl Jones of the Children's Hospital at Westmead and the Sydney Emerging Infectious Diseases and Biosecurity Institute.

Writing in the latest issue of Australian Prescriber, the duo said that whilst the current national immunisation schedule recommends vaccinating infants at two, four and six months of age with booster doses at four and 15-17 years, waning immunity has been seen in older children and adults with this schedule.

For this reason, the pair said booster vaccination is now recommended for groups in contact with people at high-risk.

Diabetes results

LANTUS initiation after metformin achieved superior glycemic control versus Sitagliptin in Type 2 Diabetes according to the results of the EASIE study (PD yest).

Events Calendar

WELCOME to Pharmacy Daily's **Continuing Professional** Development Calendar, featuring upcoming events and opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email info@pharmacydaily.com.au.

- 15-17 Jun: Guild Pharmacy Academy Convention and Exhibition, Darling Harbour guildpharmacyacademy-nce.com.au.
- 16 Jun: Stroke Prevention in Atrial Fibrillation workshop, 1.30pm-5pm, Crowne Plaza, Pelican Waters, Qld; educationgld@psa.org.au.
- 18 Jun: Nicotine Addiction Smoking Cessation Lecture, 7-8pm, Gold Coast -
- Deborah.Stevens.psa.org.au. 15 Jul: Primary Health Care Workshop, 10am-3.30pm, Wollongong, NSW
- guild.clinical@nsw.guild.org.au.
- o3-o6 Aug: Australian College of Pharmacy Annual Conference, Hilton Hotel Brisbane - details o2 6163 6700.
- 11-15 Aug: Medici Capital Pharmacy Snow Business 2012, Mt Buller Vic - details at www.medici.com.au.
- 19-21 Oct: PSA Pharmacy Australia Congress, Melbourne Convention Exhibition Centre www.psa.org.au/pac.
- o1-o4 Nov: SHPA 38th annual conference - Medicines Management 2012, Canberra mm2012shpa.com.



www.amh.net.au Pharmacy Daily Friday 15th June 2012

AMH Drug Choice Companion: Aged Care Online brings you a new topic on

WOUNDS and DRESSINGS

This new topic is aimed at helping those healthcare professionals, who are not specifically trained in wound management, achieve optimal results in practice, particularly when caring for older people. It includes information on the general aspects of wound healing and management, the major types and choices of wound

dressings, as well as a brief overview of the management of some common wounds in older people. If you're a subscriber, you'll find the topic in the chapter:

'Skin Conditions'. If not, now is the ideal time to subscribe to one of Australia's most popular aids to the quality use of medicines in aged care.

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Pharmacist grant

THE Australian College of Pharmacy has announced the opening of applications for the IMS Health-College Young Pharmacist Innovation Grant.

An initiative designed to introduce young pharmacists to the world of organisational pharmacy, the grant is funded by IMS Health and supports a selected young pharmacist to attend the 2012 International Pharmaceutical Federation Congress from 3-8 October in Amsterdam.

To learn more, or to apply for the grant visit the Australian College of Pharmacy at www.acp.edu.au or call 02 6163 6700.

THE September 2012 Pharmacy Barometer will focus on the provision of professional pharmaceutical services for profit, according to the University of Technology Sydney and Cegedim Strategic Data.

Research for the September Pharmacy Barometer will begin in August, with its focus chosen following the results of the Pharmacy Barometer Report.

The Report subjected the Barometer research to rigorous scrutiny and found that consumer pharmacy confidence has a rating of 84.8 out of a possible score of 200. The report also found that

Priceline Supplier of the Year 2012



RECENTLY pharmacy giant, Priceline, awarded **Reckitt Benckiser** with two awards: Healthcare Supplier of the Year and Supplier of the Year. Presented at the Priceline conference in Port Douglas last

week, the awards were bestowed on Reckitt Benckiser based on its rating against a number of criteria relating to performance, marketing and collaboration.

Speaking to Pharmacy Daily in the wake of the award, a spokesperson for the company said "Reckitt Benckiser has worked extremely hard over a number of years to forge this key alignment with Priceline and is excited to be one of their strategic partners on the challenging Pharmacy road ahead".

Pictured above following the awards ceremony (from left) is: Benn Marotte, Reckitt Benckiser, National Business Manager; John Stapleton, API/ Priceline, National Buying Director; Stephen Roche, API, CEO & Managing Director; and Kelly Marshall, Reckitt Benckiser, National Account Manager.

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Professional services focus

pharmacists who were optimistic saw opportunity in professional services.

The Barometer score was calculated from the responses to three questions on the 'value' pharmacists' foresee for their pharmacy and emotional insight provided on their confidence in the future of community pharmacy as a whole. "Though overall confidence is

relatively low, what keeps coming through in the data is that those who expressed emotional and 'value' based optimism about the future of pharmacy see opportunity in the provision of professional services for profit," said UTS' Charlie Benrimoj.

"The challenge is to now convert this optimism into a business model, implementation strategy and program perspective that can demonstrate financial and professional development outcomes.

"Clearly, the issue merits further study and we will be pursuing this in the next round of Barometer research," he added.

Meanwhile, former PSA President Warwick Plunkett said that whilst there is interest in the provision of professional services, there has not been financial drivers to deliver implementation.

"The negative impact of discounters and Price Disclosure on revenue streams is more likely to now encourage pharmacists to seek additional revenue from services, particularly if facilitated by outside stakeholders," he said.



IS there anything red wine can't do? Experts have long touted the health benefits of a glass of red wine, but now Australian scientists have harnessed the grape derivative to create clothing.

The researchers from the University of WA created the clothes by adding the bacteria, acetobacter, to wine to create a cotton-like substance.

Interestingly this "cotton" did not need a single stitch to craft clothing, as it grew itself around a mannequin, clothing it as it went. According to reports, the researchers have so far been able to create garments such as swimwear, tshirts and dresses using this method.

WOULD you like some high cholesterol with your lunch?

A meat masterpiece created in Turkey has nutritionists and healthcare professionals cringing, after it was revealed that the twoand-a-half meter tall donor kebab was made purely from the meat and fat of seven cows.

The one-tonne meat delight has been officially recognised as the world's largest doner kebab, and took ten cooks working on scaffolding many many many man hours to perfect.

The mega kebab smashed the previous donor kebab record, set in Australia eight years ago by almost double.

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