

Pharmacy DAILY

Wednesday 20 June 2012 PHARMACYDAILY.COM.AU

Govt on biologicals

THE TGA has published presentations given by TGA staff about the regulation of biologicals. See www.tga.gov.au.

Track the PBS yourself

AUSTRALIANS can now look forward to gaining a better understanding of the Pharmaceutical Benefits Scheme, following the launch of a new website by the Medicines Partnership of Australia.

Made up of the Pharmacy Guild of Australia, Medicines Australia, the Generic Medicines Industry Association, the Australian Self-Medication Industry, the Pharmaceutical Society of Australia and the National Pharmaceutical Services Association, the Medicines Partnership aims to ensure the sustainability of the PBS.

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EMA June orphans

THE European Medicines Agency's Committee for Orphan Medicinal Products has adopted a total of nine recommendations for orphan designation, during its June 2012 meeting.

The orphans include: Metreleptin for treatment of Barraquer-Simons syndrome; Metreleptin for Berardinelli-Seip syndrome; Metreleptin for familial partial lipodystrophy; and Metreleptin for Lawrence syndrome.

Other orphans include: Hexasodium phytate for treatment of calciphylaxis, Sanifit Laboratoris; Human apotransferrin for congenital hypotransferrinaemia; and Recombinant human pentraxin-2 for treatment of idiopathic pulmonary fibrosis.

The final orphan is: (2S)-2-[[[2R)-2-[[[3,3-dibutyl-7-(methylthio)-1,1-dioxido-5-phenyl-2,3,4,5-tetrahydro-1,2,5-benzothiadiazepin-8-yl]oxy]acetyl]amino]-2-(4-hydroxyphenyl)acetyl]amino} butanoic acid for treatment of progressive familial intrahepatic cholestasis.

See www.ema.europa.eu.

AS SEEN ON TODAY TONIGHT



The natural anti-inflammatory that may help decrease airway inflammation

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Rural PAC12 opportunity

RURAL pharmacists may be able to help offset the cost of travelling and attending PAC12 by claiming their travel and accommodation expenses under the Rural and regional allowances scheme.

According to the Pharmaceutical Society of Australia, pharmacists who work in rural and remote areas classified as PhARIA 2-6 are eligible and the event must be accredited Group 2.

To be eligible, applications for allowances must be accompanied by a completed record of expenditure within two calendar months of completion of the activity.

PAC12 will be held at the Melbourne Exhibition and Convention Centre from Friday 19 October 2012 to Sunday 21 October 2012.

See www.psa.org.au for details.

Antibiotics on time

NPS has released a new free iPhone and iPad app titled 'Antibiotics Reminder' which allows users to set reminders for each dose of antibiotics, track whether doses are taken correctly and record progress in a daily recovery diary.

To download the app visit www.nps.org.au/antibiotics-reminder.

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Asthma relief?

A NEW trial conducted by Asthma New Zealand and published in the *Journal of Allergy and Clinical Immunology* has found that an oil extract for the Perna canaliculus called PCSO-524, (trade name Lyprinol) may improve the quality of life for children suffering asthma.

Reported this week on *Today Tonight*, the trial found that while the supplementation of PCSO-524 did not reduce the amount of medication the children were taking, "there were trends noted to improved quality of life (Juniper Scale Measure) and a decreased rate of moderate asthma exacerbations in those children randomised to the active compound".

The Juniper Scale Measure was filled out by the children's parents and was developed to measure three functional challenges (physical, emotional and social) that are most troublesome to children living with asthma.

Speaking about the results, study head Jim Lello said "This study does not provide evidence for children stabilised on preventer medication to reduce their inhaled corticosteroid dose but shows some promising results regarding a potential for this product, used in conjunction with existing asthma medication, to reduce exacerbations and improve quality of life for the children and families with moderate to severe chronic persistent asthma".

"The researchers would like to see the results of similarly designed but larger studies in other population groups with moderate to severe asthma," he added.

Teen mental health concerns

FIFTY-three percent of Australian adults believe that the mental health of teenagers is worse now than when they were teenagers, according to a new *Australian Attitudes to Young People Survey*.

Conducted by the Bupa Health Foundation and the Australian Research Alliance for Children and Youth, the research surveyed 1,000 Australian adults aged over 18 years in May 2012, and was designed to ascertain adults' attitudes to the health and wellbeing of children and young people in Australia.

According to the results Australian adults believe the health and happiness of children and young people ranks above

strengthening the economy and national security and protecting the environment in improving Australia over the next two decades.

The report also found that 40% of Australians believe that the physical health of children is worse than their generation; whilst 43% believe the physical health of teenagers is worse now than when they were teenagers.

Interestingly, researchers also found that nearly three quarters of respondents believe that society shares the responsibility for improving the health and wellbeing of kids and young people, yet only 39% of adults typically consider the wellbeing of children and young people when making decisions.

"This is a loud warning signal demonstrating the importance of developing a plan for action to address the gaps in policy, practice and attitudes when it comes to the health and wellbeing of our young people," said Bupa's Dr Paul Bates.

To have your say on what you think is important for young Australians see www.thenestproject.org.au.

Complementary papers

THE Complementary Healthcare Council of Australia is calling for session proposals from academics, researchers, industry practitioners and industry participants for presentation at the 2012 National Conference.

The CHC's National Conference will take place at the Novotel Manly Pacific between 12-13 September, and authors are invited to submit a paper under the theme 'Complementary Medicines and Evidence: The essential relationship'.

Presenters are asked to address one of the following four areas: Research – latest research being undertaken, key findings, what this means for industry; Innovation-application of research findings in the market and intellectual property protection; Regulation-the direction and changing nature of regulations and the implications for Industry; or Future Market Context -Best practice requirements in the new market environment.

Abstracts can be submitted online, should be no longer than 500 words, with a deadline of 09 July.

See www.chc.org.au.

Diabetes fundraiser

THE Danii Meads-Barlow Foundation raised more than \$160,000 for Diabetes research at the inaugural Jelly Bean Ball which was held at the Sydney Sofitel Wentworth last Saturday night.

The Ball, which is set to become an annual event, was held to commemorate the life of 17-year-old type 1 Diabetic Danii Meads-Barlow, who tragically died in her sleep last November.

The Foundation is raising funds to enable the use in Australia of an alarm system which would warn carers of a Diabetic "hypo" while patients are asleep, as well as working to have glucose monitors added to the NDSS program.

More information at www.danii.org.au.

WIN A HYDRALYTE PRIZE PACK

This week *Pharmacy Daily* is giving five lucky readers the chance to win a Hydralyte prize pack, valued at \$60.

Each prize pack includes 2 Orange Effervescent Tubes and 2 Apple Blackcurrant Effervescent Tubes.

Hydralyte is an oral rehydration solution which is scientifically formulated. It contains the correct balance of electrolytes and glucose required for rapid rehydration.

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For your chance to win this great prize pack, simply be the first person to send in the correct answer to the question below.

What are two causes of dehydration?

Email your answer to: comp@pharmacydaily.com.au

Congratulations to yesterday's lucky winner, **Craig Lupton** from **Bindoon Pharmacy**.

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Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email advertising@pharmacydaily.com.au.



Access your inner diva and get glitter glam

Designer Brands Glitter Eyeliner features a super fine brush which allows users to apply the liner close to the lash, and create looks ranging from subtle glam to outrageous bling. The range comes in four glittering colours: Gold, Silver, Black and Navy to add sparkle to eyes and make them pop. As an added bonus, the formula is long lasting and highly pigmented, meaning that eyes stay perfectly made up, with no smudging or creasing, throughout wear. To add extra bang for your buck, the liners can also double as an eyeshadow, simply by using them to colour lids (which have been primed with makeup primer) from the lash line up to the crease.

RRP: \$8.99

Stockist: 1300 765 332

Website: www.dbcosmetics.com.au

Add some colour to your beauty routine

Colour By TBN has expanded its beauty tool range to include a series of funky new goodies, including **Tweezers By TBN**, **Clippers By TBN**, **Nail Files By TBN**, and **Nail Polish Remover Wipes By TBN**. The new Tweezers come in a choice of leopard or girl print, in a number of colours and feature a slanted head and an easy grip stainless steel design. Meanwhile the new Clippers also come in six multi colour leopard or girl print styles; whilst the Nail Files shape and smooth nails and add a little extra flair to any beauty tool kit with their funky range of colours and designs. The new Nail Polish Remover wipes are a fuss-free way to remove nail polish, feature no acetone, and come in Strawberry or Aloe Vera with added Vitamin E to condition nails during the polish removal process.

RRP: \$2.50 (Tweezers), \$2.50 (Clippers), \$2.50 (Nail Files), \$2.50 (Nail Polish Removal Wipes)

Stockist: 1300 765 332

Website: www.dbcosmetics.com.au



Smell like limited edition Prada

Prada has released a **Limited Edition Prada Infusion d'Iris Absolu**. Described as a "new olfactory chapter for Prada Infusion d'Iris", the new oriental scent features notes of burbon, vanilla, absolu d'Iris and iris pallida from Florence, as well as neroli, orange blossom and white musk. The perfume launches in Australia on 01 July.

RRP: \$138 (50ml), \$180 (100ml)

Stockist: 02 9663 4277

Website: www.prada.com.au

Quench that thirsty winter skin

Clarins' new HydraQuench Intensive Serum Bi-Phase is designed to help skin retain moisture, and to restore comfort, softness and a youthful radiance to winter ravaged faces. Key ingredients in the serum include: katafray bark extracts (restructures the corneal layer, limits dehydration), sorbier tree bud (stimulates microcirculation), hyaluronic acid (helps the skin to maintain its moisture level), alfalfa extract (boosts collagen synthesis), chondrus crispus (ensures maximum and continuous hydration of the epidermis), Inca peanut oil (restores the protective hydrolipidic film), and Vitamin E (protects against free radicals). The serum is created for use morning and/or night after cleansing and launches nationally on 02 July.

RRP: \$72

Stockist: 02 9663 4277

Website: www.int.clarins.com



DISPENSARY CORNER

SLEEP deprivation?

Police officers in Surrey, England, were determined to protect the public's right to a good night's sleep, when they stormed into a village pub to stop it playing live music From 4am.

Licensee Kate Dillon was more than surprised at the arrival of the officers, saying that the advertisement of live music From 4am referred to the band's name, not the hour at which they were scheduled to perform (the name paying homage to a jazz song by Herbie Hancock).

"I was angry more than anything on the day," Dillon said.

"If one official turns up that's funny enough, but if four people come into the pub like they did, it's absolutely ridiculous.

"When I calmed down a bit I thought it was absolutely hilarious," she added.

STRANGE migration.

Motorists in the streets of Taizhou, China, would have been forgiven for thinking that mother nature was playing a practical joke with migration recently, when a massive flock of 5,000 ducks walked through the busy city streets causing traffic havoc.

Rather than a natural phenomenon, the migration was caused by a duck farmer who herded the flock 1km through the busy city streets in search of a pond with more food, leaving cars gridlocked and pedestrians scrambling to get out of the sea of poultry.

Speaking to media after the duck drive, the farmer said that he regularly changes his flock's location, but has never lost a duck whilst in transit.



Duck for cover