



## Keratin under attack

**DATELINE** Imports is facing ACCC action over alleged misrepresentations about the ingredients and safety of a hair straightening solution, Keratin Complex Smoothing Therapy.

The ACCC has launched legal proceedings over the alleged misrepresentations, saying that the company falsely claimed that the solution did not contain formaldehyde or any toxic or dangerous chemicals and represented that the product complied with all health and safety regulations in the world, when it did not.

In addition, the ACCC has said that the product contained formaldehyde at concentrations greatly in excess of the level permitted by Australian State and Territory Regulations for products of this type.

## HIV testing in pharmacies

**AUTHORITIES** in the US are piloting a new pharmacy program which would see pharmacists roles expanded to allow them to test patients for HIV infection.

The US\$1.2 million program, announced by the US Centres for Disease Control and Prevention (CDC), will see selected pharmacies and in in-store clinics across 24 cities and rural communities offer rapid HIV testing.

Currently pharmacists in the US offer a range of services including flu vaccinations and blood pressure checks.

"By bringing HIV testing into pharmacies, we believe we can reach more people by making testing more accessible and reduce

the stigma associated with HIV," said the CDC's Dr Kevin Fenton.

The rapid HIV test being piloted takes around 20 minutes and involves taking a swab from the patients mouth.

If the test produces a positive result, pharmacists advise patients to go to a GP for a blood test to confirm the diagnosis and seek treatment.

## Depression audit

**THE** latest NPS clinical audit *Depression: challenges in primary care* focuses on the diagnostic and management challenges of treating patients with a depressive disorder.

For more information see [www.nps.org.au](http://www.nps.org.au).

## Criminal changes?

**THE** Australian Health Practitioner Regulation Agency is calling for feedback on options for refining the international criminal history checks it uses when assessing applications for health registration for the 14 health professions regulated under the *Health Practitioner Regulation National Law Act*.

Outlined in a consultation paper, the possible options for criminal check procedures include: applicant declaration only, applicant provides criminal history clearance evidence within application, AHPRA obtains clearance/information from jurisdictions outside Australia when processing application, and applicant makes declaration and AHPRA undertakes random sample audit.

To view the consultation paper **CLICK HERE**, and to have your say on the proposals, email [criminalhistoryconsult@ahpra.gov.au](mailto:criminalhistoryconsult@ahpra.gov.au) by close of business on 17 August.

## Pharmacies for Sale

### QLD Wide Bay Region Queensland #1515

- Est Turnover \$3.3 Mill (2012)
- Net profit in excess of 400K
- Comfortable working hours
- Good lease only 2.44% on sales
- Large Shop

POA

Call Sue Raven on 1800 670 440 or 0470 759 736

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### Northern Beaches Sydney NSW #1523

- Est Turnover \$3.5mill (2012)
- GP 39%
- Good Lease

Sales Price \$3.4 Mill

Call Greg Aspleing on 1800 670 440 or Vince Battiatto 0410 299 271

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### Compounding Pharmacy NSW #1524

- Est T/O \$2.969,000 (2011-12)
- Excellent Lease
- ROI 34.37%

POA

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## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au).

### Winter is no reason to cease being a Bronze Goddess

Estee Lauder's new limited edition **Bronze Goddess Capri Collection** includes a **Pure Color Five Color Gelée Powder EyeShadow Palette**, inspired by the tropical beauty of the Isle of Capri in the Mediterranean. The five colour palette features summery metallic sand shades, complemented with a sizzling pop of aquamarine in a hot, cyber-metallic finish. The great thing about this palette is that the colours are versatile, and can create subtle daytime looks as well as more dramatic sultry evening looks. The powder formula is a tri-brid of a liquid, powder and gel all in one, allowing for high-definition colour impact that won't crease, fade or flake. The powders can be applied dry, or wet to intensify the overall look.

RRP: \$90.00

Stockist: 1800 061 326

Website: [www.estelauder.com.au](http://www.estelauder.com.au)



### Snotsucker for babies



**Nosefrida the Snotsucker** was developed by ear nose and throat specialists in Sweden to reduce the amount of mucus in the noses of babies who are congested and are too young to blow their own noses. The aspirator is non-invasive, and rather than going inside the nose like a bulb, the Snotsucker forms a seal outside of the baby's nostril (creating a vacuum). Parents then place the other end of the device into their own mouth and apply gentle suction to clear their infant's nose (a filter protects parents from getting anything near their own mouth). To clean, the Snotsucker simply needs to be washed with warm soapy water and left to dry.

RRP: \$15.95

Stockist: 02 4382 2535

Website: [www.nosefrida.com.au](http://www.nosefrida.com.au)

### Sukin shows its sensitive side

Australian natural skincare company **Sukin** has developed a new sensitive skin range which includes a **Sukin Sensitive Cleansing Lotion**, **Sukin Sensitive Cleansing Gel** and a **Sukin Sensitive Facial Moisturiser**. The key ingredients in all three products include: chamomile (anti-inflammatory, antibacterial and calming); cucumber (Vitamin C rich with soothing and anti-inflammatory actions and a skin-identical pH level); and aloe vera (soothing, calming and encourages skin circulation and repair). The Cleansing Lotion combines the trio with rose hip, jojoba and avocado to gently remove impurities whilst Vitamin E leaves the skin feeling soft. Similar to the Lotion, the Cleansing Gel combines the trio of actives with green tea and avocado oil to cleanse and refresh skin. Finally the Facial Moisturiser blends the trio of actives with shea butter to calm and soothe skin, whilst rosehip, sesame and jojoba oils help promote optimal moisture levels for radiant, balanced skin.

RRP: \$9.95 each

Stockist: 1300 858 898

Website: [www.sukinorganics.com](http://www.sukinorganics.com)



### First Aid Beauty

**First Aid Beauty's 5 in 1 Restore Cream** is a rich moisturiser which is designed for night-time use. The cream is said to reduce the appearance of wrinkles, improve skin radiance, correct uneven skin tone, nourish and moisturise, and combat free radical damage. Key product ingredients include sunflower oil, safflower oil, camellia sinensis leaf extract, glycyrrhiza glabra (licorice) root extract, algae and niacinamide.

RRP: \$38.95

Stockist: 03 9380 8521

Website: [www.adorebeauty.com](http://www.adorebeauty.com)

## DISPENSARY CORNER

**NATURE** meets technology.

A brown bear in the US has learned to open a garage door after her cub got trapped inside a suburban garage.

Caught on film by the garage's owner, the cub is seen climbing and swinging on one of the garage door beams, whilst a dog can be heard barking in the background.

All of a sudden the garage door begins to open, revealing a big brown mumma bear, pushing the roller door up to get to her cub.

The cub then spends a few minutes playing on the beam, before climbing down and joining its mum.

To view the clip [CLICK HERE](#).

## WIN AN OLIVE LEAF SPRAY



This week **Pharmacy Daily** is giving 5 lucky readers the chance to win an **Olive Leaf Australia** prize pack.

Each pack includes 2 x Olive Leaf Oral Sprays 20mL formulated

from a powerful blend of freshly-picked Australian olive leaves and other natural ingredients to freshen breath and help maintain oral hygiene.

To win, simply be one of the first two people to send in the correct answer to the question below to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

**Olive Leaf Australia is proud to be the world's largest specialised olive leaf grove, where is it located?**

Hint! Visit [www.olea.com.au](http://www.olea.com.au)

Congratulations to yesterday's lucky winner, **Ellen Pedler** from SA Pharmacy Students Association.