

## Mental health tenders

**THE** Department of Health and Ageing has issued an open invitation to apply for funding to develop and deliver Virtual Clinic mental health services.

According to the Minister for Mental Health and Ageing, Mark Butler, the Govt wants the Virtual Clinics to be an area where people with low to moderate levels of mental disorders can receive online counselling with the assistance of a therapist.

"Therapists will use cognitive behavioural therapy techniques to deliver online counselling and will also be able to refer clients to self-guided online therapies, or other services, according to the client's needs," Butler said.

See [www.health.gov.au](http://www.health.gov.au) for details.

## Hospital masterplan

**A NEW** masterplan for the redevelopment of the Royal Hobart Hospital has been unveiled this week.

The plan will be funded by \$586m provided by the Federal and State Governments, with the design set to include new inpatient and Women's and Children's precincts to improve services for patients and expand the hospital's bed capacity.

"The Women's and Children's precinct will deliver integrated services including a first for a Tasmanian hospital – a dedicated adolescent unit, with flexible design to allow for the appropriate inclusion and treatment of adolescent mental health patients," said Tasmania's Premier, Lara Giddings.

## Pharmacy Practice Review

**PHARMACISTS** now have access to the NPS' first-ever online Pharmacy Practice Review (PPR).

The NPS' PPR is designed to provide pharmacists with a new and convenient way to reflect on their practice and provide the latest evidence based advice to patients prescribed a statin and/or ezetimibe.

The online program builds on the 2011 paper version of NPS' *Pharmacy Practice Review: Reducing cardiovascular disease (CVD) risk*, and allows pharmacists to complete the activity online, and receive immediate tailored feedback, as well as individual patient management plans to support ongoing care for their patients.

The program is free to use, accredited as a Group 2 activity for 16 credit points, and also provides pharmacists with access to all the latest evidence-based clinical info on cardiovascular disease risk and optimal use of statins, and where indicated, ezetimibe.

Other aspects of the program allow pharmacists to: compare peer group results, access expert commentary, and immediately access a completion certificate for collection of CPD points.

Pharmacists who complete the online program will also be able to access it on an ongoing basis, allowing them to continue to reflect on their encounters with patients using statins and/or ezetimibe.

"We are excited to be working more and more in the online space and to be providing pharmacists

with the flexibility and individualisation that online activities can offer," said NPS Clinical Adviser Dr Danielle Stowasser, who added that the program sets a benchmark for online health professional development programs.

"The changing environment of pharmacy is seeing more pharmacists take part in patient education, screening and monitoring of conditions, lifestyle modification and medicines adherence," Stowasser said.

"The Pharmacy Practice Review helps foster these behaviours and instils more confidence in pharmacists when providing advice to patients with or at risk of cardiovascular disease.

"We urge pharmacists to register for the online NPS Pharmacy Practice Review and see for themselves what a valuable investment of their time it is," she added.

To register for the program, visit [www.nps.org.au/ppr\\_cvd](http://www.nps.org.au/ppr_cvd).

## Manual fee ending

**PHARMACISTS** will not be able to claim the \$0.15 electronic prescription fee manually for eligible prescriptions from 01 April 2012.

From this date, pharmacists will automatically receive the fee for all eligible prescriptions.

## Eylea in Australia

**BAYER'S** Eylea (aflibercept) has been approved for the treatment of neovascular (wet) age-related macular degeneration (AMD) in Australia by the TGA.

Age-related Macular Degeneration is a degenerative disease of the retina that causes progressive, painless loss of central vision and at present it is the leading cause of blindness in the country, with wet AMD being its most severe form.

It is estimated that in 2010, there were over one million Australians with AMD, with one in seven people over the age of 50 affected.

Eylea is the first recombinant fusion protein approved to treat wet AMD.

## WIN YOU ME & EVERYBODY PACK



This week we are giving five lucky readers the chance to win a **You Me & Everybody** prize pack.

You Me & Everybody is a

new skin care range designed for women who love their skin, because guess what? We love it too!

Each prize pack is worth \$120 and includes Saving Face Mist Toner, Saving Face Serum, Saving Face Anti-Aging Moisturiser, Shady Lady Daily Face Milk, Derma Karma Arnica Cream, Cool It Aloe Vera Gel, Helping Hands Wash and Sumptuous Skin Mousse!

To win, simply be the first person to send the correct answer to the daily question below to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

*What is the percentage of pure Aloe Vera in You Me & Everybody Cool It Aloe Vera Gel?*

Hint! The answer can be found on the You Me & Everybody website: [www.youmeandeverybody.com.au](http://www.youmeandeverybody.com.au)

Congratulations to yesterday's lucky winner, **Felicia Woong** from **Pikes Pharmacy Burwood**.

## ATTENTION PHARMACY OWNERS

- Does Your Pharmacy Turnover \$1.5 to 3.5M ? ☒
- Is your Gross Profit between 34 - 38% ? ☒
- Are you located in Coastal/Country QLD, NSW OR VIC? ☒

If so, we have buyers ready to pay top \$ for your PHARMACY RIGHT NOW - CALL RAVENS FOR A CONFIDENTIAL CHAT TODAY

Ph: 1800 670 440 E: [info@ravens.com.au](mailto:info@ravens.com.au)

Web: [www.ravens.com.au](http://www.ravens.com.au)



## PIDG sees no problem

**THE** first meeting of the Pharmaceutical Industry Discussion Group (PIDG) has concluded that, so far, there have been no unintended consequences from the 2010-11 Budget Measure 'Further Pharmaceutical Benefits Scheme Pricing Reform'.

The PIDG was formed by the Government to secure the passage of the amendments to the Act, and its function is to discuss the potential and actual impacts of Further PBS Pricing Reform, with reports to be tabled in the Parliament detailing the outcomes of each meeting.

In its first meeting, which was tabled in Parliament on 13 March, the PIDG discussed the potential impacts on patients and the pharmaceutical industry of Further PBS Pricing Reform (including new or increased statutory price reductions and Expanded and Accelerated Price Disclosure (EAPD), to apply to all non-exempt drugs listed on F2).

Despite finding that there were no reports to the PIDG of unintended consequences of the reforms implemented so far, members did note that there had been concerns around the possible impact of the largest of the measures, EAPD, which will trigger its first round of price reductions on 01 April 2012.

As such, the PIDG recommended that the Department of Health "work with peak bodies to continue to manage the potential impacts of EAPD, and monitor the sector in the months after the price reductions come into effect".

## Gen Y become Gen Diabetes

**THE** national health agenda needs a far greater emphasis on diabetes, according to the Baker IDI Heart & Diabetes Institute, Diabetes Australia and the Juvenile Diabetes Research Foundation.

The call comes as the trio prepares to present the results of a new joint national diabetes assessment to Parliament, *Diabetes: the silent pandemic and its impact on Australia*, which forecasts "a legacy of pandemic proportions" could be coming Australia's way, with one-in-three of today's Gen Y's set join the ranks of 'Generation Diabetes' in their lifetime.

The report provides evidence that by 2025 type 2 diabetes will triple in prevalence and will affect three million Australians.

"A tragic prediction, especially given that type 2 diabetes is preventable in a substantial proportion of people," a statement from the report's authors said.

The report also found a continuing rise in the occurrence of type 1 diabetes, particularly in young children aged 0-4 years, but did not pinpoint a reason for the rise.

"Prevalence of type 1 diabetes in Australia is one of the highest in the world," the authors said.

To hinder the progress of this growing epidemic, the trio are asking the Government for a re-commitment to the development of a formal national action plan, in keeping with the United Nations Resolution no. 61/225 on diabetes (a plan which recommends countries review and strengthen

critical activities to contain the growth and burden of the disease).

"Time is of the essence because unlike other developed nations, despite agreeing with these global recommendations, Australia has failed to take comprehensive action and implement change," said Lewis Kaplan, CEO, Diabetes Australia.

Meanwhile, the report's lead author, Baker IDI's Associate Professor Jonathan Shaw, said "The battle against diabetes requires concerted efforts on a number of fronts - strategies to slow down the rapidly rising number of those developing the disease and ensuring those living with diabetes are able to manage this insidious condition effectively.

"We must also do everything we can to fully understand diabetes via research," he added.

The report highlights four priority areas for the Government to look at, including: focused, timely and integrated action - to ensure national diabetes strategies are reviewed and strengthened to reflect Australian commitments to the UN's resolution; as well as changes in policy, legislation and attitudes - to provide an environment where healthy lifestyle choices can and will be made.

The last two priority areas include access to and availability of info, technologies and proven treatments for every person with diabetes, irrespective of their socio-economic background; and collaborative efforts that ensure research remains at the forefront of effort to find a cure.

## Generic pricing getting you down?

Click here for immediate relief.



PHARMACY ALLIANCE  
Freedom to choose

## GP after hours calls

**QUEENSLANDERS** can now phone a new after hours GP helpline and receive health advice after hours.

"By calling the after hours GP helpline, Queenslanders will be able to speak to a doctor and get expert medical advice where they need, when they need it - including at night, on weekends and public holidays," said Health Minister Tanya Plibersek.

The helpline can be accessed by dialing 1800 022 222.

## API's winner at APP

**API** announced the lucky winner of its APP2012 competition held between 08 and 11 March as Steven Kastrinakis from Priceline Prahran (pictured below).

The competition was run to increase visitors to API's stand at APP2012, and required visitors to fill out a competition form and place it in a barrel at the stand.

Steven's name was later drawn out of the barrel, and for his efforts he has won a \$5,000 Hayman Island getaway, including flights and accommodation with brekkie daily for two adults.



## Central Bundaberg Pharmacy (Receivers Sale)

### Expressions of interest sought

Acquire this well established pharmacy in the Bundaberg CBD, conveniently located in a medical centre precinct.

A strong script business and open 5.5 days per week, this pharmacy is ideal for parties looking for a secure pharmacy opportunity.

To register your interest, please contact Peter Marshall, Pharmacy Solutions Australia [peterm@pharmacysolutions.com.au](mailto:peterm@pharmacysolutions.com.au) by Friday 6 April 2012

t: 07 3252 0343 m: 0417 721 203  
f: 1300 148 679



## ANIMAL, VEGETABLE...



Call 1800 151 493 for further information Today's the day BLACKMORES





## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au).

### Sun protection never looked so good

**Invisible Zinc** has launched a new weapon in the war against sun damage, the **UV Silk Shield Foundation**. Packaged in a stylish silver twist-stick case, the cream-to-powder foundation provides long-lasting flawless coverage, as well as SPF 30+ protection from UVA and UVB rays. The strength of this particular foundation lies in its formulation, which includes Highlighter Performing Pigments which work to auto colour match and even out the complexion; as well as Spherical Powders which turn the cream to powder after application, and work to correct imperfections, whilst enabling buildable non-greasy coverage. In addition, yellow-based pigments neutralise pink and red undertones for a clear, even complexion. The foundation's sun protection comes in the form of tiny micronised particles of zinc oxide, which provide an unseen protective shield over the surface of skin. The UV Silk Shield Foundation is perfect for active people, as it is waterproof and long lasting.

RRP: \$42 (12g)

Stockist: 1800 630 056

Website: [www.invisiblezinc.com.au](http://www.invisiblezinc.com.au)



### Facial oil is a good thing

**Clarins** has revamped its popular **Facial Treatment Oil** range with new packaging. The three face oils are described as the heart of the Clarins brand, and include **Blue Orchid for Dehydrated Skin**, **Santal for Dry and Extra Dry Skin**, and **Lotus for Oily/Combination Skin**. As with all Clarins products, the oils are made using 100% pure plant extracts, with the Blue Orchard containing extracts of rosewood, patchouli and blue orchid to tone, revitalise and restore radiance to moisture-depleted skin; the Santal oil containing a blend of sandalwood, cardamom and lavender to tone, soothe, comfort and decongest skin that is dry, irritated or stressed; and the Lotus oil which features rosewood, geranium and lotus extracts to purify, tighten pores and refine skin texture. Changes to the products

are basically cosmetic, and involve new look packaging which features a pipette for more precise dosing.

RRP: \$49.00

Stockist: 02 9663 4277

Website: [www.adorebeauty.com.au](http://www.adorebeauty.com.au)

### Nothing but a pure even tone

**Palmer's** new **Eventone Body Milk** is a skin tone perfecting moisturiser which is designed to reduce the appearance of discolouration all over the body, and in particular on problem areas like knees, elbows and feet. Recommended for twice daily use, the body milk is formulated using cocoa butter (to diminish the appearance of marks and scars), niacinamide (which reduces hyperpigmentation, redness and yellow spots), Vitamin C (to naturally brighten skin), Synovea (skin lightener), licorice extract (which fades discolouration and brightens skin texture) and soy (to stimulate collagen).

RRP: \$9.99 (250ml)

Stockist: 1300 191 918

Website: [www.palmersaustralia.com](http://www.palmersaustralia.com)



### Tighten your skin in a single step

**Strivectin's Tightening Face Serum** is said to deliver a potent dose of instant toning. Designed for women aged over 50 years who are experiencing loss of firmness and elasticity, the product accelerates the rebuilding of skin layers, tightens skin surface, and fortifies skin's supportive matrix so it appears firmer and strengthens skin's hold on natural collagen to visibly lift it.

RRP: \$98.00 (50ml)

Stockist: 02 9663 4277

Website: [www.adorebeauty.com.au](http://www.adorebeauty.com.au)

## DISPENSARY CORNER

### MEDICINAL garlic?

A UK man was recently mugged for his garlic bread, by an unusual assailant.

According to reports, the man was strolling home with a grocery bag full of food when he was bailed up by a fox in an alley.

The fox jumped up and tried to grab the man's snacks, presumably aiming for the garlic bread to stave off a cold, and only stopped his attempts when the man brandished the coveted bread, before handing it over to the persistent mammal.

"I thought a fox would be scared of a 15-stone man," the mugged man said.

Since the garlic bread-napping, wildlife experts have warned Brits to refuse to give in to fox demands, saying that people should yell at foxes instead to scare them off.

### LANOLIN has many uses.

A mysterious knitter, affectionately known as the 'Saltburn Yarnbomber' has spread lanolin love all over a North Yorkshire town, with a 50 metre long knitted scarf, which features 3D knitted Olympic scenes.

The display was arranged under the cover of darkness, at the Victorian pier in Saltburn, and attached to its railings.

Little woollen Olympians featured at intervals across the scarf include synchronised swimmers, and gymnasts, as well as cyclists.

This is not the first time the town's 'Yarnbomber' has struck, with they mystery knitter having previously installed woollen figures buildings and lampposts with woollen creations, always striking at night, with no witnesses.

Part of the Yarnbomber's Olympic creation is pictured below.

