

## Coty drops Avon bid

**COSMETICS** giant Coty has withdrawn a takeover bid for rival Avon, saying the target's board of directors had failed to engage in constructive discussions.

In a letter to the Avon board, Coty said "your total lack of engagement with us leads us to believe that you remain reluctant to explore a friendly, negotiated combination on a reasonable timetable".

## NMS offers PSA CPD

**PHARMACISTS** who attend the NPS National Medicines Symposium will be able to apply for CPD points via the PSA, with activities at the NMS accredited for 10 hours of Group 1 CPD, and three hours of Group 2 CPD.

The event will take place 24-25 May at Darling Harbour in Sydney - register at [nps.org.au/nms2012](http://nps.org.au/nms2012).

## Pharmacy for Sale

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## "Lack of trust" in pharmacy

**A STUDY** published this week in the *British Medical Journal* claims that initiatives aiming to implement a range of pharmacist-led public health services in the UK are "undermined by lack of public trust" in the profession.

Based on a survey of just 26 "purposely sampled members of the public" who each participated in one of five focus groups, the report concludes that the patients were "inclined to draw unfavourable comparisons between pharmacists and GPs".

The groups were composed to represent known groups of users and non-users of community pharmacy, namely mothers with young children, seniors and men.

According to the executive summary of the report, participants considered pharmacists to be primarily involved in medicine supply, and "awareness of the pharmacist's extended role was low.

"Participants were often reluctant to trust pharmacists to deliver unfamiliar services, particularly those perceived to be 'high risk'," the report continues.

## Schizophrenia week

**MINISTER** for Mental Health and Ageing, Mark Butler, has welcomed the opportunity afforded by Schizophrenia Week (14-20 May) in building greater community understanding of the condition.

He said that schizophrenia affects about 220,000 people in Australia but its impact can be reduced with the right combination of clinical and community support programs.

## Dentophobia reigns

**MORE** than half of Australians would prefer public humiliation than make a trip to the dentist.

According to new Oral-B research 78% of people delay trips to the dentist, with the anxiety a "very real issue which is impacting on Australia's oral health".

Oral B's Rob the Dentist aims to give Aussies a "gentle dose of dentistry in their everyday lives" on his Facebook page, with tips on how to overcome Dentophobia.

## "Boost Your Financial Management"



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## Hep C class action

**THE** Australian Health Practitioner Regulation Agency is being targeted in a lawsuit launched today by fifty women who contracted the hepatitis C virus or antibodies after undergoing a procedure at a clinic in metropolitan Melbourne.

Law firm Slater & Gordon is acting for the group in the Supreme Court action against the AHPRA, an anaesthetist and the director of the former Croydon Day Surgery.

## FDA FilmArray move

**THE** US Food and Drug Administration has expanded the use of the FilmArray Respiratory Panel, a molecular test which simultaneously detects both viral and bacterial causes of respiratory infection from a single sample.

The expansion adds the bacteria *Bordetella pertussis*, *Mycoplasma pneumoniae* and *Chlamydia pneumoniae* as well as two additional forms of coronavirus to the existing array which includes 15 viral causes of infection.

## Win a subscription to Therapeutic Guideline eTG complete



eTG complete

Today, the **Pharmaceutical Society of Australia** is giving one lucky **PD** reader the chance to win a subscription to

Therapeutic Guideline eTG complete valued at \$315.

Therapeutic Guideline's focus on promoting the quality use of medicines through writing and publications supplements CPExpo's aim perfectly to provide education and support for pharmacists to connect practice to patient outcomes.

With up to **34 Group 2 credits** in one event and day passes available from \$40, CPExpo is a must attend event for all pharmacists.

Register now at [www.psa.org.au/education/conferences/cpexpo/registrations](http://www.psa.org.au/education/conferences/cpexpo/registrations).

For your chance to win this exciting prize, simply be the first person to send through the correct answer to the question below.

**Name the presenter who is presenting the session "The Clinical Management of Bleeding" at CPExpo on Saturday 26 May 2012.**

Send your answer to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)

Hint: download the CPExpo Session Overview to find out.

Congratulations to yesterday's lucky winner of the *Community Pharmacy* book, **Malie Ung** from **Priceline Pharmacy Bonnyrigg**.



## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [advertising@pharmacydaily.com.au](mailto:advertising@pharmacydaily.com.au).



### DISPENSARY CORNER

LOTS of sunscreen will be needed in Las Vegas next month, when the annual 'Nudist Clubhouse Nudist Expo 2012' takes place.

A range of exhibitors will be taking part, including nudist resorts, nude cruise operators, the American Association for Nude Recreation and travel agents specialising in so-called "nakations".

The conference is taking part at the Alexis Park Hotel, which the event website warns is a "CLOTHED property" meaning attendees will need to be dressed at all times.

But not to worry - delegates wishing to enjoy a nude Las Vegas experience can take part in special Expo nude/BBQ pool parties or that convention favourite, nude mini golf.

**A 103-YEAR OLD US man** who spent his life protecting one of America's oldest trees is set to be buried in a coffin made out of its wood.

Frank Knight was a professional logger, but in his last decades devoted himself to the preservation of "Herbie," a 217-year-old elm tree in Yarmouth near Portland, Maine.

Unfortunately the 35m tall tree succumbed to Dutch elm disease about 18 months ago, and when Knight died on the weekend his family immediately arranged for a special casket carved from Herbie.

"Frank cared for Herbie for 52 years, and now Herbie will care for Frank forever," his son Dick told the *Boston Herald*.

**SHOPPING** can be a risky business - particularly when you're in the gardening department.

A US man is recovering from a rattlesnake bite he received while browsing the aisles in his local Wal-Mart store.

47-year-old Mica Craig said he was attacked while picking up a bag of mulch which he was buying to nurture his marijuana plants.

### Chocolate for vegans and weightloss

**BioCeuticals' Aminoplex Choc-Coconut** protein powder is a low-allergenic formulation derived from whole brown rice. Each serve contains a whopping 33g of protein, as well as natural digestive enzymes (bromelain from pineapple) to assist in the breakdown and assimilation of protein. The product is perfect for vegans and vegetarians as a great way to help them with daily protein requirements, and is also ideal for athletes with increased protein requirements. In addition, Aminoplex Choc-Coconut is lactose-free and appropriate for those sensitive to soy or whey protein. And for those watching their waist-line the formula only contains 704kj per serve.

RRP: \$38.90

Stockist: 1300 650 455

Website: [www.bioceuticals.com.au](http://www.bioceuticals.com.au)



### Rapid relief for sore spots

**HemoClin** is designed to provide rapid cooling relief for haemorrhoids, anal fissures and other anal irritations. The gel works in three ways: as a bacterial blocker, lubricates bowel movements and cools and relieves pain. The product is a water based gel, so it is easy to apply and does not adhere to the skin or stain

undergarments. It is also easy to apply, and features an applicator with a selection of apertures, which allows for easy distribution over the affected areas and easier cleaning after use. HemoClin is also non-toxic and can be used during pregnancy and breastfeeding.

RRP: \$14.95 (30g tube and applicator)

Stockist: 1300 790 978

Website: [www.biorevive.com](http://www.biorevive.com)

### Nina's fairytale universe

**Nina Fantasy** is the latest scented offering from the iconic perfume house of Nina Ricci. The limited edition fragrance is described as a sugary daydreamy fairytale floral edition of the classic Nina scent. Housed in a cute reinvention of the iconic Nina apple shaped bottle, Nina Fantasy features top notes of bergamot, pear and mandarin; heart notes of Bulgarian rose, cherry blossom and heliotrope; and base notes of vanilla, holly and brown sugar.

RRP: \$69.00

Stockist: 02 9663 4277

Website: [www.ninafantasy.com](http://www.ninafantasy.com)



### Makes you smooth, not soft...

Palmer's Cocoa Butter has launched its first ever men's only product, the **Palmer's Cocoa Butter Formula Men Face and Body Lotion**. Sporting the tag line, 'Makes you smooth not soft', the product is designed to cater to the lifestyles of men who cannot be bothered with a skincare routine, and features a fresh masculine scent. The lotion contains 100% natural cocoa butter to fight extreme dryness and lock moisture in, whilst Vitamin E helps to soothe and nourish dry skin. As an added bonus the lotion is fast absorbing, and can be used to soothe skin post-shave.

RRP: \$7.40 (250ml), \$9.99 (400ml)

Stockist: 1300 191 918

Website: [www.palmersaustralia.com](http://www.palmersaustralia.com)