## Pharmacy DAILY -

Tuesday 29 May 2012

PHARMACYDAILY.COM.AU

## "Boost Your Financial Management"

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### **Eviplera on the PBS**

**EVIPLERA** (tenofovir disoproxil fumarate/emtricitabine/rilpivirine), is now available on the Pharmaceutical Benefits Scheme.

The medication is a complete once-daily single tablet regimen indicated for the treatment of HIV infection in antiretroviral treatment-naïve adults with plasma HIV-1 RNA ≤ 100,000 copies/mL at the start of therapy.

The drug combines Truvada and Janssen's rilpivirine 25mg.

### NEW PHARMACIES FOR SALE

#### **Q297 Gold Coast Hinterland**

- · Adjoins medical centre
- · Est. June 2011
- · Open Monday to Friday (42.5hours)
- Large Housing Estate to commence nearby
- · \$600,000 including Stock

#### **Q278 Brisbane Outskirts**

- · Rural Village with Medical Centre
- · Est. mid 2011
- · Growing residential centre
- · \$350,000 including Stock

Contact Graham Wriggles
Pharmacy Broker on
0403374301

wriggs.g@bigpond.net.au

### **ASMI** says calcium is okay

**THE** Australian Self-Medication Industry has come out swinging in defence of calcium supplements in the face of a damning new study published in the journal *Heart*.

The Swiss study, which looked at data from 24,000 people aged between 35 and 64 found that people who take calcium supplements are 86% more likely to have a heart attack than people who do not.

Commenting on the findings, ASMI said the study contained a number of deficiencies "which place a question over the strength and validity of its conclusions".

According to ASMI's Regulatory and Scientific Affairs Director, Steven Scarff, the study was flawed in that it involved a single initial survey of diet and supplement intake, followed by an assessment of cardiovascular outcomes an average of 10 years later.

"This gap provides a considerable period of uncharted information about diet and behaviours which almost certainly impacted the results," he said.

"The design of the survey also means that known risk factors for cardiovascular disease (such as high blood pressure and high cholesterol) were not equally distributed across the study groups," he added.

Further limitations of the study, according to Scarff included the fact that many subjects who took supplements did not record what they were taking, and even those who did record the information, did not always advise the dose.

Moving to reassure consumers and industry members about the safety of calcium supplements, ASMI said that there was good evidence that calcium supplements reduced the risk of fractures and hence played a useful role in the treatment of osteoporosis.

The industry body also cited a recent study which found that calcium, and calcium in combination with Vitamin D, was associated with a 12% reduction in fractures of all types including hip, vertebrae and wrist.

#### **Obesity and blindness**

**OVERWEIGHT** children have a greater chance of having the neurological disorder idiopathic intracranial hypertension (IIH), according to research by Kaiser Permanente.

IIH is a rare condition which can cause blindness in sufferers.

Published in the *Journal of Pediatrics* the cross-sectional, population-based study of 900,000 young people aged 2-19 years old found 78 cases of pediatric idiopathic intracranial hypertension.

According to the findings, the condition occurred most frequently in overweight or obese, teenage girls (85% of the children with IIH were girls 11-19, and 73% were overweight or obese).

Interestingly, the study also found a strong association between the condition and increasing weight class.

Extremely obese teens were 16 times more likely than normal weight children to have IIH; moderately obese children, six times more likely; and overweight children, 3.5 times more likely.

### Dementia drug review

THE Pharmaceutical Benefits
Advisory Committee has
commissioned a post market
review of all anti-dementia drugs
listed on the PBS for the treatment
of Alzheimers disease: donepezil;
rivastigmine; galantamine; and
memantine.

As such the PBAC is now inviting submissions to the Review - see www.pbs.gov.au/info/reviews/antidementia-drugs.



**Pharmacy Practice Incentives (PPI)** 

DAAs/Clinical Interventions Claiming Period 1 April - 31 May 2012.



The DAAs/Clinical Interventions claim form MUST be lodged with Medicare between 1 June -14 June 2012.

#### Click to access Claim form

IMPORTANT: Claims received by Medicare after 14 June 2012 for the 1 April - 31 May 2012 Claiming Period will be rejected.



The Pharmacy Guild of Australia



This Project is funded by the Australian Government Department of Health and Ageing as part of the Fifth Community Pharmacy Agreement.



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### How to build the financial strength of your pharmacy in the face of PBS price disclosure.

**Independent Pharmacy Briefing June 2012** 

Melb: 5th Perth: 6th Syd (Sth): 12th
Syd (Nth): 13th Bris: 14th







### Guild Update

### Guild Pharmacy Academy

The Pharmacy Guild of Australia offers the best value conference for pharmacy with the Guild Pharmacy Academy – National Convention and Exhibition at Darling Harbour from 15 – 17 June.

The dynamic pharmacy event offers something for everyone, combining essential clinical updates with practical business initiatives.

Targeted streams are available for Pharmacy Assistants and sessions dedicated to pharmacy students.

The Business Stream and Plenary session will focus on the key threats facing community pharmacy.

The plenary 'Surviving the Economic Winter' features leading financial analyst, Paul Clitheroe and includes a guest panel comprising industry and political professionals.

The practical program delivers lifelong learning for pharmacists, accredited pharmacists, owners and managers, pharmacy assistants and students.

Dedicated training sessions are also available - The Asthma Foundation will ensure you are ready for your Asthma Public Health Campaign with sessions on device training.

Pharmacists can also earn up to 47 CPD credits (25 accredited and 22 self-recorded, pre reading).

Visit the website to review the comprehensive program of leading presenters and program timetable.

Take advantage of this great value offer for pharmacy and register to attend online www.guildpharmacyacademynce.com.au.



The Pharmacy Guild of Australia

### **PSA** hails CPE Expo success

THE Pharmaceutical Society of Australia is thrilled with the response to its inaugural CPE Expo, confirming that the event attracted more than 1,100 delegates and exhibitors, including a large contingent of more than 120 interstate delegates.

Held in Sydney over the weekend, the event was developed by the NSW Branch of PSA and was designed to bring together pharmacists, patient support groups, patients, allied health professionals and the pharmaceutical industry, with the aim of improving the nation's health "through excellence in the practice of pharmacy".

"The focus on medicines information, patient support programs, medication reviews and disease state management was well received," said the PSA's NSW President, Prof Charlie Benrimoj.

Professor Benrimoj also said that delegates responded very positively to the new initiative of having representatives from consumer and patient support organisations presenting at CPExpo.

"The need for inter-professional communication and a focus on patient-centred care is essential," he said.

"It was great to have Sally Crossing AM from the Health Consumers NSW present the opening plenary and providing the patients' perspective of the healthcare experience," he added.

### **FDA tightens devices**

THE US senate has passed a new bill which allows the FDA to more easily up-classify problematic devices so that subsequent, similar devices will receive more scrutiny before they get to patients.

The bill also requires the FDA to do more outreach to involve more non-conflicted experts and groups – including scientific societies the Institute of Medicine, and the American Academy of Medical Colleges – in its recruitment efforts for medical device advisory committees.

For more info see www.fda.gov.

### DISPENSARY CORNER

#### ADRENALINE boost.

An 80 year old American woman, Laverne Everett, was expecting a heart pounding 80th birthday celebration but got more than she bargained for when she slipped out of her parachute harness.

Everett had decided to undertake the jump to fulfill a lifelong dream of skydiving, but just moments after jumping out of the plane strapped to her instructor, she slipped out of her upper harness.

Fortunately her instructor managed to cling on to her for the entire fall, and the pair landed safely but visibly shaken minutes later.

Laverne has since said she "really wanted to jump" and for her next adventure would like to ride in a race car.

To view the clip posted of the jump **CLICK HERE**.

### Acne approval

THE US Food and Drug Administration has approved Cipher Pharmaceuticals' Absorica, a novel, patented brand formulation of the acne medication isotretinoin, for the treatment of severe recalcitrant nodular acne.

As a result of the approval Absorica is now expected to be launched in the US in Q4 2012.

### WIN A PURE THERAPY PRIZE PACK



This week *Pharmacy Daily* has teamed up with *Purist* and is giving five lucky readers the chance to win a Pure Therapy prize pack (pictured to the left), valued at \$87.75.

Pure Therapy by Purist®, the range formulated

for severely dry and sensitive skin prone to Eczema, Psoriasis and Dermatitis has expanded to offer a number of facial skin care products as well as an extension to its existing body and hair care range. The new products are now available in pharmacies and health food stores nationally. Selected winners will receive the latest products from the Pure Therapy by Purist range.

For your chance to win this great prize pack, simply be the first person to send in the correct answer to the question below.

What are Pure Therapy products free from?

Email your answer to: comp@pharmacydaily.com.au

Congratulations to yesterday's lucky winner, **Syd Cassimaty** from **Think Pharmacy Campbelltown**.

### **Kicking risky drinking**

THE Federal Government has provided \$8.9 million for the expansion of the Good Sports Program, which is an initiative that supports local sports clubs nationwide to build a culture of responsible drinking.

So far 5,000 clubs have signed up for the initiative, which requires them to work through three levels of accreditation, provide smoke free environments and develop transport strategies to get people home safely.

The Govt is hoping to get 6,500 clubs signed-up by 2014.