

# Pharmacy DAILY

Wednesday 07 Aug 2013

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For more info see **page four**.

## Pharmacy 2013 regos

JIM Howard, Chairman of Pharmacy 2013, the pharmacy management conference invites pharmacists to register for the forthcoming Pharmacy 2013 conference at the Sheraton Mirage in Port Douglas.

This activity has been accredited for 12 hours of Group One CPD (12 Credits) and 4 hours of Group Two CPD (8 Credits).

To register call 07 3254 0522 or see [www.pharmacyconference.com.au](http://www.pharmacyconference.com.au)

## NPSA backs Guild/PSA push

PEAK pharmacy wholesaler body the National Pharmaceutical Services Association has added its voice to the joint Pharmaceutical Society of Australia/Guild campaign calling for an immediate increase in pharmacy remuneration, in response to last Fri's changes to PBS price disclosure (PD yesterday).

NPSA President Patrick Davies from Symbion said the changes, which had been made without any consultation, would see both pharmacists and wholesalers feel a significant impact.

“These changes are putting the viability of the community

pharmacy network at risk,” he said.

“The industry is already under intense pressure from government savings initiatives and decreasing margins - further cuts will not only hurt businesses but will also impact on patient care,” Davies added.

He said the NPSA supports calls on politicians from both major parties to commit to increasing pharmacy remuneration.

“Community pharmacies are a critical part of the Australian healthcare system because of the value-added health advice and services they provide.

“These services will be the first to be cut when pharmacists are looking for savings, so the effects of further cuts would be significant.”

Yesterday the Guild and the PSA issued a joint letter urging the entire community pharmacy sector to personally lobby local MPs over the drastic situation.

## Permax out of stock

ASPEN Pharmacare Australia has advised of pending shortages of all strengths of Permax (pergolide mesylate), with all current stock held at its warehouse and in those of wholesalers set to expire at the end of this month.

The company said that expected stock will not arrive, “as pergolide is no longer readily available” but it's believed the ingredients will be available later in the year.

However “we estimate it is unlikely we will receive new stock for the remainder of 2013,” Aspen said, and during this period Permax will be out of stock.

“There can be no emergency supply due to dating issues,” the company warned, with pharmacists advised to tell their customers to see their neurologist or other health professional for alternative treatment during this time.

## \$2,500 scholarships

THE committee of Pharmacy Cricket has announced the availability of two scholarships at \$2500 each to any student studying at any pharmacy school or university in Australia.

Applicants do NOT have to have any interest or involvement with cricket to apply.

Application criteria can be downloaded from the Pharmacy Cricket site at [www.pharmacycricket.com.au](http://www.pharmacycricket.com.au) via the ‘Events’ page or by **CLICKING HERE**, with applications closing on Monday 21st October 2013.



## Diabetes expert event

THE Australian Diabetes Society and Australian Diabetes Educators Association Annual Scientific Meeting is being held 28-30 August 2013 in Sydney.

For more info or to register call Gerald Power on 0429 005 147.

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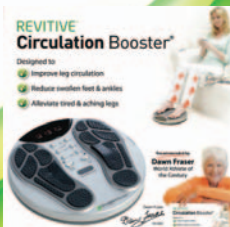
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## CHF welcomes faster price disclosure

**THE** Consumers Health Forum has backed the government move to accelerate PBS price disclosure (**PD** Fri), despite the move set to cause major impacts on the community pharmacy sector in Australia.

In a statement issued on Fri, CHF ceo Carol Bennett said the measure was "the right medicine for consumers," and would further close the gap in what Australians pay for medicines compared to other Western countries.

Accelerating price disclosure is estimated to save the government \$830 million over three years.

"We know this means less profit for some pharmacy owners, but it is time Australian retail pharmacies accepted the reality of lower prices for medicines already applying in Britain, New Zealand and elsewhere.

"It is time consumers benefitted from lower price drugs, not providers," Bennett added.

The CHF said consumers will save about \$100m over three years in direct savings on retail prices.

## Medicines exports strong

**THE** Australian medicines industry contributed to almost \$4 billion in export earnings last year, according to annual trade figures released yesterday by the Australian Bureau of Statistics.

Medicines Australia ceo Brendan Shaw said the statistics showed that Australia earns more money exporting medicines than it does from exporting cars, wine or scientific instruments.

The overall result for 2012-13 was \$3.9 billion, showing that medicines exports had held up well in the face of the high Australian dollar.

However the figure was down from the record \$4.1 billion recorded in 2009-10.

"While there has been lots of debate about Australian industries and their future, we have a real opportunity to make the Australian medicines industry a key component of preparing the Australian economy for a post-mining boom future," Shaw said.

"We can grow this industry even more from what it is today,

provided we have predictable, stable policy settings".

Shaw said this included predictable pricing policies for the PBS as well as improved processes for approving innovative medicines, along with stable and strong intellectual property policies.

"That's why last Friday's sudden announcement in the government's Economic Statement of changes to Pharmaceutical Benefits Scheme price disclosure policy without consultation was extremely disappointing," he added.

"A predictable policy framework that encourages the industry to supply medicines in a timely manner and build Australia's economic competitiveness is important to Australia's future," the Medicines Australia ceo concluded.

## HypoMon recalled

**THE** Therapeutic Goods Administration and Aimedics have recalled all units of the HypoMon sleep-time hypoglycaemic monitor.

HypoMon is used by people with type 1 diabetes aged 10-25 years to monitor blood glucose while they sleep, but unfortunately it has been identified that HypoMon is not performing as well as expected.

"The rate of detection of sleep-time hypoglycaemic episodes is lower than the rate specified," according to a TGA update.

The manufacturer Aimedics is providing a full refund.

A number of HypoMons have been funded by the Danii Meads-Barlow Foundation, which is now subsidising CGM Dexom G4 devices.

## More defibrillators

**THE** Heart Foundation has recommended wider public access to defibrillators where large groups of people gather, as part of a new consensus statement on psychosocial risk factors for coronary heart disease.

To view the statement **CLICK HERE**.

## WIN LA CLINICA'S VITAMIN C SERUM



Every day this week **PD** is giving one lucky reader the chance to win GLY C Refine Vitamin C Ultra Serum, courtesy of **LA CLINICA**.

**LA CLINICA's** GLY C Refine Vitamin C Ultra Serum is reputed to help stimulate collagen and elastin production for improved skin

condition. With regular use, this concentrated Vitamin C serum helps reduce fine lines, rejuvenate and clarify the complexion.

For your chance to win, be first to send in the correct answer to the question below to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au).

**True or False: LA CLINICA is an Australian owned & operated company.**

Congratulations to yesterday's lucky winner, Sue Muller of The Pharmaceutical Locum Company.

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Pharmacy DAILY

## Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email [newproducts@pharmacydaily.com.au](mailto:newproducts@pharmacydaily.com.au)

### eysilix comes to the eye rescue

Formerly only available in Canada and the UK, and now brought to you in Australia by Indeed Laboratories, comes **eysilix – total eye rescue**, a breakthrough eye cream that delivers results. Nourishing and re-energizing the skin around your eyes, with ten peptides to reduce the appearance of puffiness and dark circles while targeting fine lines and wrinkles, it's easy to see why eysilix is eye cream re-invented. It's claimed to stimulate, energize and hydrate for a smoother, firmer more rejuvenated looking eye area, turning back the hands of time and invigorating the eyes. eysilix also diminishes signs of ageing, lifting the area and brightening the look and feel of your eyes.

Stockists: 02 8709 8811

RRP: \$34.99 for 15 ml

Website: [www.indeedlabs.com/eysilix.html](http://www.indeedlabs.com/eysilix.html)



### Colourfix corrective palette for a perfect complexion

On counter this month, **Designer Brands Colour Fix Corrective Palette** has a creamy Vitamin E enriched formula which helps hide imperfections, evens out skin tone and covers blemishes for a youthful and flawless complexion. Containing three different shades of concealer for three different purposes - neutralise, brighten and even - this handy palette comes with a brush applicator for effective results. Three shades have specific properties to cover any imperfection: Mint Green - to neutralise redness on the skin, great for covering blemishes, red blotches, broken blood vessels and rosacea; Lavender - to brighten dull skin and great for covering bruises and dark under-eye circles; and Apricot - to even out skin tone, counteracting discolouration and dark spots. Great for covering age spots.

Stockists: 1300 765 332

RRP: \$9.99

Website: [www.dbcosmetics.com.au](http://www.dbcosmetics.com.au)

### Ezure for a clean home - and a clean environment

Introducing Ezure's premium home-keeping range of cleaning essentials. **Ezure** products are environmentally sustainable, readily biodegradable household cleaners that are designed to provide your family with the highest level of safety, cleanliness and luxury. Created from 100% green ingredients, all products in the Ezure range are eco-certified, plant based and derived from sustainable, renewable resources. They contain no harmful ingredients such as ammonia, parabens, petrochemicals, bleach or any environmental pollutants, and are pH balanced.

Stockists: Japac International - [nathan@japacintl.com](mailto:nathan@japacintl.com)

RRP: \$10.95-\$16.00

Website: [www.ezure.com.au](http://www.ezure.com.au)



### Ear Clear ear wax remover has a refreshing new look

It has been widely thought that the majority of ear wax build-up sufferers are aged 50 and above, this is because ear wax changes and becomes harder with age. A recent survey, however, found that all ages suffer from ear wax build-up and purchase products for this condition. In light of this new research, Earclear has identified the need to appeal to a broader target audience. This will help bring in new users and stimulate growth in the ear care category. The fresh new look will give consumers confidence shopping in this category and ensure easy self selection.



Stockists: 1800 653 373

RRP: \$11.95 Ear wax remover

Website: [www.earclear.com.au](http://www.earclear.com.au)

## DISPENSARY CORNER



**PLENTY** of cold drinks on hand. There have to be easier ways to keep a runner's drinks cold, but not according to Tony 'The Fridge' Phoenix-Morrison.

Tony is a very fit grandfather who intends to run the length of Britain with a fridge on his back.

He will be running 1,053 miles from John O' Groats to Land's End carrying the 42.5 kg bright orange Smeg appliance.

It means he will be covering 40 marathons in 40 consecutive days while carrying the equivalent of 40 bricks, reports *The Mirror*.

He's already a familiar sight as he has taken part in the Great North Run carrying the fridge to raise money for good causes.

The 49-year-old, who has four children and two grandchildren, said: "This will definitely be my last big fridge run in this country and I wanted to make it something special."

"I want to really challenge myself. And there is no doubt this run will do that. I am not the slightest bit afraid but I am very wary. Some of the roads and the hills, mountains in some cases, will be brutal."

His challenge is in aid of the Bobby Robson Foundation, which carries out research into pioneering treatment.

**AUTHORITIES** in the town of Newport in south Wales in the UK are investigating after a number of cannabis plants were spotted growing in council flower pots in the centre of the city.

The illegal drugs are believed to have been planted there by a prankster, alongside some delightful petunias and begonias.

Local shopkeeper Dean Beddis alerted the police, but by the time officers arrived the offending marijuana plants had disappeared.

"It's actually rather a beautiful plant and stood out wonderfully," he said, with officials now investigating further by checking CCTV video footage of the area.

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