

Pharmacy DAILY

Wednesday 14 Aug 2013

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PHARMACIES are being once again reminded to order their 2014 API Calendars, as an ideal way to maintain a reminding presence in patients' homes all year long.

Orders close on 31 Aug, with features including large dates, highlighted pension days and more - see page four of today's PD.

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Guild partners beyondblue

THE Pharmacy Guild and mental health charity beyondblue have developed an online e-learning module to support pharmacists to further their knowledge in assisting patients with depression and anxiety disorders in their pharmacy, along with updating their clinical knowledge in pharmacist learning around anxiety and depression.

The module includes several video interviews and an introduction from beyondblue CEO and pharmacist Kate Carnell.

The e-learning module titled *Anxiety and depression in the community – pharmacists playing a role* has been CPD accredited for four Group 2 CPD credits upon successful completion of assessment.

Anthony Tassone, National Director of the Guild Pharmacy Academy and community pharmacy owner said: “This online e-learning module will be a valuable tool to

any pharmacist, as well as intern-pharmacists in training.

“It is essential that pharmacists recognise how they can play a role with patients who have been diagnosed with a mental health condition to improve medicine compliance and provide valuable support to the community.”

Ms Carnell said with community pharmacists being at the coalface of primary health care, they are “trusted health professionals who know their customers and are in a good position to ask them how they’re going and perhaps monitor their progress and make suggestions.

“beyondblue is thrilled to be working with the Pharmacy Guild to help increase pharmacists’ confidence about having a conversation with a person who has a mental health condition such as depression or anxiety.

“Pharmacists can also encourage them to get appropriate help and support to foster recovery,” Carnell added.

ACP MMR workshops

THE Australian College of Pharmacy is promoting an upcoming State One Medication Management Review Workshop, which is set to take place on the Gold Coast 14-15 Sep 2013.

The workshop costs \$525 for ACP members and \$675 for non-members, with 6 Group One and 14 Group Two CPD credits on offer.

Victorian pharmacists can also undertake an MMR workshop in Melbourne from 21-22 Sep 2013, while there’s a Perth MMR workshop planned for 9-10 Nov.

For details see www.acp.edu.au.

Ian Frazer at PAC13

THE story behind the research and development of Gardasil – with all its challenges, obstacles and ultimate triumphs - is one of the most fascinating and inspiring sagas to be found in modern healthcare.

Now delegates to PAC13 will be able to hear Professor Ian Frazer present the Alan Russell Oration during which he will talk about the Gardasil journey and the trials, tribulations, sacrifices - and ultimate successes - he experienced in his amazing quest and ultimately successful search cofounding a cervical cancer vaccine.

Professor Frazer persevered against all odds and his subsequent discovery has revolutionised the battle against cervical cancer.

In addition, Professor Frazer is currently leading the charge to develop vaccination technology to prevent and treat genital herpes.

Professor Frazer, who presents Friday 11 Oct, is one of a wide range of expert speakers at PAC13 which this year has moved to Brisbane.

For details go to psa.org.au/pac.

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Students' future fear

ACCELERATED price disclosure leaves pharmacy students' feeling uneasy about their future, according to the National Australian Pharmacy Students' Association.

NAPSA National President, Xavier Agostino, says if adjustments to pharmacy remuneration are not made to offset the impact, pharmacy students are likely to be one of the biggest losers.

"The government's failure to accompany this price disclosure with appropriate adjustments will force many pharmacies to stop hiring interns and young pharmacists in order to withstand this hit," Agostino said.

"In addition, the ability of pharmacists to expand into a wider array of professional and primary health care services will be curtailed, again reducing the likelihood that they will employ young pharmacists".

FDA approves Tivicay

THE US Food and Drug Administration yesterday approved Tivicay (dolutegravir), a new drug to treat HIV-1 infection.

Tivicay is an integrase strand transfer inhibitor that interferes with one of the enzymes necessary for HIV to multiply, and is a tablet taken daily in combination with other antiretroviral drugs.

It's approved for use in a broad population of HIV-infected patients.

TGA appointments

THE Therapeutic Goods Administration has announced a number of changes in its senior executive ranks, including the appointment of Dr Lisa Studdert as Head of the Market Authorisation group, which manages premarket activities in complementary, OTC and prescription medicines as well as medical devices and biologicals.

Dr Peter Bird has also been appointed as the TGA's Head, Office of Medicines Authorisation, confirming the role in which he's been acting for the last ten months.

Bill Turner is now Head, Office of Scientific Evaluation, while Dr Larry Kelly has been appointed as Head of the Monitoring and Compliance group, which manages postmarket product vigilance activities, laboratories and GMP inspections.

Dr Mark McDonald has become Head, Office of Laboratory and Scientific Services, and Dr Harry Rothenfluh will lead the Office of Manufacturing Quality when he returns in Nov after a year heading the WHO Prequalification of Medicines Program.

Former National Capital Authority ceo Gary Rake is now the TGA's Chief Operating Officer, while Judy Develin will lead the agency's new Office of Change and Program Management and Margaret Lyons is heading up the ANZTPA Taskforce from DOHA's central Woden office.

And the Office for TGA-ANZTPA will be led by Dr Cheryl McRae.

Taking it to the dispensary



ABOVE: Pharmacy Guild of Australia National President Kos Sclavos (right) yesterday joined with pharmacy staff at Terry White Chemists in the Brisbane suburb of Coorparoo as part of the ongoing campaign to address the impact of PBS changes on pharmacies.

The Guild is urging pharmacists and pharmacy staff to get patients to sign a national petition urging the government and the opposition to commit to lifting community pharmacy remuneration following the surprise changes to the PBS disclosure regime in the economic statement earlier this month.

The photographed pharmacy is in Prime Minister Kevin Rudd's electorate of Griffith, and is currently open 7am-11pm 365 days per year - but the proposed cuts "will put that level of service at risk," according to Sclavos.

The Guild is calling for a \$150 million injection to compensate for the cuts announced by the govt.

Yesterday Guild Executive Director David Quilty told the ABC that Guild analysis has indicated that of the 410 towns in Australia where there is currently only one pharmacy, about 150 may be unviable next financial year once the cuts kick in.

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Pharmacy DAILY

Health, Beauty and New Products

Welcome to our weekly feature with all the latest health, beauty and new products for pharmacy!

Suppliers wanting to promote products in this feature should email newproducts@pharmacydaily.com.au



DISPENSARY CORNER

VENDING machines in English hospitals have come under fire, with a charity group saying they contain too many high-calorie chocolate snacks.

The World Cancer Research Fund found that 73% of regional health trusts in England did not have a policy about the junk food content of the machines - in contrast to Wales and Scotland, where it's been mandated that 30% of the contents be "healthier choice" products.

"Hospitals should put an end to vending machines that sell only high calorie food and drink," said a spokesperson.

"They should be beacons of good health in our communities and encourage and support people in making healthier choices about the food they eat".

However a policy director at the NHS Confederation defended the machines, saying they were just one option for obtaining food in the hospitals.

"If a patient has been in hospital a week wants a few mint imperials, or a parent wants to buy their child who has just had a broken arm reset some chocolate buttons, as a doctor I think that is absolutely fine," he added.

SWEDISH authorities have warned male bathers against skinny dipping, after a fish called a pacu, known as "the ball cutter" was discovered off the country's southern coast.

A relative of the piranha, the pacu apparently has "quite a serious bite," with incidents in countries such as Papua New Guinea where some men have had their testicles severed.

"They bite because they're hungry, and testicles sit nicely in their mouth," said aquatic expert Henrik Carl.

However the danger is minimal, with just one of the savage fish having so far been discovered.

Carl said that bathers were "more likely to drown than get your nuts bitten off".

New look Lanolips shows artistic inspiration

Australian beauty brand Lanolips has unveiled beautiful new illustrated packaging for the **Lanolips** collection of beauty, body and hand products. The new look Lanolips combines two of founder Kirsten Carriol's great loves - the divine artwork of Sarah Hankinson, discovered by Kirsten in the Lanolips Artist competition; and a reinterpretation of an exquisite family heirloom, a beautiful bracelet given to Kirsten's mother at age fifteen by her grandfather, represented on the packaging as a simple wreath of gold leaves and sparkles.

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Perfect for the gym bag or those unexpected nights away, **GAIA Made For Men Overnight Pack** is the antidote to your fear of not always being at your best - especially when it counts the most. Combining all the products you need (and none you don't!) - and all in the one compact pack, now there's no room for error! Pack contains a 50ml refillable, recyclable bottle of GAIA Made for Men face & body wash, GAIA Made for Men scrub, GAIA Made for Men shave gel and GAIA Made for Men face crème. Complying to the government regulations for liquids in carry-on luggage during international flights, this re-usable wet pack containing four mini flip-top bottles makes a perfect travel companion or 'bon voyage' gift.

Stockist: 03 9703 1707

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Website: www.gaiaskinnaturals.com



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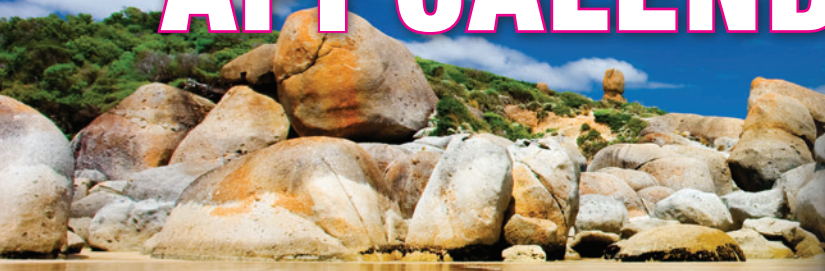
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