## Pharmacy

Thursday 15 Aug 2013

PHARMACYDAILY.COM.AU

STOP TYPING

eRx:

**START SCANNING** 

eRx means faster dispensing and fewer errors

#### Quebec prescribing

PHARMACISTS in the Canadian province of Quebec have been granted permission to prescribe certain drugs and issue repeats, with the move effective 03 Sep.

However it's not clear how the prescribing will be reimbursed, with the govt currently negotiating with insurers and pharmacists.





Call 1300 367 611

www.healthpointtech.com

#### Fee-help for PSA diploma

THE Pharmaceutical Society of Australia has been granted approval to offer VET FEE-HELP for its newly accredited Graduate Diploma of Pharmacy Practice.

The move means that fees to undertake further study need no longer be a barrier for pharmacists and interns wanting to improve their management, business and professional skills, the PSA said.

PSA National President, Grant Kardachi, said the development was a reflection of PSA's "commitment to helping secure the future of the profession".

He said that interns can elect to enrol in four units of the Diploma and defer their entire course fee through VET FEE-HELP, which is a loan program to help eligible

#### **Epaned approval**

THE US FDA has approved Epaned, a liquid form of Enalapril (enalapril maleate) for the treatment of hypertension in people one month of age and older. students enrolled in higher level vocational education and training (VET) courses at approved providers to pay their tuition fees.

"PSA interns now have the option to study now and pay later and complete units of a postgraduate qualification so that they are a step ahead in their career," Kardachi said.

The PSA also pointed out that fees for the program are tax deductible.

#### **BioCeuticals herbals**

**BIOCEUTICALS** has launched a new 'Herbal Range,' comprising four products which feature clinically trialled ingredients.

Covering conditions including UTIs, insomnia and anxiety, blood glucose levels and allergies, the range utilises evidence-based standardised extracts where possible and contains no artificial colours, flavours or sweeteners.

The new products are Allergy Care, NuroBalance, UltraBiotic **Urinary Care and GlucoFactors** 

#### Three pages today

PHARMACY Daily today has two pages of the latest industry news, along with a full page promoting the opportunity for pharmacies to become a ParcelPoint collection office, where online shoppers can have their packages delivered and picked up at convenient times.

See page three for details.



The Pharmacy **Guild of Australia** 

Power your Business

#### **Discounting is more than** simply lowering prices...

- √ Valued supplier partnerships
- ✓ Group buying economies

- ✓ Professional health focus
- ✓ Customer focused team

www.goodpricepharmacy.com.au

**Good Price Pharmacy Warehouse** provides a perfect platform for pharmacies looking to compete head on for the retail dollar!

To find out how Good Price can help you compete in today's changing landscape speak to Anthony Yap or Milton Burrell (07) 3907 0533

### Work Smarter.

OnDemand®400

**Automated Multi-Dose Blister Packing** 



Call Today 03 9874 1099

to find out more

www.mts-mt-australia.com.au





## Pharmacy DAILY —

Thursday 15 Aug 2013

PHARMACYDAILY.COM.AU

#### Advertice with us

For details call us today: 1300 799 220

- Cost Effective
- Targeted
- Easy



#### **Travel Specials**

WELCOME to Pharmacy Daily's travel feature. Each week we highlight a couple of great travel deals for the pharmacy industry, brought to you by Cruise Weekly.

#### CRUISE

₩ W E E K L Y

Sponsored by *Cruise Weekly* your FREE cruise newsletter Subscribe now

www.cruiseweekly.com.au

**GET** the London look, with the exclusive Levin boutique hotel in trendy Knightsbridge.

Australian visitors are being offered a special offer from \$1590 for three nights, including daily full English breakfast, choice of afternoon tea or a two-course lunch or dinner, round trip transfers to and from the airport or St Pancras railway station for Eurostar connections, and VAT.

It's valid until May 2014 - see www.thelevinhotel.co.uk.

**EXPEDITION** cruise specialist Abercrombie & Kent is offering discounts of up to US\$3000 per couple on 2014 Arctic voyage bookings made by 30 Nov.

The cruises are on board the luxury MV Le Boreal, and include the 12 day Polar Bears & Midnight Sun trip departing 29 July 2014 from US\$9,995 per person, or the 15 day Norway, Greenland & Iceland trip from US\$13,495. See your travel agent to book.

#### Report 'just plain wrong'

**THE** Pharmacy Guild says a *News Limited* story yesterday about a "secret additional charge" being imposed by pharmacists on PBS medications is "an outrageous slur

#### SHPA Medication Review decision tree

THE Society of Hospital Pharmacists' Journal of Pharmacy Practice and Research has simplified the process of deciding which public funded medication review service is best for patients.

Article author Karen O'Leary says clinical pharmacy services for outpatients are now included in the list of 'non-admitted' services able to be paid for through Activity Based Funding (ABF) as part of the National Health Reform Agreement effective from 01 Jul 2013.

Fully funded services now include provision of dose administration aids, funded by the Community Pharmacy Agreement (CPA) or Dept of Veterans Affairs; clinical interventions through community pharmacies (CPA); MedsCheck and Diabetes MedsCheck (CPA); RMMRs (CPA); HMRs (CPA); inpatient medication review (ABF); and non-admitted patient services, particularly 40.04 Clinical Pharmacy (funded by ABF).

The article provides a 'decision tree' which aims to maximise the use of available publicly funded programs and minimise patient costs by identifying the most costeffective service for each patient.

CLICK HERE for details.

on Australia's 5,200 community pharmacies".

The report, by Sue Dunlevy, claimed consumers are "missing out" on PBS price cuts because of the charge which pharmacists can optionally apply if the cost of a drug is lower than the government mandated maximum allowable price.

"This is just plain wrong, and shows a deliberately misleading prejudice against community pharmacists who deliver vital professional services to millions of Australian health care consumers," the Guild said in a statement.

Rather than being a "secret additional charge" as described by Dunlevy, the fees charged are part of a system which has been in place for more than two decades.

"Pharmacists do not set the price of medicines," the Guild said, with the government-set pricing publicly available at www.pbs.gov.au showing the lawful maximum price that pharmacists can charge.

"Pharmacy is a highly regulated industry and this protects consumers," the Guild said, with the PBS ensuring that no matter where patients buy medicines the maximum price payable is the same.



#### DISPENSARY CORNER

**FORGET** professional services - how about these US innovations to add value for pharmacy clients.

The giant Walgreens chain has introduced a range of enhancements at some stores, including Eyebrow Bars to sculpt unruly facial hair and even inpharmacy baristas, to serve a tasty latte for customers as they wait for scripts.

One of the trendiest is located in Hollywood (where else?) and launched late last year complete with a juice bar, barista, a selection of more than 700 wines and even a sushi chef.

Rival group Rite Aid has introduced in-pharmacy video consultations with doctors, as well as some shops in a "wellness" format which offers organic soups, juices and pastas along with home fitness equipment such as yoga mats and dumbbells.

According to Associated Press the latest Walgreens innovation is humidors in some outlets, featuring an array of cigars.

#### WIN A HYDRALYTE PRIZE PACK

Every day this week *Pharmacy Daily* is giving five lucky readers
the chance to win a Hydralyte prize
pack (including an Ice Block holder),
valued at \$31 each, to ensure you're
prepared this gastro season.

Vomiting? Diarrhoea?

Fact: DEHYDRATION is the biggest health risk associated with vomiting and diarrhoea!

aspect of managing dehydration.

Replacing lost fluid and electrolytes
with an oral rehydration solution (Hydralyte) is the most important

When sickness strikes offer fluid replacement (Hydralyte) immediately.

See www.hydralyte.com for more information.

To win, be one of the first 5 people to send in the correct answer to the question below to: **comp@pharmacydaily.com.au**.

What are the common symptoms of deydration?

#### **HOW MUCH PROFIT**

do you make on the brands you sell?

- ✓ Excellent margins securing higher profit now and into 2014
- √ 100% Australian owned since 1947
- ✓ Not available in grocery
- ✓ Professional sales rep support
- √ Comprehensive online training

Quote "Pharmacy Daily" for 40% off your opening order today! (conditions apply



1800 181 323 www.bloomshealth.com.au

EDITORS Bruce Piper and Mal Smith EMAIL info@pharmacydaily.com.au ADVERTISING Magda Herdzik EMAIL advertising@pharmacydaily.com.au page 2

Pharmacy Daily is a publication for health professionals of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission from the editor to reproduce any material. While every care has been taken in the preparation of Pharmacy Daily no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial is taken by Bruce Piper.

# DRIVE LOCAL CUSTOMERS TO YOUR PHARMACY WITH PARCELPOINT













#### ParcelPoint is revolutionising the way parcels are sent and received in Australia.

Customers using ParcelPoint can collect and return their online purchases the easy way - at their local store, when it suits them.

With over 1,000 locations already signed up, ParcelPoint is Australia's leading network of local stores offering extended-hours parcel services.

ParcelPoint is all about convenience. It's designed to suit customers with modern lifestyles, which makes pharmacies a perfect fit for this innovative service.

#### **FIND OUT MORE**

Call our friendly team on the details below.

#### WHY BECOME A PARCELPOINT AGENT?

- Earn commission on every parcel collected and returned
- ✓ Increase foot traffic to your store
- ✓ Access new customers and sales channels
- Become a convenient hub for local customers shopping online
- ✓ No set-up cost

#### WHAT DO I NEED?

- A computer with internet access
- ✓ A secure storage area
- ✓ Great customer service

VISIT parcelpoint.com.au/agents PHONE 1300 025 639 EMAIL enquiries@parcelpoint.com.au

