

## Happy Christmas!

TODAY'S edition is the last *Pharmacy Daily* for 2013 and your next edition arrives on 06 Jan 2014.

The Pharmacy Daily team, Bruce, Magda, Alex and Mal wish you a safe and happy festive season and a prosperous new year.

Pharmaceutical Society of Australia



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## EMA & FDA collaborate

THE European Medicines Agency (EMA) and Federal Drug Administration (FDA) have announced the launch of a generic medicines application inspections initiative which enables the two organisations to share information on inspections of bioequivalence studies submitted to them.

The joint initiative also introduces a mechanism to conduct joint inspections of facilities where these studies are conducted.

The EU Member States initially involved in this initiative are France, Germany, Italy, the Netherlands and the United Kingdom.

Additional countries are expected to join the initiative in the future.

Successful demonstration of bioequivalence is the basis for the approval of generic medicines.

Studies submitted in support of generic medicines applications must demonstrate scientifically that the generic medicine is "bioequivalent", or performs in the same manner as the innovator medicine.

### TGA education for uni

THE Therapeutic Goods Administration (TGA) has uploaded presentations to its website, specifically designed for uni students in the later stages of a health professional degree.

The presentations include an introduction to the TGA and guidelines for the regulation of medicines, biologicals and good manufacturing practice.

**CLICK HERE** to view.

"eRx Express is fantastic. We thought the over-50s won't go for it, then our first script was from a 62yo"

Glen Rose – Tenambit Pharmacy

eRx EXPRESS

SCAN

SUBMIT

PICK UP

## Hydralyte hits for 6's



**WATER** specialist Hydralyte has signed on as the official hydration partner of the Sydney Sixers.

Making a splash at the T20 Big Bash League, Hydralyte will provide a range of bottled drinks, powder sachets and electrolyte ice blocks to keep the cricket players cool during the games.

The players tried out the products on Tuesday in a match against an SCG XI at Drummoyne Oval and the ice blocks were favoured.

The Big Bash starts on 20 December and features city-based, privately-owned teams.

Sixers general manager Dom Remond said the players enjoyed the product and were happy to have the company on board.

"It's been a win-win."

Aussie cricketing legend Brett Lee is pictured above getting hydrated.

## Braun for Blackmores

**BLACKMORES** Institute has appointed associate professor Lesley Braun as its new director.

Braun is associate professor of integrative medicine at the National Institute of Complementary Medicine, University of Western Sydney and main author of the textbook 'Herbs and Natural Supplements - an evidence based guide'.

Blackmores ceo Christine Holgate said that, having been a practicing pharmacist, Braun was uniquely placed to understand the role community pharmacists could play beyond dispensing.

**wyMedical**  
ASTHMA & OXYGEN PRODUCTS

WyMedical Pty Ltd provided a weblink to its publication 'Able 5 Min Asthma Check Up' in the newsletter on 11th November 2013. This publication reproduced the National Asthma Council Australia's *Asthma and COPD Medications Chart* without permission and made unauthorised alterations to the Chart which suggested that certain products sold by WyMedical Pty Ltd are approved by National Asthma Council Australia.

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### Jobs of the Week

- **Pharmacist Manager** - Geelong, VIC (Job# 2010308)  
Take on this role with overall responsibility for the store's performance.
- **Pharmacist Manager** - Launceston, TAS (Job# 2010282)  
Oversee general operations of this pharmacy facility; 38hrs Mon-Fri; \$\$\$.
- **Hospital Pharmacy Manager** - Sydney, NSW (Job# 2010191)  
Manage private hospital dept including staff, financials, clinical; \$100k.

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## Events Calendar

**WELCOME** to *Pharmacy Daily's* events calendar, opportunities to earn CPE and CPD points.

If you have an upcoming event you'd like us to feature, email [info@pharmacydaily.com.au](mailto:info@pharmacydaily.com.au).

**4 Feb 2014:** Cardiovascular Disease & Type 2 Diabetes Risk Assessment; Brisbane; call: (07) 3831 9246

**8 Feb 2014:** Pharmacy on the Move; Sydney; more info at: [www.psa.org.au](http://www.psa.org.au)

**21-23 Feb 2014:** CPD by the SEA - NSW Convention; Novotel Sydney Manly Pacific - [www.cpdbythesea.com.au](http://www.cpdbythesea.com.au)

**21-23 Feb 2014:** Foundation Clinical Pharmacy Practice Seminar; InterContinental Adelaide - see more at: [www.shpa.org.au](http://www.shpa.org.au)

**28 Feb - 1 Mar:** Blackmores Institute Symposium; Australian Technology Park, Sydney; more info at: <http://wired.ivvy.com/event/BIS13/>

**1-2 Mar 2014:** Cardiology Seminar; Sofitel Gold Coast Broadbeach - visit: [www.shpa.org.au](http://www.shpa.org.au)

**7-9 March 2014:** PSA Annual Therapeutic Update; Crown Plaza Terrigal; see [www.psa.org.au/conferences](http://www.psa.org.au/conferences)

**13-16 Mar 2014:** Pharmacy Guild of Australia Annual National Conference APP 2014, Gold Coast - see [www.appconference.com](http://www.appconference.com)

**11-12 Apr 2014:** 2nd BioCeuticals Research Symposium; Sofitel Sydney Wentworth; for more info see: [www.bioceuticals.com.au](http://www.bioceuticals.com.au)

**12-14 Apr 2014:** FIP Fifth Pharmaceutical Sciences World Congress, Melbourne - for details **CLICK HERE**.

## Codeine label changes

**THE** Australian Self Medication Industry has confirmed members who supply pharmacy only (S3) analgesics containing codeine have agreed to print addiction warnings on front-of-pack labels.

The warnings would read *May cause addiction. For three days use only* and would be seen on labels from next year, ASMI said.

ASMI executive director Dr Deon Schoombie said in August that the organisation would support a labelling change.

The decision to make changes to the relevant labels followed months of consultation with its members and the Therapeutic Goods Administration (TGA), he said.

The voluntary changes would not apply to cough or cold products containing codeine, which were not known to be associated with misuse and addiction, ASMI said.

There are already warnings on the back of some S3 analgesic products containing codeine in Australia and New Zealand.

"While the vast majority of people who use S3 codeine-combination analgesics do so responsibly, the

issue of misuse and addiction to these products is a serious health issue, and one that prompted ASMI and its members to work closely with the TGA on ways to ensure that these products are used safely and that the risk of addiction is minimised."

The Pharmacy Guild and the Pharmaceutical Society of Australia (PSA) recently sent a letter to pharmacists backing a Reckitt Benckiser initiative to include warnings on the Nurofen Plus product range (**PD** 04 Dec), which stated that codeine-containing analgesics should be used for only three days at a time and that codeine could cause addiction.

Cautionary labels accompanied the letter with a guide to counselling as an interim measure until packaging changes could be organised next year.

## TGA meeting dates

**THE** TGA has posted 2014 dates for meetings of the ACSOV, ACSOM and ACSMD safety review committees - **CLICK HERE** for info.

## Plant meds potential

**THE** potential of naturally occurring compounds is still largely untapped, a report in the *Journal of Natural Products* has said.

In a comprehensive review by the National Cancer Institute, Natural Product chief, Dr David J. Newman, analysed the origins of all anti-cancer agents stretching back as far as the 1940s.

He reported that of 206 small molecules approved for cancer treatment, a remarkable 41% were natural products, and an additional 22% were derived directly.

"We strongly advocate expanding, not decreasing, the exploration of nature as a source of novel active agents."



## DISPENSARY CORNER

**A sparkling Christmas present:**

Want to impress your pharmacy team or even just yourself with a special present?

Rolls Royce have the perfect option, with all the options!

This one-of-a-kind Phantom shown at the Dubai Motor Show in November was created to celebrate the 10th anniversary of the model.

The Celestial Phantom as it is called, according to *Gizmag*, sports a glass-particle exterior paint job, an internal headliner infused with more than a thousand fiber optic lights that accurately replicate the constellations in night sky (if you're in the UK that is).

If that's not going to impress you, perhaps the staggering 446 diamonds hand-set into the doors, center console and rear divider will do it for you.

But more than that, of course there is always the inevitable posh picnic set in the boot for your next Flemington romp.



## WIN WITH MILKY FOOT

Every day this week **Pharmacy Daily** and **Milky Foot** is giving two lucky readers the chance to win Milky Foot Intense Exfoliation Pads.

An effortless way to exfoliate your feet, it removes hardened rough skin with a 3D sock fit has also been designed for comfort. The new low irritant formula is also great for those with more sensitive skin, and only takes 45 minutes! Get ready to step out in confidence with beautiful soft feet!

To win the prize, simply be the first person to send through the correct answer to the question below.



### What is shown on the Milky Foot pack?

Congratulations to yesterday's winners, **Sarah Mross** from **Caringbah South Pharmacy** and **Ashley Symonds** from **Flinders Medical Centre**.

Send your answer to: [comp@pharmacydaily.com.au](mailto:comp@pharmacydaily.com.au)